# Request for Reconsideration and Assistance

1. ## Name:
   Commercial Connect, LLC.
   Jeffrey Smith
   ## Contact Information Redacted

2. ## Request for Reconsideration based on
   Board Inaction even though Board Action as well as Staff Action and Staff Inaction also apply

3. ## Description of specific inaction we are seeking for reconsideration.

   This motion for reconsideration and request for assistance will encompass a multitude of issues and wrong-doings throughout this new gTLD application process.  It is being request based on Staff action as well as inaction along with Board action as well as inaction.

   As far as dates are concerned – when the actions have occurred are noted in the particular area of the complaint and inactions have no date as there has been no actions taken to resolve the deficiency.

   Since the BCG is part of ICANN's board we are requesting assistance in order to get a Board reaction and/or decision since ICANN's legal department has insisted that its Board has not made any decisions on new gTLD's on which we can formally object.

   As a member of the ICANN community since its inception I have been following areas of significant public concern but have been focusing on commerce and new GTLD's since the mid 1990's.

   From what I have read on various responses from ICANN's Board Governance Committee (BGC) the purpose for this method of objection is to ask for assistance and/or consideration on ICANN's Staff/Board Action/Inaction and it must be based on established ICANN policies/procedures, documented guidance and/or mission.  For this reason I think it is imperative to assist the BGC in understanding the history and significance of our complaint which is focuses on the entire process of new gTLDs.

   If there are questions, concerns or requests for verification or any information contained in this request, please contact us and allow us the opportunity to provide clear and concise evidence to support our position.  Communication is paramount in reaching mutual goals and we hope that ICANN will do its part in cooperating in this instance.

We followed every step ICANN gave us for 15+ years and we were promised publically by ICANN's board that we would be give first consideration for .shop.

We were an original applicant in 2000 for the .shop TLD. We have been told after our application completed and passed all vetting that our application was neither approved nor denied but in limbo. Initially it was told to us that it was in limbo until the next round of TLD's were release then in 2004 when it was determined that we had no significant community sponsor for our TLD so we were told again that we would have to wait until yet the next round expected in 2006.

Now 15 years after our initial application, we have followed each end every instruction provided by ICANN with dedication and the belief that if we did what ICANN asked then they would keep their word when they announced in a public meeting in 2000 that we would be given first consideration when the gTLD was to be released.

For the new gTLD round in 2012 almost 8 years was devoted to studying and coming up with how and why new gTLDs would be released.

This intense research and findings were finally published in August 8, 2007 by the Generic Names Supporting Organization entitled the Final Report – Introduction of New Generic Top-Level Domains (Final Report). This crucial report helped to summarize over seven (7) years of research, study, analysis and work by hundreds of members which represented hundreds if not thousands of hours or work. In this study they did a fantastic job of stating the Principles, Recommendations and Implementation Guidelines that should be followed when processing new GTLD applications.

The GNSO gave clear indication of what should be expected and why and even went as far as linking ICANN's Mission and Core Values to their reasoning. By utilizing this report, it would assist most of the BGC's consideration pertaining to the new gTLD process as this report reaches the core issues and provides simple resolutions, it is what the AGB was based on and can help to clarify many of the vague or unmentioned procedures missing from the AGB.

From this key document (located at http://gnso.icann.org/en/issues/new-gtlds/pdp-dec05-fr-parta-08aug07.htm) a group was charged to develop the Applicant Guidebook which was to serve as **BASIC guidelines** for the new gTLD application process. For detailed guidelines the GNSO provided the TLD Final Report. It is an important distinction to understand that the Applicant Guidebook is just a guide which should always refer back to the report from the GNSO which in turn references ICANN's mission, core values, policies and procedures as well as the years of accumulated knowledge earned in past ICANN research and ICANN group meetings.

The document published by the GMSO was accepted and became ICANN's rules and regulations for the new gTLD process. This along with public statement from ICANN promising to assist applicants with the new gTLD process to ensure that everyone that applied and qualified would receive a new gTLD, barred the competition issue which was promised to be resolved fairly.

There has been several references in BGC's decisions that state "*the Guidebook (AGB) was extensively vetted by the ICANN stakeholder community over a course of years and included tens of versions with multiple notice and public comments….*" What the BGC may not fully

comprehend is that the GNSO's Final Report was what was vetted over the years.  The AGB was developed based on the principals, procedures and recommendations of the Final Report.

The Applicant Guidebook has been maliciously manipulated where **words and sentences were changed without approval** between drafts which purposely distorted and fogged the procedures to allow for gaming by certain biased parties.  You can review different versions of the AGB and look at the minutes and records of what was to be changed and easily identify the unauthorized changes.  Therefore, again, it is essential to look at ICANN's Mission, Core Values, Policies and Procedures as well as the GNSO recommendations to consider the expected, proper and agreed upon procedures that the gTLD process should have followed.

Another important fact is that the **AGB does not supersede the GNSO's final report in any way**.  The GNSO's final report consists of accumulated statements, rules and regulations that reflect ICANN's Mission, Core Values, Policies and Procedures which are the foundation of the structure, safety and security of the internet.  It is also important to note that none of the Mission nor Core Values have been changed or altered which support's the GNSO's Final Report as a true and considerable reference which was what was presented to the applicants as enticement to apply for a new gTLDs.  Again, many changes in the AGB occurred without the GNSO's knowledge and consent.

**Please do not respond with Time Barred, Not in the Applicant Guidebook (as it is not required to be) or CPE Evaluation substantive issues as excuses to ignore or dismiss this request.**

This request which should be backed up by the GNSO's Final Report as well as a multitude of letters to ICANN concerning issues including name similarity, name similarity disputes community consideration and preference as well as CPE evaluations.  In other words, it is clearly spelled out how ICANN should treat and consider these requests.  Responses such as Time Barred, not in the Applicant Guidebook and using the substantive disagreement with the CPE should be the furthest from the BGC's response.  Instead we are urging the BCG to look at consider the fundamental issues this request is pointing out and requesting assistance with.  It is very easy for the BCG to dismiss the issues raised with such responses – a fair, equitable and transparent course of action and open communication between parties prior to quick close ended decisions is in everyone's best interest.

It may be easily to say that the AGB replaced the Final Report but this simply is untrue.  The Final Report is a representation of ICANN's mission and Core Values, these have not changed and are an active part of how ICANN should function and was published as to what was would be provided with the new gTLD application process.

**Our History**

As we have stated previously, we have done everything ICANN has instructed us to.  We can provide any and all proof of the 15 years of work on this project while attending in excess of 30 ICANN meetings and paying whatever extreme amount of fees all because ICANN promised to make good on their commitment if we did.  ICANN also publically announced that if an applicant did not qualify for any portion of this TLD round then they would provide assistance to help the applicant succeed, we need assistance, please help!

As we ask for assistance in the request, so it is also imperative to point out that we are not the only ones having issues and the internet's structure, security, and overall health is at stake.

If the BCG feels that it is not in their scope to assist us and the many others, then please provide an acceptable conduit on which these concerns can be raised and provide us with the information and reasonable time-frame to seek such actions.

ICANN now has the budget, staff and availability to ensure a fair and positive gTLD launch process.

## 4. Date of Inaction:

7/10/2015 – This is today's date since the inaction is still ongoing

## 5. On what date did you become aware of the inaction?

7/2/2015 through 7/10/2015 – When we were notified that there is no dispute resolution nor challenge processes for Community Priority Evaluation

## 6. Describe how you were materially affected by the inaction:

**Issues where the GNSO's Final Report has not been followed**

Commercial Connect, LLC's dotShop application has faced the following roadblocks which we are requesting assistance with. We have identified basic guidelines that should have been followed to award the .shop TLD to Commercial Connect and where ICANN has failed us. Commercial Connect, LLC has been denied revenue from ICANN's continual delays and imposing new and financially challenging obstacles all with the promise of awarding delegation to operate the .SHOP gTLD. Each and every delay causes substantial material financial harm.

1. **The evaluation and selection procedure for new gTLD registries should respect the principles of fairness, transparency and non-discrimination.**

    **All applicants for a new gTLD registry should therefore be evaluated against transparent and predictable criteria, fully available to the applicants _prior_ to the initiation of the process. M1-3 & CV1-11.**

    Transparency and predictable criteria is lost when ICANN makes applicants pay $22,000 to unknown CPE evaluators and refuses to provide their identity, their qualifications and rationale behind their choice. Then when inconsistent decisions are made they continue to refuse to provide details on the communications that have taken place with these secretive vendors which makes it practically impossible to provide defense. Since Vendors are to be considered an extension of ICANN and as previously suggested by other motions for reconsideration, the CPE panel is subject to the same transparency and disclosure as ICANN – it is imperative that the credentials of the panel members be made known along with the communications between ICANN and the panel so that

reasonable vetting and knowledge can be obtained if a dispute proceeding is necessitated.

The CPE panel established certain criteria early in the CPE determinations which later, in direct, opposition to those standards (created with .eco decision) scored other applicants such as .gay .music and .shop in the opposite manner. Inconsistency became apparent which proves that objective and measureable criteria was not used in direct conflict with M3 and CV6-9.

2. **A first come first served processing schedule within the application round will be implemented and will continue for an ongoing process, if necessary. IG D**

In order to be fair, transparent and non-discriminatory the 2000 application by Commercial Connect LLC for .shop should be honored. Since this application was stated by ICANN's legal department that it was neither approved nor denied and it passed all requirements in 2000, then it is still active and should hold priority in the TLD Application process. This along with the 2000 Board promising priority along with the 2008 GNSO report stating "first come, first served," are all affirmative reasons for granting Commercial Connect, LLC the .shop TLD application. Loss of operating income since 2000 (15 years) along with continued operating and legal expense that Commercial Connect, LLC has endured for the past 15 years are a unreasonable and simply unfair.

3. **Community priority processed first IG F**

ICANN's commitment to Community Priority has been integral since the 2004 gTLD rounds – this commitment was conveyed in the GNSO Final report mentioned above. This priority simply states that the community application are paramount to representing internet owners and communities and preference should be given to those applicants. This priority was meant to not only provide a mechanism for resolving contention but was also meant to provide these application preference in evaluation and processing.

The opposite has occurred – the community applications will be the last ones approved and ICANN's failure to follow the proper procedures especially in the statement "***Where an applicant lays any claim that the TLD is intended to support a particular community such as a sponsored TLD, or any other TLD intended for a specified community, THAT CLAIM WILL BE TAKEN ON TRUST***" see statement 9 below.

By ICANN ignoring the string similarity issue they are allowing non-community gTLDs to be created which can and probably will mimic similar community based gTLDs adding immense confusion to all parties as to which string provide which services and representation. This has caused great harm to the Community Applicants as well as the internet as a whole.

4. **Strings must not be confusingly similar. M1-3, CV1-6-11 & RFC 1519**

In RFC 1591 it clearly discusses the concept of name space. "**Each of the generic TLDs was created for a general category of organizations.**"
http://www.ietf.org/rfc/rfc1591.txt

This issue has still not been address – with the continuing launch of gTLD's and proof showing that the number of registrations being dismally low, it supports the condition stated in RFC 1591 that gTLD's must be made for a category of organizations.

**The name similarity issue which is to require scrutiny for TLDs which make look the same, sound the same, means the same or can be confused in any way with one another must be grouped together and only one gTLD would be allowed to exist.**

Proof has been provided to this fact by multiple and significant ICANN community members including the GNSO urging ICANN and the gTLD committee to rectify this issue as issuing multiple random and similar gTLDs will only yield very small registrations which in turn would make sustainability unfeasible unless they become acquired by the much larger registries which is what we are seeing and which is the opposite of the previously bragged diversity that many promised the new gTLDs would yield.
Not only does the issue of smaller registrations and threatened sustainability issues arise but the issue of confusion from the internet public on which gTLD is used for what purpose which has a significant impact on the structure, security and stability of the internet.

gTLDs that were intended add security and/or functional value will be contended with others with no such assurances and the general public will be clueless on which string to use.

It is not too late to clean up this debacle and we urge some serious consideration to this issue. At the same point while we are requesting ICANN's to fix these issues we are also urging them to be responsive and do this in a quick and practical manner that will not delay applications that have been in process for over 15 years.

Ignoring this issue will not make it go away but make it exponentially worse – ICANN please step us and help the internet and its end users by addressing this issue sooner rather than later. It should not need to be stated that ICANN is charged with protecting the structure, security and stability of the internet.

5. **There must be a clear and pre-published application process using objective and measurable criteria. M3 & CV6-9**

We have clear and pre-published application process with clear and measureable criteria for the introduction of new gTLD when considering name similarity. All gTLDs would be evaluated by a linguistic panel who was to consider whether or not the strings were similar by asking if they looked the same, sounded the same, had the same or similar meaning, and/or could be confused in anyway by the average internet end user. This simply did not occur – the linguistic panel received incorrect instructions and ICANN made it impossible to object by significantly shortening the time to respond and/or object.

We simply were railroaded into accepting this huge blunder and **ICANN has received more letters on this concern that any other single issue** and they still have continued to ignore the issue and refuse to realize the implications this can have on the registry industry and the confusion it will continue to cause to the internet end-users.

Again we can provide details on this issue as well as copies of these letters if requested.

The string similarity dispute process was also flawed – they were provided no objective and measureable criteria to base their decisions on – the process was flawed and nothing was clear nor pre-published and it failed miserably.  Inconsistent results and requesting only certain outcomes be evaluated instead of the entire process lends to discrimination and is simply not fair.

Finally the CPE Process should have never existed.  It was clearly stated and committed to the public and applicants through the GNSO Final Report that Community Applicants would be "taken on trust."  Even with this ICANN demanded smaller funded community applicants would have to pay a substantial fee to go through a Community Panel Evaluation to try to pass criteria that in no way were objective and measureable.

The BCG states in multiple Motions for Reconsideration that "It is expected that different panels will come to different conclusions with respect to different applicants."  This simply is NOT acceptable – if the proper procedures were lined out, properly documented and above all properly understood, then the outcomes would be consistent between all experts on any given panel, nothing was to be left to chance.  This flawed thinking is what adds to the confusion and frustration of the entire process.  We see this same error in logic with the Similar String Objection process.

While it is not our place to instill rogue logic we do feel it pertinent to point out that no objective criteria should be left to speculation or opinion and most dangerously ignorance – it simply contradicts the term OBJECTIVE and leads to apparent and blatant biases as displayed in the myriad of inconsistent decisions that have been made by the CPE.

As outlined in the GNSO recommendation #9 - ***There must be a clear and pre-published process using objective and measurable criteria.*** *M3 & CV6-9*

If such a clear process that involved objective and measureable criteria existed, then we would expect all panels with any member to come up with similar if not exact results.

In the next section of this request I will detail my issues with our CPE results which the BCG may feel is substantive but what is important here is the lack of objective and easily measureable criteria, inconsistent decisions, some based on untrue statements, and not having a challenge process to refute the findings.

6. **Dispute resolution and challenge processes must be established prior to the start of the process.  CV7-9.**

Just because there is no appeal process for the CPE evaluation doesn't mean that there should not be one.

There is no clear dispute resolution process with the gTLD committee not following the AGB by giving the Linguistic panel incorrect instructions

There is no clear dispute resolution process for inconsistent results from the name similarity dispute panel

There is no dispute resolution process for the CPE panel.

All of these require dispute resolution and challenge processes to be developed and implemented. They also must contain objective and measurable reviews completed by industry experts that fully understand the issues being decided upon.

7. **An application will be rejected if an expert panel determines that there is substantial opposition to it from a significant portion of the community to which the string may be explicitly or implicitly targeted.**

    *Commercial Connect, LLC has not received any community objection from a substantial portion of the eCommerce community for neither or our two .shop applications and thus should not be mentioned or considered in any CPE process nor should be a rationale to reduce scoring in the CPE process.

8. **If there is contention for strings, applicants may[29]:**
    a. **i) resolve contention between them within a pre-established timeframe**
    b. **ii) if there is no mutual agreement, a claim to support a community by one party will be a reason to award priority to that application. If there is no such claim, and no mutual agreement a process will be put in place to enable efficient resolution of contention and;**
    c. **iii) the ICANN Board may be used to make a final decision, using advice from staff and expert panels.**

    Commercial Connect, LLC. should be awarded community priority in our applications based on trust as provided for in the GNSO Final Report.

9. **Where an applicant lays any claim that the TLD is intended to support a particular community such as a sponsored TLD, or any other TLD intended for a specified community, that *claim will be taken on trust* with the following exceptions:**
    a. **(i) the claim relates to a string that is also subject to another application and the claim to support a community is being used to gain priority for the application; and**
    b. **(ii) a formal objection process is initiated.**

    A distinction must be made between defining the term "Community" and determining whether or not an applicant belongs to and/or represents that community.

When discussing the term community it is important to understand the definition of what the definition of a community is.  Simply put, *a community is an identifiable group sharing common characteristics or interests and perceives itself as distinct in some respect from larger society within which it exists.*

Any group can be considered a community if it is identifiable, countable and the members of that community consider themselves part of said community.  For the most part, membership this is self-acknowledgement.

As a whole the community applicants did an excellent job of defining their community.  Once this is accomplished, the rest is to be taken on trust with a few restrictions as per the Final Report.

## 7.  Describe how others may be adversely affected by the inaction

If left unchecked, similar TLD's will result in much lower registrations which will subject the new registry operators to sustainability issues which could allow the larger registry to absorb the smaller ones and become even larger thus defeating the initial intent of diversity and fairness.

It will cause the internet end users more confused and as to which gTLDs are community and represented gTLDs and which gTLD may be used to mimic and/or act like verified and secure gTLDs.

At least 84% of the community applicants have failed the CPE process and there is no way to find out what information was being considered and who made the determination.  The applicants have no way to supplement, correct or provide additional information to the CPE panel to ensure accuracy and fairness and there is no appeal procedure as promised and guaranteed by Core Values 7 through 9.

## 8.  Detail of Board Inaction

The BCG has seen numerous motions for reconsideration and have responded with various decision that did not consider the primary guidelines of the GNSO.  In addition the Board has received countless letters asking for action to be taken to correct the similar string issue and no action has been taken.  Finally the board is aware that the GNSO has committed to providing fair, transparent and non-discriminatory action, community priority, community applicant determination, String Similarity will not exist in the root, pre-published processes using objective and measureable criteria, dispute resolution and challenge processes.

When the GNSO, the group that ICANN has charged to research, define and set up policies and procedures for new gTLDs has to write letter to ICANN Board asking them to honor what was created and the Board refuses not only to react but also opted to not even respond to the issues, then the Board, who may not be aware of the far reaching impacts of the inaction, needs to become education, informed from non-biased parties and act quickly and with severity they deserve instead of ignoring the issues until another board or leader is in place or hope that they fade into obscurity.

