

15 May 2015

Re: American Institute of Certified Public Accountants (“AICPA”) Support Letter for CPA Australia Ltd’s .CPA Community-Based Application (Application ID 1-1744-1971)

Dear ICANN and Economist Intelligence Unit (“EIU”),

Please accept the **attached** Letter of Support from the American Institute of Certified Public Accountants (“AICPA”) for CPA Australia Ltd and its .CPA community-based application with ID 1-1744-1971.¹

We kindly request that the attached Letter of Support be considered by the EIU Panel as an additional attachment and Letter of Support to Question 20f of the CPA Australia application during the .CPA Community Priority Evaluation (“CPE”) process. As per the ICANN CPE FAQ,² we electronically submit the attached Letter of Support and request that it is posted on the ICANN Correspondence page.

Respectfully Submitted,



Adam Awty, Chief Operating Officer and Company Secretary
CPA Australia Ltd

Website: <http://www.cpaustralia.com.au>

Email: [REDACTED]

Attachment: Letter of Support dated 2 December 2014, from AICPA

1. <https://qtdresult.icann.org/application-result/applicationstatus/applicationdetails/414>
2. <http://newqtds.icann.org/en/applicants/cpe/faqs-10Sep14-en.pdf>, Pg.5



Barry C. Melancon, President and CEO
American Institute of CPAs
1211 Avenue of the Americas
New York, NY 10036-8775

ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA

New York, Tuesday, December 2, 2014

Dear Madam,
Dear Sir,

**CPA Australia's application for the .CPA gTLD
Letter of Endorsement**

We are writing you this letter as one of the applicants for the .CPA new gTLD, and more in particular application numbers 1-1910-48133 and 1-1911-56672.

The American Institute for Certified Public Accountants (AICPA – see www.aicpa.org) represents the CPA profession nationally regarding rule-making and standard-setting, and serves as an advocate before legislative bodies, public interest groups and other professional organizations. We develop standards for audits of private companies and other services by CPAs, provide educational guidance materials to our members, develop and grade the Uniform CPA Examination, and monitor and enforce compliance with the profession's technical and ethical standards.

Together with CPA Australia, we have been submitting bids for the .CPA gTLD, in particular by expressly making reference to our regulated profession as Certified Public Accountants for the CPA membership community at large. We are therefore looking forward to jointly operate this extension, bearing in mind our respective members' interests in operating a recognizable extension that invokes a high degree of trust with the public at large.

As they have referred in its application for the .CPA gTLD, CPA Australia represents over 150,000 accounting, finance and business professionals across 121 countries and seeks to address and resolve the views and concerns of the accounting profession to governments, regulators, industry, academia and the general public. Serving the interests of AICPA's membership base of more than 400,000 individuals and firms, we strongly believe that both of our organizations are able to provide for a single and trustworthy identifier for our members as well as the members of our sister CPA member organizations all over the globe.

Therefore, we would hereby like to express our explicit endorsement for CPA Australia's application for the .CPA gTLD, with ID 1-1744-1971 which, when combined with the efforts we have put in developing and promoting our own applications for this extension, will provide CPAs all over the world with a unique reference point on the Internet.

Indeed, by way of this new gTLD, the AICPA and CPA Australia will be providing their members with a safe internet name space that will increase the visibility of the CPA profession in accordance with the official standards that regulate the profession of our members and increase the recognition of CPAs all over the world.

Respectfully submitted,

Barry C. Melancon, CPA, CGMA
President and CEO
American Institute of Certified Public Accountants