ICANN Registry Request Service

Ticket ID: V6G1V-5Y4S1
Registry Name: Binky Lake, LLC (.VENTURES)
gTLD: .VENTURES
Status: ICANN Review
Status Date: 2014-05-21 18:43:50
Print Date: 2014-05-21 19:51:36

Proposed Service

Name of Proposed Service:

Addition of IDNs to all Donuts Inc. TLDs

Technical description of Proposed Service:

Donuts Inc. ("Donuts") would like to provide registration of domain names in French, Spanish, German, and Chinese languages in all Donuts-operated TLDs. To accomplish this, we hereby seek approval to add IDNs to our TLDs as follows:

[1] Addition of French, Spanish, and German languages to the list of approved languages for the following TLDs:
xn--czrs0t (shop/store)
xn--unup4y (games)
xn--vhquv (enterprises)

[2] Addition of the Chinese language to <.reisen> and <.schule>.

[3] Addition of German and Chinese to the list of approved languages in the Donuts-operated TLDs listed below.

TLDs:
.academy
.accountants
.agency
.associates
.auction
.bargains
.bike
.boutique
.builders
.business
.cab
.camera
.camp
.capital

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.cards
.care
.careers
.cash
.catering
.center
.cheap
.church
.claims
.cleaning
.clinic
.clothing
.codes
.coffee
.community
.company
.computer
.condos
.construction
.contractors
.cool
.credit
.creditcard
.cruises
.dating
.dental
.diamonds
.digital
.direct
.directory
.discount
.domains
.education
.email
.engineering
.enterprises
.equipment

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.estate
.events
.exchange
.expert
.exposed
.fail
.farm
.finance
.financial
.fish
.fitness
.flights
.florist
.foundation
.fund
.furniture
.gallery
.glass
.graphics
.gratis
.gripe
.guide
.guru
.holdings
.holiday
.house
.industries
.institute
.insure
.international
.investments
.kitchen
.land
.lease
.life
.lighting
.limited

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.limo
.loans
.maison
.management
.marketing
.media
.network
.partners
.parts
.photography
.photos
.pictures
.place
.plumbing
.productions
.properties
.recipes
.rentals
.repair
.report
.services
.shoes
.singles
.solar
.solutions
.supplies
.supply
.support
.surgery
.systems
.tax
.technology
.tienda
.tips
.today
.tools
.town

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.toys
.training
.university
.vacations
.ventures
.viajes
.villas
.vision
.voyage
.watch
.works
.wtf
.zone

The French, Spanish, German and Chinese IDN tables cannot be uploaded to this portal in the required non-PDF format. Donuts has submitted the IDN tables to ICANN through the GDD portal for .VENTURES.

Note that all of these tables have been previously provided to and approved by ICANN and have passed Pre-Delegation Testing for many delegated TLDs.

Examples: the German IDN table was approved and tested for <.reisen>; the Chinese IDN table was approved and tested for <xn--unup4y (games)>; and the French and Spanish IDN tables were approved and tested for <.singles>.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Donuts reviewed the multitude of IDNs offered by legacy TLD registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored

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TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

Donuts has been informed by registrars that registrants across the world will welcome the addition of IDNs to the portfolio of Donuts-operated TLDs. Registrants have also reached out directly to Donuts regarding the launch of these IDNs in Donuts-operated TLDs.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

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Donuts sees no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

Donuts plans offer these languages as soon as ICANN approves this RSEP request.

Business Description

Describe how the Proposed Service will be offered:

The additional languages will be offered for registration across Donuts-operated TLDs in the same manner as the currently approved languages.

Describe quality assurance plan or testing of Proposed Service:

As stated previously, these IDN tables have all been approved by ICANN and passed Pre-Delegation Testing without problem.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

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Registry Agreement - Exhibit A, Section 2:

2. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

2.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.

2.2. Registry Operator must handle variant IDNs as follows:

2.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

2.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

2.3.1 French Language
2.3.2 Spanish Language

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None.

What effect, if any, will the Proposed Service have on the Whois?:

None.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

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Donuts requests the addition of languages to the list of permitted IDNs Registry Operator may offer for registration in the Donuts-operated TLDs (as listed below) as set forth in each applicable Registry Agreement - Exhibit A, Section 2.3.

Donuts anticipates that there will be three forms of amendment, resulting in all four IDNs (French, Spanish, German and Chinese) being offered in Donuts-operated TLDs.

[1] Addition of French, Spanish, and German languages to the list of approved languages for the following TLDs:
xn--czrs0t (shop/store)
xn--unup4y (games)
xn--vhquv (enterprises)

2. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

2.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:

2.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

2.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
2.3.1 Chinese Language
2.3.2 French Language
2.3.3 Spanish Language
2.3.4 German Language

[2] Addition of the Chinese language to <.reisen> and <.schule>.

2. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

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handle variant IDNs as follows:

2.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

2.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
2.3.1 French Language
2.3.2 German Language
2.3.3 Spanish Language
2.3.4 Chinese Language

[3] Addition of German and Chinese to the list of approved languages in the Donuts-operated TLDs listed below.

2. Internationalized Domain Names (IDNs)

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2.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

2.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
2.3.1 French Language
2.3.2 Spanish Language
2.3.3 German Language
2.3.4 Chinese Language

TLDs:
.academy
.accountants
.agency
.associates

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.auction
.bargains
.bike
.boutique
.builders
.business
.cab
.camera
.camp
.cards
.careers
.capital
.care
.cash
.catering
.center
.cheap
.church
.claims
.cleaning
.clinic
.clothing
.codes
.coffee
.community
.company
.computer
.condos
.construction
.contractors
.cool
.credit
.creditcard
.cruises
.dating
.dental
.diamonds

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.digital
.direct
.directory
.discount
.domains
.education
.email
.engineering
.enterprises
.equipment
.estate
.events
.exchange
.expert
.exposed
.fail
.farm
.finance
.financial
.fish
.fitness
.flights
.florist
.foundation
.fund
.gallery
.glass
.graphics
.gripe
.guide
.guru
.holdings
.holiday
.house
.industries
.institute
.insure

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.international
.investments
.kitchen
.land
.lease
.life
.lighting
.limited
.limo
.loans
.maison
.management
.marketing
.media
.network
.partners
.parts
.photography
.photos
.pictures
.place
.plumbing
.productions
.properties
.recipes
.rentals
.repair
.report
.services
.shoes
.singles
.solar
.solutions
.supplies
.supply
.support
.surgery

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.systems
.tax
.technology
.tienda
.tips
.today
.tools
.town
.toys
.training
.university
.vacations
.ventures
.viajes
.villas
.vision
.voyage
.watch
.works
.wtf
.zone

Benefits of Service

Describe the benefits of the Proposed Service:

The increase in available languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, Donuts seeks to broaden consumer choice in the world marketplace.

Competition

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Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Allowing Donuts to provide these additional IDNs will result in a gTLD registry operator that can more fairly compete in the global market.

Note that legacy TLD registry operators have been permitted to offer IDNs for their TLDs without the need for an official RSEP.

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give Donuts the opportunity to compete in markets across the world.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Legacy TLD registry operators permit IDN registration in their TLDs. A list can be found on the IANA website: http://www.iana.org/domains/idn-tables.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No.

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Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No.

Other Issues

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Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

No.