- Close Window
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Case: 00127557

Contact Name	Edmon Chung	**Status**	Closed
Contact Email	Contact Information Redacted	**Account Name**	DotKids Foundation Limited
Application ID	1-1309-46695	**Parent Case**	

Description Information

Subject	CPE additional support letters via Change Request
Description	Change request: - updated list of supporters (and copies of corresponding letters) - updated sections 18(a)(b)(c) and 20(a)(b)(c)(d)(e)(f) 4 attachments included are: - Change Request Form - Redlined document of changes - Copies of support letters for 20(f) - Excel spreadsheet with list of supporters for CPE evaluation panel ease of use
Date/Time Opened	4/30/2014 11:17 PM

Case Comment

	Comment
ICANN Support	Dear Alun Probert, Your change request submitted under case # 127557 for question 20f has been approved and completed. You may now log into Salesforce to confirm that these changes are accurate. Per the change request process posted at http://newgtlds.icann.org/en/applicants/customer-service/change-requests, we will be posting the public portion of the updates to your application on the application status page to allow for comments. Please note that confidential portions of your application will not be posted and there will be no public comment available for

Relationships

Content cannot be displayed: You do not have sufficient privileges to access the page: /apex/treeCDLoading

Emails

Comment was added to Case 00127557

Message Date	**5/28/2014 3:42 PM**
Has Attachment	☐
Email Address	Contact Information Redacted
Status	**Sent**
Subject	**Comment was added to Case 00127557**
Text Body	**Dear Edmon Chung: A Comment has been added to this case. To view the comment, log in to the CSC Portal.** **Account Name: DotKids Foundation Limited** **Subject: CPE additional support letters via Change Request** **Kind regards,** **New gTLD Customer Service** **DISCLAIMER: This email is for information only and does not represent all requirements and criteria that the applicant must satisfy. ICANN is not providing legal, financial, business or any other kind of advice. This email does not represent a modification to the Applicant Guidebook, or the terms and conditions to the new gTLD program. This email also does not represent a waiver of any ICANN policy, procedure or agreement. In the event that any information provided in this email appears to be inconsistent with any information published elsewhere by ICANN, please do not rely on this email without confirmation or clarification from ICANN.** **© 2013 Internet Corporation For Assigned Names and Numbers**

Comment was added to Case 00127557

Message Date	**5/28/2014 3:16 PM**
Has Attachment	☐
Email Address	Contact Information Redacted
Status	**Sent**
Subject	**Comment was added to Case 00127557**
Text Body	**Dear Edmon Chung: A Comment has been added to this case. To view the comment, log in to the CSC Portal.**

Account Name: DotKids Foundation Limited
Subject: CPE additional support letters via Change Request

Kind regards,
New gTLD Customer Service

Comment was added to Case 00127557

Message Date	**5/2/2014 2:48 PM**
Has Attachment	
Email Address	Contact Information Redacted
Status	**Sent**
Subject	**Comment was added to Case 00127557**
Text Body	**Dear Edmon Chung: A Comment has been added to this case. To view the comment, log in to the CSC Portal.** **Account Name: DotKids Foundation Limited** **Subject: CPE additional support letters via Change Request** **Kind regards,** **New gTLD Customer Service** **DISCLAIMER: This email is for information only and does not represent all requirements and criteria that the applicant must satisfy. ICANN is not providing legal, financial, business or any other kind of advice. This email does not represent a modification to the Applicant Guidebook, or the terms and conditions to the new gTLD program. This email also does not represent a waiver of any ICANN policy, procedure or agreement. In the event that any information provided in this email appears to be inconsistent with any information published elsewhere by ICANN, please do not rely on this email without confirmation or clarification from ICANN.** **© 2013 Internet Corporation For Assigned Names and Numbers**

Comment was added to Case 00127557

Message Date	**5/2/2014 1:16 AM**
Has Attachment	
Email Address	Contact Information Redacted
Status	**Sent**
Subject	**Comment was added to Case 00127557**
Text Body	**Dear Edmon Chung: A Comment has been added to this case. To view the comment, log in to the CSC Portal.** **Account Name: DotKids Foundation Limited** **Subject: CPE additional support letters via Change Request** **Kind regards,** **New gTLD Customer Service** **DISCLAIMER: This email is for information only and does not represent all requirements and criteria that the applicant must satisfy. ICANN is not providing legal, financial, business or any other kind of advice. This email does not represent a modification to the Applicant Guidebook, or the terms and conditions to the new gTLD program. This email also does not represent a waiver of any ICANN policy, procedure or agreement. In the event that any information provided in this email appears to be inconsistent with any information published elsewhere by ICANN, please do not rely on this email without confirmation or clarification from ICANN.** **© 2013 Internet Corporation For Assigned Names and Numbers**

Attachments

Deferral Letter .KIDS.pdf	**DotKids-20f-ListOfSupporters.xlsx**

Size	**44KB**
Ownership	**Walter Lagua**
View	**View file**
Last Modified	**5/28/2014 3:16 PM**

Size	**38KB**
Ownership	**Edmon Chung**
View	**View file**
Last Modified	**4/30/2014 11:19 PM**

DotKids-CHANGEREQUEST-20f.pdf

Size	**5.27MB**
Ownership	**Edmon Chung**
View	**View file**
Last Modified	**4/30/2014 11:19 PM**

DotKids-CHANGEREQUEST-18-20-20140430.docx

Size	**82KB**
Ownership	**Edmon Chung**
View	**View file**
Last Modified	**4/30/2014 11:18 PM**

DotKids-CHANGEREQUEST-20140430.docx

Size	**570KB**
Ownership	**Edmon Chung**
View	**View file**
Last Modified	**4/30/2014 11:18 PM**

Case Comment - Full Text

ICANN Support	Dear Alun Probert, Your change request submitted under case # 127557 for question 20f has been approved and completed. You may now log into Salesforce to confirm that these changes are accurate. Per the change request process posted at http://newgtlds.icann.org/en/applicants/customer-service/change-requests, we will be posting the public portion of the updates to your application on the application status page to allow for comments. Please note that confidential portions of your application will not be posted and there will be no public comment available for changes to confidential data. Once updates are posted, we will close this case. Should you have additional questions regarding this change request, please let us know and we will re-open this case to assist you. Please note that ICANN reserves the right to request additional information from you as a result of any comments submitted on the approved change(s). Additionally, as per section 1.2.7 of the Applicant Guidebook, a re-evaluation of the application may be necessary in the event of a material change. We will let you know if a re-evaluation of your application is required. Regards, New gTLD Customer Service
ICANN Support	Dear Edmon Chung, Thank you for your patience and inquiry. After further review of your request, the panel has advised to defer portions your Change Request. A formal letter has been attached for your reference. If further assistant is needed in the future, please contact us at anytime. This case will now be closed. We look forward to assisting your future request. Kind regards, New gTLD Customer Service

New gTLD Application Change Request Form

Priority Number:	1330
Application ID:	1-1309-46695
Applying Entity Name:	DotKids Foundation Limited
Applied-for TLD:	kids
Primary Contact Name:	Mr. Edmon Chung
Primary Contact Email:	Contact Information Redacted
Primary Contact Phone No:	Contact Information Redacted
Question Number(s) to Change:	18(a)(b)(c) & 20(a)(b)(c)(d)(e)(f)
Reason(s) for the change request:	Since the submission of the application to ICANN in early 2012, the DotKids Foundation have continued to work closely with our community members on our vision to create a kids-friendly Internet namespace. During this time, DotKids became the only application in the new gTLD process to be awarded financial assistance through the Applicant Support Program and the only application that met the Public Interest Benefit requirements (of which being community-based is a crucial element). The team has also been invited to meet and participate at the United Nations Committee on the Rights of the Child as well as the ITU Child Online Protection working group to jointly develop the .kids initiative with the global kids and children rights community. The changes submitted reflect the refinement of policies based on these discussion with our community members on the operation of ".kids". The changes submitted also include many more letters of support from around the world, including support from Child Welfare League of America (representing over 700 children organizations from the US) and from about 200 Members of the European Parliament

New gTLD Application Change Request Form

Additional Information Required

In addition to completing this form, please provide **a redlined document of the changes you are requesting**. Please be sure to include the question number(s) for the requested change(s).

The redlined document should:

- Be based on the current application answer text exactly as it appears in the Customer Service Portal
- Reflect the new answer text you are requesting.

Acceptable formats for the redlined documents are: .doc, .docx, .rtf

If available, please use the Track Changes feature of your word processor in preparing your redlined document.

DotKids Foundation
Endorsement Contact

	Organization	Signed Person	Title	Date	Contact Person	Contact	Website	Link of Endorsement Letter
001	**Alliance for Children's Commission**	Ms. Billy Wong	Coordinator	16-Mar-2012 Signed Date	Ms. Billy Wong	Email Contact Information Redacted	http //www.childrenrights.org.hk/v2/archive/index/AboutAl iance_Mar2014.pdf	http //www.dotkids.asia/wp-content/uploads/2013/08/15_DotKids_Support-Letter_Alliancesigned.pdf
	Against Child Abuse							
	Baby Friendly Hospital Initiative Hong Kong Association							
	Caritas Family Crisis Line & Education Centre, Children Counseling Services							
	Caritas Youth and Community Service							
	Children Rights Association							
	Chinese YMCA of Hong Kong – Hin Keng Centre							
	Evangelical Lutheran Church of Hong Kong Social Service Head Office							
	The Hong Kong Childhood Injury Prevention and Research Association							
	Hong Kong College of Paediatricians							
	Hong Kong Committee for UNICEF							
	Hong Kong Committee on Children's Rights							
	Hong Kong Council of Early Childhood Education and Services							
	Hong Kong Down Syndrome Association							
	Hong Kong Society for the Protection of Children							
	Kids' Dream							
	Playright Children' s Play Association							
	Save the Children Hong Kong							
	Society for Community Organization							
	Suen Mei Speech & Hearing Centre							
	The Boys' and Girls' Clubs Association of Hong Kong							
	The Hong Kong Council of Social Service							
	TREATS							
	Ms Chan C.Y. Eliza							
	Mr Ken Chan							
	Dr Cheung Chiu Hung, Fernando							
	Dr Kwok Ka Ki							
	Mrs Priscilla Lui							
	Mrs Mak Yau Mei Siu, Teresa							
002	**Child Rights Coalition Asia (CRC Asia)**	Mr. Ryan V. Silverio	Convenor	26-Mar-2012 Received Date	Mr. Ryan V. Silverio	Email Contact Information Redacted	http //childrightscoalitionasia.org/	http //www.dotkids.asia/wp-content/uploads/2013/08/16_DotKids_Support-Letter_CRC-Asiasigned.pdf
	NGO Committee on the Rights of the Child (NGOCRC), Cambodia				CRC Asia Secretariat	Email Contact Information Redacted		
	Hong Kong Committee on Children's Rights (HKCCR), Hong Kong, China							
	Children's Human Rights Foundation, Indonesia							
	Yayasan SEJIWA, Indonesia							
	Yayasan KKSP – Education and Information Centre for Child Rights, Indonesia							
	Sahabat Perempuan dan Anak Indonesia (SAPA Indonesia), Indonesia							
	Mindanao Action Group for Children's Rights and Protection (MAG-CRP), Philippines							
	Protect and Save the Children, Malaysia							
	Human Rights Education Institute of Burma (HREIB), Myanmar							
	United Against Child Trafficking (United ACT), Myanmar							
	The Life Skills Development Foundation (TLSDF), Thailand							
	Vietnam Association for the Protection of Children's Rights (VAPCR, Vietnam							
	Centre for Research and Support for Vietnamese Children (CENFORCHIL), Vietnam							
	Paradise for Children Network (PCNet), Vietnam							
	Institute for Social Studies (ISS), Vietnam							
	Southeast Asia Coalition to Stop the Use of Child Soldiers (SEASUCS), Asia Region							
	Save the Children Sweden – Southeast Asia and Pacific Regional Office, Asia Region							
	Terre des Hommes Germany in Southeast Asia, Asia Region							
	NGO Advisory Council for the Fo low-up of the UN Secretary-General's, Asia Region							
	Study on Violence Against Children, Asia Region							
003	**Child Rights Information Center Moldova**	Mr. Cezar Gavriliuc	Executive Director	21-Mar-2012 Signed Date	Mr. Cezar Gavriliuc	Email Contact Information Redacted	http //www.childrights.md/	http //www.dotkids.asia/wp-content/uploads/2013/08/03_DotKids_Support-Letter_CRIC-Moldovasigned.pdf
004	**Hong Kong Youth Synergy**	Ms. Elaine CHENG	Vice-Chairman	11-Apr-2012 Signed Date	Ms. Elaine CHENG	Email Contact Information Redacted	http //www.hkys.hk/	http //www.dotkids.asia/wp-content/uploads/2013/08/10_DotKids_Support-Letter_HKYSsigned.pdf
005	**Internet Learning Support Centre**	Mr. Chan Kam Ming	Assistant General Manager	13-Mar-2012 Signed Date	Mr. Chan Kam Ming	Email Contact Information Redacted	http //www.weborganic.hk/	http //www.dotkids.asia/wp-content/uploads/2013/08/11_DotKids_Support-Letter_ILSCsigned.pdf
006	**NetMission.Asia**	Ms. Ka Man, TSANG	Program Director	11-Apr-2012 Signed Date	Ms. Ka Man, TSANG	Email Contact Information Redacted	http //www.netmission.asia/	http //www.dotkids.asia/wp-content/uploads/2013/08/12_DotKids_Support-Letter_NetMissionsigned.pdf
007	**The Foundation for Network Initiatives "The Smart Internet"**	Ms. Marina Nikerova	Chairman of the Board	11-Apr-2012 Received Date	Ms. Marina Nikerova	Email Contact Information Redacted, Tel Contact Information Redacted	http //smartinternet.info/	http //www.dotkids.asia/wp-content/uploads/2013/08/09_DotKids_Support-Letter_Smart-Internet-Foundationsigned.pdf
008	**The Hong Kong Academy for Gifted Education**	Dr. Stephen Tommis	Executive Director	26-Sep-2012 Received Date	Dr. Stephen Tommis	Email Contact Information Redacted, Tel Contact Information Redacted	http //hkage.org.hk/	http //www.dotkids.asia/wp-content/uploads/2013/08/13_DotKids-Foundation_Support-Letter_HKAGE-endorsement.pdf
009	**ACT Human Rights Commission, Canberra Australia**	Mr. Alasdair Roy	Children and Young People Commissioner	26-Sep-2012 Received Date	Mr. Alasdair Roy	Tel Contact Information Redacted	http //www.hrc.act.gov.au/childrenyoungpeople/	http //www.dotkids.asia/wp-content/uploads/2013/08/01_DotKids-Foundation_Support-Letter_Alasdair-Roy.pdf
	Former ombudsman for children in Norway, Clinical psychologist,							
010	Expert in human rights and participation for children and young people	Mr. Reidar Hjermann		26-Sep-2012 Received Date	Mr. Reidar Hjermann	Email Contact Information Redacted, Tel Contact Information Redacted	http //no.wikipedia.org/wiki/Reidar_Hjermann	http //www.dotkids.asia/wp-content/uploads/2013/08/02_DotKids-Foundation_Support-Letter_Reidar-Hjermann.pdf
011	Solicitor (Hong Kong)	Mr. Dennis Chi Kuen Ho		26-Sep-2012 Received Date	Mr. Dennis Chi Kuen Ho	Tel Contact Information Redacted	http //www.isshk.org/PublishWebSite/isshk/gallery/14d0cbca-9e86-4cd8-86f9-c2aedda5e11c	http //www.dotkids.asia/wp-content/uploads/2013/08/14_DotKids-Foundation_Support-Letter_Dennis-Ho-Chi-Kuen.pdf
012	**SEJIWA Foundation**	Ms. Diena Haryana	Chairperson	2-Jun-2013 Received Date	Ms. Diena Haryana	Email Contact Information Redacted, Tel Contact Information Redacted	http //sejiwa.org/	http //www.dotkids.asia/wp-content/uploads/2013/08/07_DotKids_Support-Letter_SEJIWA-Foundationsigned.pdf
			Coordinator Children and youth participation					
013	Rights of Young Foundation Uganda	Mr. Jonathan Ssembajwe	Former Youth representative ECPAT International board	31-May-2013 Signed Date	Mr. Jonathan Ssembajwe	Email Contact Information Redacted	http //www.nayd.org/ryf.htm	http //www.dotkids.asia/wp-content/uploads/2013/08/05_DotKids_Support-Letter_Rights-of-Young-Foundation-Uganda-Endorsement.pdf
014	Protect and Save the Children Association of Selangor and Kuala Lumpur	Mrs. P. Nagasayee Malathy	Executive Director	5-Jun-2013 Signed Date	Mrs. P. Nagasayee Malathy	Email Contact Information Redacted	http //www.psthechildren.org.my/	http //www.dotkids.asia/wp-content/uploads/2013/08/08_DotKids_Support-Letter_Protect-and-Save-the-Children-Association-of-Selangor-and-Kuala-Lumpursigned.pdf
					Mr. Vijaya Baskar Swanesan	Email Contact Information Redacted		
015	Cambodia Children and Young People Movement for Child Rights (CCYMCR)	Mr. Sot Sitha	Network Coordinator	5-Jun-2013 Received Date	Mr. Sot Sitha	Email Contact Information Redacted, Tel Contact Information Redacted	http //www.childrightsfound.org/ , https //www.facebook.com/CCYMCR	http //www.dotkids.asia/wp-content/uploads/2013/08/06_DotKids_Support-Letter_CCYMCR-facilitate-Advocacy-Group.pdf
					Mr. Ou Rey	Email Contact Information Redacted		
016	**Children's Lobby Switzerland**	Mr. Peter Schnyder	President ad interim	28-Jun-2013 Signed Date	Mr. Peter Schnyder	Email Contact Information Redacted,Tel Contact Information Redacted	http //www.kinderlobby.ch/	http //www.dotkids.asia/wp-content/uploads/2013/08/04_DotKids_Support-Letter_Childrens-Lobby-Switzerlandsigned.pdf
017	**Child Welfare League of America**	Mrs. Christine James-Brown	President and CEO	22-Oct-2013 Received Date	Ms. Linda Spears	Email Contact Information Redacted	http //www.cwla.org/	http //www.dotkids.asia/wp-content/uploads/2013/08/017_DotKids_Support-Letter_CWLA.pdf
	National coalition of hundreds of child and family serving organizations and community leaders							
	(Non-exhaustive listings by region with members allowed to opt out)							
	New England Region							
	Connecticut							
	Community Residences, Inc.							
	Connecticut Association of Foster and Adoptive Parents, Inc.							
	Connecticut Association of Nonprofits, Inc.							
	Connecticut Department of Children and Families							
	Connecticut Junior Republic							
	The Connection, Inc.							
	North American Family Institute Connecticut, Inc.							
	Office of the Child Advocate							
	The Shelter for Women, Inc.							
	Maine							
	Harbor Family Services							
	Maine Department of Human Services Bureau of Child & Family Services							
	Spurwink School							
	Sweetser							
	Massachusetts							
	Berkshire Children and Families, Inc.							
	Center for Human Development, Inc.							
	Children's League of Massachusetts							
	Devereux Massachusetts							
	The Evan B. Donaldson Adoption Institute							
	Fall River Deaconess Home School							
	Home for Little Wanderers							
	Italian Home for Children, Inc.							
	Justice Resource Institute							
	The Key Program, Inc.							
	Massachusetts Adoption Resource Exchange, Inc.							
	Massachusetts Association of 766 Approved Private Schools (MAAPS)							
	Massachusetts Council of Human Service Providers, Inc.							
	Massachusetts Department of Children and Families							
	New England Association of Child Welfare Commissioners and Directors							
	New England Region Senior Fellow							
	North American Family Institute							
	Robert F. Kennedy Children's Action Corps, Inc.							
	Stetson School, Inc.							
	Walden School, Learning Center for Deaf Children							
	New Hampshire							
	Child and Family Services of New Hampshire							
	New Hampshire Partners in Service							
	NH Division for CY&F							
	Rhode Island							
	Children's Friend and Service							
	Rhode Island Council of Resource Providers for Children, Youth & Fam lies (RICORP)							
	Rhode Island Foster Parents Association							
	Vermont							
	Lund Family Center							
	New England Network for Child, Youth & Family Services							
	University of Vermont, Department of Social Work							
	Vermont Department for Children and Families							
	Mid-Atlantic Region							
	Delaware							
	Delaware Department of Services for Children, Youth and Their Families							
	District of Columbia							
	Consortium for Child Welfare							
	District of Columbia Child and Family Services Agency							
	Episcopal Center for Children							
	Family Matters of Greater Washington							
	Human Rights Campaign Foundation							
	National Children's Alliance							
	Voice for Adoption							
	Maryland							
	Adoption Exchange Association, Inc.							
	Allegany County Department of Social Services							

Anne Arundel County Department of Social Services
Baltimore City Department of Social Services
Baltimore County Department of Social Services
Board of Child Care
Calvert County Department of Social Services
Caroline County Department of Social Services
Carroll County DSS
Cec l County Department of Social Services
Charles County Department of Social Services
Dorchester County Department of Social Services
Family & Children's Services of Central Maryland
Frederick County Department of Social Serives
Garrett County Department of Social Services
Harford County Department of Social Services
Howard County Department of Social Services
International Social Service United States of America Branch, Inc.
Kent County Department of Social Services
Lutheran Immigration and Refugee Services
The Martin Pollak Project, Inc
Maryland Association of Resources for Families And Youth
Maryland Department of Human Resources
Maryland Family Network
Mid-Atlantic Region Senior Fellow
Montgomery County Department of Health and Human Services
The National Center for Children & Families
New Pathways, Inc.
Prince George's County Department of Social Services
Queen Anne's County Department of Social Services
Somerset County Department of Social Services
St. Mary's County Department of Social Services
Talbot County Department of Social Services
The Children's Home, Inc.
University of Maryland School of Social Work, Ruth H. Young Center for Families & Children
Washington County Department of Social Services
Wicomico County Department of Social Services
Worcester County Department of Social Services

New Jersey

AIDS Resource Foundation for Children, Inc.
Anchor House, Inc.
The Children's Home
The Children's Home Society of New Jersey
Choice Services International, Inc.
Community Access Unlimited
Community Treatment Solutions
Foster Family-Based Treatment Association
Harvest of Hope Family Services Network, Inc.
New Jersey Alliance for Children, Youth and Families, Inc
New Jersey Department of Children and Fam lies
UIH Family Partners

New York

Baker Victory Services
ACS-NYU Children's Trauma Institute
Berkshire Farm Center and Services for Youth
Brooklyn Community Services
Catholic Guardian Society
The Children's Aid Society
The Children's Home of Kingston
The Children's Vi lage
Citizens' Committee for Children of New York, Inc.
The City of New York Administration for Children's Services
Coalition for Hispanic Fam ly Services
Council of Family and Child Caring Agencies
Council on Accreditation for Children and Family Services
Episcopal Social Services
Good Shepherd Services
Hope for Youth, Inc.
The House of the Good Shepherd
Jewish Board of Family and Children's Services, Inc.
Jewish Child Care Association of New York
Lower East Side Family Union
Martin de Porres Group Homes
MercyFirst
National Committee of Grandparents for Children's Rights
New Directions Youth & Family Services, Inc.
The New York Foundling Hospital
New York State Coa ition for Children's Mental Health Services
Northside Center for Child Development, Inc.
Professional Development Program Rockefeller College, University at Albany, SUNY
The Salvation Army, Syracuse Area Services
Schuyler Center for Analysis and Advocacy (SCAA)
SCO Family of Services
Seamen's Society for Children and Families
Spence-Chapin Services to Families and Children
Westchester County Department of Social Service

Ontario

Child Welfare League of Canada

Pennsylvania

Department of Human Services City of Philadelphia
Devereux
Devereux Pennsylvania
Family Design Resources, Inc.
Field Center for Children's Policy, Practice & Research Univ. of Penn.
NRCCFI/Family & Corrections Network
PA Department of Pub ic Welfare Office of CY&F
Pathways PA
Pennsylvania Council of Children, Youth and Family Services
Stoneleigh Foundation
University of Pittsburgh, The Pennsylvania Child Welfare Training Program
Women's Christian Alliance
Wyoming County Human Services (Children & Youth)
Youth Service, Inc.