**CPE Issues with the .SHOP Application**

While we feel that we should not have to be held to CPE panel decisions based on prior statements by ICANN in their GNSO Final Report on new gTLDs item 9, if ICANN allows the CPE panel to remains then ICANN must change the CPE Evaluation mechanisms to be based on easily clear cut objective and measureable criteria.   Since these clear cut objective and measureable criteria are not in place prior to the application process, ICANN will have clearly failed on this process but can take steps to rectify this issue but the first step is admitting there is an issue.

Again, I wish to point out that no policies, procedure, mission, nor core values were changed for the Applicant Guidebook.  Nothing replaced the GNSO Final Report – this the wording Final.  This is the report that the AGB is based upon and what is contained in this report is binding and what was published to the world as what the new TLD process would base its principals and procedure upon.  If procedures were to change than this report would have to have been modified but the GNSO did not change this report, they did not update it nor make it obsolete.  In fact they wrote letters to ICANN's Board begging them to remember the conditions of this report since the GNSO was charged by ICANN to create the policies and procedures for the new gTLD program.  Some of these letters urged ICANN to rectifying the name similarity issue.

Actions of the gTLD committee since that time also have not altered, changed or modified these guidelines.  The new gTLD committee also has not replaced the GNSO nor should it be allowed to circumvent their highly researched and committed procedures.

As per ICANN policies it was stated that Community applicants would be "taken on trust" unless there was objections from a substantial portion of that community and that those substantial members had to be verified as to weed out for false objections – this the objection has to be identified and it has to be determined as to their standing and credibility in the community first and then the reason for objection to be considered second.  Since no such formal objections existed for .shop, .music nor .gay then none of the corresponding CPE's should have included statements indicating that objections existed.

Additionally and simply put, **there is no need for our CPE based on item 9 in the GNSO Final Report**.

**If it is found that a CPE is required, then a formal dispute and challenge process is required and needs to be established.**

If the CPE panel is given consideration, it must be pointed out that many of the procedures, hiring and scoring mechanisms have developed after the pre-published application process began thus conflicting with Final Report Item #9, M3 & CV6-9 including the decision to keep the CPE panel and communication anonymous.

If the CPE panel is given consideration then we must object that clear cut objective and measureable criteria was not used.  This is clearly evidenced by the BCG stating that they expected varying results simply because there were different panelists.  This would not be expected and should not occur if objective and measureable criteria was established.

The CPE questions are not objective nor measureable – more importantly most communities that exist today including ICANN's community would not be able to prevail.  This statement is supported by the

CPE Failures on strings such as .SHOP, .GAY and .MUSIC.  In fact, ICANN's Community that has been active since the mid 90's would not get close to obtaining a passing score no matter what string ICANN should choose.  Presently out of 24 CPE applicants – one did not elect to go through the process, three are still in process and one is pending which leaves 19 left of those 19 applicants only .ECO, .HOTEL and .OSAKA prevailed.  16 out of 19 failed the CPE – **How can the promise of trust to community applicants result in denying 84% of all applicants that applied?**

Finally if the CPE panel is given consideration then there must be a dispute resolution and challenge process which there is none as per GNSO Final Report Item 12, CV7-9.

**Specific allegations of inappropriate conclusions**

In our CPE Evaluation we scored a 5 out of 16 – however if you compare our responses to those of the .ECO CPE the exact same rational that was used for given points to .ECO was used for not giving points to .SHOP, .GAY and .MUSIC.  Inconsistency is abound which explains the number of Motion for Reconsiderations received by the BCG on CPE evaluations.

The four basic criteria for the Community Priority Evaluation are as follows:
- **Community Establishment we scored 0 out of 5**
- **Nexus between the string and Community we scored 0 out of 4**
- **Registration Policies we scored 3 out of 4, and**
- **Community Endorsement we scored 2 out of 4**

**Community Establishment**
In short is there an established community that utilizes PCI for sale of good over the internet?  We scored a zero even though we spent over a decade helping define, unite and providing education and assistance to such a community.

The CPE stated that it did not demonstrate sufficient delineation even though we provided a detailed way to actually count the number of eCommerce sites that are set up for PCI compliance and credit card acceptance which allows for a clear and certain count of the community who we claim to have represented.  If we can count them, identify them and they support and agree with us in our endeavor then this community is certainly clear and a straight-forward.  Second, these members all utilize and are aware of PCI compliance – they actually have to provide proof of such compliance so there is no question that the community member are aware of this fact and thus a cohesion of continuing to meet these obligations along with is a most certain awareness that they are members. The CPE actually states that based upon their research various entities in the proposed community do not show an awareness of being PCI compliant – If they asked someone whether or not they were PCI compliant and they responded that they did not know, then they certainly are not PCI compliant and not a member of our community.  We hope you see the absurdity of these remarks as this is akin to asking someone if they have a drivers' license – if they don't know then almost certainly they are not a part of the driver's licensed community.

The CPE stated that we were not organized even though we provided physical proof including video, pictures, and proof of over 1000 supporters where we actually conducted in-person, face to face meetings with members of this community whereby we explained our concept for .shop – we made appearances at multiple internet conventions, developed support web sites, have formal boards are very organized.  The only way a CPE panelist would state otherwise was if they were completely unaware

of our efforts and accomplishments which apparently is the case and they made no effort to become educated. In addition the CPE states that there is no entity that is mainly dedicated to the community – well in fact both Commercial Connect, LLC and eCommerce World Retailers, Inc. are both dedicated to the community and the existence of both can easily be proved for a substantial period exceeding all ICANN's requirements for pre-existence and both have been instrumental world-wide in supporting eCommerce.

The CPE Panel claimed that we had no prior existence but we all know that we were an original applicant since 2000 and partially due to us not having an adequate community sponsor for the 2004 round we have worked with all know eCommerce trade Unions, etc. to help ensure that this community is well defined and understood. We have accomplished this over the past 11+ years and just because a certain panelist which we are not allowed the name us is unaware of our efforts is by no means indication that we have not existed for the past 15 years. We can easily provide tax returns to dispute this obvious misconception as well as a world published application for .SHOP in 2000.

The CPE panel concluded that the size of our community which has over $866 in revenues and represents over 80% of the world's economy was not considerable in size. The also felt that these entities had no knowledge that they were PCI Complaint Internet eCommerce operators.
The CPE panel also determined that eCommerce and PCI community has not existed since 2007 and that they are not aware of others in eCommerce which were PCI complaint.

**Nexus**
Trying to argue the fact that the word SHOP is connected to people buying items seems absurd but the .SHOP CPE says that there is no relation whatsoever. While the BCG may argue that this is a substantive issue, it is far more than this. What this does is prove how non-objective this question is. Everyone should agree whether or not shop a verb that means "to visit shops and stores for purchasing or examining goods" but we scored a zero on nexus.

This scoring does nothing to explain the amount of research spent on determining the best string for eCommerce. We spent years examining difference in languages, meanings utilizing various internet, language and eCommerce industry experts to determine the best string for the internet and there was a resounding conclusion that SHOP is the best universal word that had direct connotation to the actual act of eCommerce. Words such as store, buy, sell, sale, service simply did not translate well or have same meanings in multiple languages. Much research was perform by experts and it was determined that SHOP was word with the best NEXUS for eCommerce.

The use of word .SHOP to represent a community of shoppers who will be operating online "Shops" should be an acceptable use and correlation. We are simply astonished as the CPE giving us a 0 out of 4 for nexus relation between the TLD string .SHOP and the online Shopping community. This statement may surpass our String Similarity Dispute decision that found that .SHOP in Chinese did NOT have the same meaning as .SHOP in English. Was the CPE panelist and the ICDR Mediator the same person?

**The CPE Panel stated that .SHOP does not match the name of the shoppers online nor is it a well-known term for Shoppers who have shops on the internet.** If Shop is not a shorter form of Shoppers and the same as the action people perform as well as the actual site offered to provide goods and services, then a lot of significant supporters are in the same situation and that is just simply astounded by this finding.

The CPE panel did not ask for clarifying questions on items that received less than perfect even though ICANN committed to assist in resolving defects in our applications.  The clarifying questions that I was asked for ignored my response and made no attempt to explain as to why.

**Registration Policies**
The CPE panel goes on to state that the name selection rules are not consistent with the articulated community – In other words they feel that the People offering SHOPs on the Internet are not consistent with strings meaning of SHOP.

A pertinent example is when the CPE panel concluded that the eCommerce (PCI) community simply did not exist.   Then in another section they indicated that they had received an objection from a considerable portion of my community (which does not exist?).  How can there be a member of a non-existent community?  In addition, there was no substantial objection as defined by ICANN and the Final Report.  How can the CPE state such an untruth and based their scoring on it?  See Part IG P of the Final Report.

Relevant objection was not filed as required but CPE went against established guidelines by considering such a non-qualifying objection.

**Community Endorsement**
The CPE gives a 2 out of 4 for community endorsement.  We provided third party verifiable proof of over 1000 separate in-person and face-to-face obtained support which is considerably more than any other applicant for a new gTLD.  Not only is the count of supporters more than any other applicant but the representation of over 80% of the gross financial influence was also obtained.  If this is not proof of community endorsement, please provide an application that passed the CPE and had better statistics.

CPE ignored our community support whereby a neutral third party documented and provided the documentation of over 1,000 supporters all representing their companies – no verifications were performed and our review ignores them all.

In the CPE it show that there were 7 comments, 17 attachments, 6 pieces of correspondence were all that was received and verified even they asked a clarifying question and evidence of the 1,000+ supporters which we did provide and they decided not to count these essential community members and supporters which we assume is out of shear laziness and refusal to confirm the vast number.

The CPE mentioned one opposition and reduced our score by 1 for this letter.  No qualified and formal entity that represented a substantial portion of our community filed any formal objections therefore no objection should be consider as per the Final Report and thus the one point deducted is completely inappropriate.  We have not been provided any such objection and are not aware of any objections since we filed our first application in 2000 – There has been plenty of time for objections to be presented and they simply do not exist.

**A proper CPE panel must:**

Understand the criteria which have to be objective and measureable and not open to interpretation, speculation or opinion.

Must have knowledge of the domain name industry and its evolution of community throughout the gTLD process as well as thoroughly understand the GNSO's Final Report and rationale for its Policies, Procedures and Guidelines

Understand ICANN's and the GNSO's stipulations on what a community is and how objection to that community will be handled

Ask for clarification and assist in success of the application as per GNSO and ICANN's policies and procedures

**Procedural things the CPE did wrong**

- Wrote letters of verification with expired dates of when to reply.

- Ignored over 1,000 community supporters and members even though we provided independent proof of their support.

- Stated in their denial that a substantial community objection had been received when no such objection was ever file or existed.

- Made several false statements in regard to who our community was, who belonged to our community and interviewed people not included in our community thinking that they were community members which clearly shows their lack of understanding and comprehension of the definition of our community.

## 9. What we are asking ICANN to do

a. Award the .shop application to CC based on their original application which is still active and should have precedence on any other newer application and is immune to the newest gTLD processes.

b. Award the .shop application to CC based on the 2000 and 2008 application – understanding that it has claimed community standing and should have been trusted as a community applicant that has a clearly delineated community that does exist.

c. Review and fix the issue with name similarity especially with any and all similar and confusing eCommerce strings which include

d. The board should place into a procedure to review the substantive findings of the CPE.

e. The board should have a challenge and/or review process for the CPE findings.

f. The board should set in place a formal objection and/or appeal mechanism for the CPE determinations.

g. The board should direct how a community applicant can proceed to delegation without passing CPE as stated in the AGB.

10. Please state the grounds under which you have the standing and right to assert this Request.

We are an applicant for a gTLD both in 2000 and under ICANN's new gTLD program. We have applied on the basis that .SHOP is a "community" application as defined in the program.

11. Are you bringing this Request on behalf of multiple persons or entities?
NO


Appendix

A.  Summary of CPE Letter to ICANN and Panel 20150325
B.  CPE Response Pics of Community Involvement
C.  CPE Letter to ICANN and Panel – Addl Letters of Support
D.  CPE Letter to ICANN and Panel 20150313
E.  Supporters Provided to CPE Panel 20150325 redacted

**Appendix A**

# Commercial Connect, LLC.
Contact Information Redacted

http://www.dotShop.com

March 25, 2015

New GLTD Panel and Economist Intelligence Unit
c/o ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA  90094-2536

Re:    Summary for Clarifying Question on .shop Application 1-1830-1672

Dear ICANN & Economist Intelligence Union Reviewers:

Paragraph 1
We do have documented support from the community itself – evidenced by the data download file containing 1087 contacts that actively support our application and representation of eCommerce – These were obtained at Internet Retailer Convention and Expositions whereby attendees representing their companies attended, listened to our plans for the new .shop TLD and they allowed us to scan their ID Cards acknowledging that they did in fact understand what we are proposing, that we do represent eCommerce industry and that they supported our plans.

In addition, eCommerce Word Retailers, established in 2004 also has submitted a letter (Recognized membership and recognized by government entities to represent eCommerce)

And Commercial Connect's supports itself as a representative of eCommerce (both recognized by the supporters provided and by governmental entities)

Both last groups have relevance as membership in ECWR has members that represents over 85% of ecommerce transactions and Commercial Connect has received scans which signified support from at 80% of these members.

Please feel free to view my profile at LinkedIn for various connections – it is www.linkedin.com/in/jeffysmith/en as quite a bit of information is also contained on our website at http://www.dotshop.com.

Paragraph 2 - For clarification:
If you are requesting current details for Macy's it is
Terry Lungren, CEO / Jeri Ciule, Assistant
Contact Information Redacted

Old Contact was
Ronald W Tysoe, ex-Vice Chairman of Federated Department Stores
c/o Hauser Private Equity
Contact Information Redacted

Again, we have requested a new letter of support from Mr. Lungren but have yet to receive it and so we are providing contact information as requested.

Paragraph 3
The letter of support received in 2000 are published and help to prove our longevity and commitment to eCommerce. At least one of these supporters have passed (G. William Miller) and other have long since retired and are now out of public view (including Ronald Tysoe) Asking for renewed letters from these individuals seems unfair since ICANN (not the CPE Panel) has had these names now for over 15 years for verification. We feel that the age of these letter should in no way diminish their influence as none have revoked their letters nor have asked them to be removed from our support page on our web.

Per your request, we have researched and contacted all providers of letters of support for all 2000 letters with the exception of G. William Miller who passed away and are providing you with their updated information below:

Richard Lugar, ex-US Senator 1977-2013
c/o The Lugar Center
Contact Information Redacted

Fredrick W. Petri, President Housing Capital Company – Now merged with US Bank (has retired and is reported very ill)
Contact Information Redacted

http://www.bloomberg.com/research/stocks/private/person.asp?personId=657198&privcapId=4325722&previousCapId=102270665&previousTitle=MH%20Holdings,%20Inc.

Greater Louisville, Inc – The Metro Chamber of Commerce
Original Letter was from
Steven Higdon, former President and CEO of Greater Louisville, Inc. - now with
Private Client Services, LLC
Contact Information Redacted


Now it is
Kent W. Olyer, President & CEO Greater Louisville, Inc.
Contact Information Redacted


Assistant Debra Eberle


Ronald W Tysoe, former Vice Chairman of Federated Department Stores – now
Hauser Private Equity
Contact Information Redacted


http://www.bloomberg.com/research/stocks/private/person.asp?personId=318095&privcapId=36032904&previousCapId=295624&previousTitle=J.C.%20PENNEY%20CO%20INC


New Contact for Federated Department Stores which is now Macy's Inc.
Terry Lungren, CEO / Jeri Ciule, Assistant
Contact Information Redacted


Peter E. Baccile, former managing Director Chase Securities, now with UBS AG -
UBS Securities
Contact Information Redacted


http://www.bloomberg.com/research/stocks/people/person.asp?personId=2081628&ticker=JPM&previousCapId=280420&previousTitle=ENBRIDGE%2520INC and
https://www.reit.com/news/videos/banker-sees-ipo-demand-reits-large-portfolios


Martin J. Cicco, Former Managing Director Merrill Lynch now with Evercore
Partners, Inc.

Assistant is Margie Ash
http://www.bloomberg.com/research/stocks/people/person.asp?personId=2102921&ticke r=EVR&previousCapId=5410768&previousTitle=Real%20Estate%20Roundtable%2C% 20The

We have had 3 Louisville Mayors since 2000 they and each had written a support letter

David Armstrong, Former May City of Louisville

http://en.wikipedia.org/wiki/David_L._Armstrong

Jerry E. Abramson, Former Mayor City of Louisville & Lieutenant Governor for the State of Kentucky – Now Director of Intergovernmental Affairs under President Obama

http://en.wikipedia.org/wiki/Jerry_Abramson

Greg Fischer, Mayor City of Louisville

http://en.wikipedia.org/wiki/Greg_Fischer

G. William Miller, former Secretary of US Treasury and Chairman of the Federal Reserve
As mentioned previously, G. William Miller passed away on March, 17, 2006
His signature appears on the US Currency and the Dollar Bill 1979-1981 – see
http://www.uspapermoney.info/sign/
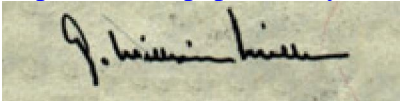
http://en.wikipedia.org/wiki/G._William_Miller

Hoke Slaughter, Managing Director Morgan Stanley Dean Witter
1585 Broadway

Assistant – Amy
http://financial-advisors.credio.com/l/258266/J-Slaughter

Birch Bayh, former US Senator & Partner Oppenheimer Wolf & Donnelly, LLP now a
partner with Venable, LLP

http://www.birchbayh.com/index.html

If you need additional information of if we forgot anything, please do not hesitate to
contact us and thank you for your consideration

Sincerely,

Jeffrey Smith

JSS:dwr

# Appendix B

# Commercial Connect, LLC.

http://www.dotShop.com

March 25, 2015

**New GLTD Panel and Economist Intelligence Unit**
**c/o ICANN**
**12025 Waterfront Drive, Suite 300**
**Los Angeles, CA  90094-2536**

Re:     **Photos of Community Involvement**

Dear ICANN & Economist Intelligence Union Reviewers:

Below please find some pictures of how we interact with the eCommerce Community at the
IREC (Internet Retailers Conference and Exhibition) show.

**Appendix C**

March 13, 2015

**New GLTD Panel and Economist Intelligence Unit**
**c/o ICANN**
**12025 Waterfront Drive, Suite 300**
**Los Angeles, CA  90094-2536**

Re:     Additional Letters of Support and Listing of Supporters

Dear ICANN & Economist Intelligence Union Reviewers:

Attached please find our comments to the CPE Application 1-1830-1672 for .shop.

We will also submit via email to newgtlds@icann.org.

Please confirm receipt and transmit to the CPE provider for consideration.

Thank you for your time, attention and consideration on our Community Review.

