



## Registry Services Evaluation Policy (RSEP) Request

March 5, 2019

### Registry Operator

NATURA COSMÉTICOS S.A.

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### Request Details

Case Number: 00916421

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at <https://www.icann.org/resources/pages/rsep-2014-02-19-en>

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

### PROPOSED SERVICE

#### 1. Name of Proposed Service

Addition of Portuguese IDN services to .natura

#### 2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

.natura currently doesn't support IDNs; adding Portuguese language (Latin script) support will enable .natura to register domains with such characters

If additional information needs to be considered, attach one file

IDN Table.txt

## CONSULTATION

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

No consultations specific to .natura, but this service profile will match the IDN profile of a good number of other Brazilian TLDs that were subject to public comment during the 2012 application window

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

.natura is not an sponsored TLD

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

.natura is moving to a registrar-less configuration so no consultations were appropriate

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

No such consultations were appropriate

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

No such consultations were appropriate

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

Stakeholders of the value chain operated by Natura would endorse the introduction of this service, but this is being taken as a premise since no such consultation was done.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

Service providers not supporting IDNs could object, but Universal Acceptance has been a goal of the ICANN community for a long time.

## **TIMELINE**

4. Please describe the timeline for implementation of the proposed new registry service.

It will be implemented synchronised with .natura transition to NIC.br back-end.

## **BUSINESS DESCRIPTION**

5. Describe how the Proposed Service will be offered.

It will be offered by accepting specific code points used in Brazilian Portuguese as part of domain names.

6. Describe quality assurance plan or testing of Proposed Service.

The same IDN configuration has been in use in other gTLDs for almost 5 years.

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

ICANN IDN Implementation Guidelines ; IETF RFCs 5890, 5891, 5892, 5893, 5894, 5895 ; RFC 7940 ; RFC 4290 ; RFC 3743 ; Unicode Standard Version 11.0 ; UASG 006

## **CONTRACTUAL PROVISIONS**

8. List the relevant contractual provisions impacted by the Proposed Service.

Exhibit A

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

None

10. What effect, if any, will the Proposed Service have on the Whois?

\* (required)

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Exhibit A

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

None

10. What effect, if any, will the Proposed Service have on the Whois?

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

It won't have any effect on price.

If additional information needs to be considered, attach one file.

Port-43 WHOIS will use the best effort measures describe in WHOIS clarifications but is subject to representation issues.

WebWHOIS will use standard Web solutions to properly represent non-ASCII Unicode characters. At some point RDAP will

overcome the problems with port-43 WHOIS in this regard

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

It won't have any effect on price.

If additional information needs to be considered, attach one file.

## **CONTRACT AMENDMENTS**

12. Please describe or provide the necessary contractual amendments for the proposed service

3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

## **BENEFITS OF PROPOSED SERVICE**

13. Describe the benefits of the Proposed Service.

Domain names may properly represent native language words that require non-ASCII characters.

## **COMPETITION**

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

We don't believe it will impact competition in any direction.

15. How would you define the markets in which your proposed Registry Service would compete?

Natura operates mainly in the cosmetics sector

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

NIC.br ; UBN Internet; Globo Comunicação e Participações ; IPLANRIO

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

We don't believe it will prevent any other company from offering the same services

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

Yes, NIC.br, which will provide technology and policy consultancy, and TLD operation services.

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

No such communications were appropriate

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

No effects on competition is foreseen.

If additional information needs to be considered, attach one PDF file.

## **SECURITY AND STABILITY**

21. Does the proposed service alter the storage and input of Registry Data?

No, all storage and input will use A-labels.

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

It won't affect throughput, response time or coherence. As for consistency, it will depend on each server or end system ability to handle non-ASCII characters.

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

There are some universal acceptance concerns that can be addressed by efforts such as UASG.

## OTHER ISSUES

24. Are there any Intellectual Property considerations raised by the Proposed Service?

There are no intellectual property considerations.

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No, it only uses public technology information from IETF, W3C and Unicode Consortium.

26. List Disclaimers provided to potential customers regarding the Proposed Service.

"Even though universal acceptance of non-ASCII characters in domain names has been increasing, potential use cases could be affected by such issues. For more information please see <https://uasg.tech>."

If additional information needs to be considered, attach one PDF file.

27. Please provide any other relevant information to include with the request.

IDN Language Table:

```
<lgr xmlns="urn:ietf:params:xml:ns:lgr-1.0">
```

```

<meta>
<version comment="initial version">1</version>
<date>2019-02-11</date>
<language>pt</language>
<domain>natura</domain>
<validity-start>2019-02-11 comment="To be replaced with actual change of RSP date after it happens"</validity-start>
<description type="text/plain">
Contact Name: NIC.br Registry Services E-mail Address: gtlds-tech@registro.br
</description>
</meta>
<data>
<char cp="002D" comment="HYPHEN (-)"/>
<range first-cp="0030" last-cp="0039" comment="DIGIT ZERO - DIGIT NINE"/>
<range first-cp="0061" last-cp="007A" comment="LATIN SMALL LETTER A - LATIN SMALL LETTER Z"/>
<char cp="00E0" comment="LATIN SMALL LETTER A WITH GRAVE"/>
<char cp="00E1" comment="LATIN SMALL LETTER A WITH ACUTE"/>
<char cp="00E2" comment="LATIN SMALL LETTER A WITH CIRCUMFLEX"/>
<char cp="00E3" comment="LATIN SMALL LETTER A WITH TILDE"/>
<char cp="00E7" comment="LATIN SMALL LETTER C WITH CEDILLA"/>
<char cp="00E9" comment="LATIN SMALL LETTER E WITH ACUTE"/>
<char cp="00EA" comment="LATIN SMALL LETTER E WITH CIRCUMFLEX"/>
<char cp="00ED" comment="LATIN SMALL LETTER I WITH ACUTE"/>
<char cp="00F3" comment="LATIN SMALL LETTER O WITH ACUTE"/>
<char cp="00F4" comment="LATIN SMALL LETTER O WITH CIRCUMFLEX"/>
<char cp="00F5" comment="LATIN SMALL LETTER O WITH TILDE"/>
<char cp="00FA" comment="LATIN SMALL LETTER U WITH ACUTE"/>
<char cp="00FC" comment="LATIN SMALL LETTER U WITH DIAERESIS"/>
</data>
</lgr>

```

Click the Save button to save your work and click the Submit button to submit to ICANN.

#### Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
NATURA COSMÉTICOS S.A.	natura	2015-03-12





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