Southern Region

Alabama

Alabama Association of Child Care Agencies (AACCA)
Alabama Department of Human Resources
Children's Aid Society
Christian Services for Children in Alabama
Gateway
Lee County Youth Development Center

Arkansas

Arkansas Academic Partnership in Pub ic Child Welfare
Arkansas Advocates for Children and Families
Arkansas Dept. of Human Services, Div. of Children & Family Services
University of Arkansas at Little Rock

Bermuda

Department of Child and Fam ly Services
The Family Centre

Florida

Brevard Family Partnership
Center for Family and Child Enrichment, Inc.
CHARLEE of Dade County, Inc.
ChildNet
Children's Campaign, Inc.
The Children's Home, Inc.
Children's Services Council Of Broward County
Children's Services Council of Palm Beach County Community, Education, and Training
City of Miami Beach Office of Children's Affairs
Devereux Florida Treatment Network
Families First PBC
Family Support Services of North Florida, Inc.
Florida Coalition for Children
Florida Department of Children and Families
Florida Network of Youth And Family Services
Heartland for Children
Juvenile Welfare Board of Pinellas County

Miami-Dade Department of Human Services
Neighbor To Family, Inc.
Orange County Youth and Family Services Division
The Ounce of Prevention Fund of Florida
Our Kids of Miami-Dade/Monroe, Inc.
Partnership for Strong Families
Pasco Kids First
Youth Haven, Inc.

Georgia

CHRIS Kids
Families First
Georgia Association of Homes and Services for Children
Little Debbie's Second Chance Home, Inc.

Kentucky

Boys and Girls Haven
Campbell Lodge Boys' Home, Inc.
CHES Solutions Group
Children's Alliance
KVC Behavioral Healthcare Kentucky, Inc.
The Kentucky Educational Collaborative for State Agency Children

Louisiana

Jewish Children's Regional Service
Kingsley House
Louisiana Association of Child Care Agencies
Louisiana Department of Social Services Office of Community Services
Raintree Children Services

Mississippi

Mississippi Children's Home Society and CARES Center, Inc.

North Carolina

Another Choice for Black Children Inc.
Benchmarks
Catawba County Department of Social Services
Children's Home Society of North Carolina
The Duke Endowment
Elon Homes for Children, Inc.
Florence Crittenton Services
FRIENDS National Resource Center for CBCAP
Masonic Home For Children at Oxford, Inc.
North Carolina Department of Health & Human Svcs. Div. of Social Svcs.
Second Family Foundation
UNC-Greensboro Department of Social Work

South Carolina

Charleston Orphan House, Inc./ Carolina Youth Development Center
Pendleton Place
South Carolina Association of Children's Homes & Family Services
Windwood Farm Home for Children

Tennessee

Children's Home - Chambliss She ter
The Florence Crittenton Agency, Inc.
Partnership for Families, Children and Adults of Chattanooga, Inc.
Tennessee Alliance for Children and Families
Tennessee Commission on Children and Youth
Tennessee Department of Children's Services
Youth Villages

Virginia

Child Savers
Child Welfare Information Gateway
Fairfax County Family Services
Foster Care Alumni of America
Friends Association for Children
Orphan Foundation of America
Richmond Department of Social Services
Southern Region Senior Fellow
Virginia Beach Department of Human Services
Virginia Department of Social Services

West Virginia

KVC West Virginia
WV Department of Hea th & Human Resources/Bureau for Children & Families

Mid-West Region

Illinois

Ada S. McKinley Community Services
Adoptions Unlimited Inc.
Chicago Child Care Society
Child Care Association of I linois
ChildServ
Counseling & Family Services
Firman Community Services
First Nonprofit Insurance Company
Hoyleton Youth and Family Services
Illinois Collaboration on Youth
Illinois Department of Children and Family Services
Jane Addams College of Social Work
Kemmerer Village
The Larkin Center
Maryville Academy
Mid-West Region Senior Fellow
Sonia Shankman Orthogenic School
Uhlich Children's Advantage Network

Indiana

Marion County Commission on Youth, Inc. (MCCOY)
IARCCA...An Association of Children and Family Services
Indiana Department of Child Services (DCS)
The Villages of Indiana Foundation
The Villages of Indiana, Inc.

Iowa

Children and Families of Iowa
Coalition for Family and Children's Services in Iowa
Four Oaks of Iowa, Inc.

Michigan

Child and Family Services of Michigan, Inc. State Office
Methodist Children's Home Society
Michigan Federation for Children and Families

Minnesota

Hennepin County Human Services and Public Health Department
Minnesota Council of Child Caring Agencies
PATH Al iance

Missouri

Boys Hope Girls Hope
Edgewood Children's Center
Family Resource Center
Lutheran Family & Children's Services of Missouri
Missouri Alliance for Children & Families
Missouri Coalition of Children's Agencies
Missouri Department of Social Services, Children's Division
Niles Home for Children, Inc.
Parents as Teachers National Center

Ohio

Catholic Charities Services Corporation
The Children's Home of Cincinnati, Ohio
Cleveland Christian Home, Inc.
Erie County Department of Job and Family Services
Focus on Youth, Inc.
Franklin County Children Services
Hamilton County Department of Job and Family Services
Licking County Department of Job and Family Services
Lorain County Children Services
Montgomery County Children Services
Muskingum County Children Services
Pub ic Children Services Association of Ohio
Richland County Children Services
Summit County Children Services
Trumbull County Children Services Board

Wisconsin

Children's Service Society of Wisconsin
Investing In You, Inc.
Norris Adolescent Center
Wisconsin Association of Family and Children's Agencies
Wisconsin Department of Children & Families

Western Region

Alaska

Alaska Department of Hea th and Social Services
Catholic Community Service
Child Welfare Academy

Arizona

Arizona Council of Human Service Providers
Arizona Partnership for Children LLP
Casa de los Ninos
Casey Family Program - Arizona Office
Christian Family Care Agency
Devereux Arizona

California

A Home Within
ACCESS
Aspiranet
Avant-Garde Foster Family Services Agency, Inc.
CA Social Work Education Center School of Social Welfare
California Alliance of Child & Family Services
California Department of Social Services, Children & Families Services Division
Casey Family Program- Los Angeles County Field Office
Casey Family Programs - San Diego Field Office
Casey Family Programs Bay Area Field Office
Center for Human Services
Central California Training Academy
Child Welfare Training Center Department of Social Work
Children and Family Futures, Inc.
Children's Bureau of Southern California
Children's Institute, Inc.
Consortium for Children
County of Sacramento, Department of Health and Human Services
Department of Social Services, County of Santa Barbara
Drew Child Development Corporation
EMQ Fam lies First
Fresno County Dept. of Children And Family Services
Grandparents As Parents, Inc.
Hillsides
Human Services Agency of San Mateo County
John Burton Foundation for Children without Homes
Kern County Department of Human Services
Kinship Center
Latino Family Institute, Inc.
LeRoy Haynes Center for Children & Family Services, Inc.
Los Angeles County Department of Children And Family Services
Merced County Human Services Agency
Orange County Social Services Agency
PACE Alternative Payment Program (Professional Association for Childhood Education)
Parents Anonymous, Inc. The National Organization
Rosemary Children's Services
San Bernardino County Department of Children's Services
San Luis Obispo County Department Of Social Services
Santa Clara County Social Services Agency
Shasta County Department of Social Services
Solano County Health & Social Services Department
Stars Behavioral Health Group
Sunny Hills Services
The Village Family Services
Trinity Youth Services
Western Region Senior Fellow

Hawaii

The Consuelo Foundation
Family Programs Hawai'i
Hawaii Department of Human Services
Parents And Children Together

Idaho

Casey Family Program - Idaho Office

Nevada

Nevada Department of Human Resources, Division of Child and Family Services

Oregon

The Boys and Girls Aid Society of Oregon
Confederated Tribes of The Umatilla Indian Reservation
Jasper Mountain
National Indian Child Welfare Association
OR DHS/State Office for Services to Children and Families

Washington

Casey Family Programs
Casey Family Programs - Seattle Field Office
Casey Family Programs - Yakima Field office
National Court Appointed Special Advocate (CASA) Association
National Foster Parent Association

Mountain/Plains Region

Colorado

Adoption Alliance
The Adoption Exchange
Beacon Center
Casey Family Programs - Indian Child Welfare Programs
City and County of Denver Department of Human Services
Colorado Association of Family & Children's Agencies
Colorado Department of Human Services
Devereux Cleo Wallace
Griffith Centers for Children
Jefferson Hills
Mountain/Plains Region Senior Fellow
Office of the Child's Representative
Shiloh House, Inc.
Tennyson Center For Children at Colorado Christian Home
Third Way Center, Inc.

Kansas

Children's Alliance of Kansas
KVC Behavioral Healthcare
KVC Foundation
KVC Health Systems, Inc.
KVC Hospitals, Inc.
KVC Real Estate Holdings
Saint Francis Community Services, Inc.

Montana

New Day Ranch, Inc.
Summit Preparatory School

Nebraska

Cedars Youth Services
Child Saving Institute
KVC Behavioral Healthcare Nebraska, Inc.
OMNI Behavioral Health

New Mexico

All Faiths Receiving Home, Inc.
Childhaven, Inc.
La Familia
New Mexico Children, Youth & Families Department, Protective Services Division
TeamBuilders Counseling Services

North Dakota

Children & Family Services Training Center
Home On The Range
North Dakota Department of Human Services
PATH North Dakota, Inc.

Oklahoma

Oklahoma Department of Human Srvcs. Division of Children & Family Srvcs
Sunbeam Family Services
The University of Oklahoma National Resource Center for Youth Services

South Dakota

Department of Social Services, Office of Child Protective Services

Texas

Casey Family Programs - Austin Field Office
Casey Family Programs - San Antonio Field Office
Cenpatico
DePelchin Children's Center
Devereux Texas Treatment Network

Harris County Protective Services for Children and Adults
Juliette Fowler Homes, Inc.
Lena Pope Home, Inc.
Texas Alliance of Child and Family Services (TACFS)
Texas Department of Family and Protective Services

Utah

The Children's Service Society
Utah Department of Human Services Division of Child & Fam ly Services
Utah Foster Care Foundation

Wyoming

Cathedral Home for Children
Wyoming Department of Family Services
Wyoming Youth Services Association
Youth Emergency Services, Inc.

018	Association for Childhood Education International ACEI has liaisons, network groups and members in the following countries Bangladesh, Canada, China, Egypt, Ethiopia, Greece, Guatemala, Haiti, Hong Kong and Macau, India, Iran, Kenya, Mexico, Nepal, New Zealand, Nigeria, Peru, Phi ippines, Russia, Senegal, Sierra, Leone, Sri Lanka, Switzerland, Tanzania, Turkey and United Arab Emirates.	Ms. Diane Whitehead	Executive Director	14-Nov-2013	Received Date	Ms.Diane Whitehead	Email Contact Information Redacted	http //www.acei.org/	http //www.dotkids.asia/wp-content/uploads/2013/08/018_DotKids_Support-Letter_ACEI.pdf
019	Media Education Center Armenia	Mr. Haykaz Bagyan	Director	3-Dec-2013	Received Date	Mr. Haykaz Bagyan Ms. Narine Khachatryan	Email Contact Information Redacted, Tel Contact Information Redacted Email Contact Information Redacted	http //mediaeducation.am , http //safe.am	http //www.dotkids.asia/wp-content/uploads/2013/12/019_DotKids_Support-Letter_Armenia_MEC.pdf
020	First Focus	Mr. Bruce Lesley	President	23-Jan-2014	Signed Date	Ms. Madeline Daniels Mr. Jared Solomon	Email Contact Information Redacted, Tel Contact Information Redacted Email Contact Information Redacted	http //www.firstfocus.net/	http //www.dotkids.asia/wp-content/uploads/2014/01/020_DotKids_Support-Letter_First-Focus.pdf
021	European Par iament Non-exhaustive listings of the 230 Signatories of the Written Declaration on protecting children and their Rights in the context of internet namespace targeting childre	MEPs	Country	9-Sep-2013 to 9-Dec-2013	Signatories Period	Ms. Ame ia Andersdotter (MEP, One of the Initial Authors)	Email Contact Information Redacted	http://www.europarl.europa.eu/plenary/en/written-declarations.html?tabActif=tabResult#sidesForm	

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Philippe DE BACKER	Belgium
Ivo BELET	Belgium
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Isabelle DURANT	Belgium
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Vladimir URUTCHEV	Bulgaria
Iliana Malinova IOTOVA	Bulgaria
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Sabine WILS	Germany
Jürgen KLUTE	Germany
Gerald HÄFNER	Germany
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Zoltán BAGÓ	Hungary
Béla KOVÁCS	Hungary
Liam AYLWARD	Ireland
Marian HARKIN	Ireland
Jim HIGGINS	Ireland
Seán KELLY	Ireland
Phil PRENDERGAST	Ireland
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Fiorello PROVERA	Italy
Matteo SALVINI	Italy
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Monica Luisa MACOVEI	Romania
Petru Constantin LUHAN	Romania
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Traian UNGUREANU	Romania
Cătălin Sorin IVAN	Romania
Corina CREŢU	Romania
Daciana Octavia SÂRBU	Romania
Vasilica Viorica DĂNCILĂ	Romania
Victor BOŞTINARU	Romania
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Amelia ANDERSDOTTER	Sweden
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Martina ANDERSON	United Kingdom
Emma McCLARKIN	United Kingdom
Nirj DEVA	United Kingdom
Geoffrey VAN ORDEN	United Kingdom
Charles TANNOCK	United Kingdom
Phil BENNION	United Kingdom
Sir Graham WATSON	United Kingdom
Ian HUDGHTON	United Kingdom
Stephen HUGHES	United Kingdom

DotKids Foundation
Endorsement Contact

	Organization	Date	Contact Person	Contact
001	Alliance for Children's Commission	16-Mar-2012 Signed Date	Ms. Billy Wong	Email: Contact Information Redacted
	Against Child Abuse			
	Baby Friendly Hospital Initiative Hong Kong Association			
	Caritas Family Crisis Line & Education Centre, Children Counseling Services			
	Caritas Youth and Community Service			
	Children Rights Association			
	Chinese YMCA of Hong Kong – Hin Keng Centre			
	Evangelical Lutheran Church of Hong Kong Social Service Head Office			
	The Hong Kong Childhood Injury Prevention and Research Association			
	Hong Kong College of Paediatricians			
	Hong Kong Committee for UNICEF			
	Hong Kong Committee on Children's Rights			
	Hong Kong Council of Early Childhood Education and Services			
	Hong Kong Down Syndrome Association			
	Hong Kong Society for the Protection of Children			
	Kids' Dream			
	Playright Children' s Play Association			
	Save the Children Hong Kong			
	Society for Community Organization			
	Suen Mei Speech & Hearing Centre			
	The Boys' and Girls' Clubs Association of Hong Kong			
	The Hong Kong Council of Social Service			
	TREATS			
	Ms Chan C.Y. Eliza			
	Mr Ken Chan			
	Dr Cheung Chiu Hung, Fernando			
	Dr Kwok Ka Ki			
	Mrs Priscilla Lui			
	Mrs Mak Yau Mei Siu, Teresa			
002	Child Rights Coalition Asia (CRC Asia)	26-Mar-2012 Received Date	Mr. Ryan V. Silverio	Email: Contact Information Redacted
	NGO Committee on the Rights of the Child (NGOCRC), Cambodia		CRC Asia Secretariat	Email: Contact Information Redacted
	Hong Kong Committee on Children's Rights (HKCCR), Hong Kong, China			
	Children's Human Rights Foundation, Indonesia			
	Yayasan SEJIWA, Indonesia			
	Yayasan KKSP – Education and Information Centre for Child Rights, Indonesia			
	Sahabat Perempuan dan Anak Indonesia (SAPA Indonesia), Indonesia			
	Mindanao Action Group for Children's Rights and Protection (MAG-CRP), Philippines			
	Protect and Save the Children, Malaysia			
	Human Rights Education Institute of Burma (HRE B), Myanmar			
	United Against Child Trafficking (United ACT), Myanmar			
	The Life Skills Development Foundation (TLSDF), Thailand			
	Vietnam Association for the Protection of Children's Rights (VAPCR, Vietnam			
	Centre for Research and Support for Vietnamese Children (CENFORCHIL), Vietnam			
	Paradise for Children Network (PCNet), Vietnam			
	Institute for Social Studies (ISS), Vietnam			
	Southeast Asia Coalition to Stop the Use of Child Soldiers (SEASUCS), Asia Region			
	Save the Children Sweden – Southeast Asia and Pacific Regional Office, Asia Region			
	Terre des Hommes Germany in Southeast Asia, Asia Region			
	NGO Advisory Council for the Follow-up of the UN Secretary-General's, Asia Region			
	Study on Violence Against Children, Asia Region			
003	Child Rights Information Center Moldova	21-Mar-2012 Signed Date	Mr. Cezar Gavriliuc	Email: Contact Information Redacted
004	Hong Kong Youth Synergy	11-Apr-2012 Signed Date	Ms. Elaine CHENG	Email: Contact Information Redacted

005	Internet Learning Support Centre	13-Mar-2012	Signed Date	Mr. Chan Kam Ming	Email: Contact Information Redacted
006	NetMission.Asia	11-Apr-2012	Signed Date	Ms. Ka Man, TSANG	Email: Contact Information Redacted
007	The Foundation for Network Initiatives "The Smart Internet"	11-Apr-2012	Received Date	Ms. Marina Nikerova	Email: Contact Information Redacted Tel: Contact Information Redacted
008	The Hong Kong Academy for Gifted Education	26-Sep-2012	Received Date	Dr. Stephen Tommis	Email: Contact Information Redacted Tel: Contact Information Redactec
009	ACT Human Rights Commission, Canberra Australia	26-Sep-2012	Received Date	Mr. Alasdair Roy	Tel: Contact Information Redacte
010	Former ombudsman for children in Norway, Clinical psychologist, Expert in human rights and participation for children and young people	26-Sep-2012	Received Date	Mr. Reidar Hjermann	Email: Contact Information Redacted Tel: Contact Information Redac
011	Solicitor (Hong Kong)	26-Sep-2012	Received Date	Mr. Dennis Chi Kuen Ho	Tel: Contact Information Redacte
012	SEJIWA Foundation	2-Jun-2013	Received Date	Ms. Diena Haryana	Email: Contact Information Redacted Tel: Contact Information Redacted
013	Rights of Young Foundation Uganda	31-May-2013	Signed Date	Mr. Jonathan Ssembajwe	Email: Contact Information Redacted
014	Protect and Save the Children Association of Selangor and Kuala Lumpur	5-Jun-2013	Signed Date	Mrs. P. Nagasayee Malathy	Email: Contact Information Redacted
				Mr. Vijaya Baskar Swanesan	Email: Contact Information Redacted
015	Cambodia Children and Young People Movement for Child Rights (CCYMCR)	5-Jun-2013	Received Date	Mr. Sot Sitha	Email: Contact Information Redacted Tel: Contact Information Redacted
				Mr. Ou Rey	Email: Contact Information Redacted
016	Children's Lobby Switzerland	28-Jun-2013	Signed Date	Mr. Peter Schnyder	Email: Contact Information Redacted , Tel: Contact Information Redacted
017	Child Welfare League of America	22-Oct-2013	Received Date	Ms. Linda Spears	Email: Contact Information Redacted

National coalition of hundreds of child and family serving organizations and community leaders
(Non-exhaustive listings by region with members allowed to opt out)

New England Region

Connecticut

Community Residences, Inc.
Connecticut Association of Foster and Adoptive Parents, Inc.
Connecticut Association of Nonprofits, Inc.
Connecticut Department of Children and Families
Connecticut Junior Republic
The Connection, Inc.
North American Family Institute Connecticut, Inc.
Office of the Child Advocate
The Shelter for Women, Inc.

Maine

Harbor Family Services
Maine Department of Human Services Bureau of Child & Family Services
Spurwink School
Sweetser

Massachusetts

Berkshire Children and Families, Inc.
Center for Human Development, Inc.
Children's League of Massachusetts
Devereux Massachusetts
The Evan B. Donaldson Adoption Institute
Fall River Deaconess Home School
Home for Little Wanderers
talian Home for Children, Inc.
Justice Resource Institute
The Key Program, Inc.
Massachusetts Adoption Resource Exchange, Inc.
Massachusetts Association of 766 Approved Private Schools (MAAPS)
Massachusetts Council of Human Service Providers, Inc.
Massachusetts Department of Children and Families
New England Association of Child Welfare Commissioners and Directors
New England Region Senior Fellow
North American Family Institute
Robert F. Kennedy Children's Action Corps, Inc.
Stetson School, Inc.

Walden School, Learning Center for Deaf Children

New Hampshire

Child and Family Services of New Hampshire
New Hampshire Partners in Service
NH Division for CY&F

Rhode Island

Children's Friend and Service
Rhode Island Council of Resource Providers for Children, Youth & Families (RICORP)
Rhode Island Foster Parents Association

Vermont

Lund Family Center
New England Network for Child, Youth & Family Services
University of Vermont, Department of Social Work
Vermont Department for Children and Families

Mid-Atlantic Region

Delaware

Delaware Department of Services for Children, Youth and Their Families

District of Columbia

Consortium for Child Welfare
District of Columbia Child and Family Services Agency
Episcopal Center for Children
Family Matters of Greater Washington
Human Rights Campaign Foundation
National Children's Alliance
Voice for Adoption

Maryland

Adoption Exchange Association, Inc.
Allegany County Department of Social Services
Anne Arundel County Department of Social Services
Baltimore City Department of Social Services
Baltimore County Department of Social Services
Board of Child Care
Calvert County Department of Social Services
Caroline County Department of Social Services
Carroll County DSS
Cecil County Department of Social Services
Charles County Department of Social Services
Dorchester County Department of Social Services
Family & Children's Services of Central Maryland
Frederick County Department of Social Serives
Garrett County Department of Social Services
Harford County Department of Social Services
Howard County Department of Social Services
International Social Service United States of America Branch, Inc.
Kent County Department of Social Services
Lutheran Immigration and Refugee Services
The Martin Pollak Project, Inc
Maryland Association of Resources for Families And Youth
Maryland Department of Human Resources
Maryland Family Network
Mid-Atlantic Region Senior Fellow
Montgomery County Department of Health and Human Services
The National Center for Children & Families

New Pathways, Inc.
Prince George's County Department of Social Services
Queen Anne's County Department of Social Services
Somerset County Department of Social Services
St. Mary's County Department of Social Services
Talbot County Department of Social Services
The Children's Home, Inc.
University of Maryland School of Social Work, Ruth H. Young Center for Families & Children
Washington County Department of Social Services
Wicomico County Department of Social Services
Worcester County Department of Social Services

New Jersey

AIDS Resource Foundation for Children, Inc.
Anchor House, Inc.
The Children's Home
The Children's Home Society of New Jersey
Choice Services International, Inc.
Community Access Unlimited
Community Treatment Solutions
Foster Family-Based Treatment Association
Harvest of Hope Family Services Network, Inc.
New Jersey Alliance for Children, Youth and Families, Inc
New Jersey Department of Children and Families
UIH Family Partners

New York

Baker Victory Services
ACS-NYU Children's Trauma Institute
Berkshire Farm Center and Services for Youth
Brooklyn Community Services
Catholic Guardian Society
The Children's Aid Society
The Children's Home of Kingston
The Children's Village
Citizens' Committee for Children of New York, Inc.
The City of New York Administration for Children's Services
Coalition for Hispanic Family Services
Council of Family and Child Caring Agencies
Council on Accreditation for Children and Family Services
Episcopal Social Services
Good Shepherd Services
Hope for Youth, Inc.
The House of the Good Shepherd
Jewish Board of Family and Children's Services, Inc.
Jewish Child Care Association of New York
Lower East Side Family Union
Martin de Porres Group Homes
MercyFirst
National Committee of Grandparents for Children's Rights
New Directions Youth & Family Services, Inc.
The New York Foundling Hospital
New York State Coalition for Children's Mental Health Services
Northside Center for Child Development, Inc.
Professional Development Program Rockefeller College, University at Albany, SUNY

The Salvation Army, Syracuse Area Services
Schuyler Center for Analysis and Advocacy (SCAA)
SCO Family of Services
Seamen's Society for Children and Families
Spence-Chapin Services to Families and Children
Westchester County Department of Social Service

Ontario

Child Welfare League of Canada

Pennsylvania

Department of Human Services City of Philadelphia
Devereux
Devereux Pennsylvania
Family Design Resources, Inc.
Field Center for Children's Policy, Practice & Research Univ. of Penn.
NRCCFI/Family & Corrections Network
PA Department of Public Welfare Office of CY&F
Pathways PA
Pennsylvania Council of Children, Youth and Family Services
Stoneleigh Foundation
University of Pittsburgh, The Pennsylvania Child Welfare Training Program
Women's Christian Alliance
Wyoming County Human Services (Children & Youth)
Youth Service, Inc.

