



# ICANN Registry Request Service

Ticket ID: C511P-6C6C7

Registry Name: UK Creative Ideas Limited

gTLD: .art

Status: ICANN Review

Status Date: 2016-06-14 17:56:13

Print Date: 2016-06-14 17:56:24

## Proposed Service

Name of Proposed Service:

*Second Level IDN Support*

Technical description of Proposed Service:

*UK Creative Ideas Limited ("UKCI"), the contracted registry with ICANN for .ART top-level domain, currently offers the following languages and scripts in its TLDs: French, German, Italian, Spanish, and Portuguese.*

*UKCI would now like to add functionality for an additional IDN table for .art:*

*Arabic  
Cyrillic  
Greek  
Hebrew  
Japanese  
Korean  
Latin  
Lao  
Thai  
Chinese  
Danish  
Myanmar  
Polish  
Russian  
Swedish*

*All of these tables have been previously provided to and approved by ICANN and have passed Pre-Delegation Testing for many delegated TLDs.*

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:



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*We are aware that CentralNic, our backend registry provider, is offering and/or has been approved to offer these IDN functionalities for a number of ccTLDs, third level registry services, and other new gTLDs.*

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*Not applicable.*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

*Consultations were not required as CentralNic's capabilities have already been recognised by the registrar community.*

*Having said that, our global audience and outreach for .ART requires us to be available to the art community in the languages they desire.*

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*Technical consultations were not required as CentralNic's capabilities are widely recognised across the ICANN community.*

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*Not applicable. Our consultations with the global art community confirmed to us that that the end users are interested in this additional service.*

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*Both registrars and end users would endorse this service.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:



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*We have received no negative feedback in any of our outreach and consultations. We see this service as a fulfilment of our role as a service provider to the global Internet and art community, and one that caters to end-users and companies in their native scripts and languages.*

*We do not believe that any player in the domain or art world would object to this service and instead defer to the spirit of serving a global Internet and providing top-tier service across our industry.*

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

*We will implement as soon as technically possible following ICANN's approval.*

## Business Description

Describe how the Proposed Service will be offered:

*The additional IDN tables will be offered in accordance with latest version of ICANN's Guidelines for the Implementation of Internationalized Domain Names, as published on ICANN's website.*

*Just as registrants will be able to register second level domains with US-ASCII characters, they will also be able to register second level domains with the supported internationalized domains.*

Describe quality assurance plan or testing of Proposed Service:

*UKCI as well as registrars selling the .art second level domains will ensure that the offering of .art IDN second level domains fits well within all ICANN policies and guidelines, and is technically free of all problems.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

*Not applicable.*

## Contractual Provisions



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List the relevant contractual provisions impacted by the Proposed Service:

*The "Approved Services" section, in Exhibit A of the Registry Agreement, will be impacted. We seek to expand this exhibit with the addition of the new IDNs mentioned above.*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

*None.*

What effect, if any, will the Proposed Service have on the Whois?:

*None.*

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*Section 4.3 of Exhibit A, Approved Services, of the Registry Agreement for .art will need to be expanded to include the following:*

*Arabic*

*Cyrillic*

*Greek*

*Hebrew*

*Japanese*

*Korean*

*Lao*

*Thai*

*Chinese*

*Danish*

*Myanmar*

*Polish*

*Russian*

*Swedish*



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## Benefits of Service

Describe the benefits of the Proposed Service:

*Registration will be allowed at the second and lower levels to the large and diverse population around the world that uses these various languages predominantly and does not speak or use the languages and scripts already offered in .art. This will enable UKCI to serve a global Internet and compete with other registries, as well as further goals ICANN intended to promote when it implemented the Internationalized Domain Names program.*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*We trust that our proposed service will have no effect on competition other than allowing us to provide our consumers with the names they prefer. There will be no negative effects on competition, and it will only increase the visibility, use, and innovation of new Internet resources.*

How would you define the markets in which your proposed Registry Service would compete?:

*This service will be offered globally.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*Several other registries offer the same services.*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

*Our proposes service would not impair the ability of other companies/entities.*

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:



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*CentralNic is our back end registry services provider, and they would be implementing these services from a technical standpoint, just as they do for all of our technical services.*

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

*Other than the registrars that will sell .art domains, no other entities would be affected.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

*No.*

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

*No.*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

*No effect.*

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

*No. These services have already been approved for other CentralNic properties without issue.*

## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

*No.*



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Does the proposed service contain intellectual property exclusive to your gTLD registry?:

*No.*

List Disclaimers provided to potential customers regarding the Proposed Service:

*None.*

Any other relevant information to include with this request:

*None.*