



Article #: 030044	Date: 15 November 2011
Article Name: Evaluation question #44: IDNs	AGB Reference: Sections 1.2.4, 1.3, 2.2.1.3.2, 5.2.1, and 5.2.3; Specification 6 of the Registry Agreement
Version #: v01	Category: Supplemental Notes

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[Question Text](#)

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1. SUPPLEMENTAL NOTES

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1.1 IDNs are an optional service at time of launch. Applicants who respond to this question with plans for implementation of IDNs at time of launch will be scored according to the criteria indicated in the Applicant Guidebook. Applicants applying for an IDN should make sure to cover the following topics:

- Describe how U-label validation and Punycode conversion will be handled
- Describe how registry systems (database, SRS, whois, etc.) will support the required character encoding(s)
- Describe any EPP extensions utilized in support of the IDN in Question 25

2. QUESTION TEXT:

- State whether the proposed registry will support the registration of IDN labels in the TLD, and if so, how. For example, explain which characters will be supported, and provide the associated IDN Tables with variant characters identified, along with a corresponding registration policy. This includes public interfaces to the databases such as Whois and EPP.
- Describe how the IDN implementation will comply with RFCs 5809-5893 as well as the ICANN IDN Guidelines at <http://www.icann.org/en/topics/idn/implementation-guidelines.htm>.
- Describe resourcing plans for the initial implementation of, and ongoing maintenance for, this aspect of the criteria (number and description of personnel roles allocated to this area).

A complete answer is expected to be no more than 10 pages plus attachments.

3. BEST PRACTICE SUGGESTIONS:

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3.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

3.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

3.3 Applicants proposing to outsource a function or functions of their registry operations must address all criteria specified in each relevant question, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

3.4 Simply providing a Curriculum Vitae (CVs/resume) will not be considered as demonstrating technical/operational capabilities nor does it necessarily establish “proof” that resources are on hand. The applicant should provide a detailed explanation of the resourcing plan and should including areas such as the resources required to manage/run a function, the skillset required, the hiring schedule, and so on. CVs may be used to augment this proposed resourcing plan.

3.5 If a policy/procedure is referenced in an answer, applicants should provide a summary of such policy/procedure. Applicants should not attach copies of the referenced policy/procedure, unless specifically requested.

3.6 If the applicant proposes custom developed software, the applicant should clarify the scope and the extent of the customization including the software development process. This clarification is meant to help evaluation panels understand the integrity of the customized software.

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