Southern Region

Alabama

Alabama Association of Child Care Agencies (AACCA)
Alabama Department of Human Resources
Children's Aid Society
Christian Services for Children in Alabama
Gateway
Lee County Youth Development Center

Arkansas

Arkansas Academic Partnership in Public Child Welfare
Arkansas Advocates for Children and Families
Arkansas Dept. of Human Services, Div. of Children & Family Services
University of Arkansas at Little Rock

Bermuda

Department of Child and Family Services
The Family Centre

Florida

Brevard Family Partnership
Center for Family and Child Enrichment, Inc.
CHARLEE of Dade County, Inc.
ChildNet
Children's Campaign, Inc.
The Children's Home, Inc.
Children's Services Council Of Broward County
Children's Services Council of Palm Beach County Community, Education, and Training
City of Miami Beach Office of Children's Affairs
Devereux Florida Treatment Network
Families First PBC
Family Support Services of North Florida, Inc.

Florida Coalition for Children
Florida Department of Children and Families
Florida Network of Youth And Family Services
Heartland for Children
Juvenile Welfare Board of Pinellas County
Miami-Dade Department of Human Services
Neighbor To Family, Inc.
Orange County Youth and Family Services Division
The Ounce of Prevention Fund of Florida
Our Kids of Miami-Dade/Monroe, Inc.
Partnership for Strong Families
Pasco Kids First
Youth Haven, Inc.

Georgia

CHRIS Kids
Families First
Georgia Association of Homes and Services for Children
Little Debbie's Second Chance Home, Inc.

Kentucky

Boys and Girls Haven
Campbell Lodge Boys' Home, Inc.
CHES Solutions Group
Children's Alliance
KVC Behavioral Healthcare Kentucky, Inc.
The Kentucky Educational Collaborative for State Agency Children

Louisiana

Jewish Children's Regional Service
Kingsley House
Louisiana Association of Child Care Agencies
Louisiana Department of Social Services Office of Community Services
Raintree Children Services

Mississippi

Mississippi Children's Home Society and CARES Center, Inc.

North Carolina

Another Choice for Black Children Inc.
Benchmarks
Catawba County Department of Social Services
Children's Home Society of North Carolina
The Duke Endowment
Elon Homes for Children, Inc.
Florence Crittenton Services
FRIENDS National Resource Center for CBCAP
Masonic Home For Children at Oxford, Inc.
North Carolina Department of Health & Human Svcs. Div. of Social Svcs.
Second Family Foundation
UNC-Greensboro Department of Social Work

South Carolina

Charleston Orphan House, Inc./ Carolina Youth Development Center
Pendleton Place
South Carolina Association of Children's Homes & Family Services
Windwood Farm Home for Children

Tennessee

Children's Home - Chambliss Shelter
The Florence Crittenton Agency, Inc.
Partnership for Families, Children and Adults of Chattanooga, Inc.

Tennessee Alliance for Children and Families
Tennessee Commission on Children and Youth
Tennessee Department of Children's Services
Youth Villages

Virginia

Child Savers
Child Welfare Information Gateway
Fairfax County Family Services
Foster Care Alumni of America
Friends Association for Children
Orphan Foundation of America
Richmond Department of Social Services
Southern Region Senior Fellow
Virginia Beach Department of Human Services
Virginia Department of Social Services

West Virginia

KVC West Virginia
WV Department of Health & Human Resources/Bureau for Children & Families

Mid-West Region

Illinois

Ada S. McKinley Community Services
Adoptions Unlimited Inc.
Chicago Child Care Society
Child Care Association of Illinois
ChildServ
Counseling & Family Services
Firman Community Services
First Nonprofit Insurance Company
Hoyleton Youth and Family Services
Ilinois Collaboration on Youth
Ilinois Department of Children and Family Services
Jane Addams College of Social Work
Kemmerer Village
The Larkin Center
Maryville Academy
Mid-West Region Senior Fellow
Sonia Shankman Orthogenic School
Uhlich Children's Advantage Network

Indiana

Marion County Commission on Youth, Inc. (MCCOY)
IARCCA...An Association of Children and Family Services
Indiana Department of Child Services (DCS)
The Villages of Indiana Foundation
The Villages of Indiana, Inc.

Iowa

Children and Families of Iowa
Coalition for Family and Children's Services in Iowa
Four Oaks of Iowa, Inc.

Michigan

Child and Family Services of Michigan, Inc. State Office
Methodist Children's Home Society
Michigan Federation for Children and Families

Minnesota

Hennepin County Human Services and Public Health Department

Minnesota Council of Child Caring Agencies
PATH Alliance

Missouri

Boys Hope Girls Hope
Edgewood Children's Center
Family Resource Center
Lutheran Family & Children's Services of Missouri
Missouri Alliance for Children & Families
Missouri Coalition of Children's Agencies
Missouri Department of Social Services, Children's Division
Niles Home for Children, Inc.
Parents as Teachers National Center

Ohio

Catholic Charities Services Corporation
The Children's Home of Cincinnati, Ohio
Cleveland Christian Home, Inc.
Erie County Department of Job and Family Services
Focus on Youth, Inc.
Franklin County Children Services
Hamilton County Department of Job and Family Services
Licking County Department of Job and Family Services
Lorain County Children Services
Montgomery County Children Services
Muskingum County Children Services
Public Children Services Association of Ohio
Richland County Children Services
Summit County Children Services
Trumbull County Children Services Board

Wisconsin

Children's Service Society of Wisconsin
Investing In You, Inc.
Norris Adolescent Center
Wisconsin Association of Family and Children's Agencies
Wisconsin Department of Children & Families

Western Region

Alaska

Alaska Department of Health and Social Services
Catholic Community Service
Child Welfare Academy

Arizona

Arizona Council of Human Service Providers
Arizona Partnership for Children LLP
Casa de los Ninos
Casey Family Program - Arizona Office
Christian Family Care Agency
Devereux Arizona

California

A Home Within
ACCESS
Aspiranet
Avant-Garde Foster Family Services Agency, Inc.
CA Social Work Education Center School of Social Welfare
California Alliance of Child & Family Services
California Department of Social Services, Children & Families Services Division

Casey Family Program- Los Angeles County Field Office
Casey Family Programs - San Diego Field Office
Casey Family Programs Bay Area Field Office
Center for Human Services
Central California Training Academy
Child Welfare Training Center Department of Social Work
Children and Family Futures, Inc.
Children's Bureau of Southern California
Children's Institute, Inc.
Consortium for Children
County of Sacramento, Department of Health and Human Services
Department of Social Services, County of Santa Barbara
Drew Child Development Corporation
EMQ Families First
Fresno County Dept. of Children And Family Services
Grandparents As Parents, Inc.
Hillsides
Human Services Agency of San Mateo County
John Burton Foundation for Children without Homes
Kern County Department of Human Services
Kinship Center
Latino Family Institute, Inc.
LeRoy Haynes Center for Children & Family Services, Inc.
Los Angeles County Department of Children And Family Services
Merced County Human Services Agency
Orange County Social Services Agency
PACE Alternative Payment Program (Professional Association for Childhood Education)
Parents Anonymous, Inc. The National Organization
Rosemary Children's Services
San Bernardino County Department of Children's Services
San Luis Obispo County Department Of Social Services
Santa Clara County Social Services Agency
Shasta County Department of Social Services
Solano County Health & Social Services Department
Stars Behavioral Health Group
Sunny Hills Services
The Village Family Services
Trinity Youth Services
Western Region Senior Fellow

Hawaii

The Consuelo Foundation
Family Programs Hawai'i
Hawaii Department of Human Services
Parents And Children Together

Idaho

Casey Family Program - Idaho Office

Nevada

Nevada Department of Human Resources, Division of Child and Family Services

Oregon

The Boys and Girls Aid Society of Oregon
Confederated Tribes of The Umatilla Indian Reservation
Jasper Mountain
National Indian Child Welfare Association

OR DHS/State Office for Services to Children and Families

Washington

Casey Family Programs
Casey Family Programs - Seattle Field Office
Casey Family Programs - Yakima Field office
National Court Appointed Special Advocate (CASA) Association
National Foster Parent Association

Mountain/Plains Region

Colorado

Adoption Alliance
The Adoption Exchange
Beacon Center
Casey Family Programs - Indian Child Welfare Programs
City and County of Denver Department of Human Services
Colorado Association of Family & Children's Agencies
Colorado Department of Human Services
Devereux Cleo Wallace
Griffith Centers for Children
Jefferson Hills
Mountain/Plains Region Senior Fellow
Office of the Child's Representative
Shiloh House, Inc.
Tennyson Center For Children at Colorado Christian Home
Third Way Center, Inc.

Kansas

Children's Alliance of Kansas
KVC Behavioral Healthcare
KVC Foundation
KVC Health Systems, Inc.
KVC Hospitals, Inc.
KVC Real Estate Holdings
Saint Francis Community Services, Inc.

Montana

New Day Ranch, Inc.
Summit Preparatory School

Nebraska

Cedars Youth Services
Child Saving Institute
KVC Behavioral Healthcare Nebraska, Inc.
OMNI Behavioral Health

New Mexico

All Faiths Receiving Home, Inc.
Childhaven, Inc.
La Familia
New Mexico Children, Youth & Families Department, Protective Services Division
TeamBuilders Counseling Services

North Dakota

Children & Family Services Training Center
Home On The Range
North Dakota Department of Human Services
PATH North Dakota, Inc.

Oklahoma

Oklahoma Department of Human Srvcs. Division of Children & Family Srvcs

Sunbeam Family Services
The University of Oklahoma National Resource Center for Youth Services

South Dakota

Department of Social Services, Office of Child Protective Services

Texas

Casey Family Programs - Austin Field Office
Casey Family Programs - San Antonio Field Office
Cenpatico
DePelchin Children's Center
Devereux Texas Treatment Network
Harris County Protective Services for Children and Adults
Juliette Fowler Homes, Inc.
Lena Pope Home, Inc.
Texas Alliance of Child and Family Services (TACFS)
Texas Department of Family and Protective Services

Utah

The Children's Service Society
Utah Department of Human Services Division of Child & Family Services
Utah Foster Care Foundation

Wyoming

Cathedral Home for Children
Wyoming Department of Family Services
Wyoming Youth Services Association
Youth Emergency Services, Inc.

018	Association for Childhood Education International ACEI has liaisons, network groups and members in the following countries: Bangladesh, Canada, China, Egypt, Ethiopia, Greece, Guatemala, Haiti, Hong Kong and Macau, India, Iran, Kenya, Mexico, Nepal, New Zealand, Nigeria, Peru, Philippines, Russia, Senegal, Sierra, Leone, Sri Lanka, Switzerland, Tanzania, Turkey and United Arab Emirates.	14-Nov-2013	Received Date	Ms.Diane Whitehead	Email: Contact Information Redacted
019	Media Education Center Armenia	3-Dec-2013	Received Date	Mr. Haykaz Bagyan Ms. Narine Khachatryan	Email Contact Information Redacted , Tel: Contact Information Redacted Email Contact Information Redacted
020	First Focus	23-Jan-2014	Signed Date	Ms. Madeline Daniels Mr. Jared Solomon	Email Contact Information Redacted , Tel: Contact Information Reda Email Contact Information Redacted
021	European Parliament Non-exhaustive listings of the 230 Signatories of the Written Declaration on protecting children and their Rights in the context of internet namespace targeting childre	9-Sep-2013 to 9-Dec-2013	Signatories Period	Ms. Amelia Andersdotter (MEP, One of the Initial Authors)	Email: Contact Information Redacted

To: ICANN
From: Alliance for Children's Commission

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of the NGO community concerning the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

- Adopt the United Nations Convention on the Rights of the Child (UNCRC) as a fundamental guiding principle to protect the rights of children;
- Operate a viable not-for-profit initiative to develop .kids as a global domain promoting kids-friendly content on the Internet;
- Promote the well being of children online and children's rights;
- Value children's participation on Internet governance by making .kids a platform for children and multi-stakeholder to build a better Internet world together; and
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle.

Yours faithfully,
For and on behalf of:
Alliance for Children's Commission

Name: Ms. Billy Wong
Title: Coordinator
Organization: Alliance for Children's Commission
Date: 16 March 2012

The **Alliance for Children's Commission** is formed by agencies, professional groups and individuals, who are concerned about children's rights and have committed ourselves to promote the establishment of a Children's Commission in Hong Kong. At present, we have 22 agency members and 6 individual members. They included:

Against Child Abuse
Baby Friendly Hospital Initiative Hong Kong Association
Caritas Family Crisis Line & Education Centre, Children Counseling Services
Caritas Youth and Community Service
Children Rights Association

Chinese YMCA of Hong Kong – Hin Keng Centre
Evangelical Lutheran Church of Hong Kong Social Service Head Office
The Hong Kong Childhood Injury Prevention and Research Association
Hong Kong College of Paediatricians
Hong Kong Committee for UNICEF
Hong Kong Committee on Children's Rights
Hong Kong Council of Early Childhood Education and Services
Hong Kong Down Syndrome Association
Hong Kong Society for the Protection of Children
Kids' Dream
Playright Children's Play Association
Save the Children Hong Kong
Society for Community Organization
Suen Mei Speech & Hearing Centre
The Boys' and Girls' Clubs Association of Hong Kong
The Hong Kong Council of Social Service
TREATS
Ms Chan C.Y. Eliza
Mr Ken Chan
Dr Cheung Chiu Hung, Fernando
Dr Kwok Ka Ki
Mrs Priscilla Lui
Mrs Mak Yau Mei Siu, Teresa

Child Rights Coalition Asia

To: ICANN
From: Child Rights Coalition Asia (CRC Asia), Contact Information Redacted

Dear ICANN,

We understand that ".kids" could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact towards children worldwide, we as a part of the NGO community concerning the well-being of children, hope that the future ".kids" registry would follow the proposed guiding principles:

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- Value children's participation on Internet governance by making ".kids" a platform for children and multi-stakeholder to build a better Internet world together; and
- Support child rights organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle.

Sincerely,

RYAN V. SILVERIO
Convenor, CRC Asia

Contact Information Redacted

CIDDC

Centrul de Informare şi Documentare
Privind Drepturile Copilului din Moldova

Contact Information Redacted

tel. / fax: Contact Information Redacted E-mail: Contact Information Redacted

Chişinău, March 21st, 2012

To: ICANN

From: Child Rights Information Center Moldova

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of the NGO community concerning the well-being of children therefore hope that the future .kids registry could follow the below guiding principles:

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- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle.

Yours faithfully,

For and on behalf of:

Child Rights Information Center Moldova

Name: Cezar Gavriliuc

Title: Executive director

Organization: Child Rights Information Center Moldova

Website: www.childrights.md

Note: The Child's Rights Information Center (CRIC) is a non-governmental, independent and apolitical organization, set up in 1999. CRIC administers education and social programs, developing projects and services related with researches, access to information for all interested parties, training, publications etc. CRIC's mission is to contribute to the implementation of the UN Convention on the Rights of the Child (CRC) in the Republic of Moldova by spreading the information and by supporting children's participation initiatives.

Hong Kong Youth Synergy
香港青年學生動力

To: ICANN

From: Hong Kong Youth Synergy,
9/F, Hecny Tower, 9 Chatham Road, Tsim Sha Tsui, Hong Kong

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of the community concerning the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

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- Operate as a not-for-profit initiative to develop .kids as a global domain promoting kids-friendly content on the Internet;
- Promote the well being of children online and uphold children's rights;
- Value children's participation on Internet governance by making .kids a platform for children as an important part of the multi-stakeholder approach to build a better Internet world together
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle

We are aware that the application has been submitted for .kids ASCII gTLD by DotKids Foundation. With the above guiding principles as the core operating rule of the Foundation, we hereby express our support towards the application and the development of the initiative.

Contact Information Redacted

Yours faithfully,

For and on behalf of: Hong Kong Youth Synergy

Name: Ms. Elaine CHENG

Title: Vice-Chairman

Contact Email: Contact Information Redacted

Organization: Hong Kong Youth Synergy

Website: www.hkys.hk

Date: 11 April 2012

To: ICANN

From: [Children Rights Group name & address]

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of the NGO community concerning the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

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- Promote the well being of children online and children's rights;
- Value children's participation on Internet governance by making .kids a platform for children and multi-stakeholder to build a better Internet world together; and
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle.

Yours faithfully,
For and on behalf of:

[Ken.]

CHAN KAM MING
Name:

Title: Assistant General Manager

Organization: Internet Learning Support Centre

Website www.weborganic.hk

Date: 13.3.2012

Note: Our organization is to provide affordable internet access service and computer to deprived student. Our mission is to bridge the digital gap for the deprived families and Children

To: ICANN

From: NetMission.Asia

Contact Information Redacted

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of the community concerning the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

- Adopt the United Nations Convention on the Rights of the Child (UNCRC) as a fundamental guiding principle to protect the rights of children;
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- Promote the well being of children online and uphold children's rights;
- Value children's participation on Internet governance by making .kids a platform for children as an important part of the multi-stakeholder approach to build a better Internet world together
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle

We are aware that the application has been submitted for .kids ASCII gTLD by DotKids Foundation. With the above guiding principles as the core operating rule of the Foundation, we hereby express our support towards the application and the development of the initiative.

Yours faithfully,
For and on behalf of:

[NetMission.Asia]

Name: Ms. Ka Man, TSANG

Title: Program Director

Organization: NetMission.Asia

Website: www.netmission.asia

Date: 11 April 2012

The Foundation for Network Initiatives
"The Smart Internet"

To: ICANN
From: Foundation "Smart Internet"

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of Russian and global NGO community concerned with the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

- Adopt the United Nations Convention on the Rights of the Child (UNCRC) as a fundamental guiding principle to protect the rights of children;
- Operate as a not-for-profit initiative to develop .kids as a global domain promoting kids-friendly content on the Internet;
- Promote the well being of children online and uphold children's rights;
- Value children's participation on Internet governance by making .kids a platform for children as an important part of the multi-stakeholder approach to build a better Internet world together;
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle

We are aware that the application has been submitted for .kids ASCII gTLD. We are in contact with the Applicant who is equally aware of our IDN gTLD Application .ДЕТИ. Given that our Application concerns Cyrillic IDN gTLD we have agreed that our applications are not in rivalry; rather, they complement each other in different conditions and can co-exist on the global Internet. The two organizations strongly support each other's initiative and will be looking to collaborate closely in the advocacy of the .Kids and .ДЕТИ gTLDs.

Yours faithfully,

For and on behalf of The Foundation for Network Initiatives "The Smart Internet"

Marina Nikerova

Chairman of the Board

Contact Information Redacted

e-mail: info@smartinternet.info, www.smartinternet.info

香 港 資 優 教 育 學 苑
The Hong Kong Academy for Gifted Education

Letter of Endorsement for DotKids Foundation

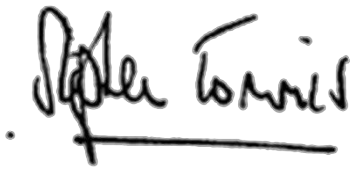
Dear ICANN,

Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)1. Its express complaintresponse system2 together with the Monitoring Committee3 is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council4. I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,



Dr Stephen Tommis
Executive Director

The Hong Kong Academy for Gifted Education
Sha Kok Estate, Shatin, N.T., Hong Kong

www.hkage.org.hk

Telephone: Contact Information Redacted
Fax: Contact Information Redacted

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

2. Express complaint-response system and the Monitoring Committee

An online portal will accept complaints reports of any inappropriate content from the public through a structured report form, followed by a takedown decision process. The Monitoring Committee, which consists of members of the foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization, oversees the registrants. In case of violation of the guiding principles that results in the proliferation of materials likely to harm and disturb the kids, the registrants will be subjected to cancelation, suspension and takedown of the domain name.

3. Kids-friendly namespace

The establishment of a core mandate advocates the kids-friendly namespace through the use of kids-friendly language, graphics and presentation formats and the recruitment of children information experts, all of which entitle children a safe platform for knowledge exploration, free expression and participation in global policies, especially Internet governance.

4. Children advisory council

Children are entitled the freedom to express opinions freely in matters affecting their social, economic, religious, cultural and political life. Being a major stakeholder of escalating involvement in the cyber world, children could be active contributors to the information society. Therefore, a children advisory council would be set up as part of the organizational structure and governance to facilitate children's participation. It serves as a child-friendly discussion environment for child representatives from various child-led organization, where different concern groups are free to express their opinion.

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I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,

Akadair Roy

AKADAIR ROY
CHILDREN & YOUNG PEOPLE COMMISSIONER
ACT HUMAN RIGHTS COMMISSION
CANBERRA AUSTRACIA

Contact Information Redacted

[Signature]
[Name/Title]
[Contact]

Letter of Endorsement for DotKids Foundation

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Yours sincerely,

[Signature]
[Name/Title]
[Contact]

REIDAR HJERMANN
former ombudsman for children in Norway
Clinical psychologist.
Expert in human rights and participation for children and young people
Tel: Contact Information Redacted
E-mail: Contact Information Redacted

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Yours sincerely,

Dennis. Chi Tuen Ho

Solicitor.

(M.S Contact Information Redacted

[Signature]
[Name/Title]
[Contact]

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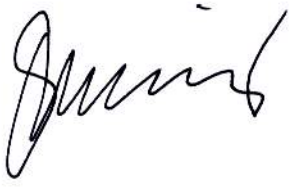

Diena Haryana
Chairperson, SEJIWA Foundation
Contact Information Redacted

Phones: Contact Information Redacted
www.sejiwa.org

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

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RIGHTS OF YOUNG Foundation

31 / 05 /2013

LETTER OF ENDORSEMENT FOR DOTKIDS FOUNDATION

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I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2]together with the Monitoring Committee[3]is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and reconfirm support to the shared goals and principles.

Yours sincere

Jonathan Ssembatya
Coordinator Children and youth participation
Rights of Young Foundation Uganda
Former Youth representative ECPAT International board
Email: Contact Information Redacted
Tel: Contact Information Redacted

Protect and Save the Children

Protect and Save the Children Association of Selangor and Kuala Lumpur (Reg. no.7)
Contact Information Redacted
T Contact Information Redacted E protect@psthechildren.org.my
W www.psthechildren.org.my

5th June 2013

Letter of Endorsement for DotKids Foundation

Dear ICANN,

Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2] together with the Monitoring Committee[3] is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,

Mrs. P. Nagasayee Malathy
Executive Director

Letter of Endorsement for DotKids Foundation

Dear ICANN,

Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2]together with the Monitoring Committee[3]is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,

Sot Sitha (Mr.)
Network Coordinator of CCYMCR
E-mail: Contact Information Redacted
Tel: Contact Information Redacted
H/P: Contact Information Redacted

Letter of Endorsement for DotKids Foundation

Dear ICANN,

Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2] together with the Monitoring Committee[3] is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,

P. Schnyder

Peter Schnyder
president a.i. Children's Lobby Switzerland

Bern, 28 th of June 2013

Contact Information Redacted

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

2. Express complaint-response system and the Monitoring Committee

An online portal will accept complaints reports of any inappropriate content from the public through a structured report form, followed by a takedown decision process. The Monitoring Committee, which consists of members of the foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization, oversees the registrants. In case of violation of the guiding principles that results in the proliferation of materials likely to harm and disturb the kids, the registrants will be subjected to cancelation, suspension and takedown of the domain name.

3. Kids-friendly namespace

The establishment of a core mandate advocates the kids-friendly namespace through the use of kids-friendly language, graphics and presentation formats and the recruitment of children information experts, all of which entitle children a safe platform for knowledge exploration, free expression and participation in global policies, especially Internet governance.

4. Children advisory council

Children are entitled the freedom to express opinions freely in matters affecting their social, economic, religious, cultural and political life. Being a major stakeholder of escalating involvement in the cyber world, children could be active contributors to the information society. Therefore, a children advisory council would be set up as part of the organizational structure and governance to facilitate children's participation. It serves as a child-friendly discussion environment for child representatives from various child-led organization, where different concern groups are free to express their opinion.

