



# ICANN Registry Request Service

Ticket ID: X6X3X-6T2Q2

Registry Name: Vox Populi Registry Ltd.

gTLD: .sucks

Status: ICANN Review

Status Date: 2017-08-14 13:27:11

Print Date: 2017-08-14 13:27:23

## Proposed Service

Name of Proposed Service:

*Consolidate*

Technical description of Proposed Service:

*Consolidate offers the ability for Registrants to better manage their domain name portfolios by aligning their domains on a single renewal date.*

*Consolidate allows a Registrant to choose a specific renewal date for an existing domain.*

*Note: Similar services have been approved for other TLD's.*

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

*Vox Populi reviewed the similar service offered by other TLD's*

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*N/A*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

*N/A*

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:



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N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*Vox Populi has been informed by registrars that registrants across the world will welcome the addition of the consolidate service. Registrants have also reached out directly to Vox Populi regarding such a service.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*Vox Populi sees no reason why a constituency group would object to the consolidate offering, especially given it exists in other TLD's.*

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

*Vox Populi plans to begin implementation following ICANN's 15 day preliminary review to determine if there are any significant competition, security or stability issues.*

*Given that ICANN has already determined there are no significant competition, security or stability issues for similar services that are currently being offered by other TLD's, Vox Populi expects to begin implementation on or about Sept 1, 2017.*

## Business Description

Describe how the Proposed Service will be offered:

*Consolidate will be available to all Registrars who choose to use the new service.*



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*Through an EPP extension, the Registrar will pass a new renewal date to the Registry. The Registry will then update the existing renewal date for the domain.*

*The service is only available on existing domains.*

Describe quality assurance plan or testing of Proposed Service:

*Vox Populi will rigorously test the proposed service prior to commercial availability.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

*N/A*

## Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

*New Section 4 to Exhibit A of the Registry Agreement.*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

*None*

What effect, if any, will the Proposed Service have on the Whois?:

*None*

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*There are no material changes to the agreement required.*



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*A new Section 4 to Exhibit A of the Registry Agreement will need to be added in order to simply list consolidate as an approved service.*

#### *4. Registry Consolidate*

*Registry Operator may offer the Registry Consolidate service, which is a registry service that allows an authorized representative from the sponsoring Registrar to request a new renewal date for an existing domain name.*

## Benefits of Service

Describe the benefits of the Proposed Service:

*The Consolidate service allows portfolio holders to align the date on which their domains renew.*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*There are no negative effects on competition.*

*Customers are free to choose simply to extend their registrations for a full year for the standard fee. Thus, market mechanisms provide effective protections for consumers.*

How would you define the markets in which your proposed Registry Service would compete?:

*The Consolidate service would give Vox Populi the opportunity to compete in markets across the world.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*Other TLD's already offer a similar consolidate service.*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:



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No

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

*Yes. We have had discussions with registrars who are eager to provide their customers with the ability to consolidate their renewal dates.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

N/A



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## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

*No*

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

*No*

List Disclaimers provided to potential customers regarding the Proposed Service:

*N/A*

Any other relevant information to include with this request:

*N/A*