Registry Services Evaluation Policy (RSEP) Request

October 3, 2019

Registry Operator
Intercap Registry Inc.

Request Details
Case Number: 00938170

This Registry Services Evaluation Policy (RSEP) request form should be submitted for review by ICANN org when a registry operator is adding, modifying, or removing a Registry Service for a TLD or group of TLDs.

The RSEP Process webpage provides additional information about the process and lists RSEP requests that have been reviewed and/or approved by ICANN org. If you are proposing a service that was previously approved, we encourage you to respond similarly to the most recently approved request(s) to facilitate ICANN org's review.

Certain known Registry Services are identified in the Naming Services portal (NSp) case type list under "RSEP Fast Track" (example: "RSEP Fast Track – BTAPPA"). If you would like to submit a request for one of these services, please exit this case and select the specific Fast Track case type. Unless the service is identified under RSEP Fast Track, all other RSEP requests should be submitted through this form.

Helpful Tips

- Click the "Save" button to save your work. This will allow you to return to the request at a later time and will not submit the request.
- You may print or save your request as a PDF by clicking the printer icon in the upper right corner. You must click "Save" at least once in order to print the request.
- Click the "Submit" button to submit your completed request to ICANN org.
- Complete the information requested below. All fields marked with an asterisk (*) are required. If not applicable, respond with "N/A."

1. PROPOSED SERVICE DESCRIPTION

1.1. Name of proposed service.

Additional IDN Tables for .dealer

1.2. Provide a general description of the proposed service including the impact to external users and how it will be offered.

We intend to allow internationalized domain name (IDN) registrations for .dealer in additional character sets, as follows:
- Cyrillic Script
- French Language
- Italian Language
- German Language
- Portuguese Language
- Chinese Language
- Japanese Language

These scripts and languages have been previously provided by Uniregistry to ICANN in previous TLDs, including .inc, and its systems have been tested for them.

Variant IDNs will be blocked from registration.

1.3. Provide a technical description of the proposed service.

We intend to allow internationalized domain name (IDN) registrations for .dealer in additional character sets, as follows:
- Cyrillic Script
- French Language
- Italian Language
- German Language
- Portuguese Language

- Chinese Language
- Japanese Language

These scripts and languages have been previously provided by Uniregistry to ICANN in previous TLDs, including .inc, and its systems have been tested for them.

Variant IDNs will be blocked from registration.

1.4. If this proposed service has already been approved by ICANN org, identify and provide a link to the RSEP request for the same service that was most recently approved.

Please see case #00893924, which was approved for the same IDN tables for .inc

1.5. Describe the benefits of the proposed service and who would benefit from the proposed service.

Will allow domain name registrants to register domain names in a preferred language set, both for their benefit and the benefit of the users who interact with their domain name-based services.

1.6. Describe the timeline for implementation of the proposed service.

We will offers second-level registrations in the IDNs covered by this request starting in Sunrise, after the ICANN approval and after the MSA approval for backend transition from Neustar to Uniregistry

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

inc_IDN_tables.zip

1.8. If the proposed service adds or modifies Internationalized Domain Name (IDN) languages or scripts that have already been approved in another RSEP request or are considered pre-approved by ICANN org, provide (a) a reference to the RSEP request, TLD(s), and IDN table(s) that were already approved or (b) a link to the pre-approved Reference Label Generation Rules (LGR). Otherwise, indicate "not applicable."

Please see case #00893924, which was approved for the same IDN tables for .inc

The most current IDN requirements will be used to evaluate a submitted table.

2. SECURITY AND STABILITY

2.1. What effect, if any, will the proposed service have on the life cycle of domain names?

None

2.2. Does the proposed service alter the storage and input of Registry Data?

No

2.3. Explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

The addition of these IDN tables will not affect the identified areas of concern.

2.4. Have technical concerns been raised about the proposed service? If so, identify the concerns and describe how you intend to address those concerns.

