

Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

### **Proposed Service**

Name of Proposed Service:

Release of 3 Character Numeric Domains in .pro TLD

Technical description of Proposed Service:

RegistryPro has determined that no numeric three character profession specific second level domains (PS-SLDs) such as .310.pro or .847 will be implemented in the future. We are seeking approval to make numeric three character domains available as both forwarding or resolving domains.

Currently, RegistryPro uses second level labels designations professions such as accounting (.CPA.pro) and engineering (.ENG.pro) under which professionals can register.

#### Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

The registry has received email and phone inquiries from the public asking about the availability of domains such as 312.pro (a local Chicago area code), and 777.pro (requested by a member of the gaming community).

As we are restricted from releasing these domains, we have not notified the public about this request.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

NA

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:



Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

Consultation with other gTLDs was not appropriate, as this is a restriction placed on no other registry, thus would not impact their operations.

No registrars were consulted.

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

Consultation with our Advisory Board was not appropriate, as this change does not fall under their purview.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

As this change will not negatively current registrants in the .Pro TLD, end user consultation was not appropriate.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

NA

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

To my knowledge, the registry has never received public feedback expressing negative feedback for our naming conventions.

#### **Timeline**

Please describe the timeline for implementation of the proposed new registry service:

The registry will notify all registrars and post notice on our website 30 days prior to the availability of these domains. The service will then be on-going.

#### **Business Description**



Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

Describe	how t	he Pr	oposed	Service	will be	offered:
	110 44 (		OPOSCA		WIII DC	onioroa.

Numeric three character domains such as 312.pro will be offered as forwarding or resolving domains to all registrants in the .Pro TLD.

Describe quality assurance plan or testing of Proposed Service:

The registry has initiated testing in our Operational Testing and Evaluation environment. We plan to test this internally for one week prior to a move to production.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

NA

#### **Contractual Provisions**

List the relevant contractual provisions impacted by the Proposed Service:

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

What effect, if any, will the Proposed Service have on the Whois?:

#### **Contract Amendments**

Please describe or provide the necessary contractual amendments for the proposed service:

None.



Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

#### **Benefits of Service**

Describe the benefits of the Proposed Service:

This service will help registrants in the .Pro TLD define themselves with highly accessible labels.

### Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

We believe there will be no impact to competition in the market place.

How would you define the markets in which your proposed Registry Service would compete?:

This service would compete largely in the US, UK, France and Great Britain, specifically among registrants in the medical, legal, accounting and engineering fields. (RegistryPro is currently restricted to those four professions.)

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

All registries.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

There would be no impairment of competition.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:



Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

NA

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

NA

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

NA

### Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

There is no alteration of storage of registry data. The restriction will be released on our servers and registrars not using our account management system will need to remove any restrictions on their systems.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

There will be no impact to the throughput, response time, consistency or coherence of reponses to Internet servers or end systems.

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No technical concerns have been raised.



Ticket ID: F0L2Z-0I6Z6

Registry Name: RegistryPro, LTD

gTLD: .pro

**Status: ICANN Review** 

Status Date: 2008-02-25 10:40:53 Print Date: 2008-02-25 11:13:00

Should technical concerns be raised by registrars, our IT Director will work directly with registrars to ensure equivalent access to registry services.

Should our testing reveal a potential or actual problem, we our developers will correct it and test before implementation.

#### Otl

oriound our tooling rottour a potential or dottad problem, we our deteriopere will contact it and tool before implementation.
her Issues
Are there any Intellectual Property considerations raised by the Proposed Service:
None.
Does the proposed service contain intellectual property exclusive to your gTLD registry?:
None.
List Disclaimers provided to potential customers regarding the Proposed Service:
None.
Any other relevant information to include with this request:
http://www.icann.org/tlds/agreements/pro/registry-agmt-appk-21may04.htm
Appendix K of our agreement stipulates,