September 26, 2013

Dear ICANN,

I am pleased to write to you on behalf of the Child Welfare League of America (CWLA), to lend our support to Dotkids (.kids), the proposed gTLD. CWLA is one leading organization organization in the United States. As a coalition of individuals, and non-governmental and governmental child serving organizations, CWLA to ensure the safety, permanency, and well-being of the nation's children, youth and families.

CWLA believes that the propose gTLD, Dotkids (.kids) ought to be a domain dedicated specifically to serving the children's community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, we commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications suhmitted by the profit-making non children centric corporates.

CWLA recognizes and applauds the DotKids Foundation for its strict adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2] together with the Monitoring Committee[3] is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

CWLA also recognizes that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

We hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. We also express our interest in the DotKids Foundation's future development and render our support to the shared goals and principles.

Yours sincerely,

Christine James Brown

Christine James-Brown
President and CEO

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

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An online portal will accept complaints reports of any inappropriate content from the public through a structured report form, followed by a takedown decision process. The Monitoring Committee, which consists of members of the foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization, oversees the registrants. In case of violation of the guiding principles that results in the proliferation of materials likely to harm and disturb the kids, the registrants will be subjected to cancelation, suspension and takedown of the domain name.

3. Kids-friendly namespace

The establishment of a core mandate advocates the kids-friendly namespace through the use of kids-friendly language, graphics and presentation formats and the recruitment of children information experts, all of which entitle children a safe platform for knowledge exploration, free expression and participation in global policies, especially Internet governance.

4. Children advisory council

Children are entitled the freedom to express opinions freely in matters affecting their social, economic, religious, cultural and political life. Being a major stakeholder of escalating involvement in the cyber world, children could be active contributors to the information society. Therefore, a children advisory council would be set up as part of the organizational structure and governance to facilitate children's participation. It serves as a child-friendly discussion environment for child representatives from various child-led organization, where different concern groups are free to express their opinion.

Letter of Endorsement for DotKids Foundation

Dear ICANN,

The Association for Childhood Education International (ACEI) believes the proposed gTLD, Dotkids (.kids), should be a domain dedicated to serving specifically the child community. The domain should recognize and care for the special needs of children as the principle beneficiary and primary end-users. In view of this, ACEI commends the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission to create a kids-friendly cyberspace that protects children from inappropriate content and promotes child participation in Internet governance. In this way, the DotKids Foundation initiative is distinct from the applications submitted by two large companies whose motives for the Dotkids gTLD may not be child-centric.

ACEI recognizes that the DotKids Foundation strictly adheres to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2] together with the Monitoring Committee[3] are believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate for a kids-friendly namespace.

ACEI also recognizes that the DotKids Foundation is dedicated to providing the best environment for children's participation, contributing funds to projects that support the training of children to participate in the global Internet government discourse, and incorporating children-led groups into the children advisory council[4].

ACEI, therefore, supports the DotKids Foundation's mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion, and supporting the children community through the proposed .kids initiative. With interest, ACEI hopes to follow the DotKids Foundation's future development and provide continued support to its shared, rights-based goals and principles.

Yours sincerely,

Diane Whitehead
Executive Director
Contact Information Redacted

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

2. Express complaint-response system and the Monitoring Committee

An online portal will accept complaints reports of any inappropriate content from the public through a structured report form, followed by a takedown decision process. The Monitoring Committee, which consists of members of the foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization, oversees the registrants. In case of violation of the guiding principles that results in the proliferation of materials likely to harm and disturb the kids, the registrants will be subjected to cancelation, suspension and takedown of the domain name.

3. Kids-friendly namespace

The establishment of a core mandate advocates the kids-friendly namespace through the use of kids-friendly language, graphics and presentation formats and the recruitment of children information experts, all of which entitle children a safe platform for knowledge exploration, free expression and participation in global policies, especially Internet governance.

4. Children advisory council

Children are entitled the freedom to express opinions freely in matters affecting their social, economic, religious, cultural and political life. Being a major stakeholder of escalating involvement in the cyber world, children could be active contributors to the information society. Therefore, a children advisory council would be set up as part of the organizational structure and governance to facilitate children's participation. It serves as a child-friendly discussion environment for child representatives from various child-led organization, where different concern groups are free to express their opinion.

Date: December 03, 2013
Letter of Endorsement for DotKids Foundation

Dear ICANN,

Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)[1]. Its express complaint-response system[2]together with the Monitoring Committee[3]is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council[4].

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,

Haykaz Bagyan
Director
Media Education Center
Yerevan, Armenia

Email Contact Information Redacted
Tel: Contact Information Redacted
http://mediaeducation.am , http://safe.am

Appendix

1. United Nations Convention on the Rights of the Child (UNCRC)

It is the first legally binding international instrument to incorporate the full range of human rights, ratified by 194 countries. The DotKids Foundation strives to protect children from materials "likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development, as stated in Article 32 of the UNCRC.

2. Express complaint-response system and the Monitoring Committee

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The establishment of a core mandate advocates the kids-friendly namespace through the use of kids-friendly language, graphics and presentation formats and the recruitment of children information experts, all of which entitle children a safe platform for knowledge exploration, free expression and participation in global policies, especially Internet governance.

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Children are entitled the freedom to express opinions freely in matters affecting their social, economic, religious, cultural and political life. Being a major stakeholder of escalating involvement in the cyber world, children could be active contributors to the information society. Therefore, a children advisory council would be set up as part of the organizational structure and governance to facilitate children's participation. It serves as a child-friendly discussion environment for child representatives from various child-led organization, where different concern groups are free to express their opinion.

FIRST FOCUS
MAKING CHILDREN & FAMILIES THE PRIORITY

Contact Information Redacted

T: Contact Information Redacted www.firstfocus.net

January 23, 2014
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive
Suite 300
Los Angeles, CA 90094

Dear:

On behalf of First Focus, a United States advocacy organization dedicated to making children and families the priority in federal and policy decisions, I write in support of Dotkids (.kids), the proposed gTLD, as a domain dedicated to serving children. In particular, our organization supports the DotKids Foundation application to manage the domain. The DotKids Foundation is a not-for-profit, community-based organization, with a commitment and mission to create a kids-friendly cyberspace that protects children from inappropriate content and promotes child participation in Internet governance. This domain provides a unique opportunity, and should recognize and care for the special needs of kids as the primary beneficiary and major end-users. To that end, you will find the DotKids Foundation distinct from the other two applications submitted by the profit-making, and non-children centric corporations.

We recognize and value that the DotKids Foundation strictly adheres to the principles of the United Nations Convention on the Rights of the Child (UNCRC), signed by the United States in 1995. The organization's express complaint-response system, together with the Monitoring Committee it proposes, will be an effective portal in monitoring the registrants. The DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

ICANN has the opportunity with the .kids gTLD to create a safe space for children on the Internet. Our children need the protections and resources the DotKids Foundation can offer. We believe DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council.

We strongly support a kids-friendly Internet space and we believe the DotKids Foundation can offer the best opportunity for this with its proposed initiatives. Thank you for your consideration of their application.

Sincerely,

Bruce Lesley

Bruce Lesley
President, First Focus

EUROPEAN PARLIAMENT 2009 - 2014

9.9.2013 0014/2013

WRITTEN DECLARATION

submitted under Rule 123 of the Rules of Procedure

on protecting children and their rights in the context of internet namespace targeting children

Tanja Fajon (S&D), Amelia Andersdotter (Verts/ALE), Jan Březina (PPE), Maria Da Graça Carvalho (PPE), Iliana Malinova Iotova (S&D), Seán Kelly (PPE), Petru Constantin Luhan (PPE), Cristiana Muscardini (ECR), Ivo Vajgl (ALDE), Angelika Werthmann (ALDE), Milan Zver (PPE)

Lapse date: 9.12.2013

0014/2013

Written declaration, under Rule 123 of Parliament's Rules of Procedure, on protecting children and their rights in the context of internet namespace targeting children[1]

1. ICANN (the Internet Corporation for Assigned Names and Numbers) is in the process of adding new generic top-level domains (gTLDs) to the internet. Some of the new gTLD strings that have been applied for are targeted on or are closely related to children, among them the string '.kid(s)';

2. A children-friendly space on the internet enhances the accessibility of knowledge and can impact positively on children worldwide;

3. The proper governance of such online space is crucial in order to reduce the risks of harm and ensure that the protection of children and their rights is not compromised;

4. Such proper governance requires the participation of the children's rights community, including children themselves, within the governance structure, in order to ensure the best interests of the child and guard against commercial gain being the main driver, in line with the UN Convention on the Rights of the Child (UNCRC);

5. The Commission and the Council are hence called upon to provide advice to ICANN so as to ensure that it takes the above principles into account when approving or rejecting gTLD applications that are targeted on or are closely related to children, as in the case of the string '.kid(s)';

6. This declaration, together with the names of the signatories, is forwarded to the Commission and the Council.

[1] In accordance with Rule 123(4) and (5) of Parliament's Rules of Procedure, when the declaration is signed by a majority of Parliament's component Members, it shall be published in the minutes with the names of its signatories and forwarded to the addressees, without however binding Parliament.

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) FARKA LIVIA	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8/10/13

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) ELISABETTA GARDINI	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) CARLOS ITURGAIZ	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 23/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters)	Signature
KALINOWSKI JAROSŁAW	

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 23/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) BELA KOVACS	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) SUSY DE MARTINI	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) CLAUDIO MORGANTI	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters) C	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 21/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters)	Signature
Olgierd Dojda	

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 21/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters)	Signature
Olgierd Dojda	

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 23/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters)	Signature
JAROSLAV PAŠKA	

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) ANDREAS PETSILLIDES	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) PRETA	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 8-10-2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters) TRAIAN UNGUREANU	Signature

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

Date: 25/10/2013

Written Declaration 0014/2013

on protecting children and their rights in the context of internet namespace targeting children

Lapsing date: 9.12.2013

I hereby support the Written Declaration	
Name (typed or capital letters)	Signature
IULIU WINKLER	

I hereby withdraw my signature to the Written Declaration	
Name (typed or capital letters)	Signature

To be sent from Member's own mailbox to:

Contact Information Redacted

DotKids Foundation's ".kid(s)" Community Application
Community Priority Evaluation (CPE) Guidelines Comparison

Criterion #1: Community Establishment

This section relates to the community as explicitly identified and defined according to statements in the application. (The implicit reach of the applied-for string is not considered here, but taken into account when scoring Criterion #2, "Nexus between Proposed String and Community.")

Measured by
1-A Delineation
1-B Extension

A maximum of 4 points is possible on the Community Establishment criterion, and each sub-criterion has a maximum of 2 possible points.

1-A Delineation

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
2= Clearly delineated, organized, and pre-existing community. 1= Clearly delineated and pre-existing community, but not fulfilling the requirements for a score of 2. 0= Insufficient delineation and pre-existence for a score of 1.	The following questions must be scored when evaluating the application: Is the community clearly delineated? Is there at least one entity mainly dedicated to the community? Does the entity (referred to above) have documented evidence of community activities? Has the community been active since at least September 2007?	The community is clearly delineated: • United Nations Convention on the Rights of the Child (UNCRC) • Kids: under age of 18 • As consistent with the children rights approach of the United Nations Committee on the Rights of the Child, kids do not exist independently in the community. They are a vulnerable group whose rights are to be advocated and defended by those who are involved with kids to protect, promote and advocate their rights for their best interests. They are supported and also represented by those who are no longer kids but are intricately involved with kids to protect, promote and advocate their rights for their best interests. They are Children Rights and Children Welfare organizations, Children-Led groups and alliances, which together are considered the children rights community. There are many entities mainly dedicated to the community, e.g. UNICEF, Save the Children, Child Welfare League of America, and other international, national and local organizations.

		The entities dedicated to the community have many documented evidence of community activities, e.g. the UNCRC sessions (http://www.ohchr.org/EN/HRBodies/CRC/Pages/CRCIndex.aspx), the Universal Children's Day (http://www.un.org/en/events/childrenday/), and many other international, national and local activities. Note that "the entity" here refers to entities within the community and not the applicant (DotKids Foundation). Nevertheless, since formation and submission of the new gTLD application in 2012, DotKids have already started participating and contributing to many of the activities, including having been invited to meet with the UNCRC, participated at children rights advocacy at the European Union, at the IGF, etc. The community has been active since well before September 2007.
Definitions		
"Community" - Usage of the expression "community" has evolved considerably from its Latin origin – "communitas" meaning "fellowship" – while still implying more of cohesion than a mere commonality of interest. Notably, as "community" is used throughout the application, there should be: (a) an awareness and recognition of a community among its members; (b) some understanding of the community's existence prior to September 2007 (when the new gTLD policy recommendations were completed); and (c) extended tenure or longevity—non-transience— into the future	The "community," as it relates to Criterion #1, refers to the stated community in the application. Consider the following: □□Was the entity established to administer the community? □□Does the entity's mission statement clearly identify the community? Additional research may need to be performed to establish that there is documented evidence of community activities. Research may include reviewing the entity's web site, including mission statements, charters, etc.	It is unclear whether the question "was the entity established" refers to entities in the community as per the above or the registry entity. Given the requirements in the AGB one would interpret "entity" used here as consistent with above, i.e. entities in the community. In response therefore: Because there are many entities none of which could be said to have been established to "administer the community". Many of the international, national and local community organizations work together in the community. One unifying instrument is the UNCRC, which is ultimately important, but the true calling that brings the community together is the concern for the well being of kids. All of the entities in the community clearly identify the community. In addition DotKids Foundation also considers itself as a part of the community and its mission statement also clearly identifies the community. References in the DotKids Application:

		[18(a)]The DotKids Foundation proposes the .kids gTLD as a domain dedicated to serving the global kids community. DotKids' nature is community-based. As defined by Article 1 of United Nations Convention on the Rights of Child (http://www2.ohchr.org/english/law/crc.htm), there is a clear definition of children: they are every human under 18 years old. [18(b)]Area of Specialty Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier. As consistent with the children rights approach of the United Nations Committee on the Rights of the Child, kids do not exist independently in the community they are a vulnerable group whose rights are to be advocated and defended by those who are involved with kids to protect, promote and advocate their rights for their best interests. The Government Advisory Committee (GAC) of ICANN also identified .kids as one of the strings that requires specific safeguards for which the registry operators shall be made aware of the importance of protecting children and their rights consistent with the UNCRC. (https://gacweb.icann.org/download/attachments/27132037/FINAL_Buenos_Aires_GAC_Communique_20131120.pdf?version=1&modificationDate=1385055905000&api=v2) This further outlines the inherent role of children's rights in the kids community. The DotKids Foundation application is the only ".kid(s)" application that is committed to adopting the UNCRC. We believe it is important for the ICANN evaluation panel to understand that such adoption is critical to defending the rights of our child online in the ".kids" namespace. As a child centric domain space serving the kids community, ".kids" must have appropriate safeguards beyond the baseline ICANN gTLD requirements, and be represented by a group of entities and individuals that advocate and defend children rights. i.e. Children Rights and Children Welfare charities, non-profits, children-led groups and alliances which in general are referred as child rights organizations (i.e. Kids Community) that are child centric and work on the well-being of children by upholding and advocating the principles of the UNCRC. [20(a)]For instance, community members continue to collaborate in pursuing the agenda for the best interest of kids in the online space with its growing significance. This can be witnessed

		through the example of the Child Online Protection (COP) Campaign initiated by the International Telecommunications Union with many children's rights organizations supporting and contributing to the COP guidelines. DotKids Foundation was also invited to share our views at their working group meeting in Geneva in Feb 2014. (http://www.itu.int/en/council/cwg-cop/Pages/eighth.aspx)
"Delineation" relates to the membership of a community, where a clear and straight-forward membership definition scores high, while an unclear, dispersed or unbound definition scores low.	"Delineation" also refers to the extent to which a community has the requisite awareness and recognition from its members. The following non-exhaustive list denotes elements of straight-forward member definitions: fees, skill and/or accreditation requirements, privileges or benefits entitled to members, etc.	Community members are well aware of the community and recognize the boundaries of the community. There is clear recognition and solidarity among community members, including both kids themselves as well as children rights and children welfare organizations, children-led groups and alliances. There is straightforward delineation: Kids are defined by the UNCRC as persons under 18 years of age. Children rights community organizations are clearly identifiable by their mission and their alignment with the principles of the UNCRC. Kids under 18 have special privileges and needs protected by law and also as articulated in the UNCRC. References in the DotKids Application: [20(a)]Clear Delineation of Kids Community Establishing ourselves as a kids' best interest domain, the .kids domain is intended for the kids community. Our primary beneficiary is certainly the kids themselves who are the major end-users of the kids-friendly space and benefiting from our advocacy. Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier. (http://www2.ohchr.org/english/law/crc.htm) With the above clear definition of Kids, it shows that they are clearly delineated from the Internet community at large. In fact, if the community was not clearly delineated and have special needs, there would not be a need for a United Nations Convention on the Rights of the Child (UNCRC) independently from the Universal Declaration of Human Rights. This is also

		specifically staed in the Declaration of the Rights of the Child in 1959, "the child, by reason of his physical and mental immaturity, needs special safeguards and care, including appropriate legal protection, before as well as after birth" (https://www.un.org/cyberschoolbus/humanrights/resources/child.asp) The UNCRC has been ratified by 194 countries globally making it the most universally accepted human rights convention. The kids community: The kids community is clearly delineated with clear and straightforward membership definition: 1) Kids themselves: Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier 2) Consistent with the children rights approach considered by the United Nations Committee on the Rights of the Child, kids do not exist independently in the community. They are supported and also represented by those who are no longer kids but are intricately involved with kids to protect, promote and advocate their rights for their best interests. They are Children Rights and Children Welfare organizations (charities, NGOs, initiatives), Children-Led groups and alliances, which together are considered the children rights community. In short, the Kids Community are the kids themselves (under 18) and children rights organizations around the world (unified under the UNCRC). [20(a)]Estimated size of the community Children and youths represent approximately 30-35% of the world population, or 2.5billion, as reported by the Department of Economic and Social Affairs. (http://esa.un.org/unpd/wpp/Excel-Data/population.htm) There is no geographical constraints to the community but members enter and leave with consistency and stability. There is an unlimited longevity as babies are born and teenagers will grow past 18. Besides individuals (kids under 18), youth organisations, especially child-led initiatives are key members of the community. As explained above, the kids community include children rights organizations that serve the best interests of kids. The number of children rights and children welfare organizations, children-led groups and alliances is large. Based only on the Child Rights International Network (CRIN) database (https://www.crin.org/en/library), there are more than

		3,000 children rights community organizations around the world. The DotKids Foundation has a governance structure that invites all these organizations to join and participate in the governance of the registry and of the .kids namespace. [18(a)]The DotKids Foundation is a membership consortium formed (Refer to 20(b) for detailed governance structure) by the community and committed to serve the community. The governance structure openly invites the community members outlined in 20(a) i.e. Children Rights and Children Welfare charities, non-profits, children-led groups and alliances which in general are referred to as children rights organizations that are child centric and work on the well-being of children by upholding or advocating the principles of the UNCRC.
"Pre-existing" means that a community has been active as such since before the new gTLD policy recommendations were completed in September 2007.		The community has been active since well before the new gTLD policy recommendations were completed in September 2007. References in the DotKids Application: [20(a)]Pre-existing community since the world started This community has existed since the beginning of mankind, and the recognition for it being identified as a delineated community can be traced back throughout history and more importantly in the 20th Century from the drafting of the Declaration on the Rights of the Child by the League of Nations in 1923 leading up through the adoption of the UNCRC by the United Nations General Assembly in 1989 and the Convention becoming part of International Law in 1990. The document that best represents the idea of community that is formed around kids, is first witnessed back to 1923 when Eglantyne Jebb, founder of Save the Children, summarised the rights of children in five points. Many of the community members are established prior to 2007 such as Child Welfare League of America (CWLA), since 1921, Protect and Save the Children, since 1999, and Child Rights Information Center Moldova, since 1998.
"Organized" implies that there is at least one entity mainly dedicated to the community, with documented evidence of community activities.	"Mainly" could imply that the entity administering the community may have additional roles/functions beyond administering the community, but one of the key or primary	There are many entities mainly dedicated to the community with evidence of community activities. References in the DotKids Application:

	purposes/functions of the entity is to administer a community or a community organization. Consider the following: □□Was the entity established to administer the community? □□Does the entity's mission statement clearly identify the community?	[20(a)] Organized and active kids community There are many organisations dedicated to the kids community. Major international ones include UNICEF, Save the Children, Free the Children, Big Brothers Big Sisters, Boys & Girls Club and many more. Among which UNICEF (HK), Save the Children (HK), Boys' and Girls' Club (HK) are already signed supporters of the DotKids initiative. They all have presence around their globe, and to address their own causes. Major causes that concerns children include adoption and fostering, education, human rights, disability, social care, child protection, etc. The community is very active and the different organizations hold regular activities around the world. The Committee on the Rights of the Child (CRC) of UN holds session meetings regularly since 1991 where community members outlined above including kids and children's rights organizations (and government institutions) participate to report on the children's rights situation in their own countries. (http://www.ohchr.org/EN/HRBodies/CRC/Pages/CRCIndex.aspx) Child Rights Coalition Asia, a regional child rights alliance and a supporter of ".kids" focuses on bringing civil society groups in the region together to organize activities including research, child rights campaigns and children's participation in related activities. (http://childrightscoalitionasia.org/about-us/what-we-do/activities/) [20(c)] The DotKids Foundation, ourselves, have actively promoted and advocated for a kids-friendly cyberspace globally. For example, we supported activities at the European Parliament promoting children rights online. We were also invited to meet with the United Nations Committee on the Rights of the Child, child rights organizations and child-led groups to jointly advocate the idea of a kids-friendly internet via the establishment of ".kids". The Foundation also co-organized the first children forum during the ICANN Beijing meeting and supported Safer Internet Day activities. This shows that the community is organized with requisite recognition and awareness among themselves which can also be seen from their own mission statement and the advocating causes.
Criterion 1-A guidelines		
With respect to "Delineation" and		The DotKids application satisfactorily demonstrates all three relevant

"Extension," it should be noted that a community can consist of legal entities (for example, an association of suppliers of a particular service), of individuals (for example, a language community) or of a logical alliance of communities (for example, an international federation of national communities of a similar nature). All are viable as such, provided the requisite awareness and recognition of the community is at hand among the members. Otherwise the application would be seen as not relating to a real community and score 0 on both "Delineation" and "Extension." With respect to "Delineation," if an application satisfactorily demonstrates all three relevant parameters (delineation, pre-existing and organized), then it scores a 2.		parameters: • Delineation: clearly and straightforwardly delineated (well defined under UNCRC) • Pre-Existing: Many community organizations were existing well before September 2007 • Organized: Many community organizations, international, national and local dedicated to the community.

1-B Extension

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Extension: 2=Community of considerable size and longevity 1=Community of either considerable size or longevity, but not fulfilling the requirements for a score of 2. 0=Community of neither considerable size nor longevity	The following questions must be scored when evaluating the application: Is the community of considerable size? Does the community demonstrate longevity?	The community is of considerable size: • Kids represent 30-35% of the global population • There are more than 3,000 children rights community organizations around the world The community demonstrates longevity: • Kids continue to be born, and the community continue to evolve as new born arrives and kids grow beyond 18 years of age • As long as there are kids, they do not exist independently in the community, they are a vulnerable group whose rights are to be advocated and defended by those who are involved with kids to protect, promote and advocate their rights for their best interests.