Sincerely,

Jeffrey Smith

JSS:dwr

# Appendix D

# Commercial Connect, LLC.

(502) 636-3091 – (502) 634-1484
http://www.dotShop.com

March 13, 2015

**New GLTD Panel and Economist Intelligence Unit**
**c/o ICANN**
**12025 Waterfront Drive, Suite 300**
**Los Angeles, CA  90094-2536**

Re:     Reaffirmation and Response to Clarifying Question on Community Support.

Dear Economist Intelligence Union Reviewers:

Thank you for the opportunity to clarify and respond to your questions about our community application.

We have actually had in-person meetings with over 1,000 individuals who were representing their companies over the past 15 years to discuss our representation of eCommerce and plans for operating a new eCommerce centric gTLD.  While we were not 100% successful in getting a physical affirmation of support from each and every individual, we did get a physical acknowledgement and support from over 99% and received no objections from anyone nor any company ever.

In this response and with attachments we are prepared to provide this panel with the names, email addresses, titles and companies whereby we received the aforementioned support.  Also we are attaching a file which is one physical item provided by the supporters which actively gave their support and actual proof of their engaged consent is contained herein.  This is not to be considered a general consent but an active consent since each person had to physically present and actively allow and consent to support us and to provide information as proof thereof.

In addition we have spent multitudes of time working with governmental agencies, entities as well as technology groups educating them about our plans and efforts to help aid in the betterment of eCommerce over the internet.

Our application and what we plan for do for eCommerce is clearly a significant step above what exists now and what has been promised by other non-community applications.

To directly address your concern about older support letters, we think it is important to show how long we have been seeking support and gathering intelligence on how to protect consumers and by having support letters up to 15 years old is an incredible accomplishment especially when no one has withdrawn their support during that time. These older letters have been published on our website for years and if the authors of these letters had withdrawn support, they would have requested that we remove these letter but no such requests have been received.

We have requested an updated letter from support from Terry Lungren, CEO of Macy's Inc formerly Federated Department Stores to enhance Ronald Tysoe's previous letter and await his response. We will attach our request hereto.

As for the Louisville Metro Chamber of Commerce, we have had a number of directors and have received letters from each one. These also are attached. We also have been informed that they have already sent the renewed replacement vis US Postal mail to your organization.

Since it has been a while since we updated our take on the Community Evaluation Process, we also wanted to take the opportunity to provide more detailed information on the responses to the different areas of the evaluation with some emphasis on comments posted by other applicants and entities.

We also reviewed other applications that completed the CPE and tried to align the Panel's views with our application. Where the panel made statements in the affirmative and it pertained to our application, we tried to point that out in the statements below.

## 1-A Delineation
### Delineation:
**Clearly Delineated**

A community is defined as "a group of people living in the same place or having a particular characteristic in common."

How is one to define a community of eCommerce whereby it was clearly delineated and did not overlap?

In order to define a community for eCommerce you must first identify what characteristics this group has in common in one another. In our case it is the process of selling a product and/or service.

One key element in commerce and eCommerce is that payment is exchanged for a product and/or service. This payment is what we determined could easily and irrefutably delineate our community. Since payment has to be received in one form or another, the majority of online eCommerce transactions required payment by credit card (about 97% in quantity, the rest were terms, wires, etc.). Since there are strict guidelines on how a

website can collect credit card payments, we have an easy way to actually count the number of merchants online that process credit cards thus identifying and counting our community.

In the issue of delineation, the Economist Intelligence Unit, (EIU) set a precedence for what constitutes a passing score of 4pts. The EIU states that .ECO's application should receive a 4/4 based on **"Membership is determined through formal membership, certification, accreditation and/or a clearly defined mission, a transparent and verifiable membership structure".**

The EIU followed this precedence was continued with the .MLS string. The EIU found the .MLS string to be clearly delineated by stating the following: **"All members of CREA must adhere to the standards set out in its Bylaws, Rules, and Regulations…"**

We invite the EIU to follow in its own precedence in its evaluation of the .SHOP application. The precedence that has been stated by the EIU is that organizations that are structured around a set of discrete guidelines are clearly delineated.
Commercial Connect LLC. welcomes this conclusion. Commercial Connect LLC.'s is identical to these two applications for .Shop. Like .Eco and .Mls, Commercial Connect LLC.'s application for .Shop is clearly delineated from typical internet users by the precedence of online credit card transactions. This means that members must adhere to the PCI DSS guidelines.

We can clearly count our community. It excludes no one and it at its heart is intrinsically and completely the definition of shop and eCommerce. We know who our members are and we can easily identify the stakeholders. While it was our intent on being a transparent and community based applicant from 2004 forward, our business plan and application that has evolved over the past 15 years has ensured that we do qualify as the true community applicant that we are today.

Please keep in mind that during all of the constant changes at ICANN and meetings of the various organizations and groups that worked so diligently on community definition and how we should work with our community, it was not by accident that we filed as a community applicant. This was our charter, when new suggestions and scoring was introduced, we did not object as our application, at face value met all the scoring definitions without manipulations or modifications to be what it is today, a true and fundamental community application.


**Exclusive to Shops processing credit cards but open to all**
For clarity and to weed out possible duplicate numbers, we only included merchants in this community that accepted credit cards as potential .shop applicants. This was done for three reasons. The first was to give us a clear count and requirements on what you had to do to become a .shop TLD owner. **This makes a clearly delineated community but at the same time do not exclude anyone. If you want a .shop TLD all you have to do is become PCI Compliant and choose a credit card processor. This way no Shop is excluded and all members of the eCommerce community, in all definitions, can obtain a .shop TLD.** Because of this we are delineated (we can actually activate web robots to count the number of merchants online that accept credit cards and come up

with a delineated count – study similar to http://www.netcraft.com/internet-data-mining/ssl-survey) and a closed community but open to any and all wishing to join us.

If you wish to have a .shop you merely have to qualify for credit card processing, you can still choose to have another processor like Paypal do your processing but you have to meet our guidelines in order for us to be able to verify you and be counted.  In addition, there are also a few concessions whereby companies with trademarks, etc. can obtain a .shop TLD as documented and required by ICANN.

Membership in this community becomes automatic by participating in it.  Companies that accept credit card processing via the internet are very much aware that they participate in eCommerce.  As for a representative body such as eCommerce World Retailers, it does has members and they sign up through its website.  At present eCWR has over 4,000 active members.


## Organization
## Pre-existence and Recognition

**History**
With over 15 years of working with the internet and eCommerce to gather support for our mission and hope of developing a safe, secure and commerce driven namespace, we feel we have met, if not exceeded each and every aspect of a community string.

When we were told that our .shop application would be placed on hold in 2000 and that we needed to wait for the next round we immediately began to analyze, diagnose, plan, and build a structure that would not only represent the eCommerce community but enhance it and assist its growth and stability.

When the next TLD applications opened in 2004 we were surprised to find that our application was forgotten along with the promises of allowing us to be considered in that round because there was no formal body that represented eCommerce at that time to "sponsor" our application.  Again we were told that we would have to wait until the next round of TLD openings which was expected in 2006.

At this point, mid 2004, we decided it was important to clearly define eCommerce, what it was and how it impacts businesses and consumers worldwide.  We began searching for entities that could be neutral while not discounting biased parties to build a community that was clearly defined, represented and supportive.

It was very evident in 2002-2004 that eCommerce existed, in fact the number of eCommerce site were growing exponentially.  So our task was to help organize and define this every-changing community into something real and relevant.

What made this task even more difficult was the fact that ICANN was active in changing the rules of what a community was and how it was defined on at least four (4) different occasions and in the Applicant Guidebook it was manipulated by and for certain special interest groups to make the community standard an elusive, if not impossible definition to meet.

One thing we feel that is imperative to point out is that opponents of our community string now only exist due to their own biased interest in this string. Letters received from  these organizations urge everyone that they must  "Adhere strictly to the Applicant Guidebook" which is where a certain few of these opponents went against GNSO documentation and advice and inserted their own wording to better their chances and ensure true applicant failures.  So we take issue with that statement.  **The Applicant Guidebook was created as a reference to already existing ICANN policies and procedures and to help better illuminate the path to gaining a new TLD** – it is NOT the reference material but merely and text that was supposed to contain policies and procedures that were developed and agreed to that included existing ICANN Policies and Procedures.  It is not the reference here, it is merely a "Guidebook" for the true and significant issue we must review ICANN's mission, bylaws, policies and procedures and look at the countless hours spent by the groups, in this case the GNSO, and take their advice and follow what was truly decided, not what biased partied para-phrased in a Guidebook.  With that said we are not aware of any wording that would be in direct conflict with our community application.  While we appreciate the lengths and efforts of the Economist Intelligence Unit we still maintain that our community is present, well defined and delineated and supportive of our goals and mission and our application is in the best interests of all involved whether they are members of the web site owners, registry operators, registrars or the end users.

In addition to site owners, operators, customers and affiliated companies, we have also worked the past years in contacting and educating ICANN, governmental bodies worldwide along with technology groups and councils on eCommerce and our plans for the new .shop gTLD.


## 1-B Extension

**Definitions of Community**
In the beginning we were told by ICANN and it was documented that if you designate yourself as a community, then you were indeed a community.  The only issue would come up if a substantial number of other community members objected.  We have had no substantial objection to any member of the eCommerce community at any time.

We were involved in the formation and on the board of eCommerce World Retailers, a non-profit group founded in 2004 that helps to educate and assist anyone interested in building and supporting eCommerce web sites, classes, webinars and the like.  The eCommerce community has existed since the 1970's but organization and structure was not apparent until the late 1990's.

As stated by the International Chamber of Commerce in regards to .shop community they stated "***The Community for <.shop> is difficult to define.  It would include not only shop owners, retailers, manufacturers, suppliers of goods and services, nut also consumers, chambers of commerce, governmental entities which supervise and which may tax such goods and services, etc.  Such an alalgam of interests could not serve as a delineated community.***"

It has been stated in multiple Community Priority Examination Reports that "many affiliate business and sectors would have only a tangential relationship with the core communities and therefore would not associate with being a part of the community." Therefore for the purpose of a Community Review's definition of community, we have to exclude entities that are not directly involved in the transactions and make special concern to not include a member more than once unless they are acting as a separate transaction and/or in a different capacity.

**The community does not have to include all stakeholders of eCommerce, it just has to be a certain subset that all interact with**. Just like .eco, if we required all stakeholders to be included in .eco then the whole world would have to have been represented, just like with most community TLD's.

While defining our community may be difficult it was not an impossible task. It took us years to pinpoint what the community needed to focus on for the .shop registry and to be considered in the eCommerce community. The community clearly included the web site owners or the ones operating a website that sold goods and/or services. We then had to ask "what each of these websites had in common?" The answer was a monetary transaction would exist especially in eCommerce since barter and alternatives were virtually impossible to complete electronically.

We then focused on how the monetary transactions would be conducted. What methods were available to process a payment or send funds from one individual/entity to another? The answer included bank drafts, wires, accounts receivable, and payment processors. So to stay true to the .shop nexus drafts, wires and A/R was removed as they are a true method of eventual payment they were not truly conducive to eCommerce and buying from a shop. This left the only electronic method of payment to be that of payment processors. Finally it was decided to eliminate duplicates and individuals with singular transactions that may be considered personal transactions from this community then we must also eliminate companies that were personal payment processors. So anyone using a service such as Paypal, while vital to our community is not considered a business and/or an eCommerce shop owner so they would be represented by the business that was in this example, Paypal.

Again, members of the eCommerce community are the merchants providing (the customers would not consider themselves part of this community) the goods and/or services and for eCommerce to be performed electronically payment must be made electronically and this is accomplished via card payment processors. Also by considering only business merchants, it solves issues associated with world personal privacy issues since we are to publish all owner information.

While this group was organizing, Commercial Connect LLC developed a process of refining its business plan for the new .shop TLD whereby it would provide an asset to all involved. This business plan ensured that there was special in-person screening each owner of a .shop TLD to verify their identity and business associations. It was determined that this information of who owned the .shop site and their complete address and/or company would be displayed in the WHOIS and available on the website so that everyone would know who they were doing business with. This along with providing an extended SSL certificate with the site would ensure security and full disclosure. While this may only deter bad business practices, it would not prevent all malicious business practices. It would, however, provide the injured party full details on who caused the

injury complete with sufficient information including company name and legal and real mailing address. Therefore the injured party could easily take legal action against the owner.

**Commitment to Community and Education**
Another longstanding mission of Commercial Connect was to establish significant ties to eCommerce merchants worldwide. Our employees and associates have traveled the world since 2000 to educate merchants on how Commercial Connect plans to operate the much sought after .shop TLD Registry.

As part of the communication plan, we have been dedicated to speaking with significant parties face-to-face. While this is practically unheard of in a planning campaign, we felt it was essential to educate and answer any questions in person so we could obtain feedback and make adequate modifications if necessary to make our registry a win-win-win proposition to all involved.

There have been some letters written to indicate that they large number of supporters that we educated are most likely insignificant associates of the companies we claim to have support from. Because of this we are including a full list of the people, the company they represented along with their title to this committee at the end of this document. While this will not be an exhausted list it should clearly show that practically 98% of all eCommerce funds are represented in this list.

So simply stated, Donuts, Inc. is wrong. It is now very likely that eCommerce Operators have awareness and recognition of this community as we have sat down with most of them, in person, and received their overwhelming support for the past decade.

Also built into our application is a charitable component that no other application on any gTLD has. In an effort to give back to the community at least $1 USD of every TLD registered will be given as charity to a world cause, at the same token we are requesting from ICANN to match such donations for similar charities.

## Longevity

For the past 11 years (2004 through 2015) we have been continually working to support and clearly define the eCommerce and .shop community and have gained thousands of supporters to champion our cause. With this said, it is also important to state that the community was not invented for a TLD Registry to exist. The eCommerce community has existed since electronic processing was invented, while we may have assisted in getting it organized and identified, it was in no way created so that we could have a .shop TLD registry, the two are symbiotic or mutually beneficial to one another. **.Eco** is a good example of a community that helped in the structure of its community. It is difficult to describe the activities and cohesion that the eCommerce community has developed over the past 11 years but we are able to provide activities, events, seminars, webinars, and statistics to show its growth and organization over the past decade if so requested. This does not mean that there is no cohesion as this community is bound by PCI Compliance and regulations required for credit card or monetary processing over the internet. With this they share a bond that directly impacts their revenues and bottom line.

**Open to Community**
Another significant mission of Commercial Connect was to remain open and receptive to all parties in and supporting the eCommerce Community. Not only did we approach potential .shop web owners, we addressed customers using the sites and vendors that would benefit from the registry. While we strived to make a corporation that was free from influence from major eCommerce players and refused financial support from what could be considered biased parties, we have at the same time approached the members of our current contention set to invite them to participate in the operations and minority ownership as a group. While this would not work unless all parties involved agreed to join together or at least the majority join together and buy out the disinterested parties, to date we have not be able to come up with an agreed solution. We remain open to collaboration from all interested parties.

**Transparency**
We are a transparent organization and expect to remain that way. We want the community as a whole to be represented and are continuing to work to get as much input and cooperation from a very diverse and competitive community. We are working to build avenues to accept input into the workings and details of the .shop registry to better assist in providing a fair, safe, secure and structurally stable eCommerce solution for the internet.

**At Least one entity mainly dedicated to the community.**
Ecommerce World Retailers, Inc. is a not for profit 501©6 organization focused on organizing, educating and assisting the development of the eCommerce community worldwide. It has been recognized and has made presentation to multiple US senators, heads and their assistants of various countries, heads and appointed spokespeople of hundreds of eCommerce companies both small and large. It has had its presence on the internet since 2004, has had a Facebook, Twitter and linked in pages and continues to support eCommerce bulletin boards across the globe.

As members of eCommerce World Retailers (ECWR) we discovered a few organizations that existed that helped organize and define the eCommerce community. We approached these membership groups and asked them to join us. We received no replies from one entity and after six (6) attempts, 4 emails, one linked-in and one phone call we decided that the other entity was not active. The other entity was eCommerce Merchants Trade Association (http://www.ecmta.org ) that appeared to have membership and some activity in 2009 and nothing more. We contacted the owner of the site and asked him to consider joining us. He indicated that his site was not active any longer so we then asked about purchasing his member list and/or site so we could include them in our newsletters, etc. He declined on both offers then much later apparently sold his site to Donuts, Inc. and/or its owners. We also noticed that another Japanese community representative entity had issues being recognized as a representative body so eCWR attempted to contact this organization to ask to join with eCWR as a unified body but received no response.

Besides eCWR, Commercial Connect, LLC has also been active since 2000 in supporting, organizing, educating, and assisting the eCommerce community. In fact, most of our time between TLD applications was involved in structuring, bringing

awareness of the community to the community and gathering support for the impressive individuals at ECWR who have devoted a significant amount of time to help any and all eCommerce stakeholders.

We feel Commercial Connect and eCommerce World Retailers both meet the requirements of community entities whose focus is to represent and supports the eCommerce community.  Both are companies are also well recognized through governments, corporations and stakeholders of this community.


## 2-A Nexus

**Nexus**
Shop does mean buy, purchase or transact.  The primary and singular purpose of a Shop is a place to buy, purchase or transact goods and/or services.

eCommerce is buying, purchasing or transacting online - .shop is singularity the most recognized and interchangeable word associated for this purpose.  It was researched in the late nineties, before ICANN was formed as to what word best meant eCommerce and shop was chosen.  This word was chosen over similar strings including store, ecommerce, ecom, buy, sell, sale, service, services, shopping,  supply, and market because it was contained and understood in the majority of languages across the world.

