

# GDD 6-9 MAY 2019 INDUSTRY SUMMIT SPONSORSHIP Opportunities



### What is the **GDD Summit**?

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. This forum enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting, nor is it solely intended for discussions of policy.

More than **400 participants from 32 countries** attended the 2018 summit in British Columbia.

#### Participants included:

- gTLD, Brand and Geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers

## Why Become a Sponsor?

The GDD Industry Summit gives sponsors an opportunity to showcase their businesses or services to members of the global domain name system marketplace. Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

### **Packages and Benefits**

#### **Signature Sponsor:** \$US 11,000

(Two available, one per day)

#### Sponsor one buffet lunch

- Verbal acknowledgment of lunch sponsorship on the morning of the lunch.
- Logo will be played three times on the screen in conference room on the day of the sponsored lunch.
- Branded napkins (to be supplied by ICANN if logo provided by advised deadline).
- Promotional material placement at seat/table (to be supplied by sponsor).
- Prominent signage rights with pull-up banner placement during lunch (to be supplied by sponsor).
- Lobby signage with pull-up banner placement during entire event (to be supplied by sponsor).
- Logo placement and acknowledgment as sponsor on event program (if confirmed by advised deadline).
- Logo on GDD Summit webpage of ICANN.org (linking to company site).

#### **Meet and Greet Welcome Reception Sponsor:**

\$US 9,000

(Two available)

**Sponsor the Meet and Greet Welcome Reception** on Monday, 6 May 2019, held at the host hotel (an additional reception can be added the following evening).

- Prominent signage rights with pull-up banner placement during lunch (to be supplied by sponsor).
- Lobby signage with pull-up banner placement during entire event (to be supplied by sponsor).
- Logo placement and acknowledgment as sponsor on event program (if confirmed by advised deadline).
- Logo on GDD Summit webpage of ICANN.org (linking to company site).

## **Morning or Afternoon Refreshment Sponsor:** \$US 4,500

(Four available)

#### Sponsor one morning or afternoon coffee break

- Branded signage displayed at the refreshment area.
- Lobby signage with pull-up banner during reception (to be supplied by sponsor).
- Logo placements and acknowledgement as sponsor on event program (if confirmed by advised deadline).
- Logo on GDD Summit webpage of ICANN.org (linking to company site).

## Additional Sponsorship Opportunities

Notebook Sponsor (one available)
Table top Display (multiple available)



Branded Seat Cover Sponsor (one available) Lanyard Sponsor
US\$ 8,000
(one available)
One branded lanyard
distributed
to each participant upon
registration.

Guest Room Key Cards (one available)
Pillar Wraps (multiple available)

### Interested?

To learn more about becoming a sponsor, send an email to **GDDSponsorships@icann.org** 

Ask us about sponsoring additional events at this location to increase visibility and maximize your investment.