GDD 14-17 MAY 2018
INDUSTRY SUMMIT
AGENDA
Expanded

14 May 2018

13:00-17:00	**Pre-Scheduled 1:1 meetings with ICANN org staff**
18:00-20:00	**Cocktail Reception – *BRITANNIA Ballroom***

15 May 2018

	BRITANNIA A/B Room	ELMBRIDGE Room	RICHMOND A/B Room
09:15	**Proposed Temporary Specification Community Webinar Broadcast** *Lead: GDD*		
10:30	BREAK		
10:45	**Opening Remarks**		
11:00	**GDPR Contractual Change Process** *Lead: Crystal Ondo & Beth Bacon* Panel Discussion: Moderator presents state of play including information from GDD led session on GDPR. The discussion will be policy and legal focused (e.g., waivers, RA, RAA, RRA amendment processes and provisions).	**DAAR – Domain Abuse Activity Reporting & Compliance** *Lead: ICANN Compliance & OCTO* Understanding the objectives of Transparency in Abuse Reporting and Compliance (TIARC) and supporting initiatives to target most abusive registries and registrars.	**Future Domain Name Transfer Process (Part 1)** *Lead: Tom Keller* Discussion about a possible future gTLD transfer process that does not rely on email and is more customer focused (part 1 of 2).
12:15	LUNCH		

Target Audience: ▢ Registries & Registrars ▢ Registry ▢ Registrar ▢ TechOps sessions

	BRITANNIA A/B Room	ELMBRIDGE Room	RICHMOND A/B Room
13:30	**GDD Operations Operating Model** *Lead: GDD* Overview of contracted party global support and service delivery operations.	**RSEP Process Improvements** *Lead: GDD & RySG WG* A discussion on the proposed enhancements and changes to the current implementation of RSEP service.	**Standardized Registry Reporting Repository** *Lead: Neal McPherson* A workshop to finalize open issues on developing a standard registry repository system for registrars to use to download common report types.
14:45	*BREAK*		
15:15	**ICANN Strategic Initiatives** *Lead: ICANN MSSI* A presentation and discussion of ICANN organization's Strategic Initiatives programs.	**Universal Acceptance** *Lead: Rich Merdinger* This session will provide registries and registrars a status update from the Universal Acceptance Steering Group.	**A Guide to China's New Domain Regulations** *Lead: Pam Little* This session aims to demystify TLD approval and registrar licensing requirements, real name verification and their impact on registrants and their ICP applications.
15:45			**Summary About IETF / REGEXT** *Lead: James Galvin* This session will explain the purpose of this working group.
16:30	**Wrap-up**		**Wrap-up**
17:00			

16 May 2018

	BRITANNIA A/B Room	ELMBRIDGE Room	RICHMOND A/B Room
09:00	**Success Stories of New gTLDs: From Brands to Generics to Cities** *Lead: Tony Kirsch* An analysis of the new Top Level Domain industry and its impact on the Internet over the last five years. This session will discuss new gTLDs from the perspective of registries and their consumers through the analysis of deep data, informative case studies, and interviews.		**Registry Mapping & Registry Transitions** *Lead: Jody Kolker & Jim Galvin* This session will discuss a format for defining registry polices in response to an EPP command that is currently in discussions in the IETF REGEXT group. It will follow with a round table discussion on technical issues to make moving registries from one RSP to another easier.
10:15	*BREAK*		
10:45	**Industry Led Initiatives to Improve Domain Name Adoption & Use: DomainConnect.org** *Lead: The DNA* A discussion on some new industry initiatives, projects, services and activities that will net in more registrations, higher renewals, and better customer experience.	**.BRAND Track: Guide to Building a .BRAND Strategy, and Deploying Vanity Domain Names** *Lead: Martin Sutton – BRG* A discussion of guidance for establishing a successful dotBrand strategy and unlocking its value.	**Future Domain Name Transfer Process (Part 2)** *Lead: Tom Keller* Discussion about a possible future gTLD transfer process that does not rely on email and is more customer focused (part 2 of 2).
12:30	*LUNCH*		

Target Audience: ■ Registries & Registrars ■ Registry ■ Registrar ■ TechOps sessions

	BRITANNIA A/B Room	ELMBRIDGE Room	RICHMOND A/B Room
14:00	**Registrar Contractual Compliance General Session** *Lead: ICANN Compliance* Compliance updates and follow-up since ICANN61 and topics the contracted parties wish to discuss (e.g., audit, metrics, GDPR & Compliance, DAAR, etc).	**.BRAND Track: Leveraging Data from Your RSP	GDD & .BRAND Exchange** *Lead: Martin Sutton, BRG & GDD* The first part of this session informs .BRAND registry operators about the data collected by and available from their Registry Service Provider, how effective the data may or may not be, and how it could be leveraged to help with user traffic. The second part of the session is focused on improving engagement between GDD and dotBrands, identifying common issues and solutions.	**RDAP Pilot Discussion** *Lead: GDD & RDAP Working Group* A discussion on RDAP (the next generation RDS protocol) and the RDAP Pilot Working Group exploring implementation solutions.
15:15	*BREAK*		
15:45	**Registry Contractual Compliance General Session** *Lead: ICANN Compliance* Compliance updates and follow-up since ICANN61 and topics the contracted parties wish to discuss (e.g., audit, metrics, GDPR and Compliance, DAAR).	**Marketing Premium Names** *Lead: Frederic Guillemaut* Premium names: success or failure? How can registries and registrars find better ways to collaborate in a standard and simple way.	**Privacy and Proxy Services Policy Implementation** *Lead: GDD* This session is focused on providing awareness on program timeline, application and on-boarding process.
17:00			

17 May 2018

	BRITANIA A/B Room	ELMBRIDGE Room	RICHMOND A/B Room
09:00	**DNS101 - A Tutorial on Basic Operations of the DNS** *Lead: ICANN OCTO* A presentation on the basics of the DNS and how it functions and operates.	**Building a gTLD's Brand Equity** *Lead: Jothan Frakes & Jeff Sass* How to create demand inside and outside the registrar channel. Panel discussion on the importance of creating awareness and demand for your TLD as a brand.	**Registration Data Services (WHOIS) Access Post GDPR** *Lead: Crystal Ondo & Beth Bacon* Continued discussion of WHOIS access needs, both policy and technical towards agreed best practices for implementation of interim access.
10:30	*BREAK*		
11:00	**Open Q&A with GDD Leadership** *Lead: GDD*		
12:15	**Wrap-up & close**		

13:00-17:00   **Pre-Scheduled 1:1 meetings with ICANN org staff**

13:00-17:00   **Registration Operation Workshop (ROW)**

Naming Services portal demos will be held Tuesday and Wednesday from 11:00 to 13:30 in the hallway area.

Target Audience: ▢ Registries & Registrars   ▢ Registry   ▢ Registrar   ▢ TechOps sessions