No

2.5. Describe the quality assurance plan and/or testing of the proposed service prior to deployment.

The IDN language tables covered by this request are offered already in other registries, including .inc. Uniregistry's technical team will conduct registration testing on its OT&E platform prior to moving the IDN tables to its production platform, to ensure that the registration experience for registrars and registrants is reliable and responsive.

2.6. Identify and list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

Not applicable

3. COMPETITION

3.1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

Competition will be enhanced by the new IDN offerings, as this would allow wider and more meaningful usage of .dealer domain names in the regions where these languages and scripts are used.

3.2. How would you define the markets in which the proposed service would compete?

.dealer will be offered worldwide and users in more countries will be able to register .dealer domains in their native scripts and languages.

3.3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

IDN registrations are now commonplace on the Internet. See, e.g., the language tables now in use at http://www.iana.org/domains/idn-tables (http://www.iana.org/domains/idn-tables).

3.4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially affect the ability of other companies/entities that provide similar products or services to compete?

No

3.5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor and describe the nature of the services the vendor/contractor would provide.

Not applicable

3.6. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed service? If so, please describe the communications.

Not applicable

3.7. If you have any documents that address the possible effects on competition of the proposed service, attach them below. ICANN will keep the documents confidential.

4. CONTRACTUAL PROVISIONS

4.1. List the relevant contractual provisions impacted by the proposed service. This includes, but is not limited to, Consensus Policies, previously approved amendments or services, Reserved Names, and Rights Protection Mechanisms.

ICANN will need to amend Sections 4 of Exhibit A of the .dealer registry agreement to add the additional language sets.

4.2. What effect, if any, will the proposed service have on the reporting of data to ICANN?

None

4.3. What effect, if any, will the proposed service have on Registration Data Directory Service (RDDS)?*

None

4.4. What effect, if any, will the proposed service have on the price of a domain name registration?

None

4.5. Will the proposed service result in a change to a Material Subcontracting Arrangement (MSA) as defined by the Registry Agreement? If so, identify and describe the change. Please

note that a change to an MSA requires consent from ICANN org through the MSA change request process. The RSEP request must be approved prior to submitting the MSA change request.

The new IDNs tables are being submitted for approval prior to an MSA change request to transition the .dealer backend from Neustar to Uniregistry. Since .dealer has not yet been launched, the new IDNs will not have any impact on the TLD, and will not be available to register until after the MSA is approved and the .dealer TLD enters sunrise

5. AUTHORIZATION LANGUAGE

5.1. A Registry Agreement (RA) amendment is required when the proposed service: (i) contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to question 5.2.*

For examples or for IDN services, you may refer to the webpage for standard RA template amendments for commonly requested Registry Services.

The amendment for .inc IDNs is available here:
https://www.icann.org/sites/default/files/tlds/inc/inc-amend-1-pdf-07sep18-en.pdf

5.2. If the proposed service is permissible under an existing provision in the Registry Agreement, identify the provision and provide rationale. If not applicable, respond with "N/A" and provide a complete response to question 5.1.

The new IDN tables may be added in accordance to Section 2.1 of the .dealer RA

6. CONSULTATION

6.1. ICANN org encourages you to set up a consultation call through your Engagement Manager prior to submitting this RSEP request. This is to help ensure that necessary information is assembled ahead of time.

Identify if and when you had a consultation call with ICANN org. If you did not request a consultation call, provide rationale.

A consultation with ICANN occurred on Sept 25, 2019

6.2. Describe your consultations with the community, experts, and/or others. This can include, but is not limited to, the relevant community for a sponsored or community TLD, registrars or the registrar constituency, end users and/or registrants, or other constituency groups. What were the quantity, nature, and results of the consultations? How will the proposed service impact these groups? Which groups support or oppose this proposed service?

We will be offering IDNs currently available to consumers.

7. OTHER

7.1. Would there be any intellectual property impact or considerations raised by the proposed service?

No

7.2. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No

7.3. Provide any other relevant information to include with the request. If none, respond with "N/A."

N/A

7.4. If additional information should be considered, attach one or more file(s) below.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
Intercap Registry Inc.	dealer	2014-12-22