



ICANN Registry Request Service

Ticket ID: K2U1B-3G0N5

Registry Name: Amazon Registry Services, Inc.

gTLD: moi

Status: ICANN Review

Status Date: 2017-02-13 20:09:58

Print Date: 2017-02-13 20:10:10

Proposed Service

Name of Proposed Service:

Removal of IDN Languages for .BUY

Technical description of Proposed Service:

Amazon Registry Services, Inc. (Amazon Registry), the Registry Operator for the .BUY TLD, intends to change its Registry Service Provider for the .BUY TLD to Neustar, Inc. Accordingly, Amazon Registry seeks to remove the following IDN languages from Exhibit A of the .BUY New gTLD Registry Agreement:

- o Belarusian language*
- o Ukrainian language*
- o Bosnian language*
- o Serbian language*
- o Macedonian language*
- o Bulgarian language*
- o Montenegro language*

Removing these 7 IDN languages will have no impact on registrants or registrars because the only domain name in the .BUY TLD zone file is the mandatory NIC.BUY domain name, and Amazon Registry will maintain the ability to offer registration of IDNs in 13 IDN languages. In addition, this proposed change promotes consistency with other Amazon Registry TLDs and allows Amazon Registry to leverage economies of scale in its TLD operations.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Amazon Registry consulted with Neustar, Inc.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:



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N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A. Removing these IDN languages will have no impact on registrants and registrars because there is only one domain name in the .BUY TLD zone file - the mandatory NIC.BUY domain name, and Amazon Registry will maintain the ability to offer registrations of IDNs in 13 IDN languages.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A. Amazon Registry will maintain the ability to offer registration of IDNs in 13 IDN languages.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

N/A

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

Amazon Registry is not aware of any specific objections. Our IDN offering, which will still cover 13 IDN languages, remains fully compliant with applicable ICANN requirements and guidelines.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

As soon as ICANN has approved this service.



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Business Description

Describe how the Proposed Service will be offered:

IDNs will be offered for registration through registrars accredited for the .BUY TLD.

Describe quality assurance plan or testing of Proposed Service:

The remaining IDN languages have been previously approved by ICANN and tested in PDT.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

None

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Exhibit A, Section 4 will require amendment to remove the 7 IDN languages above.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:



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The following languages should be removed from Section 4 of Exhibit A:

4.3.14. Belarusian language

4.3.15. Ukrainian language

4.3.16. Bosnian language

4.3.17. Serbian language

4.3.18. Macedonian language

4.3.19. Bulgarian language

4.3.20. Montenegro language

Benefits of Service

Describe the benefits of the Proposed Service:

Removing these 7 IDN languages promotes a greater level of consistency with other Amazon Registry TLDs in which Amazon Registry offers registrations in the 13 IDN languages that will remain covered in Exhibit A. Consistency across its TLDs allows Amazon Registry to leverage economies of scale in its TLD operations.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

We do not see any impact on competition from the proposed change.

How would you define the markets in which your proposed Registry Service would compete?:

N/A

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Many registry operators permit multiple language script registration in their TLDs. See <http://www.iana.org/domains/idn-tables> for a current list.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially



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impair the ability of other companies/entities that provide similar products or services to compete?:

No.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Yes. Amazon Registry intends to change its Registry Service Provider for the .BUY TLD to Neustar, which currently supports Amazon Registry's 51 other TLDs. Neustar will provide the technical functionality to permit the registration of domains names in the 13 IDN languages that will still be offered after the 7 IDN languages are deleted from Exhibit A.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes, Amazon Registry has communicated with both Neustar and the existing Registry Service Provider for the .BUY TLD.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

Storage and input of Registry Data will not be altered.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

None

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:



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None

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

Any commercially reasonable disclaimers will be finalized and provided before the proposed service is offered to customers.

Any other relevant information to include with this request:

None