

27 October 2020

RE: New Option for .SUCKS Registrant Domain Name Resales

John Berard
CEO
Vox Populi Registry Inc.

Dear Mr. Berard,

I am writing in response to your [1 October 2020 letter](#) in which you state Vox Populi Registry Inc. intends to initiate a new option whereby a registrant of a .SUCKS domain name can list their domain for resale with the registry.

You requested ICANN org provide a response by 31 October 2020 if “ICANN intends to claim that this offering is a Registry Service under Section 2.1. of the Registry Agreement, or that Vox Populi is required under any other contractual provision to seek approval from ICANN to make this offering”. While your conclusion that an RSEP request is unnecessary could potentially be correct, your letter does not provide the information necessary for ICANN org to make a preliminary determination on the proposed offering. ICANN org expects the registry operator of .SUCKS, Vox Populi Registry Ltd., to abide by the [Registry Services Evaluation Policy \(RSEP\)](#), specifically sections 2.2. & 2.3, and consult with ICANN org to evaluate and determine whether the proposed change requires ICANN approval prior to implementation.

ICANN org suggests we schedule a consultation call to help ICANN org understand the proposal and determine whether an RSEP request is required. We have found this step greatly improves clarity, expedites the review process, and reduces the need for back-and-forth communication. Your account manager from the Global Domains and Strategy team will be in touch with you shortly to arrange for such a call.

We look forward to our future discussion and to better understanding the proposal.

Regards,

Russ Weinstein

Russ Weinstein
Vice President, GDD Accounts and Services
Internet Corporation for Assigned Names and Numbers (ICANN)