SHOP ±establishment that sells goods
Select targeted languages

- Afrikaans: winkel
- Albanian: dyqan m
- Arabic: دكان m (dukkān), مَتجر m (mátjar), محل (ar) m (maḥall), مخزن m (maḵzan), حانوت m (ḥānūt)

  Egyptian Arabic: محل m (maḥal), دكان m (dukaan), دكانة f (dukaana)

- Armenian: խանութ (xanutʻ)
- Asturian: tienda f
- Azeri: mağaza (az), dükan
- Basque: denda (eu), saltoki (eu)
- Belarusian: крáма f (kráma), магазíн m (mahazín)
- Bengali: দোকান (dokan)
- Breton: stal (br) f, stalioù (br) pl
- Bulgarian: магазúн (bg) m (magazín)
- Burmese: □□□□□ (my) (hcuing)
- Catalan: botiga f, tenda (ca) f
- Chinese:

- Kurdish:

  Sorani: دوكان

- Kyrgyz: магазин (magazin), дүкөн (dükön)
- Lao: ຫ້າງ (hāng), ຮ້ານ (hān), ຮ້ານຄ້າ (hān khā)
- Latin: taberna f
- Latvian: veikals
- Lithuanian: parduotuvė f
- Luhya: liduka
- Macedonian: продáвница f (prodávnica), дýќан m (dúḱan)
- Malay: kedai
- Maltese: ħanut, negozju
- Manx: shapp
- Mongolian: нөөц (nööts), нөөцлөх (nöötslöh)
- Ngazidja Comorian: ɗuka
- North Frisian: (Mooring) bood n
- Northern Sami: gávpi
- Norwegian: butikk (no) m, forretning m

Cantonese: *please add this translation if you can*
Mandarin: 商店 (zh) (shāngdiàn), 店鋪 (zh), 店铺 (zh) (diànpù)
Min Nan: *please add this translation if you can*

- Cornish: shoppa m, gwerthji m
- Czech: obchod (cs) m, prodejna (cs) f
- Dalmatian: stasaun
- Danish: butik (da)
- Dutch: winkel (nl) m
- Esperanto: butiko (eo), vendejo
- Estonian: pood, kauplus
- Finnish: myymälä (fi), kauppa (fi)
- French: boutique (fr) f, magasin (fr) m
- Friulian: negozi m, buteghe f
- Galician: tenda (gl) f
- Georgian: მაღაზია (maǵazia)
- German: Laden (de) m, Geschäft (de) n
- Greek: μαγαζί (el) n (magazí), κατάστημα (el) n (katástima)
- Greenlandic: pisiniarfik
- Haitian Creole: magazen
- Hebrew: חנות (he) (khanút)
- Hindi: दुकान f (dukān), दुकान f (dūkān)
- Hungarian: bolt (hu), üzlet (hu)
- Icelandic: verslun (is) f, búð (is) f
- Ido: butiko (io)
- Indonesian: toko (id)
- Interlingua: boteca
- Irish: siopa (ga) m
- Italian: magazzino (it) m, negozio (it) m
- Japanese: 店 (ja) (みせ, mise), 商店 (ja) (shōten)
- Jèrriais: boutique f
- Kamba: ndukani
- Kannada: ಅಂಗಡಿ (kn) (aṃgaḍi)
- Kazakh: дүкен (kk) (düken)
- Khmer: ហាង (km) (hāng), ផ្ទះ (km) (phteăh)
- Kikuyu: nduka

- Persian: دکان (fa) (dokān), مغازه (fa) (maǧâze)
- Polish: sklep (pl) m, skład (pl) m
- Portuguese: loja (pt) f
- Quechua: tinda
- Romanian: magazin (ro) n
- Russian: магазин (ru) m (magazín), лавка (ru) f (lávka) *(antiquated.)*
- Santali: ᱫᱳᱠᱟᱱ (dokan)
- Scottish Gaelic: bùth m
- Serbo-Croatian: prodavaonica (sh) f, trgovina (sh) f

  Cyrillic: продавница f, дућан m
  Roman: prodavnica f, dućan (sh) m

- Slovene: trgovina (sl) f
- Sorbian:

  Lower Sorbian: loda f, pśedawarnja f

- Sotho: lebenkele
- Spanish: tienda (es) f, negocio (es) m, comercio (es) m
- Swahili: duka (sw)
- Swedish: magasin (sv), affär (sv) c, butik (sv) c, kiosk (sv) c
- Tagalog: tindahan
- Tajik: мағоза (maǵoza), дӯкон (dükon), дукон (dukon)
- Tamil: கடை (ta) (kaṭai)
- Taos: tįendo'óna
- Tatar: кибет (tt) (kibet)
- Telugu: షాప్ (ṣāp)
- Tetum: loja, toko
- Thai: ร้าน (th) (ráan)
- Turkish: dükkan (tr), dükkân (tr), mağaza (tr)
- Turkmen: dükan, magazin
- Ukrainian: крамниця f (kramnýcja), магазин (uk) m (mahazýn)
- Urdu: دکان f (dukān), دوکان f (dūkān)
- Uyghur: ماگىزىن (magizin)
- Uzbek: magazin, do'kon
- Vietnamese: cửa hàng (vi)

- Korean: 가게 (ko) (gage) (假家)

- Volapük: selidöp (vo)
- Welsh: siop (cy) f
- Yiddish: קראָם (krom), געשעפֿט (gesheft), געוועלב (gevalb), קלייט (kleyt)

There are many words for shop in many languages, it is estimated that the **English word shop has become a part of at least 57 languages where the word *shop* is clearly understood** to mean a place to buy, purchase or transact goods and/or services.

The EIU marked a thoughtful precedence for nexus in their evaluation of .Radio, when they stated
**"Radio means the operators, services and technologies defined here as the Radio community. Radio also means, and is, audio broadcasting. The Station broadcasting or streaming that audio content is radio, and the company performing the audio broadcasting is radio. A radio is the receiver used by the listener. Radio is the name everybody uses to refer to the entire industry, and the whole community."**

eCommerce is a lot of things, but it is also all summarized by shop. The Oxford dictionary defines shop as "A building or part of a building where goods or services are sold". In its noun form "SHOP" is exactly what the retailers are using it for; a place for goods or services. The Oxford dictionary goes on to define shop in its verb tense "An act of going shopping". In this regard shop is the essence of what the consumer is doing online.

## 2-B Uniqueness

### shop (n.)

c.1300, "booth or shed for trade or work," perhaps from Old English scoppa, a rare word of uncertain meaning, apparently related to scypen "cowshed," from Proto-Germanic *skoppan "small additional structure" (cognates: Old High German scopf "building without walls, porch," German dialectal Scopf "porch, cart-shed, barn," German Schuppen "a shed"), from root *skupp-. Or the Middle English word was acquired from Old French eschoppe "booth, stall" (Modern French échoppe), which is a Germanic loan-word from the same root.

Meaning "building or room set aside for sale of merchandise" is from mid-14c. Meaning "schoolroom equipped for teaching vocational arts" is from 1914, American English. Sense of "matters pertaining to one's trade" is from 1814 (as in talk shop (v.), 1860).

### shop (v.)

1680s, "to bring something to a shop, to expose for sale," from shop (n.). The meaning "to visit shops for the purpose of examining or purchasing goods" is first attested 1764. Related: Shopped; shopping. Shop around is from 1922. Shopping cart is recorded from 1956; shopping list first attested 1913; transferred and figurative use is from 1959.

**Community Awareness and Recognition**
With over physical and active 1200 supporters and over 4800 members representing over 75% of the global eCommerce members we have support and recognition. We have had in-face meetings with excess of 1200 eCommerce centric personnel representing the company they work for and received their support for what we are proposing in regards to representation of eCommerce and operation of gTLD .shop string.

**No Objections to our Business Model**
What is even more important is that most all of the other applicants have endorsed our application at some point in the past and to date **there has not been one company that we spoke to about our application that had any opposition whatsoever to how we plan to run the .shop TLD registry.** This include Donuts who has now filed a letter objecting to our delineation and nexus but not the business plan and protection that only our application will provide.

**Verification of .shop Owners**
We are providing a substantial number of our supporters via attachment of electronic data file which contains key components to substantiate physical contact and approval from these members that we did speak with them in person and they acknowledged our representation, understood our plans for the new delegation of a .shop gTLD and gave their consent and support for our efforts.

Overall as a commerce, eCommerce and credit card processing communities intertwined, we have significant contact, acknowledgement of representation and support from in excess of 75% of the physical number of all community members listed and supporting our application and in excess of 95% of the financial transactions included in our list of supporters.

Does .eco mean and represent everything their community members and the stakeholders do? No it does not – It is a close semblance of a unique and diverse community all coming together to accomplish one goal – much like visitors to an online shop.

The community defined in the application ("SHOP") is, as follows:

Members of the community are delineated from internet users generally by their requirement to abide by PCI DSS (Payment Card Industry Data Security Standards).

Community Membership would include those ecommerce organizations which seek to conduct trustworthy, legal B2B trade over the internet.

While members have a number of ways to conduct their ecommerce business, our members have the awareness and recognition that adhering to the PCI DSS standards are not only in the best interest of our community but in the best interest of the ecommerce community in larger.
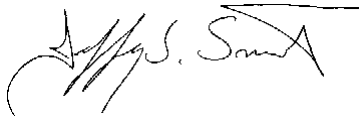
In this manner commercial Connect's application for the gTLD ("SHOP") shows both Clear straightforward membership definition and awareness and recognition of a community among its

While is apparent that no matter how much support, lack of opposition, transparency, dedication and structure we attempt to convey in this letter, there may be others including .shop applicants that feel the need to object to our community standing. We offer any and all objections as a chance to help us improve on our application. We openly solicit input from every aspect of the eCommerce community.
We feel that each and every co-applicant knew about our community status and expected our application to most likely prevail simply due to the 12+ years spent on its development. We tried to create a company that would be an asset to the internet, the eCommerce community and all involved stakeholders and we feel that we are the only .shop application that has accomplished this.

Thank you for your time, attention and consideration on our Community Review.

Sincerely,

Jeffrey Smith


JSS:dwr

**Appendix E**

|  | A | B | C | G |
|---|---|---|---|---|
| 1 | **Last Name** | **First Name** | **Company** | **Title** |
| 2 | briggs | michael | @Website Publicity, Inc. | VP |
| 3 | MacKay | Patrick | 004 Technologies USA | Chairman/CEO/President/COO |
| 4 | Stanley | Brad | 7Search.com | Business Development |
| 6 | Stevanov | Alex | A1 Package Co. | Chairman/CEO/President/COO |
| 7 | Hafeez | Usman | Abook, LLC | CIO/CTO |
| 8 | Vahle | Rod | Accent on Animals, Inc. | Chairman/CEO/President/COO |
| 9 | Brown | Matthew | Accertify | Direct Sales |
| 10 | Katz | Steve | Accertify, Inc. | SVP Strategic Partnerships |
| 11 | McAlear | Bob | Accertify, Inc. | EVP/SVP |
| 12 | Wigstone | David | Accurate Industries | IT/Web |
| 13 | Ziemba | Lynda | Accurate Industries | Director/Department Manager |
| 16 | dettling | jay | acquity group | EVP/SVP |
| 17 | Hauca | Chris | Acquity Group | VP |
| 18 | Valentine | Jeff | ad:tech | Sales Manager |
| 19 | Belmonti | Jeffrey | AdBean LLC | VP |
| 20 | Gagne | Jean-Martin | Adship.com LLC | Account Executive |
| 21 | Oliver | Adam | Adship.com LLC | Account Executive |
| 22 | Russell | Josh | Affinia Group / Raybestos Brakes & Chassis | Director/Department Manager |
| 23 | SADIGHPOUR | MICHAEL | AFFORDABLELAMPS.COM | Chairman/CEO/President/COO |
| 24 | Ondekyo | Ronald | AG Interactive | Director/Department Manager |
| 25 | Calega | Gary | Agilone | Chairman/CEO/President/COO |
| 27 | Nye | Jeremy | Akamai | Major Account Executive |
| 28 | Gordon | Scott | alaTest | Country Manager |
| 29 | Siddiqui | Eraj | alaTest, Inc. | Director/Department Manager |
| 30 | Ney | Jerry | Aldersgate Village | Chairman/CEO/President/COO |
| 31 | Gagnon | Denis | Aldo Group inc. | Director/Department Manager |
| 32 | Sullinger | Darla | Alibaba.com | Marketing Assistance |
| 33 | Heffernan | Tom | Allied Trade Group | Speaker |
| 34 | Wenc | John | Alpine Consulting, Inc | eCommerce Specialist |
| 35 | Wokwicz | Peter | Alpine Consulting, Inc. | CIO/CTO |
| 36 | Deri | Sascha | AltE | Chairman/CEO/President/COO |
| 37 | Sahourieh | Jay | Amadesa, Inc. | Director/Department Manager |
| 38 | Wike | Joseph | AmyAdele.com | Chairman/CEO/President/COO |
| 40 | Albanese | Carolyn | Annin & Co. | Director/Department Manager |
| 41 | Casasanta | Lauryn | Antique Jewelry Mall, Inc. | Director/Department Manager |
| 42 | Hayes | Susan | Antique JewelryMall, Inc. | Chairman/CEO/President/COO |
| 43 | DiObilda | Paul | Applica Consumer Products | Director/Department Manager |
| 44 | Kotkin | Adam | Apps Genius Corporation | Chairman/CEO/President/COO |
| 45 | Debbas | Bob | ArabAd | Sr. Foreign Correspondent |
| 46 | Rishchynski | Lou | Aramex | SAE |
| 47 | Smith | Don | Aramex | Chairman/CEO/President/COO |
| 48 | Urban | Teresa | Ariva | VP |
| 49 | Alovis | Ryan | ArkNet Media | Chairman/CEO/President/COO |
| 50 | Contractor | Shahezad | ArkNet Media | Director/Department Manager |
| 51 | Stofko | Mark | Arvato Digital Services LLC | Account Manager |
| 52 | Minnick | Howard | ASI | Chairman/CEO/President/COO |
| 53 | Rabie | Kris | Association Health Care | Director/Department Manager |
| 54 | Eshbaugh | Antonia | ATG | Business Development Representative |
| 55 | Hiscock | J. Neal | Atlantic.Net | Chairman/CEO/President/COO |
| 56 | Walker | Jaima | Atlantic.Net | SAE |
| 57 | Valvano | Frank | Atrinsic | Senior Account Executive |
| 58 | Lemas | Noah | AudetteMedia | Director/Department Manager |
| 59 | Freund | Sam | audiosavings.com | Chairman/CEO/President/COO |
| 60 | Tourgee | John | Auric Systems International | Director of Business Development |
| 62 | Dant | Michael | Autodemo, LLC. | Director/Department Manager |
| 63 | Pixler | Jim | Automated Packaging Systems | Sales |
| 64 | Goren | Tuncer | Autopia.org | Chairman/CEO/President/COO |
| 65 | Odell | Nate | Avalara | Exhibit Manager |
| 66 | Chaplin | Scott | AvantLink.com | Director/Department Manager |
| 67 | Balas | Dave | Axiom 33 | Director/Department Manager |
| 69 | Harman | Thomas | Balsam Hill | Chairman/CEO/President/COO |
| 70 | Winter | Carl | Balsam Hill | Director/Department Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 73 | Brooks | Jay | Barnes Healthcare Services | Director of Online Sales |
| 74 | Richards | Lynn | Bathhouse Naturals | Director/Department Manager |
| 75 | Rogers | Dan | Baudville Inc. | Director/Department Manager |
| 76 | Rodamaker | Martin | Bazaarvoice | Director/Department Manager |
| 78 | McHugh | Gavin | Belson Outdoors Inc | Director/Department Manager |
| 79 | Munro | Geoffrey | Belson Outdoors Inc | Creative Director |
| 80 | Eskapa | Daniel | BestBuyEyeglasses | Chairman/CEO/President/COO |
| 81 | Diller | Patrick | Better World Books | Product Manager |
| 82 | Daley | Dan | Big 3 Consulting | Partner |
| 83 | Robinson | Scott | Big 3 Consulting | EVP/SVP |
| 84 | Machaalani | Eddie | Big Commerce | Chairman/CEO/President/COO |
| 85 | Knutson | Brenda | Big Dot of Happiness, LLC | Director/Department Manager |
| 86 | Squire | Scott | BloomingBulb.com | Director/Department Manager |
| 87 | Kopischke | Angie | Blue Hue Interactive | Chairman/CEO/President/COO |
| 88 | Bartlett | Zachary | Blue Package Delivery, LLC. | Delivery Services Manager |
| 89 | Bowen | Chris | Blue Raven Technology | Director/Department Manager |
| 90 | Bray | Greg | Blue Tangerine Solutions | Chairman/CEO/President/COO |
| 91 | Friess | Jeff | BlueSky Technology Partners | Director of Sales |
| 92 | Koepsel | Erika | BlueSky Technology Partners | Sales Associate |
| 93 | Shuman | Andy | BlueSky Technology Partners | Marketing Associate |
| 94 | Benson | Travis | Bob Ward & Sons | Director/Department Manager |
| 95 | Ward | Chad | Bob Ward & Sons | VP |
| 96 | Prieto | Percy | BOLIVIAMALL.COM | Chairman/CEO/President/COO |
| 98 | Morrison | Jennean | Bongo International | Director/Department Manager |
| 99 | Goldner | Fred Joseph | BorderJump | Partner |
| 100 | Emanuele | Ann | Bosch Thermotechnology | National Account Manager |
| 101 | Bostic | Jim | Bostic Publishing Company | CIO/CTO |
| 102 | Gomez-Bostic | Estella | Bostic Publishing Company | Chairman/CEO/President/COO |
| 103 | Shanas | Josh | BowlingShirts.com | Speaker |
| 104 | Bowman | Bill | Bowman Design, Inc. | Chairman/CEO/President/COO |
| 105 | Lefever | Laurie | Brady People ID | Mgr., Electronic Marketing & Corp. Communications |
| 106 | Schachne | David | Brand Magnet | EVP/SVP |
| 107 | McLaughlin | Craig | Bridge2 Solutions | Chairman/CEO/President/COO |
| 108 | Smith | Jarod | Bridge2 Solutions | Director of Merchandising |
| 109 | Pietrocola | Tony | Bridgeline Digital | EVP/SVP |
| 110 | Zucker | Brett | Bridgeline Digital | CIO/CTO |
| 112 | Kangas | Cindy | Briggs and Stratton | Customer Solutions Team Leader III |
| 113 | Pierce | Darren | Bronto Software | Director/Department Manager |
| 114 | Groves | Mike | Brown Printing Company | Sales Representative |
| 115 | Simmons | Kevin | BSG Clearing Solutions | Director/Department Manager |
| 116 | Calabrese | Charles | buy.at Affiliate Network | Director/Department Manager |
| 117 | Schoen | Don | BuyerCompass | Chairman/CEO/President/COO |
| 118 | Dardis | Tim | buySAFE, Inc. | Director/Department Manager |
| 119 | Snapper | Mike | C&H Distributors | CMO |
| 120 | Haynie | Christin | CablesAndKits.com | CFO |
| 121 | McCoy | Chris | CablesAndKits.com | Director/Department Manager |
| 122 | Potts | Chad | CablesAndKits.com | Director/Department Manager |
| 123 | Remillard | Donna | Cactus Commerce | Director/Department Manager |
| 124 | Stevenson | Cam | Cactus Commerce Inc. | VP |
| 125 | Azarov | Andriy | CanaFlora | Chairman/CEO/President/COO |
| 126 | Pratt | Christopher | CandyWarehouse.com, Inc. | Chairman/CEO/President/COO |
| 128 | Pavan | Gary | Canon USA | Director/Department Manager |
| 129 | Clarke | Steve | Canu | Director/Department Manager |
| 130 | Poole | Brad | CardinalCommerce | Account Manager |
| 131 | Nguyen | Hoi | CarMD | Website Designer |
| 132 | Schafer-Junger | Karl | CashStar | VP |
| 133 | Hall | Aimee | CCH, a Wolters Kluwer Business | Marketing Promotions Manager, Software |
| 134 | Cohen | Anthea | CD Wow.com Ltd | Director/Department Manager |
| 136 | McBain | James | CDC eCommerce | Director, Account Management |
| 137 | Rushforth | Jason | CDC eCommerce | Chairman/CEO/President/COO |
| 138 | Schultz | Tim | CDC eCommerce | Marketing |
| 139 | Schieffer | Tim | CDS Global | Product Manager |
| 142 | Rombach | Mike | Channel Intelligence | Speaker |