		While the community is geographically global, it is unified in solidarity with a cohesive common purpose aligned with the principles of the UNCRC.
Definitions		
“Extension” relates to the dimensions of the community, regarding its number of members, geographical reach, and foreseeable activity lifetime, as further explained in the following.		The community is large in the number of its members and has a global geographic reach with limitless foreseeable activity lifetime. References in the DotKids Application: [20(a)]Estimated size of the community Children and youths represent approximately 30-35% of the world population, or 2.5billion, as reported by the Department of Economic and Social Affairs. (http://esa.un.org/unpd/wpp/Excel-Data/population.htm) There is no geographical constraints to the community but members enter and leave with consistency and stability. There is an unlimited longevity as babies are born and teenagers will grow past 18. Besides individuals (kids under 18), youth organisations, especially child-led initiatives are key members of the community. As explained above, the kids community include children rights organizations that serve the best interests of kids. The number of children rights and children welfare organizations, children-led groups and alliances is large. Based only on the Child Rights International Network (CRIN) database (https://www.crin.org/en/library), there are more than 3,000 children rights community organizations around the world. The DotKids Foundation has a governance structure that invites all these organizations to join and participate in the governance of the registry and of the .kids namespace.
"Size" relates both to the number of members and the geographical reach of the community, and will be scored depending on the context rather than on absolute numbers - a geographic location community may count millions of members in a limited location, a language community may have a million members with some spread over the globe, a community of service providers may have "only" some hundred members although	Consider the following: □ Is the designated community large in terms of membership and/or geographic dispersion?	The community is large in terms of both its membership and geographical dispersion. References in the DotKids Application: [20(a)]Estimated size of the community [20(b)]Relations to the community and its constituent groups Community support is a key element of the success of the DotKids foundation. We have gathered support from various parts of the world, including Asia, Europe, North America, South America and

well spread over the globe, just to mention some examples - all these can be regarded as of "considerable size."		Africa etc. We will continue to outreach to and engage with the community as the .kids Registry develops. [20(f)] Endorsement List
"Longevity" means that the pursuits of a community are of a lasting, non-transient nature.	Consider the following: □ Is the community a relatively short-lived congregation (e.g. a group that forms to represent a one-off event)? □□ Is the community forward-looking (i.e.will it continue to exist in the future)?	The community is not a short-lived congregation. The community is forward-looking and have a limitless future to continue to exist. References in the DotKids Application: [20(a)] Organized and active kids community There are many organisations dedicated to the kids community. Major international ones include UNICEF, Save the Children, Free the Children, Big Brothers Big Sisters, Boys & Girls Club and many more. Among which UNICEF (HK), Save the Children (HK), Boys' and Girls' Club (HK) are already signed supporters of the DotKids initiative. They all have presence around their globe, and to address their own causes. Major causes that concerns children include adoption and fostering, education, human rights, disability, social care, child protection, etc. The community is very active and the different organizations hold regular activities around the world. The Committee on the Rights of the Child (CRC) of UN holds session meetings regularly since 1991 where community members outlined above including kids and children's rights organizations (and government institutions) participate to report on the children's rights situation in their own countries. (http://www.ohchr.org/EN/HRBodies/CRC/Pages/CRCIndex.aspx) Child Rights Coalition Asia, a regional child rights alliance and a supporter of ".kids" focuses on bringing civil society groups in the region together to organize activities including research, child rights campaigns and children's participation in related activities. (http://childrightscoalitionasia.org/about-us/what-we-do/activities/) [20(c)] The DotKids Foundation, ourselves, have actively promoted and advocated for a kids-friendly cyberspace globally. For example, we supported activities at the European Parliament promoting children rights online. We were also invited to meet with the United Nations Committee on the Rights of the Child, child rights organizations and child-led groups to jointly advocate the idea of a kids-friendly internet via the
Criterion 1-B Guidelines		
With respect to "Delineation" and "Extension," it should be noted that a community can consist of legal entities (for example, an association of suppliers of a particular service), of individuals (for example, a language community) or of a logical alliance of communities (for example, an international federation of national communities of a similar nature). All are viable as such, provided the requisite awareness and recognition of the community is at hand among the members. Otherwise the application would be seen as not relating to a real community and score 0 on both "Delineation" and "Extension." With respect to "Extension," if an application satisfactorily demonstrates both community size and longevity, it scores a 2.		

		establishment of ".kids". The Foundation also co-organized the first children forum during the ICANN Beijing meeting and supported Safer Internet Day activities. The community demonstrates both community size and longevity.

Criterion #2: Nexus between Proposed String and Community

This section evaluates the relevance of the string to the specific community that it claims to represent. Measured by□2-A Nexus□2-B Uniqueness

A maximum of 4 points is possible on the Nexus criterion, and with the Nexus sub-criterion having a maximum of 3 possible points, and the Uniqueness sub-criterion having a maximum of 1 possible point.

2-A Nexus

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Nexus:□3= The string matches the name of the community or is a well-known short-form or abbreviation of the community□2= String identifies the community, but does not qualify for a score of 3□0= String nexus does not fulfill the requirements for a score of 2	The following question must be scored when evaluating the application: Does the string match the name of the community or is it a well-known short-form or abbreviation of the community name? The name may be, but does not need to be, the name of an organization dedicated to the community.	The string matches the name of the community as it is known by the community and by the public in general. The name matches many names of organizations dedicated to the community, e.g. Kids Dream, Street Kids Rescue, Kids of Africa, etc. The word "children" is also commonly used, however, "kids" is especially used for engaging kids, the target community, e.g. www.unicef.de/kids, www.unicef.be/kids, www.unicef.org.co/kids, etc.
Definitions		
"Name" of the community means the established name by which the community is commonly known by others. It may be, but does not need to be, the name of an organization dedicated to the community.	"Others" refers to individuals outside of the community itself, as well as the most knowledgeable individuals in the wider geographic and language environment of direct relevance. It also refers to recognition from other organizations, such as quasi-official, publicly recognized institutions, or other peer groups.	Many individuals outside of the community itself refer to the community or its members as "kids". The name is well recognized by official and publicly recognized institutions such as the UNICEF and many national and local authorities. The community is global. While "kid" in the English language may be used to refer to a young goat, the use of ".kids" is generally expected by Internet users to be related to the community of the applicant. Therefore it is not over-reaching substantially. Based on Internet search results presented in the application, we have shown that the string clearly identifies the community and is well known by others.
"Identify" means that the applied for string closely describes the community or the community members, without over-reaching substantially beyond the community.	"Over-reaching substantially" means that the string indicates a wider geographical or thematic remit than the community has. Consider the following:	

	□□Does the string identify a wider or related community of which the applicant is a part, but is not specific to the applicant's community? □□An Internet search should be □utilized to help understand whether the string identifies the community and is known by others. □□Consider whether the application mission statement, community responses, and websites align.	The mission statement, community responses and websites of community members align well with the community as defined. References in the DotKids Application: [20(d)]The selected TLD string "kids" matches perfectly with the community that the DotKids Foundation serves. Based on our research, ".kids" is the most appropriate TLD string to represent the community in the context of an identity for the Internet. The string "kids" matches the name of the community and is a well-known form of the community. The community uses the word "children" commonly as well, but "kids" is the term preferred for the purpose of engaging with kids, therefore more suitable as a domain namespace for the target community: kids. For example, UNICEF materials online targeted to kids often use the term "kids": - www.unicef.de/kids - www.unicef.be/kids - www.unicefkids.org.br - www.unicef.org.co/kids Most importantly, "kids" as the applied-for string is commonly known by others as the identification of the community, i.e. helping kids. There are 4 major reasons that we think "kids" would be the best match for the community that we have defined: 1. Our community member's using the same string to define themselves 2. Unique identifier for kids and relatively short 3. Similarity of the same spelling in other languages 4. Prevalence of the term on the Internet 1. Community Member Organisations utilizing "Kids" as their Main Name The string "Kids" is used by many organizations that comprise of our community. The following are just a few examples of the many kids⁄child-related organizations in the different continents, demonstrating the "Kids" is commonly known by others as the identification ⁄ name of the community: Examples From Asia - Kids' dream (http:⁄⁄www.kidsdream.org.hk) Hong Kong Child-led organization focus on children rights
Criterion 2-A Guidelines		
With respect to "Nexus," for a score of 3, the essential aspect is that the applied-for string is commonly known by others as the identification / name of the community. With respect to "Nexus," for a score of 2, the applied-for string should closely describe the community or the community members, without over-reaching substantially beyond the community. As an example, a string could qualify for a score of 2 if it is a noun that the typical community member would naturally be called in the context. If the string appears excessively broad (such as, for example, a globally well-known but local tennis club applying for ".TENNIS") then it would not qualify for a 2.		

		- Street kids rescue (http://streetkidsrescue.org/) The charity's mission is to support orphaned, homeless and sick children in Southeast Asia. Example from Europe - Kids (http://www.kids.org.uk) The national charity working with disabled children, young people and their families across England - Kids of Africa (http://www.kids-of-africa.com/) A charity based in Zurich, Switzerland whose mission is that the children will become a backbone of the next generation of Uganda's society by strengthening the economic and socio-cultural development of Uganda Examples From North America - Caribbean Kids and Families Therapy Organisation (http://www.ckfto.org/) Caribbean Kids and Families Therapy Organisation was founded in 2008 in Port of Spain, Trinidad by a mother of a child with special needs and an Occupational Therapist. Examples from Australia - Hug-Ur-Kids Organization (http://www.hugurkids.com/) Australian organization, providing many supportive services, along with helping many Custodial Parents to be re-united with their 'abducted children' - Cure Kids (http://www.curekids.org.nz/) Address the lack of research into life-threatening childhood illnesses in New Zealand These are all organizations that the DotKids Foundation would invite as members of the organisation and are members of the community that we serve. The word "kids" clearly identifies and describes the community and the community members and do not over-reach beyond the community. As described, the DotKids Foundation adopts the United Nations Convention on the Rights of Child (UNCRC) as its fundamental guiding principle. The UNCRC clearly defines the community as children under the age of 18, and the general use of the word "kids" is not normally used for persons beyond such boundaries of the community. [20(d)] The string "kids" is also short, succinct and especially appropriate for use as a TLD over the other options which can be observed by the comparisons further below. This is an

		important consideration for the effectiveness of the TLD to serve our community, especially given it is for kids to type in and access. 3. Similarity of the same spelling in other languages In selecting and researching the appropriateness of the string to represent the community given the global context of gTLDs, we also looked into the similarity of the concept in different languages. Our findings indicated that many languages use similar word origins for the same meaning as "kids" in English: 1. Afrikaans: kinders 2. Basque: kids 3. Dutch: kinderen 4. German: Kinder 5. Norwegian: Kids 4. Prevalence of the term "kids" on the Internet In determining whether "kids" is a well known term for the community, we also looked in the thesaurus of the word "kids" and found the following relevant synonyms: kids ⁄ kid; youngster; youth; lad; teenager; child; tot; children To further establish the prevalence of the term "kids" on the Internet versus the other forms, we looked at the search results from 3 different search engines and compared the results returned for each keyword: Kids Google (in mm) 2580 Yahoo (in mm) 58.9 Bing (in mm) 1420 Total (in mm) 4058.9 Children Google (in mm) 2560 Yahoo (in mm) 54.4 Bing (in mm) 1360 Total (in mm) 3874.4 Child Google (in mm) 1630 Yahoo (in mm) 270

		Bing (in mm) 1780 Total (in mm) 3680 Youth Google (in mm) 796 Yahoo (in mm) 785 Bing (in mm) 354 Total (in mm) 1935 Tot Google (in mm) 785 Yahoo (in mm) 437 Bing (in mm) 213 Total (in mm) 1435 Teenager Google (in mm) 153 Yahoo (in mm) 166 Bing (in mm) 1110 Total (in mm) 1429 Lad Google (in mm) 107 Yahoo (in mm) 183 Bing (in mm) 27.1 Total (in mm) 317.1 Youngster Google (in mm) 30.4 Yahoo (in mm) 27.5 Bing (in mm) 15.6 Total (in mm) 73.5 Moreover, comparing data on the Global Monthly Searches using the Google Adwords tool, kids has the most searches, with 124 mm searches while children only have 83 mm and child 83.1 mm. Based on the above, we believe that “kids” is the most prevalent form used on the Internet to describe our community. In addition, we have also found similar initiatives or previous usage of the same string: “kids” in domain names. This serves as a strong reason for the significance of this string and why it best represents the community we look to serve. - Kids.us

		The Dot Kids Implementation and Efficiency Act of 2002 was designed to create a kid friendly domain .kids.us. This act was signed into law on December 4, 2002 (P.L. 107-317) by the US government. It authorizes the National Telecommunications and Information Administration (NTIA) to require the .us registry operator to establish, operate, and maintain a second level domain within the .us TLD that is restricted to material suitable for minors. - Kids.net.au The search engine for Kids, Parents and Teachers. it includes a Directory of kids safe websites, Dictionary and Thesaurus including over 100,000 words, Encyclopedia with 1 million articles and a Language Translator. - kids.yahoo.com Yahoo Kids! is described as "the ultimate web guide for kids". It features fun and educational resources for kids with games, animals, music, jokes, movies, news, astrology etc., In summary, with the prevalence of its use in children's rights initiatives, including UNICEF, and on the Internet, we believe "kids" is the string that best matches the identity of the community, and that given the context of a TLD, ".kids" has no other significant meaning beyond identifying the community described in our application. The term "kids" is especially commonly used by "others", i.e. individuals outside the community itself, to refer to the community and is the established name by which the community is most commonly known by others. The public in general will immediately think of the applying community when thinking of the applied for string "kids". The applied for string, ".kids" is commonly known by others as the name of the community. The public in general will immediately think of the applying community when thinking of the applied for string "kids".

2-B Uniqueness

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Uniqueness: 1=String has no other significant meaning beyond identifying the community described in the application. 0=String does not fulfill the requirement for a score of 1.	The following question must be scored when evaluating the application: Does the string have any other significant meaning (to the public in general) beyond identifying the community described in the application	The string "kids" have no other significant meaning beyond identifying the community described in the application. The public in general will immediately think of the applying community when thinking of the applied for string "kids".
Definitions		
"Identify" means that the applied for string closely describes the community or the community members, without over-reaching substantially beyond the community.	"Over-reaching substantially" means that the string indicates a wider geographical or thematic remit than the community has.	The public in general will immediately think of the applying community when thinking of the applied for string "kids". The string is familiar to the public in general. The global nature and the activities in the community are implied by the string. The size and delineation of the community is consistent with the string. "Kids" is global in nature and is most recognized by internet users in association to the applying community. Internet search results presented demonstrate that while "kid" in English also means a young goat, the use of "kids" in connection with the applying community is significantly more prevalent. There are almost no legal entities or communities using the word "kid" in their names in reference to the meaning as a young goat. Such organizations are much more likely to use the word "goat", e.g. American Goat Society, British Goat Society, Pygmy Goat Club, etc. References in the DotKids Application: [20(d)] 2. Unique identifier for kids and relatively short
"Significant meaning" relates to the public in general, with consideration of the community language context added	Consider the following: Will the public in general immediately think of the applying community when thinking of the applied-for string? If the string is unfamiliar to the public in general, it may be an indicator of uniqueness. Is the geography or activity implied by the string? Is the size and delineation of the community inconsistent with the string? An internet search should be utilized to find out whether there are repeated	

	and frequent references to legal entities or communities other than the community referenced in the application.	For the word "kid" (without the "s") in English, the definition offered by the Merriam-Webster dictionary is as follows: 1. A young goat 2. The flesh, fur or skin of a kid 3. A young person, especially child While only the last definition is the same with our intended meaning, the most common understanding of the string "kids" is the same as our intended meaning. Kid as defined as "a young goat" has no significant meaning to a broad base of the Internet users. Most importantly, as a community gTLD ".kids" it is highly unlikely that there would be any ambiguity or confusability for the purpose associated with our intended community. To establish that "kids" have a much broader understanding and relation to our community in the context of a TLD, we further observe that: Searching: kids goat In Google returned about 65,700,000 results; Whereas searching: kids children In Google returned about 1,290,000,000 results. This demonstrates a significantly greater correlation between the string "kids" and the community we serve. There is no significant use of the term "kids" beyond identifying the community. The public in general will immediately think of the applying community when thinking of the applied for string "kids". All contending applications for ".kid(s)" identify with the community as their target audience. All of the contending applications indicate a commercial direction to exploit the community, and none of the contending applications indicated that they will abide by the universally accepted United Nations Convention on the Rights of the Child to extend proper protection and rights to the targeted community, further demonstrating the vulnerability of the community and the importance for proper safeguards.
Criterion 2-B Guidelines		
"Uniqueness" will be scored both with regard to the community context and from a general point of view. For example, a string for a particular geographic location community may seem unique from a general perspective, but would not score a 1 for uniqueness if it carries another significant meaning in the common language used in the relevant community location. The phrasing "...beyond identifying the community" in the score of 1 for "uniqueness" implies a requirement that the string does identify the community, i.e. scores 2 or 3 for "Nexus," in order to be eligible for a score of 1 for "Uniqueness." It should be noted that "Uniqueness" is only about the meaning of the string - since the evaluation takes place to resolve contention there will obviously be other applications, community-based and/or standard, with identical or confusingly similar strings in the contention set to resolve, so the string will clearly not be "unique" in the sense of "alone."		

Criterion #3: Registration Policies

This section evaluates the applicant's registration policies as indicated in the application. Registration policies are the conditions that the future registry will set for prospective registrants, i.e. those desiring to register second-level domain names under the registry. Measured by

3-A Eligibility
3-B Name Selection
3-C Content and Use
3-D Enforcement

A maximum of 4 points is possible on the Registration Policies criterion and each sub-criterion has a maximum of 1 possible point.

3-A Eligibility

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Eligibility: 1= Eligibility restricted to community members 0= Largely unrestricted approach to eligibility	The following question must be scored when evaluating the application: Is eligibility for being allowed as a registrant restricted?	Eligibility for a .kids domain name is restricted to community members (and their members and entities having a verifiable nexus).
Definitions		
"Eligibility" means the qualifications that organizations or individuals must have in order to be allowed as registrants by the registry. Criterion 3-A Guidelines		References in the DotKids Application: [20(e)]Eligibility for a .kids domain name is restricted to community members (and their members and entities having a verifiable nexus). The community based gTLD .kids, is created to serve the community as defined in #20a. While the intended end-users are kids, registrants of the TLD should be from Children Rights and Children Welfare organizations, children-led groups and alliances that work on the well-being of children (as explained in #18b) by upholding or advocating the principles of UNCRC. As mentioned in #20a, consistent with children rights approach considered by the UN Committee on the Rights of the Child, kids do not exist independently in the community. They are supported and also represented by those who are intricately involved with
With respect to "eligibility' the limitation to community "members" can invoke a formal membership but can also be satisfied in other ways, depending on the structure and orientation of the community at hand. For example, for a geographic location community TLD, a limitation to members of the community can be achieved by requiring that the registrant's physical address be		

within the boundaries of the location.		kids to protect, promote and advocate their rights for their best interests. All .kids registrants must meet the eligibility requirements as set forth above (including Sunrise and Landrush). The registrant must either be a kids community organization or a member of a kids community organization (or an entity with a verifiable nexus, such as an affiliate or associate member, etc.). Relevant information must be provided with the .kids registration request in the form of a verifiable code from a kids community organization or listing the kids community organization directly as a contact for the domain registration. Proof of relevant documents on the legitimacy of the registrant may be required by the Registry. For example, if representing a kids community organization, legal entities registered; evidence of past activities; organization website; Articles of Association; or explanatory letter on organization letterhead, which describes the entity and shows the alignment of its mission with the community-based purpose of the .kids domain may be requested to ascertain the nature of the organization.

3-B Name Selection

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Name selection:□1= Policies include name selection rules consistent with the articulated community-based purpose of the applied-for TLD□0= Policies do not fulfill the requirements for a score of 1	The following questions must be scored when evaluating the application: Do the applicant's policies include name selection rules? Are name selection rules consistent with the articulated community-based purpose of the applied-for gTLD?	Policies for .kids include name selection rules. All names registered under .kids must satisfy the Guiding Principles. Name selection rules are consistent with the articulated community-based purpose. Name selection rules uphold the vision for a kids-friendly and kids-safe namespace under .kids.
Definitions		
"Name selection" means the conditions that must be fulfilled for any second-level domain name to be	Consider the following: □□Are the name selection rules	The Name Selection rules are consistent with DotKids' mission statement.

deemed acceptable by the registry.	consistent with the entity's mission statement?	References in the DotKids Application: [20(e)] B) Name Selection In the earlier community Sunrise phase, name selection is restricted to names corresponding to the children centric organizations, NGOs and initiatives, and at the standard Sunrise / TMCH phase names corresponding to registered trademarks and legitimate marks and prior rights holders. In the Landrush and Go Live phases, registrants can self-select their .kids name of choice. Yet since the domain name is the first manifesting point of kids to the Internet to ensure the kids-friendliness in all aspects, the domain string itself will also be considered as part of the content and subject to the adherence of the Guiding Principles above. In other words, domain name that contains any inappropriate content (i.e. words or phrases) as regarded in the Guiding Principles will be considered in violation of the Guiding Principles. Name selection restrictions are enforced for all .kids domain registrations (including Sunrise).
Criterion 3-B Guidelines		
With respect to "Name selection," scoring of applications against these subcriteria will be done from a holistic perspective, with due regard for the particularities of the community explicitly addressed. For example, an application proposing a TLD for a language community may feature strict rules imposing this language for name selection as well as for content and use, scoring 1 on both B and C above. It could nevertheless include forbearance in the enforcement measures for tutorial sites assisting those wishing to learn the language and still score 1 on D. More restrictions do not automatically result in a higher score. The restrictions and corresponding enforcement mechanisms proposed by the applicant should show an alignment with the community-based		The restrictions and corresponding enforcement mechanisms proposed by the applicant show an alignment with the community-based purpose of the TLD. The restrictions are based on ensuring that the names are kids-friendly and kids-safe and do not contain objectionable words that may be harmful for kids. The enforcement mechanism utilizes the Protection Scheme, including takedown procedures that are aligned with the community-based purpose of the TLD. The Protection Scheme is also administered and coordinated with community members directly involved thereby demonstrating continuing accountability to the community named in the application.

purpose of the TLD and demonstrate continuing accountability to the community named in the application.		

3-C Content and Use

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Content and use:□1= Policies include rules for content and use consistent with the articulated community-based purpose of the applied-for TLD□0= Policies do not fulfill the requirements for a score of 1	The following questions must be scored when evaluating the application: Do the applicant's policies include content and use rules? If yes, are content and use rules consistent with the articulated community-based purpose of the applied-for gTLD?	The applicant's policies include content and use rules. All content and services provided under a registered .kids domain must adhere to the UNCRC principles and must be appropriate for children under the age of 18 (they must not contain materials related to gambling, illegal drugs, pornography & obscenity, violence, alcohol, tobacco and criminal activities). The content and use rules are consistent with the articulated community-based purpose of the applied-for gTLD.
Definitions		
"Content and use" means the restrictions stipulated by the registry as to the content provided in and the use of any second-level domain name in the registry.	Consider the following: □□Are the content and use rules consistent with the applicant's mission statement?	The content and use rules are consistent with the UNCRC and the applicant's mission statement. References in the DotKids Application: Guiding Principles: [20(e)] 1) Strictly adhere to the UNCRC principles in the provision of content and services under the .kids domain; 2) Content, including the domain name itself, and services provided through the .kids domain must be appropriate for children under the age of 18 and must not include any materials related to: - Gambling - Illegal drugs - Pornography & Obscenity - Violence - Alcohol
Criterion 3-C Guidelines		
With respect to "Content and Use," scoring of applications against these subcriteria will be done from a holistic perspective, with due regard for the particularities of the community explicitly addressed. For example, an application proposing a TLD for a language community may feature strict rules imposing this language for name selection as well as for content and use, scoring 1 on both B and C above. It could nevertheless include forbearance in the enforcement measures for tutorial sites assisting		

those wishing to learn the language and still score 1 on D. More restrictions do not automatically result in a higher score. The restrictions and corresponding enforcement mechanisms proposed by the applicant should show an alignment with the community-based purpose of the TLD and demonstrate continuing accountability to the community named in the application.		- Tobacco - Criminal Activities; 3) Illegal content is strictly prohibited (including but not limited to trafficking, substance of abuse, phishing, copyright infringement, and other illegal content as defined by the laws of the country for which the registrant and/or the sponsoring registrar resides); and, 4) Registrants pledge to use best efforts basis to offer kids friendly content and services (i.e. content that are more easily comprehendible for kids) on the .kids domain. Violation of any of the Guiding Principles is grounds for suspension or cancellation of the .kids domain name registration. The enforcement of the Guiding Principles are described in D) below. [20(e)] C) Content and Use UNCRC encourages the development of appropriate guidelines: According to Article 17 of the UNCRC, it encourages the development of appropriate guidelines for the protection of the child from information and material injurious to his or her well-being, bearing in mind the provisions of articles 13 and 18. The DotKids Foundation has developed a set of Guiding Principles as described above in A) and will continue to refine such Guiding Principles under the guidance of the community. It is mandatory for all .kids registrants to adhere to the Guiding Principles. Violation of the principles, whether or not intentionally by the registrant, especially if such violation results in the proliferation of materials likely to harm and disturb kids, will be grounds for cancelation, suspension and takedown of the domain name. The DotKids Foundation, along with children information experts, will further develop guidelines for registrants in the creation of kids-friendly content. For example, the use of kids-friendly language, graphics and presentation formats. While the protection of children against harmful information is important, the DotKids Foundation deeply understand that

		under UNCRC, children shall have basic human rights: According to UNCRC Article 13, the child shall have the right to freedom of expression; this right shall include freedom to seek, receive and impart information and ideas of all kinds, regardless of frontiers, either orally, in writing or in print, in the form of art, or through any other media of the child's choice. Under the guidelines developed by The DotKids Foundation, children are entitled to the freedom to express opinions and to have a say in matters affecting their social, economic, religious, cultural and political life. More importantly, that underlines an important principle of the .kids TLD to refrain from unnecessary censorship. The framework for enforcement of the Guiding Principles is further discussed below. The restrictions and corresponding enforcement mechanisms proposed show a perfect alignment with the community-based purpose of the TLD to uphold the UNCRC and to encourage kids-friendly and kids-safe content. The Protection Scheme is also administered and coordinated with community members directly involved thereby demonstrating continuing accountability to the community named in the application.

