



14 August 2012

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE AND COURIER

Mr. Chang Nyoung Suh  
Asadal, Inc. (IANA ID# 632)  
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Seoul 153-803  
Korea (South)

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Fax Number: +82-2-2026-2009

**RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT**

Dear Mr. Chang Nyoung Suh:

Please be advised that as of 14 August 2012, Asadal, Inc. ("Asadal") is in breach of its Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 20 January 2009 ("RAA"). These breaches result from:

1. Failure to provide the AuthInfo code within 5 calendar days to the Registered Name Holder of the domain name <neoman.com>, pursuant to Section 5 of the Inter Registrar Transfer Policy ("IRTP");
2. Failure to make available to ICANN copies of any written communications between Asadal and the Registered Name Holder concerning the domain name <neoman.com>, pursuant to Section 3.4.3 of the RAA; and
3. Deemed failure to comply with Section 5.11 of the RAA by giving ICANN written notice within 30 days of any change to your Registrar's contact information.

Please refer to the attachment and chronology below for details regarding these breaches.

Washington, DC	1101 New York Avenue, NW, Suite 930	Washington, DC 20005	USA	T +1 202 570 7240	F +1 202 789 0104
Los Angeles	12025 Waterfront Drive, Suite 300	Los Angeles, CA 90994	USA	T +1 310 823 9358	F +1 310 823 8649
Brussels	6 Rond Point Schuman, Bt. 5	B-1040 Brussels	BELGIUM	T +32 2 234 7870	F +32 2 234 7848
Sydney	Level 2, 48 Hunter Street	Sydney NSW 2000	AUSTRALIA	T +61 2 8236 7900	F +61 2 8236 7913



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ICANN requests that Asadal cure the breaches by 3 September 2012, 15 working days from the date of this letter, by taking the following actions:

1. Provide the AuthInfo code to the Registered Name Holder of the domain name <neoman.com> pursuant to Section 5 of the IRTP; or provide ICANN with a detailed and valid explanation why the code was not and will not be provided;
2. Provide copies of all written communications between Asadal and the Registered Name Holder for the domain name <neoman.com>, pursuant to Section 3.4.3; and
3. Review Asadal's contact information in ICANN's Registrar Application and Database Access Resource ("RADAR") and confirm to ICANN in writing that the contact information is up to date or update the contact information, where necessary.

If Asadal fails to timely cure these breaches, ICANN may commence the termination process.

If you have questions or require assistance, please contact me at [stacy.burnette@icann.org](mailto:stacy.burnette@icann.org).

Sincerely,

A handwritten signature in blue ink that reads "Stacy Burnette".

Stacy Burnette  
Director  
Contractual Compliance



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## ATTACHMENT

### Failure to Provide AuthInfo Code within 5 Calendar Days

Paragraph 5 of the IRTP requires Asadal to provide the Registered Name Holder with the unique AuthInfo code within five (5) calendar days of the Registered Name Holder's initial request. Asadal's failure to provide the AuthInfo code within five (5) days of the Registered Name Holder's request concerning the domain name <neoman.com> constitutes a breach of Section 5 of the IRTP.

### Failure to Make Registered Name Holder's Data Available to ICANN

Section 3.4.3 of the RAA requires Asadal to make the Registered Name Holder's registration data and related correspondence with the Registered Name Holder available to ICANN upon reasonable notice. Asadal's repeated failure to provide ICANN with the requested data and records concerning the unresolved transfer complaint for domain name <neoman.com> constitutes a breach of Section 3.4.3 of the RAA.

### Failure to Comply with Section 5.11 of the RAA

Section 5.11 of the RAA requires Asadal to notify ICANN within thirty (30) days of any change to its contact information. ICANN's attempts to notify Asadal using the facsimile number listed in ICANN's records were unsuccessful. As a result, the facsimile could not be properly transmitted to the number provided by Asadal. Asadal's failure to notify ICANN of its new contact information constitutes a breach of Section 5.11 of the RAA.

You may view and update Asadal's contact information RADAR at <https://radar.icann.org>. For primary contact changes, please download and complete the primary contact update form (<http://www.icann.org/en/registrars/primary-contact-update-form-en.pdf>) and fax it to ICANN at +1-310-823-8649. If you have any questions regarding RADAR or the primary contact form, please contact [registrar@icann.org](mailto:registrar@icann.org).



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Below is a chronology of correspondence and other ICANN attempts to contact Asadal to date:

**Chronology:**

<b>Date of Notice</b>	<b>Deadline for Response</b>	<b>Details</b>
3-May-12	10-May-12	ICANN sent first compliance notice via e-mail to <a href="mailto:domain@asadal.com">domain@asadal.com</a> regarding domain name <neoman.com>. Registrar did not respond.
15-May-12	22-May-12	ICANN sent second compliance notice via e-mail to <a href="mailto:domain@asadal.com">domain@asadal.com</a> regarding domain name <neoman.com>. Registrar did not respond.
25-May-12	N/A	ICANN attempted to contact registrar via telephone at +82-2-2026/2000, but was unsuccessful. The phone rang several times with no option to leave a voice message.
25-May-12	4-Jun-12	ICANN sent third compliance notice via e-mail to <a href="mailto:domain@asadal.com">domain@asadal.com</a> regarding domain name <neoman.com>. Registrar did not respond.
25-May-12	N/A	ICANN attempted to fax third compliance notice to registrar at + 82-2-2026-2009. Fax was unsuccessful as it could not be properly transmitted to that number.
30-Jul-12	N/A	ICANN attempted to contact registrar via telephone at + 82-2-2026/2000, but was unsuccessful. The phone rang several times with no option to leave a voice message.
31-Jul-12	N/A	An ICANN consultant fluent in Korean attempted to contact registrar via telephone during Korean business hours at + 82-2-2026/2000, but was unsuccessful. The phone rang several times with no option to leave a voice message.



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<b>Date of Notice</b>	<b>Deadline for Response</b>	<b>Details</b>
9-Aug-12	N/A	An ICANN consultant fluent in Korean attempted to contact registrar via telephone using the telephone number listed on its website + 82-070-7510-3007, but was unsuccessful. A voice recording answered with no option to leave a voice message.