



ICANN Registry Request Service

Ticket ID: G5I2M-1L4E6
Registry Name: Who's Who Registry
gTLD: .whoswho
Status: ICANN Review
Status Date: 2015-07-23 15:24:38
Print Date: 2015-07-23 15:24:45

Proposed Service

Name of Proposed Service:

Additional of IDNs for .WHOSWHO

Technical description of Proposed Service:

Who's Who Registry would like to provide registration of domain names in the French, Polish, Russian, Korean and Japanese languages, in addition to those already offered which include Spanish, German, Portuguese and simplified and traditional Chinese. We hereby seek approval to add these five (5) additional IDNs in the .WHOSWHO TLD. Note that all of these tables have been previously provided to and approved by ICANN and are currently in use by an established TLD. Examples: the French and Russian language tables are currently in use for <.TEL>; the Polish, Korean and Japanese language tables are currently in use for <.BIZ>. We have attempted to upload a single PDF including all five (5) of the additional IDNs requested, as per the limitations of this interface, but the file was over 5MB and did not seem to be queuing for upload. We are therefore submitting separate PDFs for each language (referencing this ticket number - G5I2M-1L4E6) via the GDD portal for ICANN's review.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Who's Who Registry is familiar with countries in which who's who reference publications are or have historically published, and are in dialogue with a handful in English-speaking countries around the world, as well as in non-native English-speaking countries as well.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:



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N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

As explained in the .WHOSWHO application, there are Who's Who publications in most major countries around the world, whether or not they use a foreign language title (such as Wer ist wir in German or Quien es quien in Spanish) or the English term Who's Who for a foreign-language publication.(For example, "Who's Who in France" carries an English language title but the contents are entirely in French.) Who's Who publishers have informed the registry that registrants among this demographic will welcome addition languages in .WHOSWHO's language portfolio.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

Who's Who Registry sees no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

Who's Who Registry plans offer these languages in the second half of 2015, starting from the time that ICANN approves this RSEP request.

Business Description



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Describe how the Proposed Service will be offered:

The additional languages will be offered for registration in the .WHOSWHO TLD in the same manner as the currently-approved languages.

Describe quality assurance plan or testing of Proposed Service:

As stated above, these language tables have all been approved by ICANN and are currently in use in operating registries.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Registry Agreement - Exhibit A, Approved Services:
4. Internationalized Domain Names (IDNs)
Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:
4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.
4.2. Registry Operator must handle variant IDNs as follows:
4.2.1. By default variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) must be blocked from registration.
4.2.2. Variant IDNs may be activated when requested by the sponsoring Registrar of the canonical name as described in the IDN Tables and IDN Registration Rules.
4.2.3. Active variant IDNs must be provisioned in the TLDs DNS zone file as zone cuts using the same NS resource records as the canonical name.
4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
4.3.1 Chinese Language
4.3.2 German Language
4.3.3 Portuguese Language
4.3.4 Spanish Language

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None.



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What effect, if any, will the Proposed Service have on the Whois?:

None.\r\n

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Addition of French, Polish, Russian, Korean and Japanese to the list of approved languages in the Who's Who Registry-operated .WHOSWHO TLD. \r\n

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, Who's Who Registry seeks to broaden consumer choice in the world marketplace.\r\n

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Allowing Who's Who Registry to provide these additional languages will begin to allow a new gTLD registry operator to more fairly compete in the global market. It is noted that legacy TLD registry operators have been permitted to offer multiple languages for their TLDs without the need for an official RSEP.\r\n

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give Who's Who Registry the opportunity to compete in markets across the world, including in West Africa, where French is widely spoken, as well as all of the former republics of the Soviet Union and populous counties with unique extensions to the ASCII character set and the ancient Han character set.\r\n



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What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Legacy TLD registry operators permit multiple language script registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No changes are required to the structure identified in the .WHOSWHO gTLD application.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages and/or in languages for which they maintain foreign language registrant interfaces.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of



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reponses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

N/A

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

N/A