3-D Enforcement

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Enforcement□1= Policies include specific enforcement measures (e.g. investigation practices, penalties, takedown procedures) constituting a coherent set with appropriate appeal mechanisms□0= Policies do not fulfill the requirements for a score of 1	The following question must be scored when evaluating the application: Do the policies include specific enforcement measures constituting a coherent set with appropriate appeal mechanisms?	Specific enforcement measures constituting a coherent set with appropriate appeal mechanisms are included in the proposal. The Protection Scheme effectively ensures that objectionable content for kids under 18 can be effectively taken down. An Appeal Mechanism is included with due consideration by community experts is included.
Definitions		

"Enforcement" means the tools and provisions set out by the registry to prevent and remedy any breaches of the conditions by registrants.	"Coherent set" refers to enforcement measures that ensure continued accountability to the named community, and can include investigation practices, penalties, and takedown procedures with appropriate appeal mechanisms. This includes screening procedures for registrants, and provisions to prevent and remedy any breaches of its terms by registrants. Consider the following:□Do the enforcement measures include: □□Investigation practices □□Penalties □□Takedown procedures (e.g., □removing the string) □□Whether such measures are □aligned with the community- □based purpose of the TLD □□Whether such measures demonstrate continuing □accountability to the community named in the application	The enforcement measures form a coherent set. The Guiding Principles incorporate the UNCRC principles and regulates both the name selection rules as well as the content and use rules. The Protection Scheme also adopts the UNCRC principles and is used for both name selection rules as well as content and use rules. The Protection Scheme is also administered and coordinated with community members directly involved thereby demonstrating continuing accountability to the community named in the application. Investigation practices are included in the Protection Scheme as well as the Appeal Mechanism. Penalties are implemented through domain suspension, takedown and/or cancellation. All such processes take into full account the UNCRC and the DotKids Guiding Principles and are fully aligned with the community-based purpose of the TLD. References in the DotKids Application: [18(c)] 4. Protection Scheme To facilitate the enforcement of the Guiding Principles described in 20e A. Eligibility, an express complaint-response system will be implemented through an online portal. The online portal will accept complaint reports of any inappropriate content from the public through a structured report form (i.e. such that the complainant can indicate the type of inappropriate content they are reporting and its severity in the view of the complainant, etc.). Upon the receipt of a complaint report, a takedown decision process will be initiated depending on the type of complaint report filed: 1: Illegal Content & Activities In the case of a complaint report filed alleging illegal content and activity, the Registry, with the support from Afilias as the registry back-end services provider, will activate the Anti-Abuse process as described in #28 (Abuse Prevention & Mitigation). If the investigation based on the Abuse Policy finds the complaint to be substantiated, the Registry, with the support from Afilias, will act according to the Abuse Policy. If the investigation finds the complaint not to be of an abusive
Criterion 3-D Guidelines		
With respect to "Enforcement," scoring of applications against these subcriteria will be done from a holistic perspective, with due regard for the particularities of the community explicitly addressed. For example, an application proposing a TLD for a language community may feature strict rules imposing this language for name selection as well as for content and use, scoring 1 on both B and C		

above. It could nevertheless include forbearance in the enforcement measures for tutorial sites assisting those wishing to learn the language and still score 1 on D. More restrictions do not automatically result in a higher score. The restrictions and corresponding enforcement mechanisms proposed by the applicant should show an alignment with the community-based purpose of the TLD and demonstrate continuing accountability to the community named in the application.		nature in the view of the Abuse Policy, the complaint will be passed to 2. 2: Inappropriate Content In the case of a complaint report filed alleging inappropriate content or activity (or as a result of 1 above), the complaint report will be passed to the Monitoring Committee for further process. Anyone online can access the complaint-response portal to file a complaint report. This includes the DotKids Foundation itself as well as all members of the Foundation and members of the community. In fact, the DotKids Foundation is prepared to proactively guard against inappropriate content through this mechanism. A complaint report should clearly state the rationale of why the content or activity should be considered inappropriate and how the .kids domain is inconsistent with the .kids Guiding Principles and should be suspended. Once filed, the report will be posted on the complaint-response portal and the Monitoring Committee will be notified. Monitoring Committee The Monitoring Committee consists of members of the Foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization who volunteers to be on the notification list. Each Committee Member will be able to login to the complaint-response portal and place a "vote": Red, Yellow or Green against a complaint report filed: Content Violation Indicators Red: The domain has severely violated the .Kids Guiding Principles developed by the DotKids Foundation and the domain should be taken down. Yellow: The domain has marginally violated the .Kids Guiding Principles, a warning should be given and if changes are not made and violation rectified in 10 calendar days, the website should be taken down. Green: The website did not violate the .Kids Guiding Principles and no action should be made. Takedown Action

		The Voting Period commences immediately upon the posting of the complaint report and notifications sent to the Monitoring Committee. The following are trigger points for takedown or warning actions: 1) If at least 5 Reds and 0 Greens are received within the first 24 hours, the domain will be suspended and a warning notification issued to the registrant. 2) Else, after a 5 day (120 hour) Voting Period completes, the votes will be tallied and form of action will be chosen based on the category with the highest vote. 3) If there is a tie, the higher severity action will be taken. The number of votes for each category for each complaint report will be maintained on the complaint-response portal, but the organization who casted a votes will remain anonymous. [20(e)]D) Enforcement First of all, eligibility requirements are enforced upon the submission of a .kids registration request before being accepted. The registration request must contain either a verifiable code obtained from a community member organization or have a community member organization as a contact of the domain name registration. When it cannot be verified immediately, the Registry may request for relevant documentary proof as explained in A) above. The process ensures that all accepted applications will be automatically verified in the domain registration process. The Registry is dedicated to working closely with all kids community organizations to ensure that such process may be enforced efficiently. As an example, the Registry will provide web tools for organizations to either provide their member organization and membership information so we may check against or provide tools to easily produce a code for their members to register a .kids domain. A Protection Scheme is developed and designed with the purpose of striking a balance between protecting kids from unwanted materials (UNCRC Article 17) and the freedom of expression online (UNCRC Article 13). Details of the Protection Scheme is included in the response

		to question 18c above: 4. Protection Scheme. Open Compliant Platform and Immediate Process Every netizen can file a complaint via the online portal with clear indication of the point of inappropriate content. The online portal enables all Internet users to contribute on building a kids-friendly Internet space at ease. Our initial projection of the number of domains is less than 5,000 within a 3-year period, so we do not expect an overwhelming number of abusive cases. Even with 10% of abusive rate over 3 years, our members would only receive a case approximately every 3 days. We understand the importance of prompt action against abusive materials, therefore when the content is clearly abusive, the domain would be taken down within 24 hours with over 5 Red Ratings. Our members would need to spend time on those cases where it might be borderline, or require more in-depth discussion, we would allow a longer time of voting period to decide the actions taken on those domains. Since the reporter of the abusive content would need to point out the exact page of the abusive content, it would only take at most a few minutes for our members, who are themselves expert in the children's rights community, to determine whether the content is abusive. Representative Decision of the Community The Protection Scheme is best maintained by children's rights experts around the world – who are members of the DotKids Foundation governance structure. We understand that there would be cultural differences as to what harmful material are in the eyes of people, however, the children right experts with a long experience of defending rights of children, would know the best. The online portal would be the most cost efficient way as well as effective way for us to reach to our members globally within a matter of seconds. Moreover, we understand that it would be physically difficult to have our members in present to vote on websites whether they have harmful content to kids. The online portal is the best way to aggregate the information and have allow our members to have flexibility to vote any time they can within the voting period. This platform is scalable, especially because this can be used with 10 members, or 10,000 members.

		The DotKids foundation would only need to handle the administrative process for each organisation, but not for using the resources to host a voting meeting every time. As the DotKids Foundation grows, we expect the Monitoring Committee to grow as well. It is reasonable to expect that as the ".kids" TLD grows, the interest and willingness of organizations and volunteers to participate in the Monitoring Committee would grow as well. We have set the preliminary takedown limit as 5 votes from our members. With the growing interest and size of the domain, we expect this number would be reviewed periodically. Eventually, we would hope that it would be around 3% of our total members that would constitute a significant action and representation from our members. The low threshold represents a conservative approach towards reasonably strong protection towards the content in our domain. Appeal Mechanism An Appeal Mechanism is in place to allow registrants to reverse the domain taken down and a specific Appeal Committee is set up by members of the Foundation along with qualified children's rights professionals that are independent from the Monitoring Committee. The Appeal Committee will re-elect its constituencies every year to ensure a fair process. An Appeal Request must be submitted to the Appeal Committee within 30 calendar days after the Protection Scheme result notification to the registrant based on the Protection Scheme. The Appeal Committee will then review the case again and go through the process and guidelines of the Protection Scheme to determine if the Appeal should be sustained. The decision of the Appeal Committee will be final. While the Appeal Request is in process, the domain will remain at the stage of the action undertaken per the Protection Scheme as a precaution to avoid the exposure of harmful materials to kids.

Criterion #4: Community Endorsement

This section evaluates community support and/or opposition to the application. Support and opposition will be scored in relation to the communities explicitly addressed in the application, with due regard for communities implicitly addressed by the string.

Measured by

4-A Support
4-B Opposition

A maximum of 4 points is possible on the Community Endorsement criterion and each sub-criterion (Support and Opposition) has a maximum of 2 possible points.

4-A Support

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Support: 2= Applicant is, or has documented support from, the recognized community institution(s)/member organization(s), or has otherwise documented authority to represent the community 1= Documented support from at least one group with relevance, but insufficient support for a score of 2 0= Insufficient proof of support for a score of 1	The following questions must be scored when evaluating the application: Is the applicant the recognized community institution(s) or member organization(s)? To assess this question please consider the following: Consider whether the community institution or member organization is the clearly recognized representative of the community. Consider whether there is more than one recognized community institution or member organization.	The applicant fully adopts the UNCRC and intends to become a recognized community institution. Currently DotKids Foundation is non-existent and is formed as a consortium of community member organizations. Member organizations of DotKids are recognized community institutions. There are many active and recognized member organizations in the community. Many of the most prominent International, national and local organizations are already supporters of the DotKids initiative. They include UNICEF, Save the Children, as well as Boys' and Girls' Club. Given they are international organizations and the DotKids initiative is based in Hong Kong, the support is extended through their official local offices here in Hong Kong. The Child Welfare League of America, another supporter, has over 700 local children rights and children welfare organizations as members, while CRC Asia represents 20 organizations across 10 countries. In total the DotKids Foundation have received the support of close to 1,000 entities from around the world for its community based application for ".kids".

	Does the applicant have documented support from the recognized community institution(s)/member organization(s) to represent the community? Does the applicant have documented authority to represent the community? Does the applicant have support from at least one group with relevance? Instructions on letter(s) of support requirements are located below, in Letter(s) of support and their verification	The DotKids Foundation has support from many groups with relevance. References in the DotKids Application: [20(a)] There are many organisations dedicated to the kids community. Major international ones include UNICEF, Save the Children, Free the Children, Big Brothers Big Sisters, Boys & Girls Club and many more. Among which UNICEF (HK), Save the Children (HK), Boys' and Girls' Club (HK) are already signed supporters of the DotKids initiative. [20(a)] Community members collaborate in the best interest of kids online also, e.g. Child Online Protection (COP) Campaign initiated by the ITU. DotKids Foundation was also invited to share our views at their working group meeting in Geneva in Feb 2014. (http://www.itu.int/en/council/cwg-cop/Pages/eighth.aspx) [20(b)]Relations to the community and its constituent groups Community support is a key element of the success of the DotKids foundation. We have gathered support from various parts of the world, including Asia, Europe, North America, South America and Africa etc. We will continue to outreach to and engage with the community as the .kids Registry develops. Some of the many endorsements Received to Date: - Child Rights Coalition Asia (CRC Asia), Asia - Child Rights Information Center Moldova - The Smart Internet Foundation, Russia - Internet Learning Support Centre (ILSC), Hong Kong - Alliance for Children's Commission, Hong Kong: - Against Child Abuse - Baby Friendly Hospital Initiative Hong Kong Association (BFHIHKA) - Caritas Family Crisis Line & Education Centre, Children Counseling Services - Children Rights Association - Caritas Youth & Community Service Head Office - Chinese YMCA of Hong Kong – Hin Keng Centre - Evangelical Lutheran Church of Hong Kong Social Service Head Office - The Hong Kong Childhood Injury Prevention and Research Association - Hong Kong College of Paediatricians - Hong Kong Committee for UNICEF
Definitions		
"Recognized" means the institution(s)/organization(s) that, through membership or otherwise, are clearly recognized by the community members as representative of that community.		
"Relevance" and "relevant" refer to the communities explicitly and implicitly addressed. This means that opposition from communities not identified in the application but with an association to the applied for string would be considered relevant.	The institution(s)/organization(s) could be deemed relevant when not identified in the application but has an association to the applied-for string.	
Criterion 4-A Guidelines		
With respect to "Support," it follows that documented support	Letter(s) of support and their	

from, for example, the only national association relevant to a particular community on a national level would score a 2 if the string is clearly oriented to that national level, but only a 1 if the string implicitly addresses similar communities in other nations. Also with respect to "Support," the plurals in brackets for a score of 2, relate to cases of multiple institutions/organizations. In such cases there must be documented support from institutions/organizations representing a majority of the overall community addressed in order to score 2. The applicant will score a 1 for "Support" if it does not have support from the majority of the recognized community institutions/member organizations, or does not provide full documentation that it has authority to represent the community with its application. A 0 will be scored on "Support" if the applicant fails to provide documentation showing support from recognized community institutions/community member organizations, or does not provide documentation showing that it has the authority to represent the community. It should be noted, however, that documented support from groups or communities that may be seen as implicitly addressed but have	verification: Letter(s) of support must be evaluated to determine both the relevance of the organization and the validity of the documentation and must meet the criteria spelled out below. The letter(s) of support is an input used to determine the relevance of the organization and the validity of the documentation. Consider the following: Are there multiple institutions/organizations supporting the application, with documented support from institutions/organizations representing a majority of the overall community addressed? Does the applicant have support from the majority of the recognized community institution/member organizations? Has the applicant provided full documentation that it has authority to represent the community with its application? A majority of the overall community may be determined by, but not restricted to, considerations such as headcount, the geographic reach of the organizations, or other features such as the degree of power of the organizations. Determining relevance and	- Hong Kong Committee on Children's Rights (HKCCR) - Hong Kong Council of Early Childhood Education and Services - Hong Kong Down Syndrome Association - Hong Kong Society for the Protection of Children - Playright Children's Play Association - Society for Community Organization - Suen Mei Speech & Hearing Centre - The Boys' and Girls' Clubs Association of Hong Kong - The Hong Kong Council of Social Service - TREATS - Save the Children Hong Kong - Kids' Dream - Ms Chan C.Y. Eliza - Mr Ken Chan - Dr Cheung Chiu Hung, Fernando - Dr Kwok Ka Ki - Mrs Priscilla Lui - Mrs Mak Yau Mei Siu, Teresa - Media Education Center, Armenia - Mr. Alasdair Roy, Children and Young People Commissioner, ACT - Human Rights Commission, Canberra, Australia - Mr. Reidar Hjermann, Former ombudsman for children, Norway - Child Rights Information Center Moldova, Moldova - Children's Lobby, Switzerland - Child Welfare League of America (CWLA), United States - First Focus, United States - The Association for Childhood Education International (ACEI), United States - Rights of Young Foundation, Uganda - Cambodia Children and Young People Movement for Child Rights (CCYMCR), Cambodia - Protect and Save the Children, Malaysia - The Foundation for Network Initiatives "The Smart Internet", - Russia - Alliance for Children's Commission, Hong Kong, China - Cambodia NGO Committee on the Rights of the Child (NGOCRC), Cambodia - Children's Human Rights Foundation, Indonesia - Mindanao Action Group for Children's Rights and Protection (MAG-CRP), Philippines - Human Rights Education Institute of Burma (HREIB), Myanmar - United Against Child Trafficking (United ACT), Myanmar - The Life Skills Development Foundation (TLSDF), Thailand - Vietnam Association for the Protection of Children's Rights (VAPCR), Vietnam - Institute for Social Studies (ISS), Vietnam - Southeast Asia Coalition to Stop the Use of Child Soldiers

completely different orientations compared to the applicant community will not be required for a score of 2 regarding support. To be taken into account as relevant support, such documentation must contain a description of the process and rationale used in arriving at the expression of support. Consideration of support is not based merely on the number of comments or expressions of support received.	recognition Is the organization relevant and/or recognized as per the definitions above? Letter requirements & validity Does the letter clearly express the organization's support for or non-objection to the applicant's application? Does the letter demonstrate the organization's understanding of the string being requested? Is the documentation submitted by the applicant valid (i.e. the organization exists and the letter is authentic)? To be taken into account as relevant support, such documentation must contain a description of the process and rationale used in arriving at the expression of support. Consideration of support is not based merely on the number of comments or expressions of support received.	(SEASUCS), Asia Region - Save the Children Sweden – Southeast Asia and Pacific Regional Office, Asia Region - Study on Violence Against Children, Asia Region While we have people from the community in our working group, plus the necessary endorsement, .kids have mechanisms in place that ensure our accountability to the community. [20(c)] We were also invited to meet with the United Nations Committee on the Rights of the Child, child rights organizations and child-led groups to jointly advocate the idea of a kids-friendly internet via the establishment of ".kids". [20(f)] Endorsement List

4-B Opposition

AGB Criteria	Evaluation Guidelines	DotKids Foundation's Application
Scoring		
Opposition: 2= No opposition of	The following question must be	The DotKids community-based TLD initiative has not received any

relevance□1= Relevant opposition from one group of non- negligible size□0= Relevant opposition from two or more groups of non-negligible size	scored when evaluating the application: Does the application have any opposition that is deemed relevant?	opposition from the community. The DotKids Foundation continues to outreach to the global community and to invite member organizations to join in the open governance of the ".kids" TLD. We have received greatly positive support and encouragement for the initiative, and the community is looking forward to realizing a kids-friendly cyberspace that fully upholds the principles of the UNCRC.
Definitions		
"Relevance" and "relevant" refer to the communities explicitly and implicitly addressed. This means that opposition from communities not identified in the application but with an association to the applied for string would be considered relevant. Criterion 4-B Guidelines When scoring "Opposition," previous objections to the application as well as public comments during the same application round will be taken into account and assessed in this context. There will be no presumption that such objections or comments would prevent a score of 2 or lead to any particular score for "Opposition." To be taken into account as relevant opposition, such objections or comments must be of a reasoned nature. Sources of opposition that are clearly spurious, unsubstantiated, made for a purpose incompatible with competition objectives, or filed for the purpose of obstruction will not be considered relevant.	Consider the following:□For "non-negligible" size consider: □□A web search may help determine relevance and size of the objecting organization. □□If there is opposition by some other reputable organization, such as a quasi-official, publicly recognized organization or a peer organization? □□If there is opposition from a part of the community explicitly or implicitly addressed?	

18(a). Describe the mission/purpose of your proposed gTLD.

The DotKids Foundation proposes the .kids gTLD as a domain dedicated to serving the global kids community. DotKids' nature is community-based. As defined by Article 1 of United Nations Convention on the Rights of Child (http://www2.ohchr.org/english/law/crc.htm), there is a clear definition of children: they are every human under 18 years old.

a) Adopt UNCRC as our guiding principle for operations and to promote the adoption of UNCRC for content and services provided on ".kids" domain names

According to UNCRC Article 13, "the child shall have the right to freedom of expression; this right shall include freedom to seek, receive and impart information and ideas of all kinds, regardless of frontiers, either orally, in writing or in print, in the form of art, or through any other media of the child's choice."

Adopting the UNCRC, especially with reference to Articles 13 and 17, DotKids Foundation believes that children are entitled to the freedom to express opinions and to have a say in matters affecting their life online. Based on the UNCRC, DotKids Foundation have the best interests of kids in mind in the promotion of the well being of children online and uphold children's rights

b) Bridging kids with the children rights organizations who advocate and defend for their rights

The DotKids Foundation has an open membership structure that invites community members outlined in 20(a) to join together in supporting the advocacy of UNCRC principles and reaching kids online.

c) Encourage children's participation online

A core principle of the Internet governance discussion is in its multi-stakeholder model, where everyone can participate. Kids is one of the important stakeholders of the Internet world as Internet is becoming widely available to many people at their early stages of development. The inclusion of children in the building process is important, and that their participation indeed also makes the multi-stakeholder model of the Internet stronger. However, there is still not enough Internet Governance discussion that involves children as they require extra guidance, facilitation and also financial support. DotKids Foundation aim to contribute to addressing these needs by facilitating kids to .exercise their right to participate as stipulated in Articles 12 and 13 of the UNCRC..

As a not-for-profit organization, DotKids Foundation is dedicated to developing and operating the .kids TLD as an economically viable registry that not only provides a kids-friendly namespace for the Internet, but also have the capability to contribute funds to projects that support the training of children to participate in global Internet governance. Furthermore, as the Foundation and the .kids TLD grows, we hope to contribute more widely to projects

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Deleted: The DotKids Foundation will adopt the UNCRC as our guiding principle, therefore to run the domain name where we encourage children participation on Internet Governance discussion, and to promote a kids-friendly Internet space, as well as to provide support to the children community, especially to Kids-led initiatives and projects supporting kids' best interests.

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enhancing the wellbeing of children, especially as related to their wellbeing online, but also their general welfare.

Beyond supporting kids' participation in global Internet governance, DotKids Foundation itself will also act as a breeding ground for kids to be involved with the Internet Governance discussion process. We will incorporate children-led groups (such as Kids Dream in Hong Kong, Kid's Link from Fiji, and the Children's Committee from Cambodia) as part of its organizational structure and governance, as children advisory councillors. The DotKids Foundation believes that this process not only ensures that the voices of children are heard in all policy development processes, but will also contribute to nurturing children participation in Internet governance and other global policies in general.

d) Create a kids friendly internet space

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Provide an Internet space with best interests of kids in mind

Create a movement where content providers would create websites for kids from kids' perspective –
We have published books specially designed for kids. However, there are few websites that are specifically designed for kids' from their angles. The DotKids foundation will develop guideline for content providers for reference.

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Development of relevant guideline

Kids-friendly is not primarily about safety, but also the complexity of information, effectiveness and attractiveness of its presentation to kids. In order to be truly kids-friendly, the platform should be built from a child's point of view but not merely an illustration from the adults. For example, today there is a lot of information online, but many articles, such as on Wikipedia, even though may be kids "safe", may not be kids "friendly". The language, presentation and flow are all important parts of making content kids-friendly.

".kids", as the specific domain dedicated to the kids community, will have a core mandate to advocate the production and publishing of more kids friendly content online. One of the goals of the .kids TLD would be to develop it as a domain of choice for kids friendly content, which in turn engages the interest of kids and hence the participation of kids globally to take part in contributing to the Internet world.

UNCRC encourages the development of appropriate guidelines

According to Article 17 of the UNCRC, it encourages the development of appropriate guidelines for the protection of the child from information and material injurious to his or her well-being, bearing in mind the provisions of articles 13 and 18. The DotKids Foundations develops a set of appropriate guidelines for the takedown mechanism and the protection system to protect the children from materials on the content of the internet that may harm and disturb kids.

All .kids registrants must adopt the guideline and the failure to adhere to the guidelines will be grounds for suspension of the domain. The mechanisms for suspension is further discussed in #20e. Registrants are also encouraged to produce content and services that are kids friendly and would enhance the browsing and user experience of kids.

