ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

Proposed Service

Name of Proposed Service:

IDN for .XXX, .PORN, .ADULT and .SEX

Technical description of Proposed Service:

ICM Registry LLC and its subsidiaries and affiliated entities ICM Registry PN LLC, ICM Registry AD LLC and ICM Registry SX LLC (\\\"ICM\\\") would like to provide registration of domain names across all ICM-operated TLDs in the following languages:\r\n\r\nukranian-UK\r\ntraditional-chinese-ZH-TW\r\nswedish-SV\r\nspanish-ES\r\nsimplified-chinese-ZH-CN\r\nserbian-SR\r\nrussian-RU\r\nportuguese-PT\r\npolish-PL\r\nmontengrin-ME\r\nmacedonian-MK\r\nlithuanian-LT\r\nlatvian-LV\r\nkorean-KO\r\nitalian-it\r\nicelandic-IS\r\nhungarian-HU\r\ngerman-DE\r\nfrench-FR\r\ndanish-DA\r\nbulgarian-BG\r\nbosnian-BS\r\nbelarusian-BE\r\narabic-language_table\\\r\n\r\nTo accomplish this, we hereby seek approval to add IDNs to our TLDs.   Given that the RSEP portal does not accept the required table format, we will submit the language tables via the GDD portal for ICANN\\\'s review. \r\n\r\n\r\n

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

ICMs reviewed the multitude of IDNs offered by other TLD registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

For .XXX, which is a sponsored TLD, ICM engaged in conversations with stakeholders around the globe at trade shows and individual consultations. Stakeholders, and in particular registrants of .xxx domain names in the Sponsored Community requested IDNs.\r\n\r\nFor .PORN, .ADULT and .SEX TLDs, they are not sponsored TLDs.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

NA\r\n

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nNA

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nNA

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

ICM has been informed by registrars that registrars around the world will welcome the addition of IDNs to the portfolio of ICM-operated TLDs. Registrants have also reached out directly to ICM regarding the launch of these IDNs in ICM-operated TLDs.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

ICM sees no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

ICM plans to offer these languages as soon as ICANN has approved this RSEP request; in any event, ICM plans to offer these languages in the Fall 2015. \r\n

Business Description

Describe how the Proposed Service will be offered:

ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

The additional languages will be offered for registration in ICM-operated TLDs in the same manner as the currently approved english language domain names. \r\n

Describe quality assurance plan or testing of Proposed Service:

As previously stated, these language tables have otherwise been approved by ICANN as ICM uses Afilias as its back-end registry operator and has worked with Afilias in this regard for other registry operators. \r\n

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

NA\r\n

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

For .XXX, the relevant contractual provisions would be Appendix S, Attachment 1, which currently says \"Multi-Lingual Domain Registration Service\" Multi-lingual registration service, offered through ICANN-Accredited Registrars, allowing registrants to register domain names in their native languages. This service will be introduced consistent with ICANN\'s IDN Guidelines.\r\n\r\n\r\n\r\nFor .PORN,.ADULT and .SEX, the relevant contractual provisions would be an addition to the Registry Agreement, Exhibit A - it would be a new Section 4.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None. \r\n

What effect, if any, will the Proposed Service have on the Whois?:

None. \r\n

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

.XXX Contractual Amendments:\r\n\r\n.XXX Agreement - Appendix S, Attachment 1:\r\n\r\nUnder Multi-Lingual Domain Registration Service, Description: \r\n\r\nAddition of the following list of approved languages in .XXX: \r\n\r\nukranium-UK\r\ntraditional-chinese-ZH-TW\r\nswedish-SV\r\nspanish-ES\r\nsimplified-chinese-ZH-CN\r\nserbian-SR\r\nrussian-RU\r\nportuguese-PT\r\npolish-PL\r\nmontengrin-ME\r\nmacedonian-MK\r\nlithuanian-LT\r\nlatvian-LV\r\nkorean-KO\r\nitalian-it\r\nicelandic-IS\r\nhungarian-HU\r\ngerman-DE\r\nfrench-FR\r\ndanish-DA\r\nbulgarian-BG\r\nbosnian-BS\r\nbelarusian-BE\r\narabic-language_table\r\nPortuguese\r\nItalian\r\nFrench\r\n-------\r\n\r\nIn .PORN, .ADULT and .SEX TLDs, in Registry Agreement - Exhibit A, Add:\r\n\r\n4. Internationalized Domain Names (IDNs). Registry Operator may offer registration of IDNs at the second and lower levels in the languages and tables indicated below provided that Registry Operator complies with ICANN requirements, including offering Registrars support for handling IDN registrations in EPP.\r\n\r\nAddition of the following list of approved languages in .XXX: \r\n\r\nukranium-UK\r\ntraditional-chinese-ZH-TW\r\nswedish-SV\r\nspanish-ES\r\nsimplified-chinese-ZH-CN\r\nserbian-SR\r\nrussian-RU\r\nportuguese-PT\r\npolish-PL\r\nmontengrin-ME\r\nmacedonian-MK\r\nlithuanian-LT\r\nlatvian-LV\r\nkorean-KO\r\nitalian-it\r\nicelandic-IS\r\nhungarian-HU\r\ngerman-DE\r\nfrench-FR\r\ndanish-DA\r\nbulgarian-BG\r\nbosnian-BS\r\nbelarusian-BE\r\narabic-language_table\r\nPortuguese\r\nItalian\r\nFrench\r\n\r\n\r\n\r\n

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, ICM seeks to broaden consumer choice in the world marketplace.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Allowing ICM to provide these additional languages will begin to allow ICM to more fairly compete in the global market. Note that many registry operators have been permitted to offer multiple languages for their TLDs without the need for an official RSEP.

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give ICM the opportunity to compete in markets across the world.

ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Many registry TLDs, both new gTLDs and legacy TLDs, permit multiple language script registration in their TLDs. A list can be found on the IANA website: http:www.iana.org/domains/idn-tables.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No.\r\n

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Afilias is the back-end registry operator; we would work with Afilias as our back-end registry operator in this capacity.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes, we have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No. \r\n

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No. \r\n

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of

ICANN Registry Request Service

Ticket ID: A0W5A-9V2R6
Registry Name: ICM Registry, LLC
gTLD: .XXX
Status: ICANN Review
Status Date: 2015-06-09 23:22:43
Print Date: 2015-06-09 23:22:48

reponses to Internet servers or end systems:

NA. \r\n

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

NA.\r\n

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No. \r\n

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No. \r\n

List Disclaimers provided to potential customers regarding the Proposed Service:

No. \r\n

Any other relevant information to include with this request:

No. \r\n