



June 24, 2015

RE: Additional Endorsement for dotgay LLC (Application ID# 1-1713-23699)

Dear ICANN,

We appreciate ICANN acknowledging the enclosed endorsement letter for dotgay LLC's community application for .GAY (Application ID# 1-1713-23699) by posting it on the ICANN correspondence page.

Best regards,

A handwritten signature in blue ink, appearing to read "JB", with a long horizontal stroke extending to the left.

Jamie Baxter
dotgay LLC



Dear ICANN,

This letter is to serve as a notice that FRIENDLYMAP Magazine provides its full support to the community application for .GAY that you have received from dotgay LLC.

Based in Montevideo, FRIENDLYMAP Magazine is a general interest magazine for everyone that covers current affairs, fashion, food, entertainment, design, culture, art, health and beauty, as well as the development and growth of the LGBT community in the country of Uruguay and surrounding region. Uruguay's advanced social legislation on the recognition of labor and social rights includes the enactment of anti-discrimination laws, sex change registration, adoption and marriage equality, making it a leader in the region on human rights that is respectful of diversity and inclusion.

It is our belief that the approach that has been crafted by LGBT and Intersex leaders around the world and captured in the dotgay LLC community application for .GAY is the best and correct approach. It is extremely important for LGBT and Intersex people to be granted the ability to provide a community inclusive approach that offers access to all who identify as part of the gay community, even when ones identity with the gay community is not exclusive. To exclude or reject opportunity for any segment of our colorful community is an injustice to every LGBT or Intersex person and contrary to the community's unified position on how .GAY should be handled.

As an experienced media source in the South American region, I can speak first hand to the concern already expressed by others regarding the dictionary approach to define the term gay during the Community Priority Evaluation. If the ruling that gay has limited meaning to male homosexuality has any validity, it would be a great mystery why the world's population was not the least bit confused or perplexed when the television celebrity Ellen DeGeneres declared "Yup, I'm gay" on the cover of Time Magazine. No one was ever lead to believe that Ellen was coming out as a homosexual man as the priority evaluation rulings would suggest.

"Gay" is, and will continue to be, an umbrella term to identify those outside the norms of sexual orientation and gender identity. Not only is it used extensively in conversation, teachings and media generated by LGBT and Intersex people, but it remains the most utilized term in the mainstream media as well. Any media research would demonstrate this to be true and Latin America would certainly prove no different than any other worlds region.

As previously stated, FRIENDLYMAP Magazine gives our support to the community application by dotgay LLC and believe it is the best and correct way for ICANN to proceed with launching .GAY so that the best interest of the public is achieved.

Best regards,

A handwritten signature in black ink, appearing to read "Sergio Miranda". Below the signature, the name "SERGIO MIRANDA" is printed in a small, black, sans-serif font.

SERGIO MIRANDA

Sergio Miranda
Director / FRIENDLYMAP Magazine
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