

21 January 2021

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .newholland

On 24 September 2020, CNH Industrial N.V. notified ICANN org of its intent to terminate the .newholland Registry Agreement entered into on 03 September 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with CNH Industrial N.V. to assess whether to transition operation of the .newholland top-level domain (TLD) to a successor Registry Operator.

On 04 December 2020, ICANN org made a preliminary determination that operation of the .newholland TLD need not be transitioned to a successor Registry Operator based on the following rationale:

- 1. .newholland qualifies as a .Brand TLD.
- 2. Transitioning the TLD is not necessary to protect the public interest.

On 03 January 2021, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .newholland Registry Agreement by 23 March 2021.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

Theresa Swinehart SVP, Global Domains and Strategy Internet Corporation for Assigned Names and Numbers (ICANN)

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