Protection Scheme designed and maintained by children rights experts

Beyond the standard gTLD dispute resolution (UDRP) and suspension policies (URS) the ".kids" registry will develop and implement special dispute and rapid suspension policies as mechanisms to curb inappropriate content and services. Further details are included in #20e.

e) Support and Contribute to the Children Community

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As a not-for-profit organisation, DotKids is committed to contribute to the children community including the support to children's rights, children welfare and other children oriented initiatives. The .kids TLD aims to drive not only the social value but also to leverage the economic value that could be developed from this domain to contribute back to the children community and fund projects with kids' best interest at heart.

The Foundation hopes to serve as a sustainable source of support to various children-related initiatives and organizations. This enables the community to have sufficient resources in advocating the rights of child, especially those from developing countries and the minority groups who are always in lack of support and resources.

The utmost mission of DotKids is to make the domain name self-sustainable, while able to serve our community and meet our goals.

A. Competition

.kids helps in promoting constructive competition in the use of TLDs by promoting of kids friendly content, which in turn advances constructive competition among content providers, including education and infotainment publishers to increase kids friendly content.

B. Consumer Trust

At the heart of the .kids TLD vision is the enhancement of consumer trust: to develop a trusted, secure and stable platform with kids' best interests in mind. While DotKids does not believe in censorship, a core policy of the .kids TLD is a rapid suspension policy to mitigate against harmful materials for kids.

C. Consumer Choice

.kids provides a choice for registrants to associate with and lend their support to kids friendly content and services. Internet users, especially kids, can choose to browse to .kids websites for kids friendly content.

18(b). How do you expect that your proposed gTLD will benefit registrants, Internet users, and others?

.kids with its community-based nature is believed to offer the below distinguished benefits to the registrant, Internet users and the Internet world as a whole:

- An enhanced consumer choice for registrants or other Internet users with a highly identifiable and measurable segment for differentiated or concentrated marketing at a heightened accessibility
- A better-tailored user experience for the targeted end-users through developing Content Guidelines for content providers as reference
- A specialized Internet space of higher trust and confidence level for both the end-users and the various related stakeholders

Area of Specialty

Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier.

As consistent with the children rights approach of the United Nations Committee on the Rights of the Child, kids do not exist independently in the community they are a vulnerable group whose rights are to be advocated and defended by those who are involved with kids to protect, promote and advocate their rights for their best interests.

The Government Advisory Committee (GAC) of ICANN also identified .kids as one of the strings that requires specific safeguards for which the registry operators shall be made aware of the importance of protecting children and their rights consistent with the UNCRC. (https://gacweb.icann.org/download/attachments/27132037/FINAL Buenos Aires GAC Communique 20131120.pdf?version=1&modificationDate=1385055905000&api=v2) This further outlines the inherent role of children's rights in the kids community. The DotKids Foundation application is the only ".kid(s)" application that is committed to adopting the UNCRC.

As a child centric domain space serving the kids community, ".kids" must have appropriate safeguards beyond the baseline ICANN gTLD requirements, and be represented by entities and individuals that advocate and defend children rights based on principles of the UNCRC.

The resources at DotKids will be channeled towards meeting the demands and needs of these specific groups. We will also devote to create a movement where content providers would create websites for kids from kids' perspective. DotKids will also devote resources to create relevant guidelines for registrants and content providers to design kids-friendly content websites.

Service level

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2) Charities, non-government organizations and government institutions that work on the well-being of children. This also includes the alliances that promotes causes that promote the well-being of children ... [1]

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Deleted: 2) Charities, non-government organizations and government institutions that work on the well-being of children. This also includes the alliances that promotes causes that promote the well-being of children ... [2]

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DotKids is committed to establish a trusted and extended kids-friendly space for children which enables them to acquire information online at ease. We will come from the perspective of children, each registrant will get access to the Guideline which we developed to facilitate
registrants in maintaining their website. This also helps registrants to effectively communicate to their target group. On top of that, resources generated from the domain registration will contribute back to the kids community so as to further support their development and participation.

To ensure the content is not harmful to children, we have the Protection Scheme in place designed and maintained by children right experts. In adhering to Article 13 where it states children have the freedom to acquire knowledge; we do not intend to censor any information. In view of the special needs of kids, the Protection Mechanism will be in place. We have designed an online portal where it allows children experts from around the globe to vote on whether the content is harmful to kids when any Internet user reports any cases. Moreover, they are handled immediately with serious offences of the content guideline. Any Internet users can report a violation of the Content Guidelines. Details of the Protection Mechanism will be outlined in 20e.

Reputation as Kids' Best Interest Domain
We aim to be recognized as a domain that is the ultimate destination for kids browsing online, in terms of relevance of content and user-friendliness. DotKids will become the primary choice of gTLD for kids-related businesses or content; and the cornerstone in supporting children-centric initiatives and Internet development.

ANTICIPATED BENEFITS TO THE CURRENT SPACE

Improved Competition

As the first TLD specifically serving the children community, the establishment of .kids domain will provide an alternative consumer choice and thereby allowing registrants to choose a name that best fits their need and to best reach their target group online. To be a gTLD available globally, it must promote a constructive competition in the domain industry.

Differentiation and Innovation

DotKids is designated as an online space for kids, whereby it would set apart other domain name spaces regarding the relevance of the content for kids, and how the content are produced with kids' best interest in mind. Moreover, with the Protection Scheme in place maintained by other children right experts, we can ensure the information within the DotKids domain is not harmful to children. This provides a significant differentiation to other TLDs.

Moreover, DotKids is set up as a not-for-profit organization, and revenue from selling the domain names will channel back to community projects for children, especially those related to Internet governance discussion. DotKids would also be a ground for training

children on Internet Governance discussion, by including them into our Advisory Board whereby we include their voices in the operations of our domain. This sets us apart from other profit making community based gTLD, which does not channel resources on the betterment of this underprivileged sector.

Improving User Experience

Users are primarily divided into 2 segments, the primary user being the registrant, and secondary user are the Internet users accessing the domain.

The primary reason of registering a domain name is to establish an online presence, whereby it would help the registrants on various aspects, including enhanced visibility, promotion of their brand and eventually to improve their business operations. In clearly defining our community, it is much easier to reach to the target group (our community) for using DotKids domain, instead of using other TLD. Better search results, together with easier reach to their target group provide registrants clear benefits as to why register a DotKids domain instead of other gTLDs.

Regarding children who access the domain, our published Guidelines would help registrants to create more relevant content to our community, whereby our community has the trust in our Protection Scheme that children right experts are looking after their needs in not reaching to harmful content for the community.

These policies differentiate our positioning, and also to create a better experience both for the primary and secondary users of the TLD.

INTENDED REGISTRATION POLICIES

Our gTLD will operate as a community TLD, the needs of our community is our priority. The registration policy reflect the design of the best interest domain for kids.

Eligibility for a .kids domain name is restricted to community members (and their members and entities having a verifiable nexus).

In the initial stage, registration is limited to children centric organizations, initiatives around the worldThe second stage is for trademark protection. Applicants should provide a proof of ownership in a trademark. The details of Sunrise Process please refer to 20e.

All .kids registrations are subjected to the Guidelines and Protection Scheme to ensure the operation of the domain in kids' best interest.

Privacy and Confidentiality Protection

According to Article 15 of the UNCRC, "No child shall be subjected to arbitrary or unlawful interference with his or her privacy, family, or correspondence, nor to unlawful attacks on his or her honour and reputation."

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As a socially responsible operator, the Registry is dedicated to ensuring that the privacy users and confidentiality of information is protected. The Registry, leveraging the infrastructure supported by its Registry Back-End Services provider, Afilias, maintains a highly secure environment physically and technically to ensure that confidential information are not leaked. The Registry is also committed to developing and implementing policies that complies with privacy laws in the locality it operates out of and can be compatible with privacy laws of registrars and registrants of the registry. The Registry understands that there is no guarantee of compatibility of such laws especially given the global nature of the DNS and of the Internet at large, and is committed to dedicate itself, especially through its partner DotAsia (through Namesphere, as the Registry Front-End Services Provider for the Registry), to participate in the global Internet Governance discourse on the subject.

18(c). What operating rules will you adopt to eliminate or minimize social costs?

The Registry is committed to introducing the .Kids TLD in an orderly manner to minimize the social costs and maximize the social value of the TLD. Following the successful launch of the .ASIA TLD, and leveraging the experience and knowledge from the DotAsia (through Namesphere), the Registry is committed to developing and implementing a comprehensive startup process that would include, besides Sunrise and Landrush processes, a Multi-Category Pioneer Domains Program.

The Pioneer Domains Program will be designed to curb abusive registrations, whereby reducing social costs, as well as to promote the adoption of the TLD, to maximize the social value of the TLD. An important goal of the program is to allow for the introduction of showcase domains under the TLD in a well structured manner, while ensuring that the protection of the rights of others are maintained. The implementation of showcase domains support the development of positive foundation of usage of the TLD. More detailed explanation of the overall startup process is included in #29.

In response to the question specifically:
1. Mechanisms for Resolving Multiple Applications to a Domain

A comprehensive Sunrise and Landrush program will be put in place at the launch of the TLD. As an important stakeholder of the Registry, DotAsia (through Namesphere) will be lending its experience and knowledge in the development of an appropriate Sunrise and Landrush program that includes mechanisms for resolving multiple applications to a domain when the TLD is first launched. More detailed explanation of the approach is included in #29. In short, during the Sunrise and Landrush processes, a first come first served model will not be used as previous launches has demonstrated that such mechanism creates undue tension, chaos and frustration in the process. Applications for domains will be received within a designated time period and all applications received within such

period will be considered to be received at the same time. All applicants will be verified first for their eligibility against the Sunrise and Landrush policies respectively. If there is only one successfully verified application for a particular domain, then it will be allocated directly. If there is more than one successfully verified application an auction will be held to resolve the contention.

During regular operations of the registry (upon GoLive and after Sunrise and Landrush), domain registrations will be accepted on a first-come-first-served basis. In cases of contention, the Registry will not prohibit the use of secondary market mechanisms for interested registrants to resolve the contention. Eligibility requirements for registrants remain enforced (i.e. Eligibility for a .kids domain name is restricted to community members, and their members and entities having a verifiable nexus). Registrant transfers will be administered by accredited registrars without intervention by the Registry. In the cases of contention against abusive registrations, the Registry will adhere to the UDRP and URS procedures.

When a domain name registration is deleted and after completing the lifecycle according to ICANN requirements, the domain name will be re-released to the available pool and registrations will be accepted on a first-come-first-served basis. If activities to snatch names from this "dropzone" becomes contentious, the Registry is prepared to work closely with the community to provide better mechanisms to resolve contentions where appropriate.

2. Cost Benefits for Registrants

The registry intends to implement periodic cost reduction programs to encourage the adoption of the TLD by registrants. Such cost reduction programs can also be targeted towards key segments of the market in relation to the mission and vision of the Registry explained above. Based on the experience of DotAsia (through Namesphere), rebate programs that essentially lower the costs for registrants are one of the most effective ways to drive the adoption of a new TLD. Cost reduction oriented programs are included in the financial projections provided for #45-50.

Introductory programs will be important to drive awareness and interest in the TLD as well. These should include not only broad price discounts but also targeted programs. Based on DotAsia's past experience, targeted programs, such as Home Market Growth programs are effective in raising the awareness for targeted segments. Such programs can also come in the form of special price reduction promos or rebate type programs.

Besides price reduction programs, other cost benefits can also be introduced to registrants. For example, DotAsia also pioneered the offering of free gift redemption programs to spark interest from registrants as well as to drive the cost benefits for adoption of the TLD.

3. Contractual Commitments to Registrants

The Registry will abide by the ICANN Registry Agreement requirements as well as ICANN Consensus Policies, including to offer domain registrations for periods of one to ten years at the discretion of the registrar upon GoLive (when normal first-come-first-served registrations begin). During Sunrise and Landrush the Registry will request multi-year initial registrations. The Registry does not plan to implement contractual commitments to registrars regarding the magnitude of price escalation, but is committed to providing a stable environment for registrations, including a stable pricing for registrars.

Besides policies and rules implemented, the Registry believes that prudent operations as an economically viable and socially responsible TLD operator in itself is an important mitigation of increased social costs as a new gTLD is being introduced. The Registry will leverage the knowledge and expertise from its technology provider and DotAsia to ensure that a substantial portion of the costs for operating the registry is managed in variable costs leveraging the economies of scale from already established operations and focus on delivering value to registrants and consumers with the introduction of the .Kids TLD and its mission and features.

Measures to curb abusive registrations will also be put in place to avoid costs from the community caused by such activities. Further details are included in the response to #28. Furthermore, security measures explained in #30 and #31 help reinforce a robust registry system to guard against DDOS and other malicious attacks which have implications to social costs. As explained above, above and beyond the compliance with the Trademark Clearing House (TMCH) requirements, startup policies will be put in place to address issues around reserved names (#22) as well as trademark, copyright and intellectual property concerns (#29).

4. Protection Scheme

To facilitate the enforcement of the Guiding Principles described in 20e A. Eligibility, an express complaint-response system will be implemented through an online portal. The online portal will accept complaint reports of any inappropriate content from the public through a structured report form (i.e. such that the complainant can indicate the type of inappropriate content they are reporting and its severity in the view of the complainant, etc.). Upon the receipt of a complaint report, a takedown decision process will be initiated depending on the type of complaint report filed:

1: Illegal Content & Activities

In the case of a complaint report filed alleging illegal content and activity, the Registry, with the support from Afilias as the registry back-end services provider, will activate the Anti-Abuse process as described in #28 (Abuse Prevention & Mitigation). If the investigation based on the Abuse Policy finds the complaint to be substantiated, the Registry, with the support from Afilias, will act according to the Abuse Policy. If the investigation finds the

complaint not to be of an abusive nature in the view of the Abuse Policy, the complaint will be passed to 2.

2: Inappropriate Content

In the case of a complaint report filed alleging inappropriate content or activity (or as a result of 1 above), the complaint report will be passed to the Monitoring Committee for further process. Anyone online can access the complaint-response portal to file a complaint report. This includes the DotKids Foundation itself as well as all members of the Foundation and members of the community. In fact, the DotKids Foundation is prepared to proactively guard against inappropriate content through this mechanism. A complaint report should clearly state the rationale of why the content or activity should be considered inappropriate and how the .kids domain is inconsistent with the .kids Guiding Principles and should be suspended.

Once filed, the report will be posted on the complaint-response portal and the Monitoring Committee will be notified.

Monitoring Committee

The Monitoring Committee consists of members of the Foundation, individuals from the Professional Advisory Council and other qualified children's rights, children services or children centric organization who volunteers to be on the notification list. Each Committee Member will be able to login to the complaint-response portal and place a "vote": Red, Yellow or Green against a complaint report filed:

Content Violation Indicators

Red: The domain has severely violated the .Kids Guiding Principles developed by the DotKids Foundation and the domain should be taken down.

Yellow: The domain has marginally violated the .Kids Guiding Principles, a warning should be given and if changes are not made and violation rectified in 10 calendar days, the website should be taken down.

Green: The website did not violate the .Kids Guiding Principles and no action should be made.

Takedown Action

The Voting Period commences immediately upon the posting of the complaint report and notifications sent to the Monitoring Committee. The following are trigger points for takedown or warning actions:

1) If at least 5 Reds and 0 Greens are received within the first 24 hours, the domain will be suspended and a warning notification issued to the registrant.

2) Else, after a 5 day (120 hour) Voting Period completes, the votes will be tallied and form of action will be chosen based on the category with the highest vote.

3) If there is a tie, the higher severity action will be taken.

The number of votes for each category for each complaint report will be maintained on the complaint-response portal, but the organization who casted a votes will remain anonymous.

Appeal Mechanism
An Appeal Mechanism is in place to allow registrants to reverse the domain taken down and a specific Appeal Committee is set up by members of the Foundation along with qualified children's rights professionals that are independent from the Monitoring Committee. The Appeal Committee will re-elect its constituencies every year to ensure a fair process. An Appeal Request must be submitted to the Appeal Committee within 30 calendar days after the Protection Scheme result notification to the registrant based on the Protection Scheme. The Appeal Committee will then review the case again and go through the process and guidelines of the Protection Scheme to determine if the Appeal should be sustained. The decision of the Appeal Committee will be final. While the Appeal Request is in process, the domain will remain at the stage of the action undertaken per the Protection Scheme as a precaution to avoid the exposure of harmful materials to kids.

20(a). Provide the name and full description of the community that the applicant is committing to serve.

The DotKids Foundation is a not-for-profit membership consortium formed by the community and committed to serve the community.

Clear Delineation of Kids Community

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Establishing ourselves as a kids' best interest domain, the .kids domain is intended for the kids community. Our primary beneficiary is certainly the kids themselves who are the major end-users of the kids-friendly space and benefiting from our advocacy. Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier. (http://www2.ohchr.org/english/law/crc.htm) With the above clear definition of Kids, it shows that they are clearly delineated from the Internet community at large.

If it is not clearly delineated, there wouldn't be a UN Convention on the Rights of the Child (UNCRC) independent from the Universal Declaration of Human Rights. The Declaration in 1959 states, "the child, by reason of his physical and mental immaturity, needs special safeguards and care, including appropriate legal protection " The UNCRC has been ratified by 194 countries globally making it the most universally accepted human rights convention.

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The kids community:

The kids community is clearly delineated with clear and straightforward membership definition:

1) Kids themselves: Defined by the UNCRC convention, a child means every human being below the age of eighteen (18) years unless under the law applicable to the child, majority is attained earlier

2) Consistent with the children rights approach considered by the United Nations Committee on the Rights of the Child, kids do not exist independently in the community. They are supported and also represented by those who are no longer kids but are intricately involved with kids to protect, promote and advocate their rights for their best interests. They are Children Rights and Children Welfare organizations (charities, NGOs, etc.), Children-Led groups and alliances, which together are considered the children rights community.

In short, the Kids Community are the kids themselves (under 18) and children rights organizations around the world (UNCRC).

Organized and active kids community
There are many organisations dedicated to the kids community. Major international ones include UNICEF, Save the Children, Free the Children, Big Brothers Big Sisters, Boys & Girls Club and many more. Among which UNICEF (HK), Save the Children (HK), Boys' and Girls' Club (HK) are already signed supporters of the DotKids initiative. They all have presence around their globe, and to address their own causes. Major causes that concerns children include adoption and fostering, education, human rights, disability, social care, child protection, etc. The community is very active and the different organizations hold regular activities around the world.

UN Committee on the Rights of the Child holds meetings regularly where community members: kids, children rights organizations and government institutions report on the situation in their own countries. (http://www.ohchr.org/EN/HRBodies/CRC/Pages/CRCIndex.aspx) Child Rights Coalition Asia, a regional child rights alliance and a supporter of ".kids" focuses on bringing civil society groups in the region together to organize activities including research, child rights campaigns and children's participation in related activities. (http://childrightscoalitionasia.org/about-us/what-we-do/activities/)

The community is organized with requisite recognition and awareness among themselves which can be seen from their own mission statement and the advocating causes.

Pre-existing community since the world started
This community has existed since the beginning of mankind, and the recognition for it being identified as a delineated community can be traced back throughout history and more importantly in the 20th Century from the drafting of the Declaration on the Rights of the Child by the League of Nations in 1923 leading up through the adoption of the UNCRC by the United Nations General Assembly in 1989 and the Convention becoming part of International Law in 1990. The document that best represents the idea of community that is formed around kids, is first witnessed back to 1923 when Eglantyne Jebb,

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founder of Save the Children, summarised the rights of children in five points.

Many of the community members are established prior to 2007 such as Child Welfare League of America (CWLA), since 1921, Protect and Save the Children, since 1999, and Child Rights Information Center Moldova, since 1998.

Estimated size of the community
Children and youths represent approximately 30-35% of the world population, or 2.5billion, as reported by the Department of Economic and Social Affairs. (http://esa.un.org/unpd/wpp/Excel-Data/population.htm) There is no geographical constraints to the community but members enter and leave with consistency and stability. There is an unlimited longevity as babies are born and teenagers will grow past 18. Besides individuals (kids under 18), youth organisations, especially child-led initiatives are key members of the community. As explained above, the kids community include children rights organizations that serve the best interests of kids. Based on the Child Rights International Network (CRIN) database (https://www.crin.org/en/library), there are more than 3,000 children rights community organizations globally. The DotKids Foundation has a governance structure that invites all to join and participate in the governance of the.kids namespace.

Longevity of the community
The kids community is a dynamic one. While there is a clearly defined age of children, the composition of the community and its needs changes with time and may continue to evolve. As such, this is a sizable community with a considerable longevity and most important of all, the need for dynamically evolving advocacy to address changing needs of the community.

Community members collaborate in the best interest of kids online also, e.g. Child Online Protection (COP) Campaign initiated by the ITU. DotKids Foundation was also invited to share our views at their working group meeting in Geneva in Feb 2014. (http://www.itu.int/en/council/cwg-cop/Pages/eighth.aspx)

Summary
In summary, the community is clearly delineated from the Internet users at large, well organized, pre-existing and extensive. This is demonstrated by the multitude of children's rights and children's welfare organizations around the world. Moreover, there is no end to the community as time progress, there will always be new additions to the community.

Most importantly the community is geographically diverse and with many active organizations, yet unified under a universal cause enshrined in the United Nations Convention on the Rights of the Child (UNCRC).

The community is clearly delineated, organized and pre-existing.

The community is clearly delineated based on the UNCRC and the United Nations Committee on the Rights of the Child: kids themselves

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as persons under 18 based on the UNCRC and the fact that kids do not exist independently in the community, as recognized by the United Nations Committee on the Rights of the child, they are supported and also represented by Children Rights and Children Welfare organizations.

There are many entities dedicated to the community with well documented evidence of community activities before September 2007.

Community member organizations are well aware of the existence of the community as defined above, and recognize the community as such, with solidarity and a sense of cohesion, and not a mere commonality of interest. The activities of community member organizations are all consistent with the UNCRC as the unifying and universal instrument shared by all community member organizations.

Most of the community member organizations have clear guidelines, mission statements and/or directives promoting the UNCRC, its adoption and application on matters affecting the community.

20(b). Explain the applicant's relationship to the community identified in 20(a).

The Registry will work closely with community organizations and will invite community organizations in its policy development processes and governance structure.

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DotKids Foundation is formed: From the Community, For the Community, By the Community. Also, we see the participation from the community crucial to our success in realizing the mission and purpose of ".kids" as stated in 18(a) and 20(c).

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Deleted: Also, we see the participation from the community crucial to our success.

The formation of the DotKids Foundation is entirely community-driven to address the growing concern of the online well-being of kids with the opportunity presented by the envisaged benefits achieved from the proposed new gTLD string .kids.

An initial working group consisting of members from the community was formed to perform the secretariat function of the Foundation and to actively reach out to the community and invite children rights community to join the Foundation as members and form the Board of Councilors and Advisory Councils according to the framework below.

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Profiles of a few of the Initial Working Group Members

Cheney Cheng has been devoted to the advocacy of children's rights in Hong Kong and international level since 2004. In 2006, he co-founded Kids' Dream, the first child-led organization promoting children's rights in Hong Kong with members more than 200 people now. He represented Kids' Dream to attend various international conferences and meetings organized by United Nations (UN), Save the Children and other organizations. Cheney was leading the preparation of a report about the implementation of children's rights in Hong Kong to the UN. He was selected by the UN to be the Asia-Pacific

representative in an advisory group evaluating the reporting system of the UN Committee on the Rights of the Child in 2008.

Elaine Cheng has been devoted to the advocacy of children's rights in Hong Kong and international level since 1999 when she was selected as one of the UNCRC Child Ambassadors of Hong Kong. As a founding member of the Children's Council in Hong Kong, she has also co-founded Kids' Dream.

Bianca Ho started being involved with Internet Governance in 2008, where she was selected as a NetMission Ambassador. She led a social campaign in the local community to raise public concerns towards digital divide.

Relations to the community and its constituent groups
Community support is a key element of the success of the DotKids foundation. We have gathered support from various parts of the world, including Asia, Europe, North America, South America and Africa etc. We will continue to outreach to and engage with the community as the .kids Registry develops.

Some of the many endorsements Received to Date for your quick reference: (Please refer to 20(f) for the complete list of endorsements.)

