Registry Services Evaluation Policy (RSEP) Request

November 9, 2018

Registry Operator
Istanbul Metropolitan Municipality
Mehmet Nesih Ozmen Mah. Kasim Sok. No. 62
Merter
Istanbul, 34010

Request Details
Case Number: 00907764

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at https://www.icann.org/resources/pages/rsep-2014-02-19-en

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

PROPOSED SERVICE

1. Name of Proposed Service

IDN (Turkish) Support

2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

Istanbul Metropolitan Municipality (IMM) would like to provideTurkish IDN for .ist and .istanbul.

If additional information needs to be considered, attach one file

CAM Turkish[7467].docx

CONSULTATION

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

We will be offering Turkish IDN already available for .tr ccTLD consumers. We were approached and asked by some community members, registrars and registrants, since it is already provided by .tr

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

N/A

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

IMM got positive feedback for Turkish IDN support from multiple registrars including Com Laude, Godaddy, Nics, etc.

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

N/A

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

We got positive feedback from and users.

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

We believe the domain industry in Turkey will be embrace it fully. Domain name industry as well as the registrant and users alike will benefit from registering Turkish character domain names.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

We do not anticipate any objection for IDN support.

TIMELINE

4. Please describe the timeline for implementation of the proposed new registry service.

We will be offering the service as soon as uppdoved and technically ready by Afilias

BUSINESS DESCRIPTION

5. Describe how the Proposed Service will be offered.

The Turkish IDN will be offered to all registrants registering through our registrars and resellers.

6. Describe quality assurance plan or testing of Proposed Service.

Quality assurance plan and testing will be provided by our technical service provider Afilias.

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

IMM will adhere to the relative IDN standarts and ICANN IDN implementation guidelines.

CONTRACTUAL PROVISIONS

8. List the relevant contractual provisions impacted by the Proposed Service.

Exibit A of the RAA will need to be modified to include Turkish IDN.

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

No effect.

10. What effect, if any, will the Proposed Service have on the Whois?

It will be a positive effect. No effect on the Whois.

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

No effect

If additional information needs to be considered, attach one file.

CONTRACT AMENDMENTS

12. Please describe or provide the necessary contractual amendments for the proposed service

Exibit A to be updated to include Turkish character set.

BENEFITS OF PROPOSED SERVICE

13. Describe the benefits of the Proposed Service.

Registering domain names in the local language will broaden consumer choices and help boost the domain market.

COMPETITION

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

It will be a positive effect since .ist & .istanbul domains cuddently miss the oppurtunity of providing it.

15. How would you define the markets in which your proposed Registry Service would compete?

It will be a fair competition since .tr already provides it and other possible gTLDs could also provide it if they want.

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

.tr ccTLD already provides such service.

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

Ability of registering the .ist & .istanbul domain names in Turkish will boost the domain market rather than impair.

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

Our technical service provider Afilias will be handling the IDN implementation.

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

Yes, we have had positive feedback from the discussions we had. The registrars we had discussions with are eager to provide it.

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

None

If additional information needs to be considered, attach one PDF file.

SECURITY AND STABILITY

21. Does the proposed service alter the storage and input of Registry Data?

No.

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

N/A

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

None.

OTHER ISSUES

24. Are there any Intellectual Property considerations raised by the Proposed Service?

No intellectual property considerations raised.

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No

26. List Disclaimers provided to potential customers regarding the Proposed Service.

None.

If additional information needs to be considered, attach one PDF file.

27. Please provide any other relevant information to include with the request.

None.

Click the Save button to save your work and click the Submit button to submit to ICANN.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
Istanbul Metropolitan Municipality	ist	2014-08-28
Istanbul Metropolitan Municipality	istanbul	2014-08-28