| | A | B | C | G |
|---|---|---|---|---|
| 143 | Hayes | Dennis | ChannelAdvisor | Account Manager |
| 144 | Hochstrasser | Bryan | ChannelAdvisor | Account Manager |
| 146 | Mooney | Marilyn | Chase Paymentech | VP National Accounts |
| 147 | Paradis | Jim | Chase Paymentech | National Accounts Manager |
| 148 | DuBois | Christopher | Checkgateway | Director/Department Manager |
| 150 | Littleton | Timothy | CHEFS Catalog | Chairman/CEO/President/COO |
| 151 | Richard | Kyle | Chicago Architecture Foundation | On-line Shop Supervisor |
| 152 | Shelton | Robert | Chicago Architecture Foundation | Director/Department Manager |
| 153 | Schonwald | Al | Chilcutt Direct Marketing | VP |
| 154 | Castillo | Edgar | Chrome | Online Merchandiser |
| 155 | Bennett | Catherine | Cima International | Global Director |
| 156 | Hilyard | Brittin | CitizenHawk | Director/Department Manager |
| 157 | munir | sufian | clary business machines | Chairman/CEO/President/COO |
| 158 | Hundley | Andrea | Clean Air Gardening | CFO |
| 159 | Friedman | Alla | ClearCommerce / Certegy | Sales Solution Consultant |
| 160 | Prochnow | Tyler | ClickSpeed | Partner |
| 162 | Bills | Don | CM Retail Management | Director/Department Manager |
| 163 | Senft | Daniel | Coatue | Analyst |
| 164 | shaw | Laurie | coffee beanery | Director/Department Manager |
| 165 | Ciperski | Zachary | CoffeeForLess.com | VP |
| 166 | Krishnan | Vidyanand | Cognizant | Consulting Manager |
| 167 | Mishra | Shawn | Cognizant | Principal Architect |
| 168 | Weaver | Scott | CoLinear Systems, Inc. | Chairman/CEO/President/COO |
| 169 | Roa | John | Colman Brohan Davis | Director/Department Manager |
| 170 | PEREZ | VICTOR | COMERCIO ELECTRONICO | Chairman/CEO/President/COO |
| 171 | Hogan | Dylan | CommerceHub | Director Strategic Accounts |
| 172 | Bolton | Alex | Commercial Connect, LLC | Director/Department Manager |
| 173 | Bolton | Larry | Commercial Connect, LLC | Director/Department Manager |
| 174 | Bolton | Max | Commercial Connect, LLC | CMO |
| 175 | Dicken | Ken | Commercial Connect, LLC | Director/Department Manager |
| 176 | Guarino | Adele | Commercial Connect, LLC | Director/Department Manager |
| 177 | Model | Christy | Commercial Connect, LLC | Assistant |
| 178 | Paternoster | James | Commercial Connect, LLC | Director/Department Manager |
| 179 | Smith | Jeffrey | Commercial Connect, LLC | Chairman/CEO/President/COO |
| 180 | Watson | Kevan | Commercial Connect, LLC | Director/Department Manager |
| 181 | Dittrich | Josh | CommercialWaterDistributing.com | Director/Department Manager |
| 182 | Joyce | Kevin | Commission Junction | Director, Advertiser Development |
| 185 | Poirot | Romuald | Compario SA | CIO/CTO |
| 186 | Cerreta | Scott | Competitive Computing | Program Manager |
| 187 | Cronin | William | Competitive Computing | Sr. Technical Lead |
| 188 | Driscoll | Bernie | CompNation | Director/Department Manager |
| 189 | Lakhani | Al | Computer Brain | Chairman/CEO/President/COO |
| 190 | Lakhani | Altaf | Computer Brain | Chairman/CEO/President/COO |
| 191 | Broderick | Tim | Concepts & Design Studio Inc | VP |
| 193 | kennedy | ray | Conormara Investments, LLC | Chairman/CEO/President/COO |
| 194 | Carrano | Michael | Converge Direct | VP |
| 195 | Morgan | Alex | Conversys Inc. | Director/Department Manager |
| 196 | lee | jennifer | Cooking.com | Director/Department Manager |
| 197 | clement | jorn | cooper & clement inc | Chairman/CEO/President/COO |
| 199 | Dimmitt | Barbara | Copper Daisy Company, Inc. | Chairman/CEO/President/COO |
| 200 | Perry | Lyle | Core Health Innovations | Chairman/CEO/President/COO |
| 201 | Nangle | Paul | Coremetrics, Inc. | Client Executive |
| 202 | Maeso | Michel | Cotendo | VP |
| 203 | Killeen | Kristen | Covario | Director/Department Manager |
| 204 | McLain | Scott | Crafts, Etc! | VP |
| 205 | Fuller | Michael | CRE Secure Payments, LLC | Chairman/CEO/President/COO |
| 206 | Kee | Jerry | Creative Automation | Vice President, Client Development |
| 207 | Bryant | Jeff | Creative Direct Marketing | Principal |
| 208 | Klein | Jay | Creative Fulfillment Solutions | Chairman/CEO/President/COO |
| 209 | Moore | Chris | Criteo | Sr. Sales Manager |
| 210 | Brunner | Ike | CRM Metrix, Inc. | Director/Department Manager |
| 211 | Shirley | Russ | CRM Metrix, Inc. | EVP/SVP |
| 212 | Brinkman | Gary | CrossView | Vice President of Business Development |

| | A | B | C | G |
|---|---|---|---|---|
| 213 | Jadhav | Pawan | CSS Corp | Director/Department Manager |
| 214 | Weltken | Cary | CSS Corporation | Sr. Director |
| 215 | Rosen | Bradley | CubWorld.com | Chairman/CEO/President/COO |
| 216 | Chhatwal | Gurvinder | Cybage | Director/Department Manager |
| 217 | Gyanani | Deepak | Cybage | Director/Department Manager |
| 218 | Marshall | Bob | Cynergy Data | Director/Department Manager |
| 219 | Addington | Kevin | D.M.Insite | Director/Department Manager |
| 220 | Schloemer | Annette | D.M.Insite | Director/Department Manager |
| 221 | Dedeaux | Terry | Dart Entities | Chairman/CEO/President/COO |
| 222 | Canavan | Bryan | Dartmouth Capital | Chairman/CEO/President/COO |
| 223 | Tewari | Krishna | Datamatics Global Services Ltd. | EVP/SVP |
| 224 | Haukas | Sally | DaySpring | Director/Department Manager |
| 225 | Lane | Jesse | DaySpring | Director/Department Manager |
| 226 | Robles | Saul | DaySpring | Director/Department Manager |
| 227 | Younger | Brenda | DaySpring | Director/Department Manager |
| 228 | Coogan | Jim | Daystar Data Group, Inc | Director/Department Manager |
| 229 | spurgeon | Terry | Daystar Data Group, Inc | EVP/SVP |
| 230 | Beloney | Tim | DCL | Director/Department Manager |
| 231 | Tsai | Edward | DCM | Associate |
| 232 | Scott | Tanya | DealsDirect | Director/Department Manager |
| 233 | Biles | Robert | Dealtree, a Best Buy Brand | Ecommerce Merchandising Manager |
| 234 | Fletcher | Paul | Dealtree, a Best Buy Brand | VP |
| 235 | Hall | Larisa | Dealtree, a Best Buy Brand | General Manager |
| 236 | Hume | Katharine | Dealtree, a Best Buy Brand | Sr. Analyst |
| 237 | Nguyen | Jack | Dealtree, a Best Buy Brand | SEM/SEO/Email Marketing Analyst |
| 238 | Shevock | Dave | DecisionStep, Inc. | EVP/SVP |
| 239 | Castic | Ray | Defined Logistics Services | Director/Department Manager |
| 240 | Engelhardt | Tracey | Deluxe Corporation | Director/Department Manager |
| 241 | Larson | Kelly | Deluxe Corporation | VP |
| 242 | Mitzel | Sherria | Deluxe Corporation | Director/Department Manager |
| 243 | Sather | Todd | Deluxe Corporation | Director/Department Manager |
| 244 | Selvig | Rich | Deluxe Corporation | Director/Department Manager |
| 245 | Sweet | Craig | Deluxe Corporation | Director/Department Manager |
| 246 | Wilson | Mikki | Deluxe Corporation | Director/Department Manager |
| 247 | Griffin | Tom | Demandware | VP |
| 248 | Surles | Bryan | Demandware | Director/Department Manager |
| 249 | Tommy | Lizbeth | Dematic Corp | Director/Department Manager |
| 250 | Uhe | Shushanna | Dematic Corp | Marketing Operations Specialist |
| 251 | Horner | David | DeviceAnywhere | Marketing Manager |
| 253 | Pench | Phil | DHL Global Mail | CFO |
| 254 | Armour | Bruce | DiCentral | Director/Department Manager |
| 255 | Heavner | Wade | Digby | Director/Department Manager |
| 256 | Lowden | Dan | Digby | VP |
| 257 | Kim | Ji | DiJiPOP | Chairman/CEO/President/COO |
| 258 | Stevens | Jeff | Direct Response Technologies | Director/Department Manager |
| 259 | Olden | Gary | DirectTrack | Director/Department Manager |
| 260 | CHO | ADRIAN | dirtcheapLNG.com | Director/Department Manager |
| 261 | Lederhause | Joel | Discount Ramps | Chairman/CEO/President/COO |
| 262 | Osburn | Dawnee | Discount Ramps | Executive Assistant |
| 263 | Christel | David | Discoverhelp, Inc. | Director/Department Manager |
| 264 | Schmidt | Jessica | DMNews | Account Executive |
| 265 | Hanks | Jeremy | Doba | Chairman/CEO/President/COO |
| 266 | Kokoska | Megan | Dollar Tree, Inc. | Director/Department Manager |
| 268 | Rubio | Mauricio | Dr. Jay's | Director/Department Manager |
| 269 | Bishop | Jeff | Dreamway Trading, LLC | Chairman/CEO/President/COO |
| 270 | Parker | Gracie | Dreamway Trading, LLC | Director/Department Manager |
| 272 | Etgen | Michelle | DSW, Inc | Director/Department Manager |
| 273 | McClung | Michael | Dungarees | Chairman/CEO/President/COO |
| 274 | Bruno | Charles | Dynamex, Inc. | National Sales Executive |
| 275 | Johnston | Connie | Dynamex, Inc. | VP |
| 276 | Price | Durk | eAccountableOPM | Chairman/CEO/President/COO |
| 277 | Sorrels | Stephanie | eAccountableOPM | Sr. Account Mgr |
| 278 | Andrews | Kelly | Early-Pregnancy-Tests.com | VP |

| | A | B | C | G |
|---|---|---|---|---|
| 279 | Schnabolk | Marc | EasyAsk | VP |
| 281 | Chaudhary | Hyaat | eBrands, Inc. | Chairman/CEO/President/COO |
| 282 | Morgante | Steve | eBridge Software | Account Representative |
| 283 | Mizrachi | Nir | eBulb, Inc. | VP |
| 284 | McNeil | Greg | E-Business Express | Director/Department Manager |
| 285 | Weickert | Chris | EC Weickert, Inc | Chairman/CEO/President/COO |
| 286 | Schoen | Justin | eComegy | Chairman/CEO/President/COO |
| 287 | Salvador | Mauricio | Ecommerce School | Chairman/CEO/President/COO |
| 288 | Garvin | David | Ecommerce Superstores | Director/Department Manager |
| 289 | Hamilton | Brian | e-Connector | Chairman/CEO/President/COO |
| 290 | Cortes | Eddie | ecWorld Enterprises, Inc. | Chairman/CEO/President/COO |
| 291 | Cortes | Jay | ecWorld Enterprises, Inc. | Director/Department Manager |
| 292 | Levitan | Itai | Edge.BI | CEO & Co-Founder |
| 293 | Chanman | Omar | Edgecast Networks | National Account Executive |
| 294 | Nevas | David | Edison Venture Fund | Associate |
| 295 | Loumpouridis | B | EDL Consulting (CloudCraze) | Chairman/CEO/President/COO |
| 296 | Shen | Duncan | eHealth, Inc. | Product Management |
| 297 | Howell | Eric | eHealthInsurance | VP |
| 298 | Patterson | David | Elbrus Consulting | Chairman/CEO/President/COO |
| 299 | Baun | Roger | ELC Online | VP |
| 300 | Moorehead | Russ | ELC Online | VP |
| 301 | Kirshner | Ben | Elite SEM Inc | Chairman/CEO/President/COO |
| 302 | Payne | Jeff | Ellsworth Corporation | CMO |
| 303 | Jose | Kathryn | eMarketer | Manager, Business Development |
| 304 | vonBirgelen | Cathy | eMarketing Learning Center | Director/Department Manager |
| 305 | giza | brett | EmbroideryDesigns.com | Director/Department Manager |
| 306 | mengarelli | lisa | EmbroideryDesigns.com | marketing |
| 307 | Burdsall | Scott | Encyclopaedia Britannica | Marketing Manager |
| 308 | Sinclair | Aimee | Encyclopaedia Britannica | Sr Mgr of Consumer Campaign Mgmt & Database Mktg |
| 309 | Sampson | Pat | Endeca | SE |
| 310 | Krulik | Laurence | Endeca Technologies | Director/Department Manager |
| 311 | Epstein | jerry | Engaged Nation | Chairman/CEO/President/COO |
| 312 | O'Leary | Jennie | Entertainment Publications, LLC. | Director/Department Manager |
| 313 | Lowry | Chris | EPI Marketing Services | Business Development Manager |
| 314 | Weaver | Gene | Escalate, Inc | Director/Department Manager |
| 316 | Dermer | Simon | eSSENTIAL Accessibility Inc. | Exhibit Manager |
| 317 | Clark | Stuart | EstarOnline Limited | Chairman/CEO/President/COO |
| 319 | Anderson | Michael | Etail Solutions, LLC | Chairman/CEO/President/COO |
| 320 | Litchfield | Kristin | Euro-Pro | Director/Department Manager |
| 321 | Haseloff | Luke | eWayDirect | Sales |
| 322 | Becker | Adam | ExactTarget, Inc. | Partner Manager |
| 323 | Morgan | Chris | Experian Hitwise | Vice President, US Business Development |
| 324 | Drazek | Chris | ExpertSender.com | Chairman/CEO/President/COO |
| 325 | Gantman | Adam | Eyeglasses123 | Director/Department Manager |
| 326 | Pauls | Brett | facilitywebsource.com | CIO/CTO |
| 327 | Parekh | Mehul | FactoryOutletStore | Director/Department Manager |
| 328 | Carrick | Scott | Family Direct, Inc. | Chairman/CEO/President/COO |
| 329 | Dantuono | Luke | Fantasy Diamond | EVP/SVP |
| 330 | Jagisch | Richard | Fantasy Diamond | Director/Department Manager |
| 331 | Sawyer | Brooke | Fantasy Diamond | Director/Department Manager |
| 332 | Mason | Alex | Fanzz Sports Apparel | Director/Department Manager |
| 333 | Trujillo | Matthew | Fanzz Sports Apparel | Head Web Developer |
| 334 | Rosales | Ruben | Fashion Imex LLC | Director/Department Manager |
| 335 | Walker | Chad | Fauntleroy Supply Inc | Director/Department Manager |
| 336 | Feehan | Amy | FedEx | Marketing |
| 337 | Jackson | Jackie | FedEx | eCommerce Channel Manager |
| 338 | Carrier | Kevin | FedEx Services | Director/Department Manager |
| 339 | Callahan | Lynn | Fellowes Incorporated | Director/Department Manager |
| 340 | Brown | Christopher | Fence Supply Inc | Chairman/CEO/President/COO |
| 341 | French | Adam | Fence Supply Inc | Director/Department Manager |
| 342 | Silverstein | Stuart | Fetch! Creative Marketing | Chairman/CEO/President/COO |
| 343 | Gurreri | Toni | FetchBack | Retargeting Sales Executive |
| 344 | Groff | Chad | Fibre Glass Developments | Director/Department Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 345 | DeSimone | Michael | FiftyOne Global Ecommerce | Chairman/CEO/President/COO |
| 346 | Griffin | Michael | FiftyOne Global Ecommerce | Director/Department Manager |
| 347 | Kharazmi | Som | FiftyOne Global Ecommerce | Director/Department Manager |
| 348 | Rattigan | Justin | FindAPro.com | Chairman/CEO/President/COO |
| 349 | Griffiths | Andrew | FindWAtt | Chairman/CEO/President/COO |
| 350 | Bachir | Louay | First Data | Marketing Specialist |
| 351 | Schwieger | Rolf | First Data | Director, Product Marketing |
| 352 | Brock | Tim | First Flight Solutions | Director of Sales |
| 353 | Brown | Steven | FIS Global | Director/Department Manager |
| 354 | Leale | AJ | FitForCommerce | Staff |
| 355 | Hajj | Audra | Flashecom Inc | Director/Department Manager |
| 356 | Hajj | George | Flashecom Inc | Chairman/CEO/President/COO |
| 357 | Forst | Gina | FLOR | Director/Department Manager |
| 358 | McDaniel | Laura | FLOR | Director/Department Manager |
| 359 | Lailey | Christopher | Flowers.ca Inc. | VP |
| 360 | Mindel | Seth | Fluid, Inc | Director/Department Manager |
| 361 | Ostrom | Ryan | Fluid, Inc | Director/Department Manager |
| 362 | Gaffney | Steve | Follett Higher Education Group | VP |
| 363 | Scherer | Al | Follett Higher Education Group | Director/Department Manager |
| 364 | Koechel | Ryan | FontanaSports.com | CIO/CTO |
| 365 | Johnson | Jessica | Footlocker.com, Inc. | Director/Department Manager |
| 366 | Kassnel | Stephen | Footlocker.com, Inc. | Director/Department Manager |
| 367 | Wietrzykowski | Lee | Footlocker.com, Inc. | Internet Merchandising Planner |
| 368 | Shores | Justin | Fort Western Stores | Director/Department Manager |
| 369 | tobias | alan | fortune wigs inc | Chairman/CEO/President/COO |
| 370 | Giannini | Adrian | FORTUNE3 | CIO/CTO |
| 371 | Farache | David | Fortune3, Inc. | VP |
| 372 | Jones | Nancy | Foster-Stephens, inc | Chairman/CEO/President/COO |
| 373 | Apfel | Jason | FragranceNet.com | Chairman/CEO/President/COO |
| 374 | Nadboy | Michael | FragranceNet.com | VP |
| 375 | Yakuel | Ron | FragranceX.com Inc. | Chairman/CEO/President/COO |
| 376 | Gorske | Pete | Frank's Great Outdoors | Director/Department Manager |
| 377 | Peistrack | Alyssa | Frank's Great Outdoors | Director/Department Manager |
| 378 | Jedrziewski | CJ | FreeShipping.com | Director/Department Manager |
| 379 | Naster | Rachel | Freightquote.com | Account Manager |
| 380 | Steward | CariAnn | Freightquote.com | Association Specialist |
| 381 | Smith | Amber | Fresh Force International | Market Research Analyst |
| 382 | Shaughnessy | Suzanne | FreshAddress | Senior Account Executive |
| 383 | Kelso | Donna | FromTheFarm.com | VP |
| 384 | Kelso | Tyler | FromTheFarm.com | Director/Department Manager |
| 385 | Comella | John | Fry, Inc. | Account Director |
| 386 | Gardner | Laurie | Fry, Inc. | Business Development Director |
| 387 | Hamilton | Jamie | Fry, Inc. | Technical Director |
| 388 | DELDUCA | BEN | FSA Logistics | MGT |
| 389 | WIPF | BOB | FSA Logistics | SALES MANAGER |
| 390 | Hoopes | Jake | Funding Universe | VP |
| 391 | Adams | Arch | FunSpot | Chairman/CEO/President/COO |
| 392 | Patil | Vinay | FunSpot | Director/Department Manager |
| 393 | Bott | Ryan | Fusion-io | Director/Department Manager |
| 394 | Foss | Jonathan | G&L Clothing | Director/Department Manager |
| 395 | Marques | Daniel | Gemvara | Director/Department Manager |
| 396 | Reilly | Joe | GENCO Marketplace | Director/Department Manager |
| 397 | Sigg | Stephen | General Motors | Director/Department Manager |
| 398 | Lewis | Mike | Giant Tiger | CIO/CTO |
| 399 | Clabo | Ron | GiftOasis LLC | Chairman/CEO/President/COO |
| 400 | Cervelli | Paul | GiftsForYouNow.com | Director/Department Manager |
| 401 | Grebel | Dan | GiftsForYouNow.com | VP |
| 402 | Tuchler | Jim | GiftsForYouNow.com | Chairman/CEO/President/COO |
| 403 | Schwartz | Jonathan | Gigya | VP |
| 404 | Quinlan | Michele | Global Infomercial Services | Director/Department Manager |
| 405 | Majeski | Steve | Global Response | Director/Department Manager |
| 406 | Betts | Peter | Globalization Partners International | EVP/SVP |
| 407 | Pascual | Federico | Globalization Partners International | Global SEM Specialist |

