May 8, 2023

Edmon Chung, Board Member
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA

Dear Mr. Chung,

I'm Mao Wei, the initiator of The Sixth Chinese Domain Name Innovative Application Forum.

On April 20, 2023, the The Sixth Chinese Domain Name Innovative Application Forum was successfully held in Beijing. I want to take this opportunity to thank you for delivering a speech video for this meeting.

Your amazing speech won rounds of warm applause in the room, and brought deep inspiration to every participant on site. Your video of the speech received 110,000 views on the Xinhua News Agency's platform on the day of the Forum and drew wider attention after the meeting.

As you may know, the Forum started in 2017 and has been held six times since then. The purpose of the Forum is to coordinate the strength of the Chinese community and promote the popularization of Chinese domain names vigorously.

It is guided by the Internet Society of China (ISC) and the China Trademark Association (CTA), co-sponsored by the China Internet Network Information Center (CNNIC), the Computer Network Information Center of the Chinese Academy of Sciences (CNIC-CAS), and organized by KNET, the Registry Operator for .网址.

The Forum invited nearly one hundred industry experts, including relevant leaders from the Ministry of Industry and Information Technology (MIIT), representatives of ISC, experts and scholars, representatives of well-known enterprises, and authoritative news media, to gather together. The Forum made an in-depth discussion on issues such as Chinese domain names making it easier for Chinese users to access the Internet, promoting Chinese culture, and protecting intellectual property rights, and made an appeal to *making Chinese domain names enjoy the same convenient application environment as English domain names* and *never let Chinese become a second-rate script in the field of China's Internet domain names*. Jian-Chuan Zhang, Head of China, and Howard Li, GDD Programs Director, also attended the Forum.

As the Chairman of KNET, I released the *Statistical Report on Global Domain Names - Analysis of Chinese Domain Name Application Development*. He Guili, the Vice President of ISC, released the *Chinese Domain Name Application Test Report*. Huixianglong, General Manager of the Registry Operator for .网址, released the report "Promoting the Brand Value of Chinese Domain Names and Strengthening the Protection of Internet Intellectual Property".

On the occasion of the opening of the Chengdu 2021 FISU World University Games (Chengdu 2021), the forum held a ceremony to donate the Chinese domain name <蓉宝.网址>. This is the first time that a Chinese domain name named after a mascot is used for a world-class sporting event, after the <成都大运会.网址> was used in 2021. Miao Yuyuan, member of the Party Group and Deputy Director-General of the

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The "Chinese Domain Name Universal Acceptance Test System" was officially released on the forum. The system calculates the current mainstream applications related to Chinese domain names, and obtains the support of various applications to Chinese domain names through testing and analysis. Users can use the system to check whether the application supports Chinese domain names by entering <中文域名测试.网址> in the browser address bar. This will provide a reference for the direction of improving the application environment of Chinese domain names, and has important practical significance for better promoting the application and promotion of Chinese domain names.

It has achieved great results and been highly praised by the industry, and received extensive attention from many national and local media as well.

As Ms. Theresa Swinehart mentioned in her speech, Universal Acceptance ensures that all domain names and email addresses work in all software applications for today's internet users and the next billion that will be coming online in the coming years. And Mr. Sarmad Hussain spoke highly of the Chinese Domain Name Innovative Application Forum in his speech, and called on the China's tech community and IT companies to take active steps to ensure their own and their customers' systems are UA-ready as well. In order to achieve these goals, we will continue to unite and cooperate to jointly improve the usage environment of Chinese domain names, and continue to contribute to the global development towards a multilingual Internet. We look forward to ICANN's guidance and support for our future work and in the continuous improvement and development of the global domain name system.

Thank you again for your presence in this event!

Sincerely,

Forum sponsor:
Mao Wei

Chairman
KNET Co., Ltd.