Media Education Center, Armenia
Mr. Alasdair Roy, Children and Young People Commissioner, ACT Human Rights Commission, Canberra, Australia
Mr. Reidar Hjermann, Former ombudsman for children, Norway
Child Rights Information Center Moldova, Moldova
Children's Lobby, Switzerland
Child Welfare League of America (CWLA), United States
First Focus, United States
The Association for Childhood Education International (ACEI), United States
Rights of Young Foundation, Uganda
Cambodia Children and Young People Movement for Child Rights (CCYMCR), Cambodia
Protect and Save the Children, Malaysia
The Foundation for Network Initiatives "The Smart Internet", Russia
Alliance for Children's Commission, Hong Kong, China
Hong Kong Committee for UNICEF
Hong Kong Committee on Children's Rights
Save the Children Hong Kong
Child Rights Coalition Asia (CRC Asia), Asia Region
Cambodia NGO Committee on the Rights of the Child (NGOCRC), Cambodia
Children's Human Rights Foundation, Indonesia
Mindanao Action Group for Children's Rights and Protection (MAG-CRP), Philippines
Human Rights Education Institute of Burma (HREIB), Myanmar
United Against Child Trafficking (United ACT), Myanmar
The Life Skills Development Foundation (TLSDF), Thailand

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Deleted: Cheney is currently working in an Investment Bank and acts as a volunteer advisor to the DotKids Foundation.

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Deleted: She is now currently working at the DotAsia Organisation which is a not-for-profit registry of the TLD .Asia. Devoted to promote youth participation in Internet Governance, she thereafter founded the NetMission Ambassadors Programme in 2009.

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Deleted: - Hong Kong Council of Early Childhood Education and Services - Kids' Dream ... [6]

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Vietnam Association for the Protection of Children's Rights (VAPCR), Vietnam
Institute for Social Studies (ISS), Vietnam
Southeast Asia Coalition to Stop the Use of Child Soldiers (SEASUCS), Asia Region
Save the Children Sweden – Southeast Asia and Pacific Regional Office, Asia Region
Study on Violence Against Children, Asia Region

While we have people from the community in our working group, plus the necessary endorsement, .kids have mechanisms in place that ensure our accountability to the community.

About DotKids Foundation

The operating registry, DotKids Foundation, is a not-for-profit organization founded as a consortium of children rights and children welfare organizations and a governance structure that openly invites the community members outlined in 20(a) to participate in the application and operation of the domain ".kids".

Special Features of the Governance Structure and Operation:
1. A membership consortium formed by children rights and children welfare organizations, children-led groups and alliances
2. Board Members formed by children-right organizations, children rights experts, DOtKids Foundation executive(s) and professional individuals
3. Advisory Councils formed by children right professionals, IT technology specialist and children-led groups

DotKids Foundation Governance Structure:
The DotKids Foundation will conceptually be a consortium of Children Rights and Children Welfare Organizations globally with the below 3 categories of membership established and the admission determined by the Board:

a) International Members
Organizations of children rights and children welfare group or relevant organizations that are beneficial to children with proof, and with legal entities incorporated in 2 or more countries

b) Local Members
Same eligibility as international members, but only incorporated in 1 country

c) Children Members
Organizations or initiatives that are proven to be child-led and nominated by the existing International or local members. Children Members ultimately form the Children Advisory Council.

The Board of Councilors will in total have not more than 11 seats with the below composition: including maximum of 3 Directors from the DotKids Foundation, maxiumum of 3 Directors nominated by International Members, maxiumum of 3 Directors nominated by Local

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Members and a maximum of 2 Directors shall be professional individuals.

2 Advisory Councils will be formed to offer advice and opinion to the Board on the all policy matters of the DotKids Foundation, including professional advisory council and children advisory council.
We view Children Advisory Council is a good demonstration on our dedication to the community. We ensure a children-friendly discussion environment will be created where they may form different concern groups at times to freely express their opinion. The inclusion of children is a perfect exemplification of the principles of uor foundation.

Finally, the Board of Councilors will create a Proceeds Steering Committee to oversee the allocation of surplus proceeds, if any, from the operations of the Registry. This Committee may consist of board members, advisory councilors and or outside consultants.

In general, the principles for the conceptual structure of DotKids Foundation are:
- Ensure broad representation from the community and the voice of children are heard
- Ensure operations and strategic direction of the registry to be towards the benefit of the community
- Ensure that surplus management will be directed to relevant children-centric initiatives
- Open to all kids community members who can join at their own pace without being disadvantaged

In summary, the DotKids Foundation's initial working group and founding team members are experts in children rights and children welfare work and advocacy. Moreover, we have already received endorsement from many of our community members. Also, our governance structure is the best example for our dedication to the community, and clearly states our accountability towards our members.

20(c). Provide a description of the community-based purpose of the applied-for gTLD.

Eligibility for a .kids domain name is restricted to community members (and their members and entities having a verifiable nexus).

Throughout the Sunrise, Landrush phases and upon Go Live, the .kids TLD all registrants must expressly adhere to the following Guiding Principles in the provision of content and services with their .kids domain.

The intended end-users would be kids, or anyone who might be interested in kids related services or products. As explained in 20(a) above, consistent with children rights approach considered by the United Nations Committee on the Rights of the Child, kids do not exist independently in the community. They are supported and also represented by those who are no longer kids but are intricately

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involved with kids to protect, promote and advocate their rights for their best interests. Intended registrants in the TLD are therefore such organizations meeting the eligibility requirements as explained above, along with members of such organizations and entities having verifiable nexus with such organizations.

PURPOSE OF THE COMMUNITY BASED gTLD

a. Adopt UNCRC as our guiding principle for operations and to promote the adoption of UNCRC for content and services provided on ".kids" domain names

b. Bridging kids with the children rights organizations who advocate and defend for their rights

c. Create a kids friendly Internet space

d. Encourage children's participation online

e. Support and contribute to the children community

RELATED ACTIVITIES TO SERVE OUR PURPOSE
The string of the domain, as well as policies in place of DotKids will ensure that the domain namespace will be more relevant to these target groups. Concrete actions that DotKids has taken include the design of Sunrise registration policies where we prioritize non-governmental organization (NGO), children centric organizations, children's product manufacturers, suppliers, importers and crafters. Moreover, the Guiding Principles that the registrants would need to agree ensure the registrants would design the website for kids on a best-efforts basis.

Although after the Sunrise and Landrush policies, the domain names will be sold on a first-come-first serve basis, DotKids have policies the in place even after the initial stage of registration. The Eligibility Requirements and the Protection Scheme will ensure enforceable measures that are effective.

More details please refer to sections 18(a) and (b) above.

LASTING NATURE OF THE PURPOSES
Unlike adults, kids under 18 years old require more protection, care and guidance. The first ever legally binding international instrument to incorporate the full range of human rights—civil, cultural, economic, political and social rights is the UNCRC. Understanding kids under 18 years old requires more protection, care and guidance than adults, in 1989, world leaders worked together to bring attention on the human rights of kids and designed the special convention just for the kids -- UNCRC.

Moreover, provided that kids have different levels of understanding skills and language capability at different ages and maturity, they are undoubtedly a community with special social needs.

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According to a publication of the Scottish Government in January 2010 about advocacy support for children and young people, "Advocacy is about ensuring that children and young people can express their views and that these views are heard and taken into account by those who are involved in decision making about children and young people's lives."

As a matter of fact, many policies and discussions related to kids nowadays are developed without the participation of kids themselves which kids have relatively low control and influence to the decision making process. Advocacy support is therefore important to ensure kids can express freely with adequate facilitation to overcome any communication barriers. While the current advocacy support emphasized by various Acts or guidelines of government bodies is mainly about situations that are related to formal processes such as legal hearings, we believe that advocacy for kids in the Internet world is also an important agenda for the development of kids.

The .kids initiative is not about child protection, but about promoting kids-friendly content and an environment favorable to the development of children with the participation from children. Kids-friendly content is not only about safety, but about the effectiveness and attractiveness of the presentation of the same information to kids. It is often said that children are the future pillars of our society. But people often forget that children are also part of the present society. The .kids initiative embraces a world that respects the rights of the child not only in safety, but also their rights to participate in the development of relevant policies which will shape their world now and into the future.

For harmonious and full development of kids' personality, kids have special social needs distinct from adults. Kids should grow up in the care and under the responsibility of the society. The DotKids Foundation is committed to protecting kids from unwanted materials that are likely to disturb and harm them, at the same time, entitling them basic human rights especially in the use of internet, providing them a platform for knowledge exploration, that embraces the freedom of expression and participation in global policies.

The DotKids Foundation develops and promotes the children's best interests across areas of different human rights, including civil, cultural, economic, political and social rights. Under UNCRC, children all over the globe are entitled to have different basic human rights including the right to survival; to develop to the fullest; to protection from harmful influences, abuse and exploitation; and to participate fully in family, cultural and social life.

The DotKids Foundation aspires to develop the ".kids" domain not only as a playground and knowledge exploration space for kids, but also as a nurturing ground for children participation in global policies, especially in Internet governance. The vision of the DotKids Foundation is rooted in the UNCRC and accepts the guiding principles of the Convention, including non-discrimination; adherence to the best interests of the child; the right to survival,

protection and development; and the right to participation by the child.

Since its inception The DotKids Foundation, ourselves, have already actively promoted and advocated for a kids-friendly cyberspace globally. For example, we supported activities at the European Parliament promoting children rights online. We were also invited to meet with the United Nations Committee on the Rights of the Child, child rights organizations and child-led groups to jointly advocate the idea of a kids-friendly internet via the establishment of ".kids". The Foundation also co-organized the first children forum during the ICANN Beijing meeting and supported Safer Internet Day activities.

ENFORCEMENT OF POLICIES CONSISTENT WITH PURPOSE

Eligibility for being allowed as a registrant is restricted to community members (their members and entities with verifiable nexus).

Name selection rules is consistent with mission statement and must meet Guiding Principles.

Registry policies include content and use rules consistent with articulated community-based purpose and mission statement of .kids.

Policies include specific enforcement measures: eligibility requirement enforcement on registration, Protection Scheme and rapid suspension procedures related to it, constituting a coherent set with appropriate appeal mechanisms. The enforcement measures include investigation practices as well as penalties by way of suspension and takedown. The measures are aligned with the community-based purpose of the TLD. The governance of the Foundation itself as well as the Protection Scheme demonstrates continuing accountability to the community named in the application.

20(d). Explain the relationship between the applied-for gTLD string and the community identified in 20(a).

The selected TLD string "kids" matches perfectly with the community that the DotKids Foundation serves. Based on our research, ".kids" is the most appropriate TLD string to represent the community in the context of an identity for the Internet.

The string "kids" matches the name of the community. The community uses the word "children" commonly too, but "kids" is the term preferred for engaging with kids, therefore more suitable as a TLD for kids. E.g. UNICEF materials online for kids use the term "kids":
- www.unicef.de/kids
- www.unicef.be/kids
- www.unicefkids.org.br
- www.unicef.org.co/kids

There are 4 major reasons that we think "kids" would be the best match for the community that we have defined:

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1. Our community member's using the same string to define themselves
2. Unique identifier for kids and relatively short
3. Similarity of the same spelling in other languages
4. Prevalence of the term on the Internet

1. Community Member Organisations utilizing "Kids" as their Main Name

The string "Kids" is used by many organizations that comprise of our community. The following are just a few examples of the many kids/child-related organizations in the different continents, demonstrating the "Kids" is commonly known by others as the identification / name of the community:

Examples From Asia
- Kids' dream (http://www.kidsdream.org.hk)
Hong Kong Child-led organization focus on children rights
- Street kids rescue (http://streetkidsrescue.org/)
The charity's mission is to support orphaned, homeless and sick children in Southeast Asia.

Example from Europe
- Kids (http://www.kids.org.uk)
The national charity working with disabled children, young people and their families across England
- Kids of Africa (http://www.kids-of-africa.com/)
A charity based in Zurich, Switzerland whose mission is that the children will become a backbone of the next generation of Uganda's society by strengthening the economic and socio-cultural development of Uganda

Examples From North America
- Caribbean Kids and Families Therapy Organisation (http://www.ckfto.org/)
Caribbean Kids and Families Therapy Organisation was founded in 2008 in Port of Spain, Trinidad by a mother of a child with special needs and an Occupational Therapist.

Examples from Australia
- Hug-Ur-Kids Organization (http://www.hugurkids.com/)
Australian organization, providing many supportive services, along with helping many Custodial Parents to be re-united with their 'abducted children'
- Cure Kids (http://www.curekids.org.nz/)
Address the lack of research into life-threatening childhood illnesses in New Zealand

These are all organizations that the DotKids Foundation would invite as members of the organisation and are members of the community that we serve.

The word "kids" clearly identifies and describes the community and the community members and do not over-reach beyond the community. As described, the DotKids Foundation adopts the United Nations Convention on the Rights of Child (UNCRC) as its fundamental guiding principle. The UNCRC clearly defines the community as children

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under the age of 18, and the general use of the word "kids" is not normally used for persons beyond such boundaries of the community.

2. Unique identifier for kids and relatively short

For the word "kid" (without the "s") in English, the definition offered by the Merriam-Webster dictionary is as follows:
1. A young goat
2. The flesh, fur or skin of a kid
3. A young person, especially child

While only the last definition is the same with our intended meaning, the most common understanding of the string "kids" is the same as our intended meaning. Kid as defined as "a young goat" has no significant meaning to a broad base of the Internet users. Internet users will identify ".kids" for the purpose associated with our community.

To establish that "kids" have a much broader understanding and relation to our community in the context of a TLD, we further observe that:

Searching: kids goat
In Google returned about 65,700,000 results;

Whereas searching: kids children
In Google returned about 1,290,000,000 results.

This demonstrates a significantly greater correlation between the string "kids" and the community we serve.

The string "kids" is short and appropriate as a TLD over other options. This is important for the effectiveness of the TLD to serve our community, especially for kids to type in.

3. Kids in other languages

In selecting the appropriateness of the string for the community given the global context of gTLDs, we looked into the similarity of the concept in different languages. Our findings indicated that many languages use similar word origins as "kids" in English:

1. Afrikaans: kinders
2. Basque: kids
3. Dutch: kinderen
4. German: Kinder
5. Norwegian: Kids

4. Prevalence of the term "kids" on the Internet

In determining whether "kids" is a well known term for the community, we also looked in the thesaurus of the word "kids" and found the following relevant synonyms:

kids ⟋ kid; youngster; youth; lad; teenager; child; tot; children

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To further establish the prevalence of the term “kids” on the Internet versus the other forms, we looked at the search results from 3 different search engines and compared the results returned for each keyword:

Kids
Google (in mm) 2580
Yahoo (in mm) 58.9
Bing (in mm) 1420
Total (in mm) 4058.9

Children
Google (in mm) 2560
Yahoo (in mm) 54.4
Bing (in mm) 1360
Total (in mm) 3874.4

Child
Google (in mm) 1630
Yahoo (in mm) 270
Bing (in mm) 1780
Total (in mm) 3680

Youth
Google (in mm) 796
Yahoo (in mm) 785

Bing (in mm) 354
Total (in mm) 1935

Tot
Google (in mm) 785
Yahoo (in mm) 437
Bing (in mm) 213
Total (in mm) 1435

Teenager
Google (in mm) 153
Yahoo (in mm) 166
Bing (in mm) 1110
Total (in mm) 1429

Lad
Google (in mm) 107
Yahoo (in mm) 183
Bing (in mm) 27.1
Total (in mm) 317.1

Youngster
Google (in mm) 30.4
Yahoo (in mm) 27.5
Bing (in mm) 15.6
Total (in mm) 73.5

Moreover, comparing data on the Global Monthly Searches using the Google Adwords tool, kids has the most searches, with 124 mm searches while children only have 83 mm and child 83.1 mm.

Based on the above, we believe that "kids" is the most prevalent form used on the Internet to describe our community.

In addition, we have also found similar initiatives or previous usage of the same string: "kids" in domain names. This serves as a strong reason for the significance of this string and why it best represents the community we look to serve.

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- Kids.us

The Dot Kids Implementation and Efficiency Act of 2002 was designed to create a kid friendly domain .kids.us. This act was signed into law on December 4, 2002 (P.L. 107-317) by the US government. It authorizes the National Telecommunications and Information Administration (NTIA) to require the .us registry operator to establish, operate, and maintain a second level domain within the .us TLD that is restricted to material suitable for minors.

- Kids.net.au

The search engine for Kids, Parents and Teachers. it includes a Directory of kids safe websites, Dictionary and Thesaurus including over 100,000 words, Encyclopedia with 1 million articles and a Language Translator.

- kids.yahoo.com

Yahoo Kids! is described as "the ultimate web guide for kids". It features fun and educational resources for kids with games, animals, music, jokes, movies, news, astrology etc.,

In summary, with the prevalence of its use in children's rights initiatives, including UNICEF, and on the Internet, we believe "kids" is the string that best matches the identity of the community, and that given the context of a TLD, ".kids" has no other significant meaning beyond identifying the community described in our application.

The term "kids" is especially commonly used by "others", i.e. individuals outside the community itself, to refer to the community and is the established name by which the community is most commonly known by others.

The public in general will immediately think of the applying community when thinking of the applied for string "kids".

20(e). Provide a description of the applicant's intended registration policies in support of the community-based purpose of the applied-for gTLD.

The mission and vision of DotKids is exemplified by the registration policies that reflect our community purpose. (Please refer to 20c):

A) Eligibility: For registering a second-level name, and how will eligibility be determined

Eligibility for a .kids domain name is restricted to community members (and their members and entities having a verifiable nexus).

.kids, is created to serve the community as defined in #20a. While intended end-users are kids, registrants of the TLD are Children Rights and Children Welfare organizations, children-led groups and alliances that work on the well-being of children (explained in 18b and 20a).

All .kids registrants must meet the eligibility requirements as set forth above (including Sunrise and Landrush). The registrant must either be a kids community organization or a member of a kids community organization (or an entity with a verifiable nexus, such as an affiliate or associate member, etc.).

Relevant information must be provided with the .kids registration request in the form of a verifiable code from a kids community organization or listing the kids community organization directly as a contact for domain registration.

Documentary proof on legitimacy of the registrant may be requested by the Registry. E.g. if representing a kids community organization, legal entities registered; evidence of past activities; website; Articles of Association; or official explanatory letter, describing the entity and showing the alignment of its mission with the community-based purpose of the .kids domain may be requested to ascertain the eligibility of the organization.

A multi-phased Sunrise process will be adopted (for more information please see application form #29).
In Sunrise phase, the standard ICANN new gTLD sunrise and Trademark Clearing House implementation will be offered for legitimate registered trademarks and service marks owners to obtain domains corresponding to their entity names.

Throughout the Sunrise, Landrush phases and upon Go Live, the .kids TLD is restricted to registrants who expressly adhere to the following Guiding Principles in the provision of content and services with their .kids domain:

1) Strictly adhere to the UNCRC principles in the provision of content and services under the .kids domain;

2) Content, including the domain name itself, and services provided through the .kids domain must be appropriate for children under the age of 18 and must not include any materials related to:
- Gambling
- Illegal drugs
- Pornography & Obscenity
- Violence
- Alcohol
- Tobacco
- Criminal Activities;

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3) Illegal content is strictly prohibited (including but not limited to trafficking, substance of abuse, phishing, copyright infringement, and other illegal content as defined by the laws of the country for which the registrant and/or the sponsoring registrar resides); and,

4) Registrants pledge to use best efforts basis to offer kids friendly content and services (i.e. content that are more easily comprehendible for kids) on the .kids domain.

Violation of any of the Guiding Principles is grounds for suspension or cancellation of the .kids domain name registration. The enforcement of the Guiding Principles are described in D) below.

B) Name Selection

In the earlier community Sunrise phase, name selection is restricted to names corresponding to the children centric organizations, NGOs and initiatives, and at the standard Sunrise / TMCH phase names corresponding to registered trademarks and legitimate marks and prior rights holders.

In the Landrush and Go Live phases, registrants can self-select their .kids name of choice. Yet since the domain name is the first manifesting point of kids to the Internet to ensure the kids-friendliness in all aspects, the domain string itself will also be considered as part of the content and subject to the adherence of the Guiding Principles above. In other words, domain name that contains any inappropriate content (i.e. words or phrases) as regarded in the Guiding Principles will be considered in violation of the Guiding Principles.

Name selection restrictions are enforced for all .kids domain registrations (including Sunrise).

C) Content and Use

UNCRC encourages the development of appropriate guidelines:

According to Article 17 of the UNCRC, it encourages the development of appropriate guidelines for the protection of the child from information and material injurious to his or her well-being, bearing in mind the provisions of articles 13 and 18.

The DotKids Foundation has developed a set of Guiding Principles as described above in A) and will continue to refine such Guiding Principles under the guidance of the community. It is mandatory for all .kids registrants to adhere to the Guiding Principles. Violation of the principles, whether or not intentionally by the registrant, especially if such violation results in the proliferation of materials likely to harm and disturb kids, will be grounds for cancelation, suspension and takedown of the domain name.

The DotKids Foundation, along with children information experts, will further develop guidelines for registrants in the creation of

kids-friendly content. For example, the use of kids-friendly language, graphics and presentation formats.

While the protection of children against harmful information is important, the DotKids Foundation deeply understand that under UNCRC, children shall have basic human rights:

According to UNCRC Article 13, the child shall have the right to freedom of expression; this right shall include freedom to seek, receive and impart information and ideas of all kinds, regardless of frontiers, either orally, in writing or in print, in the form of art, or through any other media of the child's choice.

Under the guidelines developed by The DotKids Foundation, children are entitled to the freedom to express opinions and to have a say in matters affecting their social, economic, religious, cultural and political life.

More importantly, that underlines an important principle of the .kids TLD to refrain from unnecessary censorship. The framework for enforcement of the Guiding Principles is further discussed below.

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D) Enforcement

Eligibility requirements are enforced upon submission of a .kids registration. The registration request must contain either a verifiable code obtained from a community member or have a community member as a contact of the domain registration. If it cannot be verified immediately, the Registry will request for relevant proof explained in A).

The process ensures that all accepted applications are verified in the registration process. The Registry is dedicated to working closely with kids community organizations to ensure such process is enforced efficiently. E.g. Registry will provide web tools for organizations to provide their member organization and membership information to check against and provide tools to easily produce a code for their members to register a .kids domain.

A Protection Scheme is developed and designed with the purpose of striking a balance between protecting kids from unwanted materials (UNCRC Article 17) and the freedom of expression online (UNCRC Article 13).

Details of the Protection Scheme is included in 18c: 4. Protection Scheme.

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Open Compliant Platform and Immediate Process

Every netizen can file a complaint via the online portal with clear indication of the point of inappropriate content. The online portal enables all Internet users to contribute on building a kids-friendly Internet space at ease.

We understand the importance of prompt action against abusive materials, therefore when the content is clearly abusive, the domain would be taken down within 24 hours with over 5 Red Ratings.

Borderlinecases require more in-depth discussion, so a longer voting period to decide the actions is needed.

Representative Decision of the Community

The Protection Scheme is best maintained by children's rights experts around the world – who are members of the DotKids Foundation governance structure. We understand that there would be cultural differences as to what harmful material are in the eyes of people, however, the children right experts with a long experience of defending rights of children, would know the best.

The online portal would be the most cost efficient way as well as effective way for us to reach to our members globally within a matter of seconds. Moreover, we understand that it would be physically difficult to have our members in present to vote on websites whether they have harmful content to kids. The online portal is the best way to aggregate the information and have allow our members to have flexibility to vote any time they can within the voting period. This platform is scalable, especially because this can be used with 10 members, or 10,000 members. The DotKids foundation would only need to handle the administrative process for each organisation, but not for using the resources to host a voting meeting every time.

As the DotKids Foundation grows, we expect the Monitoring Committee to grow as well. It is reasonable to expect that as the ".kids" TLD grows, the interest and willingness of organizations and volunteers to participate in the Monitoring Committee would grow as well. We have set the preliminary takedown limit as 5 votes from our members. With the growing interest and size of the domain, we expect this number would be reviewed periodically. Eventually, we would hope that it would be around 3% of our total members that would constitute a significant action and representation from our members. The low threshold represents a conservative approach towards reasonably strong protection towards the content in our domain.

Appeal Mechanism
Appeal Mechanism is in place to allow registrants to reverse the taken down. See #18c for details.

In summary, the community Eligibility Requirements, Protection Scheme and Appeal Mechanism combine to effectively enforce the policies on the .kids TLD to serve the kids' best interest in a global community gTLD.

20(f). Attach any written endorsements from institutions/groups representative of the community identified in 20(a).

Attachments updated are not displayed on this form.

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