| | A | B | C | G |
|---|---|---|---|---|
| 408 | Grosman | Rotem | GoDataFeed | Chairman/CEO/President/COO |
| 409 | Zabow | Kieron | GoDataFeed | Director/Department Manager |
| 410 | Patel | Deep | GoGreenSolar.com | Speaker |
| 411 | Pasquale | Christina | Gomez, Inc. | Marketing Programs |
| 413 | Levich | Lindsey | Google | Account Executive - Retail |
| 414 | Robinson | Jim | Google | Head of Affiliate Sales |
| 415 | Monson | Chad | Gopher Sport | Director/Department Manager |
| 416 | Platovsky | jan | GovGroup | Chairman/CEO/President/COO |
| 417 | Colla | Mario | Gproxy Design Inc | Chairman/CEO/President/COO |
| 418 | Pico | Gerardo | Gproxy Design Inc | Director/Department Manager |
| 419 | Ferguson | Robert | Gravity Defyer | Director/Department Manager |
| 420 | Buonanno | Alicia | Gregory FCA | PR Account Supervisor |
| 421 | Justice | Adam | Grid Connect | Sales/Marketing |
| 422 | Fox | Allison | GSI Commerce | Director/Department Manager |
| 423 | Somers | Steven | GSI Commerce | Director/Department Manager |
| 424 | Kiley | Rick | gThankYou, LLC | Chairman/CEO/President/COO |
| 425 | Wyman | Kristen | GTJD Enterprise | Director/Department Manager |
| 426 | Hill | Mike | Guidance | EVP/SVP |
| 427 | Shoemaker | Jani | HaberVision LLC | VP |
| 428 | Shoemaker | Mike | HaberVision LLC | VP |
| 429 | Goodman | Dan | Hanley Wood | Director/Department Manager |
| 430 | Rook | Dave | Hanley Wood LLC | EVP/SVP |
| 431 | Perez | Richard | Harland Clarke | Director/Department Manager |
| 432 | Vyas | Zankhana | Harland Clarke | Director/Department Manager |
| 434 | Nelson | Chris | Harley-Davidson | Director/Department Manager |
| 435 | Rozsa | Joe | Harley-Davidson | Director/Department Manager |
| 436 | Weston | Doug | Harley-Davidson | Director/Department Manager |
| 437 | scanlan | mark | Harmony Ventures | Chairman/CEO/President/COO |
| 438 | Bieler | Marek | Harvey Norman | Director/Department Manager |
| 439 | Nugent | Gordon | Harvey Norman | Director/Department Manager |
| 440 | kubicek | angela | hayneedle | marketing |
| 441 | Burford | Ivy | HeadRoom Corporation | Director/Department Manager |
| 442 | Griffith | Matt | HeadRoom Corporation | Director/Department Manager |
| 443 | Waller | Travis | HeadRoom Corporation | Chairman/CEO/President/COO |
| 444 | Parham | Ian | Headsets.com | Director/Department Manager |
| 445 | Sharp | Phil | Headsets.com | Director/Department Manager |
| 446 | Reid | Bethany | Health Care Logistics | Chairman/CEO/President/COO |
| 447 | Little | Mark | Health International, Inc. | Consultant |
| 448 | Axelson | Mark | HEALTHandMED.com | Chairman/CEO/President/COO |
| 449 | Mitchell | Shayne | Heartland America | Director/Department Manager |
| 450 | McCoy | Eric | Heels.com | Chairman/CEO/President/COO |
| 451 | Ricketts | Todd | Higher Gear | Chairman/CEO/President/COO |
| 452 | Van Stralen | Ryan | Home Hardware / Home Furniture Stores | Director/Department Manager |
| 453 | Barna | Dan | House of Brides | Director/Department Manager |
| 454 | ABRAHAM | THOMAS | IAM ENTERPRISES LLC | Chairman/CEO/President/COO |
| 455 | GONZALEZ | HENRY | IAM ENTERPRISES LLC | CIO/CTO |
| 456 | Hedstrom | Charley | i-Behavior | Director/Department Manager |
| 458 | Gniwisch | Pinny | Ice.com | Speaker |
| 459 | Hummel | Kelly | Iciniti Corporation | Chairman/CEO/President/COO |
| 460 | McGuire | Holly | Iciniti Corporation | Sales Manager |
| 461 | Parkinson | Bill | Iciniti Corporation | Chairman/CEO/President/COO |
| 462 | Lankford | Kate | iContact | Account Manager |
| 463 | Ackerman | Rob | Ideosity, Inc. | EVP/SVP |
| 464 | Cooper | Sean | Ideosity, Inc. | Director/Department Manager |
| 465 | Dase | Rich | Ideosity, Inc. | Chairman/CEO/President/COO |
| 466 | Laverentz | Jonathan | Ideosity, Inc. | Director/Department Manager |
| 467 | Edwards | Jason | iGo, Inc. | Speaker |
| 468 | Crasto | Brendan | Iksula Services Pvt Ltd | Chairman/CEO/President/COO |
| 469 | Greenwell | Kent | Impak Retail Packaging | IT Manager |
| 470 | Brady | Kelly | Inceptor | Exhibit Manager |
| 471 | Conquest | Jason | Inceptor | National Sales Manager |
| 472 | Hassan | Alaa | iNetVideo.com | Chairman/CEO/President/COO |
| 473 | Rawlings | Gary | Infinity Resources Inc. DeepDiscount.com | EVP/SVP |

| | A | B | C | G |
|---|---|---|---|---|
| 474 | mader | randy | Infogroup | Sales Director |
| 475 | Cucu | Alex | Infogroup Interactive | Director/Department Manager |
| 476 | Dublin | Peter | Infogroup Interactive | Director/Department Manager |
| 477 | Lewis | Randy | Infogroup Interactive | Sales Executive |
| 478 | Williams | Justin | Infopia | Sales Executive |
| 479 | Chipman | Debra | Informa | Chairman/CEO/President/COO |
| 480 | John | Rosanne | Informa | Director/Department Manager |
| 481 | Lewandowski | Kristina | Infusion E-Business | Director/Department Manager |
| 482 | Sheehy | Christopher | Infusion E-Business | Chairman/CEO/President/COO |
| 483 | Bowen | Berkley | InMarkit | Chairman/CEO/President/COO |
| 484 | Bonatti | Silvia | Innovative Contact Solutions | Business Development |
| 485 | Liles | Jack | Insource Spend Management Group | VP |
| 486 | Hainey | Lori | Inspire Technologies | VP |
| 487 | Whyte | John | Interactive Business Systems | VP |
| 488 | Horn | Gregory | Interlink | Chairman/CEO/President/COO |
| 489 | Carlson | Erik | Internap | Director/Department Manager |
| 490 | GUZMAN | JOHN | INTERNAP | SALES |
| 491 | Carter | Mark | International E-Z UP, Inc. | Chairman/CEO/President/COO |
| 492 | Grove | Karl | International E-Z UP, Inc. | Director/Department Manager |
| 493 | Hernandez | Eric | International E-Z UP, Inc. | Director/Department Manager |
| 494 | Proctor | Brent | International E-Z UP, Inc. | Director/Department Manager |
| 495 | Semenov | Alexander | Internet Retail Solution ltd | Chairman/CEO/President/COO |
| 496 | Love | Jack | Internet Retailer | Staff |
| 497 | Jindal | Ian | Internet Retailing | Director/Department Manager |
| 498 | Pigou | Mark | Internet Retailing | Director/Department Manager |
| 499 | Prevett | Rob | Internet Retailing | Director/Department Manager |
| 500 | Asquith | Michael | Interpro Translation Solutions | Business Development Manager |
| 501 | Aldea | George | Invesp Conversion Optimization | Solutions Executive |
| 502 | Taras | Daniel | iPerceptions Inc. | VP |
| 503 | Kovach | Nick | Iron Pony Motorsports | Director/Department Manager |
| 504 | Burns | Josh | J & J Commerce, Inc. | IT Manager |
| 505 | Oakley | John | J & J Commerce, Inc. | Chairman/CEO/President/COO |
| 506 | Barcz | Tim | J&P Cycles | Director/Department Manager |
| 507 | Upton | Trevor | Janus Capital Group | Research Associate |
| 508 | Labadie | Layne | JCB International Credit Card Co., LTD | VP |
| 509 | Skaling | Dan | JCB International Credit Card Co., LTD | EVP/SVP |
| 510 | Kiley | Christopher | Jeppesen, Boeing Company | Director/Department Manager |
| 511 | Schol | Becky | Jeppesen, Boeing Company | Director/Department Manager |
| 512 | Chester | Dave | JetPay | Exhibit Manager |
| 513 | Helsely | Alison | JetPay | Account Executive |
| 514 | Schuchman | Corey | Jildor Shoes Inc | Director/Department Manager |
| 515 | Greenberg | David | JMI Equity | VP |
| 516 | Knell | Kory | JMI Equity | Associate |
| 517 | Fila | Bob | John Kringas Photography | Chairman/CEO/President/COO |
| 518 | Kringas | John | John Kringas Photography | Chairman/CEO/President/COO |
| 519 | Cassidy | Suzanne | Johnson & Johnson | Director/Department Manager |
| 520 | Mercer | Bryan | Just Health Shops | Chairman/CEO/President/COO |
| 521 | Mercer | Renee | Just Health Shops | Chairman/CEO/President/COO |
| 522 | Sockloff | Brad | Kalan Test Prep | VP |
| 523 | Isaacsohn | Daniel | Kampyle Ltd. | Product Consultant |
| 524 | Savir | Eran | Kampyle Ltd. | VP |
| 525 | McManus | Thomas | KegWorks | Chairman/CEO/President/COO |
| 526 | Craig | Judy | Kenco Logistic Services | Exhibit Manager |
| 527 | Kelley | Bobbie | Kenco Logistic Services | Sales Manager |
| 528 | McCloskey | Angie | Kenshoo Inc. | East Coast Sales Manager |
| 529 | Grahn | Sarah | K-Log, Inc. | Catalog Production Supervisor |
| 530 | Klebe | Gary | K-Log, Inc. | VP |
| 531 | Lester | Linda | K-Log, Inc. | Systems Analyst |
| 532 | Brown | Adam | Koeppel Direct | EVP/SVP |
| 533 | Trumbull | Shawn | Koeppel Direct | Director/Department Manager |
| 534 | Johnson | Aaron | Kohls | Director/Department Manager |
| 536 | Dellemann | Julie | Kohls Dept Stores | IS Business Solutions Architect |
| 537 | Ploeger | Becky | Kohls Dept Stores | Director/Department Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 538 | Gosserand | James | Kool Krowd Ventures | Director/Department Manager |
| 539 | Garcia | Javier | Koongah | EVP/SVP |
| 540 | Walker | David | Kount Inc. | VP |
| 541 | Wadan | Veerinder | KPIT Infosystems Inc | Director/Department Manager |
| 542 | Lyne | Gil | Kryptonite Kollectibles Inc. | Chairman/CEO/President/COO |
| 543 | Lyne | Jeff | Kryptonite Kollectibles Inc. | Director/Department Manager |
| 544 | Tuckman | Brad | KSC Kreate | Chairman/CEO/President/COO |
| 545 | Lagarde | Jay | Lagarde | Chairman/CEO/President/COO |
| 546 | Cormier | David | Lagasse Sweet Inc. | Director/Department Manager |
| 547 | Forsythe | Linda | Lawson Products, Inc. | Director/Department Manager |
| 548 | Roth | Eric | Lazard Middle Market | Director/Department Manager |
| 549 | Black | Lea | Legendary Whitetails | Marketing Specialist |
| 550 | Derfus | Nancy | Legendary Whitetails | Director/Department Manager |
| 551 | Huffman | Greg | Legendary Whitetails | Chairman/CEO/President/COO |
| 552 | Kaiser | Mark | Legendary Whitetails | Director/Department Manager |
| 553 | Urrea | Fernando | Leonisa | VP |
| 554 | chehebar | joey | Lesportsac | EVP/SVP |
| 556 | d'Ambrosio | Rick | Lexar Media/Crucial Technology | Director/Department Manager |
| 557 | Walker | Ed | Lexar Media/Crucial Technology | Director/Department Manager |
| 558 | Wentzell | Steve | Lids | Director/Department Manager |
| 559 | Gdovic | Ronald | Linkstar Interactive | Chairman/CEO/President/COO |
| 560 | Eames | Doug | LiquidPixels, Inc. | Account Executive |
| 561 | Elliott | Matt | Listrak | Director/Department Manager |
| 562 | Osborne | Dan | Listrak | Director/Department Manager |
| 563 | Batio | Nancy | Lobster Gram | Director/Department Manager |
| 564 | Culp | Nathan | LocalPages | Sales Representative |
| 565 | Landrum | James | Lokion Interactive | VP |
| 566 | Long | Amy | Longview Capital | Owner |
| 567 | Halverson | Ben | Lorman Education | Director/Department Manager |
| 568 | Kiefer | Joe | Lorman Education | Director/Department Manager |
| 569 | Benesh | Carolyn | Lyons Consulting Group | Sales Engineer |
| 570 | Cohen | David | M&J Trimming | Speaker |
| 571 | Ming | Dara | M&J Trimming | Director/Department Manager |
| 572 | Maher | larry | MACH Software | VP |
| 573 | Corchia | Alfred | MAETVA | Director/Department Manager |
| 574 | Chua | Fred | Magellan Solutions Outsourcing, Inc. | Chairman/CEO/President/COO |
| 575 | McGurran | Paul | Magico.ie | Director of eCommerce |
| 576 | Strama | Mike | Magid Glove & Safety | Director/Department Manager |
| 577 | Berger | Steve | MailExpress, Inc | Director, Sales |
| 578 | Manning | Michael | MailExpress, Inc | Marketing Specialist |
| 579 | Noah | Holly | MailExpress, Inc | Marketing Director |
| 580 | von Melville | Christopher | MailExpress, Inc | Manager, Strategic Accounts |
| 581 | Mansilla | Nick | Manna Distribution Services | National Accounts Manager |
| 582 | Black | Kelly | Mardel | Director/Department Manager |
| 583 | Steiner | Robert | Market Warehouse Inc. | COO |
| 584 | Larkin | Beth | Marketing Support Network | Director/Department Manager |
| 585 | Lukauskas | Dobi | Marketing-that-Delivers.com | Chairman/CEO/President/COO |
| 586 | Aleccia | Steve | MarketLive | Director/Department Manager |
| 587 | Kelly | Maren | MarketLive | Marketing Coordinator |
| 588 | VonSosen | Ralf | MarketLive | VP, Product Management |
| 589 | Kennedy | Kevin | Marketpath, Inc. | CMO |
| 590 | Crowley | Brian | Mars Direct | Director/Department Manager |
| 591 | Earl | Kris | Mars IS | Director/Department Manager |
| 592 | Geissler | Reggie | Mason Companies, Inc. | Director/Department Manager |
| 593 | Schemenauer | Darin | Mason Companies, Inc. | Director/Department Manager |
| 594 | Brenner | Kathleen | Materialogic | VP |
| 595 | Le Berrigaud | Yoann | MATHON | Director/Department Manager |
| 596 | Porter | RJ | MBM Company, Inc./Limoges Jewelry | Chairman/CEO/President/COO |
| 598 | Narayan | Jagath | McCombs-University of Texas | Director/Department Manager |
| 599 | Schlenker | Naruby | McCombs-University of Texas | Director/Department Manager |
| 600 | McNally | Dave | McNally Partners | Chairman/CEO/President/COO |
| 601 | Lentz | Daniel | MeadWestvaco | Director/Department Manager |
| 602 | McKee | Jennifer | MeadWestvaco | Director/Department Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 604 | Nemastil | Erin | Meijer.com | Content Specialist |
| 605 | Patterson | Regina | Meijer.com | Content Specialist |
| 606 | Hayes | Nicki | Memolink.com | Director/Department Manager |
| 607 | Behl | Nikhil | Mercantila | Chairman/CEO/President/COO |
| 608 | Rausch | Kelly | Mercantila | VP |
| 609 | Galan | Rick | Mercent | Senior Marketing Manager |
| 610 | Bergner | Mark | Merchant e-Solutions | VP |
| 611 | Lambert | Michael | MerchantAdvantage, LLC | CIO/CTO |
| 612 | Iga | Luis | MerchantAdvantage.com | Director/Department Manager |
| 613 | Joyce | Andrew | MeritDirect | VP |
| 614 | Devin | Erin | MeritDirect, LL | Director/Department Manager |
| 615 | Teitelbaum | Joel | Messeger for you | Chairman/CEO/President/COO |
| 616 | Gluck | Joel | Messenger for you | Director/Department Manager |
| 617 | Pinsonneault | Josh | Metropark | Sr Manager of Ecommerce |
| 619 | Fortson | Steve | Miles Kimball | Speaker |
| 620 | Broitman | Jeff | Milos America, Inc. | Chairman/CEO/President/COO |
| 621 | Zykan | Frantisek | Milos s.r.o. | Chairman/CEO/President/COO |
| 622 | Jones | Chip | Minton Jones Company | Chairman/CEO/President/COO |
| 623 | Rodriguez | Philippe | Mix Commerce | Chairman/CEO/President/COO |
| 624 | Bradshaw | Jeffery | MJR International Inc. | Chairman/CEO/President/COO |
| 625 | Easton | Lindsay | MJR International Inc. | Director/Department Manager |
| 626 | Zendejas | Raul | MJR International Inc. | CIO/CTO |
| 627 | Sweis | Chris | Mobile Media Solutions Inc | Chairman/CEO/President/COO |
| 628 | Bulliam | Marilyn | Mobius Knowledge Service | Director/Department Manager |
| 629 | Kannan | Shriharish | Mobius Knowledge Service | Director/Department Manager |
| 630 | Canterbury | Drema | Moneta Corporation | Director/Department Manager |
| 631 | Swamy | Bala | Moonjee Corporation | Chairman/CEO/President/COO |
| 632 | Kanduri | Syam | Motif, Inc | VP |
| 633 | Patterson | Kristi | MSI Worldwide Mail | Director/Department Manager |
| 634 | Rapp | Kimberly | MTD Products, Inc. | Ecommerce Business Manager |
| 635 | Chun | Ross | MultiAd | Business Development Manager |
| 636 | Bernloeher | Jason | Murals Your Way | Director/Department Manager |
| 637 | Imholte | Todd | Murals Your Way | Chairman/CEO/President/COO |
| 638 | Koppel | Lidia | Murdoch's Ranch & Home Supply | Advertising Studio Manager |
| 639 | Aicher | Bill | Musicnotes Inc. | Speaker |
| 640 | Olaniran | Moses | MWP Industrial Supply | VP |
| 641 | Hord | Fred | My Glass Slipper | Owner |
| 642 | Randall | Bruce | My Store Solutions | Chairman/CEO/President/COO |
| 643 | Torrey | Ian | My Store Solutions | Director/Department Manager |
| 644 | Miller | Mark | MyBuys | Account Executive |
| 645 | O'Leary | Marc | MyCart.net | Chairman/CEO/President/COO |
| 646 | Cortazzo | Shauna | MyCoupons.com | Senior Account Manager |
| 647 | Flynn | Kevin | MyCoupons.com | Director/Department Manager |
| 648 | Urey | Brian | MyCoupons.com | Business Development Manager |
| 649 | Gonzales | Rachel | Nambe LLC | Ecommerce and Retail Manager |
| 650 | Cohen | Adina | National Packaging | VP |
| 651 | Karnen | Nechama | National Packaging | Director/Department Manager |
| 652 | kornfeld | gregg | National Pen Company | EVP/SVP |
| 653 | Grimes | Jim | National Trailer Supply | Director/Department Manager |
| 654 | Seitz | Craig | National Trailer Supply | Chairman/CEO/President/COO |
| 655 | odonnell | jim | NationwideSafes.com | Chairman/CEO/President/COO |
| 656 | Dunnewind | Scott | Navarre Distribution Services | Exhibit Manager |
| 657 | Joyce | Shannon | Navarre Distribution Services | Director/Department Manager |
| 658 | Douglas | Jeff | Nebraska Furniture Mart | Internet Marketing Manager |
| 659 | Gregorich | Chuck | Net Health Shops LLC | Chairman/CEO/President/COO |
| 660 | Windsor | Randy | Network Solutions | Online Marketing Coach |
| 662 | Haan | Douglas | Network.tc | Chairman/CEO/President/COO |
| 664 | Dunagan | Jesse | Neustar | Sales Engineer |
| 665 | Lyons | Dan | Neustar | Account Executive |
| 666 | Maciariello | Kim | Neustar | Marketing |
| 667 | El-Ezaby | Omar | Neustar, Inc. | Mobile Products |
| 668 | Maters | Jeff | New World Ventures | CFO |
| 669 | Barnhart | Allison | Newark | Email Analyst |

| | A | B | C | G |
|---|---|---|---|---|
| 670 | Holloway | Jerome | Newark | Director/Department Manager |
| 671 | Neirick | Mitchell | Newark | Director/Department Manager |
| 672 | Woods | Shakenna | Newark | SEM Analyst |
| 673 | Dreese | Mike | Newbury Comics, Inc. | Chairman/CEO/President/COO |
| 674 | Feil | Kristy | Newbury Comics, Inc. | Special Asst. to CEO-Web Development |
| 675 | Clark | James Ty"" | Newgistics, Inc. | Director, Business Development |
| 676 | Pietrzykowski | Natalie | NextDayFlyers.com | Director/Department Manager |
| 677 | Mishra | Pravin | Nexvu APM, LLC | Chairman/CEO/President/COO |
| 678 | Nagar | Sachin | Nexvu APM, LLC | VP |
| 679 | Nath | Aditya | Nexvu APM, LLC | Chairman/CEO/President/COO |
| 680 | Parke | Joe | Niche Retail | Director/Department Manager |
| 681 | Besharat | Nicole | Nike | Director/Department Manager |
| 682 | Burrows | Jeff | Nike, Inc | Director/Department Manager |
| 684 | Laidlaw | Melanie | Northern Reflections | Director/Department Manager |
| 685 | Savvaidis | Ted | Northern Reflections | Director/Department Manager |
| 686 | Aceto | April | NRG Software | Director/Department Manager |
| 687 | Mashaal | Natalie | Nvitations.com | Chairman/CEO/President/COO |
| 688 | oberry | patrick | oberry capital | Chairman/CEO/President/COO |
| 689 | Schaffer | Steve | Offers.com | Founder & CEO |
| 690 | Peterseim | Bob | Old Time Candy Company | CIO/CTO |
| 691 | Anderson | Scott | OMEGA Processing Solutions LLC | Chairman/CEO/President/COO |
| 692 | Campion | Jeff | OMEGA Processing Solutions LLC | VP |
| 693 | Hamilton | B | Omni Works inc | VP |
| 694 | Calandra | Max | omniONE USA Inc. | CMO |
| 695 | Drews | Ron | omniONE USA Inc. | BDM |
| 696 | Lombardi | Davide | omniONE USA Inc. | Chairman/CEO/President/COO |
| 697 | Nazeer | Nadirah | omniONE USA Inc. | BDM |
| 698 | Rangoni Preatoni | Roberto | omniONE USA Inc. | Director/Department Manager |
| 699 | Giles | Julie | Omniture An Adobe Company | Sr. Corporate Events Manager |
| 700 | Tedeski | Kirk | Onestop Internet | Director/Department Manager |
| 701 | Tomich | John | Onestop Internet | CFO |
| 702 | Dupsky | Brandon | OnFair, Inc. | Chairman/CEO/President/COO |
| 703 | Hickey | Kevin | OnlineStores.com | Speaker |
| 704 | Love | Rob | OpinionLab Inc. | Senior Consultant |
| 705 | Edgett | Jim | Optaros | Director/Department Manager |
| 706 | Meany | Greg | Optaros, Inc. | Director/Department Manager |
| 707 | Caputo | Chris | Optiem, LLC | VP |
| 708 | Murphy | Jason | Optiem, LLC | Business Development Manager |
| 709 | Duval | Bernard | Orckestra | VP |
| 710 | St-Andre | Michel | Orckestra | Director/Department Manager |
| 711 | Benadiba | Michael | OrderDynamics Corp. | Chairman/CEO/President/COO |
| 712 | Berkovitz | Steven | OrderDynamics Corp. | VP |
| 713 | Rykova | Masha | OrderDynamics Corp. | Brand Ambassodor |
| 714 | Walsh | Paul | OrderMotion, Inc. | Sales Executive |
| 716 | Nylen | Chris | OrganizeIt.com | Chairman/CEO/President/COO |
| 717 | Moulton | Donal | Origo | Director/Department Manager |
| 718 | Bolton | Cory | Our World Shops, Inc. | Web Designer |
| 719 | Horn | Ben | Our World Shops, Inc. | Chairman/CEO/President/COO |
| 720 | Loube | Brian | Our365 | Director/Department Manager |
| 722 | Gargano | Shawn | Ozone Billiards | Chairman/CEO/President/COO |
| 723 | Bushnell | Howard | Packsize | Area Manager |
| 724 | griffis | michael | panador hats | VP |
| 725 | Zeigler | Judah | Panasonic | Director/Department Manager |
| 726 | Empfield | John | Panel Processing, Inc | Director/Department Manager |
| 727 | O'Brien | James | Partners Marketing Group | Chairman/CEO/President/COO |
| 728 | Fattal | George | PayLeap | VP of Sales |
| 729 | Miller | Scott | PayLeap | Chairman/CEO/President/COO |
| 730 | Minor | John | PayNearMe | VP |
| 731 | Zinick | Laurie | Peapod | Director/Department Manager |
| 732 | Johnson | Amanda | Pepperjam Network | Senior Account Executive |
| 733 | O'Reilly | Pete | Performance, Inc. | Director/Department Manager |
| 734 | Orleans | Danny | Permuto, Inc. | Director/Department Manager |
| 735 | Shroff | Rajat | Permuto, Inc. | EVP/SVP |

| | A | B | C | G |
|---|---|---|---|---|
| 736 | Swartz | Deanne | Permuto, Inc. | Director/Department Manager |
| 737 | Camacho | Diana | PersonalizationMall.com | Search Engine Acct Manager |
| 738 | Chun | Jeff | PersonalizationMall.com | Director/Department Manager |
| 739 | Ferrero | Dain | PersonalizationMall.com | Search Engine Acct Manager |
| 740 | Wessels | Zachary | Photoscramble.com | Sales and Marketing |
| 741 | Taylor | Jeff | Pilot Freight Services | Director/Department Manager |
| 742 | Lash | Lisa | PIP | Director/Department Manager |
| 743 | Daly | Dan | PIP Insurance | EVP/SVP |
| 744 | MacDonald | CJ | Pixazza | VP |
| 745 | Pedley | Rick | PK Safety Supply | Chairman/CEO/President/COO |
| 746 | Sojka | Curtis | PK Safety Supply | EVP/SVP |
| 747 | Torres | Xavier | Planet Payment, Inc. | VP |
| 748 | Cohen | Jeffrey | PM Digital | CIO/CTO |
| 749 | Vanecko | Justin | PM Digital | Director of Business Development |
| 750 | Dodds | Diane | Porters | VP |
| 751 | Dodds | Joe | Porters | Chairman/CEO/President/COO |
| 752 | DelGallego | Armando | Post Central, Inc. | VP |
| 753 | Fisher | Andy | Post Central, Inc. | Director/Department Manager |
| 754 | Silverman | David | PowerReviews | Director of Partnerships |
| 755 | Kennedy | Justin | preCharge Risk Management Solutions | Exhibit Manager |
| 756 | Potratz | Stan | Premier Sheep Supplies, Ltd | Chairman/CEO/President/COO |
| 757 | Cohen | Jeff | Price Network | Chairman/CEO/President/COO |
| 758 | Currimbhoy | Sadruddin | Prime Communications, LP | VP |
| 759 | Conserva | Max | Prime Source Direct Inc. | Chairman/CEO/President/COO |
| 760 | Mouty | Rick | ProFill Holdings / wearport.com | Chairman/CEO/President/COO |
| 761 | Ingemi | David | ProMax Commerce | Chairman/CEO/President/COO |
| 762 | Doese | Jason | Pure Fishing | Director/Department Manager |
| 763 | Hall | Karin | QCSS, Inc. | CSO |
| 764 | Scheinfeld | Hillel | Qoof | Chairman/CEO/President/COO |
| 765 | Ignotz | Parker | Quality Auto Parts | Manager |
| 766 | Carr | Eric | Quill | Program Analyst |
| 767 | Mallampati | Ganesh | Quill | Data Architect |
| 768 | Mehrotra | Prashant | Quill | App. Development Mgr. |
| 769 | Thiagarajan | Ashok | Quill | Programmer Analyst |
| 770 | Venkata | Umesh | Quill | Project Manager |
| 771 | Wilbert | Travis | Quill | Programmer Analyst |
| 773 | Feeney | Pat | Quill.com | Product Manager |
| 774 | Monroe | Megan | Quill.com | Associate Manger |
| 775 | Patula | Chris | Quill.com | Sr. Manager |
| 776 | Pecore | Court | Quill.com | Director/Department Manager |
| 777 | Taylor | Anna | R.W. Smith & Co. | Director/Department Manager |
| 779 | Moore | Brian | Rackspace Hosting | Solution Architect |
| 780 | Berger | Jason | Radio Systems | Sales Manager |
| 781 | DeJonge | Kristin | Radio Systems | Search Engine Marketer |
| 782 | Puckett | James | Radio Systems | Director/Department Manager |
| 783 | Puisségur | Jean-François | RAMEL COMMUNICATION | Director/Department Manager |
| 784 | Randolph | Randy | Randolph & Associates | Chairman/CEO/President/COO |
| 785 | Gaudette | Yvonne | RatePoint | Director of Marketing |
| 786 | Holstein | David | RaveFloors.com | Chairman/CEO/President/COO |
| 787 | Samuels | Chris | RaveFloors.com | Director/Department Manager |
| 788 | Walker | Renee | RC Bigelow | Director/Department Manager |
| 789 | Sorensen | Bryan | Readers Digest - Milwaukee | Director/Department Manager |
| 790 | Yeary | Chet | ReadingGlasses.com | Director/Department Manager |
| 791 | Dhelin | Gauthier | Redcats USA | EVP/SVP |
| 792 | Randon | Emmanuel | Redcats USA | Director/Department Manager |
| 793 | Bingham | Roy | RenewLife Formulas | EVP/SVP |
| 794 | Chandler | Kreta | Retail Brand Strategies International, LLC | Chairman/CEO/President/COO |
| 795 | Harper | Chris | Retail Decisions | Director/Department Manager |
| 796 | Sawhney | Jasmeet | Retail Spokes | Chairman/CEO/President/COO |
| 797 | Potter | Tia | RetailConnections | EVP/SVP |
| 798 | Loera | Anthony | RevGenetics | Chairman/CEO/President/COO |
| 799 | Roman | Peter | Revman International | Internet Channel Manager |
| 800 | Condyles | Cady | Rimm-Kaufman Group | Director/Department Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 801 | Banks | Nicole | Rise Interactive | Business Development |
| 802 | Diamond | Howard | Rise Interactive | Director/Department Manager |
| 803 | Anderson | Michael | Roberts Arts and Crafts | Director/Department Manager |
| 804 | kouzmanoff | catherine | Robo-Mail.com | Chairman/CEO/President/COO |
| 805 | Kouzmanoff | Keith | Robo-Mail.com | Director/Department Manager |
| 806 | Schwank | Brian | RockBottomGolf.com | Director/Department Manager |
| 807 | zuzanski | daniel | Rocket Clicks | Internet Marketing |
| 808 | Rockett | Mark | Rockett Interactive | Chairman/CEO/President/COO |
| 809 | Biehn | Brad | Rockler Companies | Director/Department Manager |
| 810 | Seward | Brandon | ROI Revolution, Inc. | other |
| 811 | Hebrard | Tony | Royal AV | Staff |
| 812 | Ravain | Mona | Royal AV | Staff |
| 813 | Robinson | Craig | Royal AV | Staff |
| 814 | Moriarty | Frank | RSM McGladrey | Director/Department Manager |
| 815 | conderino | paul | S&S Worldwide | web marketing manager |
| 816 | coy | carrie | S&S Worldwide | Director/Department Manager |
| 817 | ellal | greg | S&S Worldwide | Director/Department Manager |
| 818 | BenBassett | Richard | Sally Beauty Supply | Director/Department Manager |
| 819 | Sattler | Pamela | Santa's Letters and Gifts | Chairman/CEO/President/COO |
| 820 | Gregorich | Earl | SBDC at Wright State University | CBA |
| 821 | Oksiuta | Pam | SC Johnson | Sr. Manager |
| 822 | Wyner | Howard | Scentiments | Speaker |
| 823 | Bradford | Mark | Schawk Digital Solutions | Director/Department Manager |
| 824 | Fisher | Patricia | SeaBear Company | VP |
| 825 | Kennard | John | Searchandise Commerce | Director/Department Manager |
| 826 | Puopolo | John | Searchandise Commerce | CIO/CTO |
| 827 | Dismore | Gareth | SearchSpring | CIO/CTO |
| 828 | Zielinski | Scott | SearchSpring | VP |
| 829 | Daniel | Andrew | Sears Holdings | VP |
| 830 | Nothnagel | Glen | Sell Back Your Book | Chairman/CEO/President/COO |
| 831 | Kozusko | Paul | SellPoint | Director/Department Manager |
| 832 | Yeats | Dave | Sentier Strategic Resources | Partner |
| 833 | Mistofsky | David | SEOwhat.com Inc | Sr Account Manager |
| 834 | Seven | Catherine | SEOwhat.com Inc | Chairman/CEO/President/COO |
| 835 | Pallai | Megan | Shambhala Publications | Director/Department Manager |
| 836 | Sander | Jessica | ShareASale | Exhibit Manager |
| 837 | Tang | Carolyn | ShareASale | Director/Department Manager |
| 838 | Corcia | Hannah | SharkStores | Director/Department Manager |
| 839 | Petrosillo | Jeff | SharkStores | VP |
| 840 | Bansemer | Keith | Shindigz | Director/Department Manager |
| 841 | Frye | Jeff | Shindigz | Ecommerce marketing specialist |
| 842 | Ford | Gil | Shop Big Now LLC | Chairman/CEO/President/COO |
| 843 | Salzmann | Suzanne | Shop The Gift Basket Store | Director/Department Manager |
| 844 | Rasay | Daniel | ShopIgniter | Speaker |
| 845 | Ellison | Tony | Shoplet.com | Speaker |
| 846 | Lyttle | David | ShopNational.com | Director/Department Manager |
| 847 | Tate | Mike | ShopNational.com | EVP/SVP |
| 848 | Steinberg | Carol | ShopNBC | Speaker |
| 849 | Angelico | Brian | Shore Power Inc | Director/Department Manager |
| 850 | Brain | David | Show Data Solutions | Staff |
| 851 | Miles | Andre | Show Data Solutions | Staff |
| 852 | Kien | Johnny | Silver Jeans | E-Commerce Marketing Coordinator |
| 853 | Nicoll | Brennan | Silver Jeans | Online Store Manager |
| 854 | Piche | Dan | Sitebrand | Director/Department Manager |
| 855 | Ghahtani | Sultan | Sitecore | Director/Department Manager |
| 856 | Alexander | Sam | SkinCareRx.com | CMO |
| 857 | Pope | Mike | SkinCareRx.com | CFO |
| 858 | Graham | Robert | SKO Brenner American | EVP/SVP |
| 859 | Rossi | Hank | SKO Brenner American | Director/Department Manager |
| 860 | Larson | Mark | Skybridge Marketing Group | Director/Department Manager |
| 861 | Forsythe | Fiona | SLI Systems | Engineer |
| 862 | Faulise | Anthony | Snackable Media | VP |
| 863 | Golsorkhi | Andre | Snipi Inc | Chairman/CEO/President/COO |

| | A | B | C | G |
|---|---|---|---|---|
| 864 | Crabtree | Erika | Sobongo | Director/Department Manager |
| 865 | Udeshi | Raj | Social Amp | Director/Department Manager |
| 866 | Ritter | Emily | SoftwareMedia.com | CMO |
| 867 | Strauss | Lisa | SoftwareMedia.com | Marketing Coordinator |
| 868 | Heming | Peter | Solid Cactus Web.Com | VP |
| 869 | Kiva | Gregg | Specialty Store Services | Web Developer |
| 870 | weinstein | eric | Specialty Store Services | Chairman/CEO/President/COO |
| 871 | SWAIN | JULIE | SPECTRUM ALLIANCE | Chairman/CEO/President/COO |
| 872 | Duffy | Chris | SPEED FC | VP |
| 873 | Blackman | Graham | SpeedTax | Account Manager |
| 874 | Bianco | Jeff | SpellChecker.net | Chairman/CEO/President/COO |
| 875 | Alexander | Nick | Sportsman's Market, Inc. | catalog manager |
| 876 | Hearon | Jason | Sprinkler Warehouse | Director/Department Manager |
| 877 | Okelberry | Steven | Sprinkler Warehouse | Chairman/CEO/President/COO |
| 878 | Perillo | Scott | Statlistics | Senior Account Executive |
| 879 | Renelt | Karl | Statlistics | Senior Account Executive |
| 880 | chen | Chris | Steel House Media | Director/Department Manager |
| 881 | Frank | Cody | Steel House Media | CIO/CTO |
| 882 | Ernsberger | John | STELLAService | Chairman/CEO/President/COO |
| 883 | Earlenbaugh | Karen | Sterling, Inc. | Director/Department Manager |
| 884 | Yen | Lynn | StickerYou Inc. | Product Manager |
| 885 | Thomas | Bill | Straight North | Director/Department Manager |
| 886 | Foster | Douglas | Strapworks | Chairman/CEO/President/COO |
| 887 | Hooton | Matthew | Strapworks | Director/Department Manager |
| 888 | Colvin | Anne | Stuart Weitzman | EVP/SVP |
| 889 | Arshad | Shergul | StyleFeeder (Division of Time Inc.) | VP |
| 890 | Hornstein | David | StylePath | Chairman/CEO/President/COO |
| 891 | Martini | Justin | Summit Partners | Associate |
| 892 | nahigian | thomas | Summit Partners | associate |
| 893 | Rickard | Jenna | Summit Sports Inc | Director/Department Manager |
| 894 | Blair | Scott | Sun & Ski Sports | Director/Department Manager |
| 895 | Bossley | John | Sun & Ski Sports | Webmaster |
| 896 | Goldware | Barry | Sun & Ski Sports | Chairman/CEO/President/COO |
| 897 | Axen | Yaniv | SundaySky Inc. | CIO/CTO |
| 898 | Ahler | Patrick | Superb Internet | Director/Department Manager |
| 899 | Cory | Tom | Superb Internet | Sales Manager |
| 900 | Song | Will | Superb Internet | Product Manager |
| 901 | Harris | Ben | Supplies Network | Director/Department Manager |
| 902 | Reinkemeyer | David | Supplies Network | Director/Department Manager |
| 903 | Welchans | Greg | Supplies Network | Director/Department Manager |
| 904 | Davies | Malindi | Susquehanna | Analyst |
| 905 | Pfeifer | Tesa | Swanson Health Products | Web |
| 906 | Rice | Rachel | Swanson Health Products | Director/Department Manager |
| 907 | Hong | Steven | Sylvane | Chairman/CEO/President/COO |
| 908 | illies | fred | T4G Limited | Account Manager |
| 909 | Frenchu | Thomas | Tabcom LLC fka PetsUnited LLC | Chairman/CEO/President/COO |
| 910 | Vogel | Jake | Tabcom LLC fka PetsUnited LLC | VP |
| 911 | Lode | Bruce | TAM Retail | EVP/SVP |
| 912 | Rubin | Howard | Target Marketing Group | National Accounts Manager |
| 913 | Boxer | David | TBD Media LLC | Chairman/CEO/President/COO |
| 914 | Underwood | Simon | Teamcolours.com.au | - |
| 915 | Burba | Denis | Teavana | Director/Department Manager |
| 916 | Shannon | Ellen | Techmedia | Associate |
| 917 | Hill | Marcie | Technology Access TV | Technical Editor |
| 918 | Disraeli | Ryan | TeleSign Corporation | Chairman/CEO/President/COO |
| 919 | Kuhlendahl | Herman | Tension Packaging | Western Regional Sales Manager |
| 920 | Clevenger | Linda | Textrix Solutions | Chairman/CEO/President/COO |
| 921 | Macleod | Matt | Thanx Gifts | Director/Department Manager |
| 922 | Matker | Paul | Thanx Gifts | VP |
| 923 | Prenner | Sue | The Ben Silver Corp. | Chairman/CEO/President/COO |
| 924 | Prenner | Robert | The Ben Silver Corporation | Chairman/CEO/President/COO |
| 925 | White | Vicki | The Boeing Company | Designer |
| 926 | McKinven | John | The Bradford Group | VP |

| | A | B | C | G |
|---|---|---|---|---|
| 927 | Belsky | Zev | The Chair Factory LTD | Chairman/CEO/President/COO |
| 928 | Brummond | Ryan | The Connection - Call Center | Director/Department Manager |
| 929 | Stone | Randolph T. | The Custom Company | Chairman/CEO/President/COO |
| 930 | Carver | Robin | The DelFin Project, Inc. | Account Manager |
| 931 | Rumsey | Scot | The DelFin Project, Inc. | TeamSalesAgent Reseller |
| 932 | Stearns | Tricia | The Douglas Stewart Company | Web Designer |
| 933 | Capinski | Nick | The Eastwood Company | Director/Department Manager |
| 934 | Huck | Brian | The Eastwood Company | CMO |
| 935 | Hanson | Darrin | The Felt Store | Chairman/CEO/President/COO |
| 936 | Harris | Chad | The Garden Gate | Chairman/CEO/President/COO |
| 938 | Shady | Michael | The Home Depot | VP |
| 939 | Johnsen | Debbie | The Leading Hotels of the World | Director/Department Manager |
| 940 | Koetter | Kristine | The Occasions Group | Director/Department Manager |
| 942 | Baxter | Steve | The Pond Guy | Web Developer |
| 943 | Quinlan | Tim | The Reunion Group, Inc. | EVP/SVP |
| 945 | Monson | Dale | The Sportsman's Guide, Inc. | CIO/CTO |
| 946 | Ben-Shmuel | Izac | The SWI Group | Chairman/CEO/President/COO |
| 947 | Grey | Darin | The SWI Group | CIO/CTO |
| 948 | Marks | Jethro | TheNile.com.au | Chairman/CEO/President/COO |
| 949 | Taylor | Mark | TheNile.com.au | Chairman/CEO/President/COO |
| 950 | Emery | Kenny | ThighGlider | Chairman/CEO/President/COO |
| 952 | Leedy | Justin | Things Remembered, Inc. | Director/Department Manager |
| 953 | Sih | Herb | Think Big Partners | Partner |
| 954 | Pennington | Sharon | Thompson & Co of Tampa, Inc. | Director/Department Manager |
| 955 | Kasantseva | Anastasia | Thomson Reuters | Director/Department Manager |
| 956 | Kasparek | Toni | Thomson Reuters | Director/Department Manager |
| 957 | Eitvydas | James | Tom's Foreign Auto Parts | Chairman/CEO/President/COO |
| 958 | Tole | Daniel | Tom's Foreign Auto Parts | Director/Department Manager |
| 959 | Owens | John | Tonerworld.com | Ecommerce Business Analyst |
| 960 | Pereira | Ron | Top Right, Inc | Chairman/CEO/President/COO |
| 961 | Devore | Melissa | Total Wine & More | Director/Department Manager |
| 962 | Traff | Gabrielle | Total Wine & More | Director/Department Manager |
| 963 | McMillan | Ryan | Trademark Global | VP |
| 964 | Sustar | Dan | Trademark Global | Chairman/CEO/President/COO |
| 965 | Sustar | Jim | Trademark Global | EVP/SVP |
| 966 | Spiegel | Sascha | Transcend People, Limited | Project Manager |
| 967 | Lin | Johnny | TravelSmith | Speaker |
| 968 | Stevenson | Clark | Treadmill Doctor | Chairman/CEO/President/COO |
| 969 | Cash | Chris | Trinity Road, LLC | Director/Department Manager |
| 970 | Gallucci | Michael | Triton Web Properties, Inc. | VP |
| 971 | Tesoriero | Stefan | Triton Web Properties, Inc. | EVP/SVP |
| 972 | DaRosa | Rose | True Value Company | Sr. Web Designer |
| 973 | Molk | Christopher | TSI Accessory Group | Director/Department Manager |
| 974 | Salama Pico | Jaime D. | Tuol | Consultant |
| 975 | Nettle | Brian | TurnTo Networks | Business Development |
| 976 | Lyman | Michael | Two Little Hands Productions | VP |
| 977 | Schoenfeld | David | Ugam Interactive | VP |
| 978 | Wagner | Mike | Uline | Director/Department Manager |
| 979 | Berman | Ray | Unbeatablesale | VP |
| 980 | Fisher | Eli | Unbeatablesale | Director/Department Manager |
| 981 | Goerke | Morgan | Under Armour | New Business Development Analyst |
| 982 | Greenblatt | Michael A | United Fulfillment Solutions, Inc | Chairman/CEO/President/COO |
| 983 | Sleater | Sonny | United Shipping Solutions | VP |
| 984 | Lacovell | Teri | United States Postal Service | Sales |
| 985 | Wightman | Doug | United Stationers | Sr. Merchandising Analyst |
| 986 | Jewell | Brian | University Cooperative Society | VP |
| 987 | Swain | Hulan | University Cooperative Society | Executive Assistant |
| 988 | Moscoso | Walt | U-PIC Insurance Services | Director/Department Manager |
| 990 | Miller | Rich | UPS | Director/Department Manager |
| 991 | Pagley | Nancy | UPS | Director/Department Manager |
| 992 | Sand | Brad | UPS | Director/Department Manager |
| 993 | Walls | Jill | UPS | Director/Department Manager |
| 994 | LaBatt | David | USA 800, Inc. | Exhibit Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 995 | Beggs | Ben | Usablenet | Business Development Team Leader |
| 996 | Maass | Paul | Usablenet | Business Development Team Leader |
| 997 | Huth | Sara | USI Technologies | Account Executive |
| 998 | Pirayesh | Sohrab | Uxer Design | Executive Creative Director |
| 999 | Michael | Brian | V3RGE | CIO/CTO |
| 1000 | Wicker | Steve | V3RGE | Chairman/CEO/President/COO |
| 1001 | Bongiovanni | Katie | Vans | Director/Department Manager |
| 1002 | Zorr | Bill | Vans | eCom Marketing & Merchandising |
| 1003 | Burman | Jeffrey | VantageAmerica Solutions, Inc. | Chairman/CEO/President/COO |
| 1004 | Root | Karen | VaxServe | Director/Department Manager |
| 1005 | JAFFER | SUZANNE | VaxServe / sanofi pasteur | Project Leader |
| 1006 | Levine | Ilan | Venda | EVP/SVP |
| 1007 | Valenzuela | Emiliano | Venda | Brand Marketing Associate |
| 1008 | Klinge | Nicole | Ventura Web Design | Director/Department Manager |
| 1010 | Noel | Jeremy | Verbatim Americas, LLC. | Digital Marketing Manager |
| 1011 | Little | Joe | Verifi, Inc. | VP, Sales |
| 1012 | Bengal | Joseph | VeriShow.com | Director/Department Manager |
| 1014 | Noakes | Geoff | VeriSign | Director of Business Development |
| 1015 | Siverd | John | VeriSign | Partner Recruitment Executives |
| 1016 | Spang-Hanssen | Katrine | VeriSign | Manager |
| 1017 | Averbook | Chas | Vero Entertainment, Inc. | Chairman/CEO/President/COO |
| 1018 | Arenson | Andrew | Vertical Rail | Chairman/CEO/President/COO |
| 1019 | Bateman | Linda | Vertical Rail | CMO |
| 1020 | Conley | Colleen | Vertical Web Media | Staff |
| 1021 | Johnson | Brian | Veruta | VP |
| 1022 | Song | Paxton | Veruta | Chairman/CEO/President/COO |
| 1023 | Gaughan | Jay | Victoria's Secret Direct | Senior Analyst |
| 1024 | Kern | Bill | Virid, Inc. | Director/Department Manager |
| 1025 | Prinsloo | Nick | Virid, Inc. | VP |
| 1026 | Eng | Robert | Visa Inc | Director/Department Manager |
| 1027 | Cohen | Brian | Visiture | Chairman/CEO/President/COO |
| 1028 | Phillips | Adam | Visiture | Chairman/CEO/President/COO |
| 1029 | Canto | Karl | Vitacost | Director/Department Manager |
| 1030 | Myers | Christopher | vitacost.com | Director/Department Manager |
| 1031 | Haley | Lisa | Wakefern Food Corp | Director/Department Manager |
| 1032 | langan | Don | Wakefern Food Corp | Director/Department Manager |
| 1034 | Lesperance | Rich | Walgreen Co | Director/Department Manager |
| 1035 | Pandey | Deepika | Walgreens | Speaker |
| 1036 | Wanjari | Harshal | Walgreens | Platform Architect |
| 1037 | Shykofsky | Andrew | Walker Sands | VP |
| 1039 | Gondouin | Sylvie | Waters Corporation | Marketing Communications |
| 1040 | Franklin | Dakota | Wave Rave | Director/Department Manager |
| 1041 | Rice | Cory | Wave Rave | Director/Department Manager |
| 1042 | Lee | Warb | Web Stores America Inc. | Chairman/CEO/President/COO |
| 1043 | Bristow | Lisa | Web Stores and More | Director/Department Manager |
| 1044 | Main | Bob | Web Vision Centers | Chairman/CEO/President/COO |
| 1045 | Boults | Justin | Webgains USA | Sales Executive |
| 1046 | Fennell | Shawna | WebmasterRadio | Director/Department Manager |
| 1047 | LaBarre | Bryan | WEBS - America's Yarn Store | Director/Department Manager |
| 1048 | Pickett | Troy | Website Magazine | Director/Department Manager |
| 1049 | Wonham | Linc | Website Magazine | Reporter |
| 1050 | Springer | Kelly | Website Magazine | BUsiness Development |
| 1051 | Benjamin | Eric | Weil Lifestyle, LLC | VP |
| 1052 | Tree II | Laurence | Weil Lifestyle, LLC | Chairman/CEO/President/COO |
| 1053 | DePaoli | Thomas | Weissman Designs for Dance / Dancewear Solutions | Director/Department Manager |
| 1054 | West | Ryan | West Music Company | EVP/SVP |
| 1055 | Windham | Jonathan | West Music Company | Director/Department Manager |
| 1056 | Bickford | Micah | Westminster Bookstore | Assistant Manager |
| 1057 | Raniere Zimmerman | Liz | White Flower Farm | Director/Department Manager |
| 1058 | Brown | David | Wiland Direct | VP |
| 1059 | Prolman | Gerald | Wildlife Works Retail Inc | Chairman/CEO/President/COO |
| 1060 | Flake | Nate | WinBuyer Ltd. | Sr. Account Executive |
| 1061 | Mankovsky | Irene | WinBuyer Ltd. | Exhibit Manager |

| | A | B | C | G |
|---|---|---|---|---|
| 1062 | Hume | Emmett | WineAccess | Chairman/CEO/President/COO |
| 1063 | Mittal | Saurabh | Wipro Technologies | Director/Department Manager |
| 1064 | Pagnotta | Randy | Wipro Technologies | Director/Department Manager |
| 1065 | Pradhan | Abhijeet | Wipro Technologies | Director/Department Manager |
| 1066 | Sethi | Ridhima | Wipro Technologies | Exhibit Manager |
| 1067 | Jesko | Katie | Wisconsinmade.com | Marketing Specialist |
| 1068 | spilkin | reuben | wizsupportusa.com | VP |
| 1069 | Ellsworth | Aaron | WMI Shops | VP |
| 1070 | Patel | Sammy | Women's Wear Daily | Director/Department Manager |
| 1071 | Vroustouris | George | Woodfield Media Inc | CEO |
| 1073 | Rydl | Darold | Woot Wholesale, LLC | President |
| 1074 | Olague | Jorge | World Food Programme | Head of Corporate Partnerships |
| 1075 | Wielezynski | Pierre | World Food Programme | Head of Web |
| 1076 | CIARAVINO | TJ | WORLDWIDE SPORT SUPPLY | EVP/SVP |
| 1077 | DEAMER | PAUL | WORLDWIDE SPORT SUPPLY | CMO |
| 1078 | PONNWITZ | BRYAN | WORLDWIDE SPORT SUPPLY | CIO/CTO |
| 1079 | Larson | Matt | wpsantennas.com | Director/Department Manager |
| 1080 | Graham | Hillary | WWD | Account Manager |
| 1082 | Coupe | Rahmon | YourAmigo | Chairman/CEO/President/COO |
| 1083 | Feig | Ze'ev | Zensah | Chairman/CEO/President/COO |
| 1084 | Van Pelt | Ben | Z-Firm, LLC / ShipRush | ShipRush Guru |
| 1085 | Baker | Shizuka | Zoovy Inc. | Director/Department Manager |
| 1086 | DiViesti | Rick | Zoovy Inc. | VP |
| 1087 | Dixon | Christy | Zoovy Inc. | Marketing Specialist |